



RKW

ABS SENSOR BINS
NEW FOR 2025

CONSUMER DATA

CONSUMER NEEDS IDENTIFIED



Hands free operation,
especially when hands
are full or dirty



Quick and
responsive sensor
to avoid delays in
opening / closing



Reduce contact
with the bin to
avoid spreading
germs or making
the bin dirty



Manual override
- an option to still
use the bin if
the batteries
have run out



Battery operated
(4 x AA required)



Quiet lid closing -
a lid that closes
gently, quietly
and safely

TOWER SELL MORE THAN 250,000 BINS PER YEAR



50 Litre is our
best-selling capacity



FOB option available



New offering is competitively
priced to bring fantastic
value, whilst maintaining the
quality consumers expect
from our brands backed by
our 3 year guarantee



From market research,
an average household of 2-4
people typically require a 40-50
litre bin to empty every 2-3 days

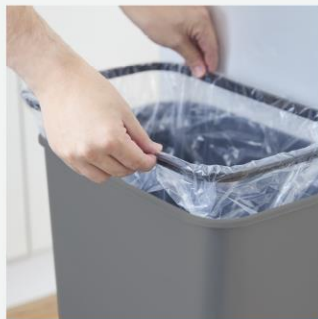
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WHY TOWER WASTE BINS?



HANDS-FREE OPENING

All our bins have sensor-activated lids (battery operated) which automatically open as your hand approaches, allowing you to dispose of household waste hygienically and limit the spread of bacteria.



EASY REPLACEMENT OF BIN LINERS

Our bins come complete with a bin liner retaining ring, which keeps the bin liner in position to prevent any mess and makes it much easier to replace the bin liner. Bin liners also available (sold separately).



HARD-WEARING

Our bins are built to last in durable hard plastic which is anti-dent and easy to keep clean.



A CAPACITY FOR ALL NEEDS

Our extensive range of bins have a capacity to suit all consumer needs across all price points.



QUALITY GUARANTEE

We are proud of our quality and for peace of mind, we offer a product guarantee of up to 3 years.

WHY SENSOR-ACTIVATED TECHNOLOGY?

All Tower waste bins are designed with sensor-activated technology for hands-free opening.

This allows for consumers to dispose of household waste hygienically and limits the spread of bacteria in the home.

Since the COVID-19 pandemic, consumers have become more conscious of cleanliness with 67% of people saying that they are more afraid of germs now than before the Coronavirus pandemic.

Our sensor bins help to meet consumer priorities of hygienic practises in the home.



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TOWER
BUILT FOR BETTER SINCE 1912



T838025WHT/GRY
50L Rectangular
Sensor Bin
FOB option



T838026BLK/
WHT/GRY
50L Curved
Sensor Bin



T838027BLK/
WHT/GRY
50L Curved
Sensor Bin



T838028BLK/
WHT/GRY
50L Rectangular
Sensor Bin



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SWKA4522BLK
55L Oval Sensor Bin

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THANK YOU FOR YOUR CONTINUOUS SUPPORT



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