

Swan Wave



Background

With rising living costs, many consumers are looking for affordable yet high-quality home essentials.

Plastic kettles offer a budget-friendly alternative to stainless steel or glass models while still delivering the same functionality.

Textured plastic designs mimic high-end materials, making them an attractive choice for budget-conscious shoppers.

The Wave Collection by Swan delivers exceptional value without compromising on high-quality design and finish.

Swan Wave

Swan Wave introduces a unique design to your everyday kitchen items. Its eye-catching 3D textured ripple effect brings a modern elegance to any worktop.





3D Textured Effect:

Gloss plastic body with 3D textured wave effect and chrome accents



Rapid Boil Kettle:

3kW element for rapid boiling, boil 1 cup in only 45 seconds



Wide Slot Toaster:

Ideal for various types of bread, bagels and crumpets



Illuminated Buttons:

Illuminated switches & buttons



Packaging and Online content

The Swan Wave collection has been designed with best in class packaging and online content to maximise sales conversion.



1.7 LITRE KETTLE



SK19034BLK
1.7 Litre Kettle
With 3D textured
ripple effect



SK19034CRM
1.7 Litre Kettle
With 3D textured
ripple effect



2 SLICE TOASTER



ST19034BLK
2 Slice Toaster
With 3D textured
ripple effect



ST19034CRM
2 Slice Toaster
With 3D textured
ripple effect



THANK YOU FOR YOUR CONTINUOUS SUPPORT



www.shop.swan-brand.co.uk



sales@rkw ltd.com



0333 220 6070

Sutton House, Berry Hill Road, Stoke-on-Trent, ST4 2NL

