

A kitchen scene featuring various black kitchenware with copper accents. In the foreground, there are three black thermal jugs with copper bases and handles, a large black bread box with a copper band, and a round glass lid with a copper rim. In the background, a black electric kettle and a black pot are visible. On a stovetop, there are two frying pans; one contains fish topped with lemon slices and a herb sprig, and the other contains asparagus. A small piece of bread is on the counter in front of the bread box. The Tower logo is prominently displayed in the center.

TOWER®

BUILT FOR BETTER SINCE 1912

CAVALETTO COLLECTION
HOUSEWARES, KITCHEN APPLIANCES,
HEATING & COOLING

CAVALETTO

Cavaletto's charming designs and co-ordinating colourways add character to the home. These premium products come in a choice of sophisticated bold colours or soft pastel shades with elegant rose gold and champagne gold accents.



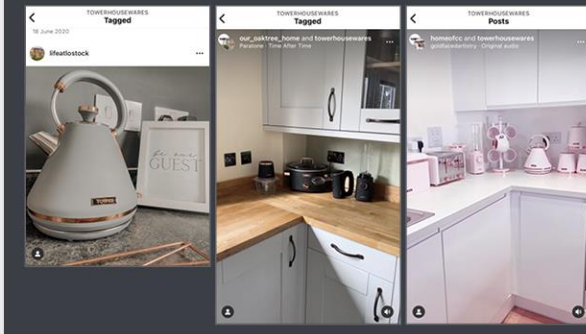
CAVALETTO

DESIGN AND TREND INSPIRATION

The Cavaletto collection has taken design and trend inspiration from Italian opulence, an aesthetic that has become a feature of modern design. It draws on finding a balance between sleek and elegant curves with contemporary colours and finishes. By drawing inspiration from the past and applying new design elements, such as the rose gold and matte finishes, keeps the collection fresh and opulent.

The exquisite combination of soft touch textures, on trend colours and perfect metallic accents make Cavaletto one of Tower's most successful collections to date.

Most Popular Range on Instagram



One of Tower's Best Selling Collections

BLACK & GREY



MIDNIGHT BLUE



MARSHMALLOW PINK



CAVALETTO

PACKAGING AND ONLINE CONTENT

The Cavaletto collection has been designed with best in class packaging and online content to maximise sales conversion.



CAVALETTO

SIGNATURE COLOURWAYS

Black and richly tinted darks offer great versatility while mood-lifting pink and pastel colours create a sense of peace and harmony in the home.

Rose gold accents and matte finish adds a touch of elegance and warmth creating a premium feel to the overall finish.



CAVALETTO

LATTE

Consumers are adjusting to new mindsets and new ways of doing things. Self-care and nurturing of surroundings become priorities.

We will see a stronger focus on health and healing as soothing pastels and soft, rounded forms evoke a sense of calm and serenity.

This colour is perfect for those home-makers seeking lightness and healing after an extended period of uncertainty. To create a cocooning space that feels intimate, inviting and familiar.

This organic, classic, reassuring neutral creates a feeling of calm and tranquillity. Colour psychology shows that shades of brown create a sense of safety and security as they create connections to the earth and feelings of being grounded.

Earthy hues are enjoying a resurgence as we see consumers opting for warm minimalism, choosing warming organic tones over colder greys and whites.

According to Wren Kitchens, online search traffic for 'calm kitchens' has increased by 50% in the last 12 months. Consumers are searching for simple, subtle and understated styles to harness a more calming aesthetic inside the home.



DON'T JUST TAKE OUR WORD FOR IT...

Retired not brain dead

★★★★★ **Super storage**

Colour name: Midnight Blue

"The canisters were light weight but strong. The lids fit snug so they keep the contents fresh. Impressed with how good they look as a set with my kettle and bread bin."

Kitty

★★★★★ **Very good quality**

"Found it ace no more to b said."

sal

★★★★★ **Nice kitchen towel holder**

Colour name: Grey and Rose Gold

"Yes nice kitchen towel holder I have now nearly got whole Tower kitchen set and I am happy with how it looks trendy and a nice colour."

Retired not brain dead

★★★★★ **Keeps bread fresh for longer**

Colour name: Midnight Blue

"The bread bin was a winner right from the start. Smart, stylish and a tight fitting lid. I managed to put in 2 loaves and some currant buns and still had room! I was impressed that the bread has lasted over 2 weeks. I live alone so getting through a thin sliced loaf takes time, but the bread is still fine for toast. Very pleased."

sal

★★★★★ **Trendy bread bin**

Colour name: Grey

"Nice colour trendy bread bin a good size too. I am happy with this purchase."

ellen mcgeechn

★★★★★ **Matches my other kitchen utensils**

Colour name: Midnight Blue and Rose Gold

"I bought this to match my other blue kitchen equipment, very sturdy and easier than my last roll holder to hold kitchen roll as previous one it was difficult to fit kitchen roll."

Maureen Yale

★★★★★ **Tower black and rose gold bread bin**

Colour name: Black and Rose Gold

"Love my new bread bin keeps bread n rolls lovely and fresh holds a loaf and half easily. Ideal and lovely looking bread bin. And very easy to clean. Just a damp cloth and it's done."

MRS H

★★★★★ **looks great**

Colour name: Midnight Blue and Rose Gold

"Perfect, matches the Tower kettle and toaster which all matches our kitchen. nice and sturdy - simple."

PRODUCT RANGE



CAVALETTO

KITCHEN APPLIANCES



CAVALETTO

BREAKFAST



T10044RG
1.7L 3KW Kettle



T20036RG
2 Slice Toaster



T20051RG
4 Slice Toaster



CAVALETTO

COOKING



T16043BLK
3.5L Slow Cooker



T16042BLK
6.5L Slow Cooker



T24038RG
20L Microwave



T27036RG
900W Sandwich Maker



CAVALETTO

HOUSEWARES



CAVALETTO

STORAGE



T826130BLK
Bread Bin



T826131BLK
Set of 3 Canisters



T826133BLK
Towel Pole



T847004BLK
Duo S&P Mill



CAVALETTO

HOUSEWARES



T800232BLK
5 Piece
Cookware Set



T838010BLK
58L Square
Sensor Bin



CAVALETTO

COOLING



CAVALETTO

COOLING



T611000B
12" Metal Desk Fan



T629000
14" Mini Tower Fan



T629001
29" Tower Fan



T643000B
16" Pedestal Fan

