

BACKGROUND

The use of and demand for electric cordless appliances continues to increase across many different products. They offer significant advantages in freedom of movement and flexibility that consumers have come to expect.





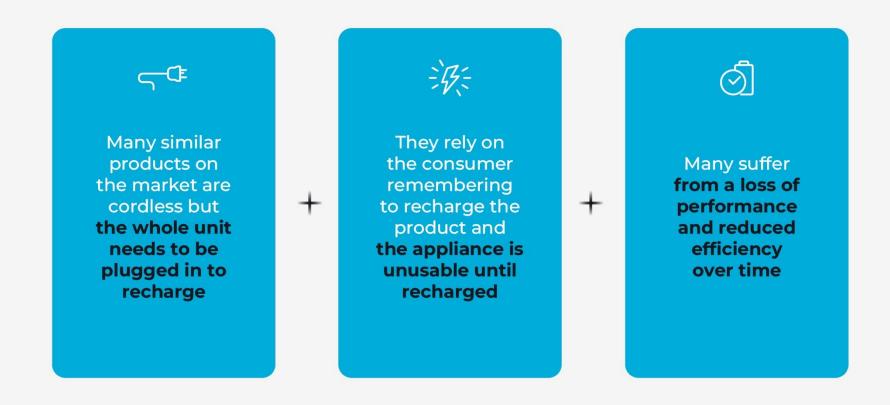


BACKGROUND

However, one barrier for consumers is that battery life tends to be compromised, and you need to remember to recharge your appliance.



CORDLESS VS BATTERY OPERATED



INTRODUCING

omní

The cordless food prep range



Next evolution in all-encompassing kitchen prep and battery technology



omní

A SINGLE, EFFICIENT, INTERCHANGEABLE, LONG-LASTING BATTERY FOR ALL

- The battery can be quickly and easily charged without being attached to the product.
- The battery is compatible with multiple appliances so the consumer can always have a fully charged battery to hand.
- The consumer benefits from fast charging and the battery magnetically attaches for easy on/off application.
- With up to 90 minutes of battery on a single charge, it reduces the need to charge frequency.

ALSO AVAILABLE

Omni CHARGING DOCK

- 80% charge in 30 minutes
- 100% charge in 50 minutes







TOWER TRADE UP

Tower offers appliances to suit every type of consumer, catering to different needs and budgets.



PACKAGING AND ONLINE CONTENT

The Tower Omni collection has been designed with best in class packaging and online content to maximise sales conversion.





PRODUCT RANGE



T12082 12V CORDLESS HAND BLENDER



TI2083 12V CORDLESS HAND MIXER



TI2084 12V CORDLESS PERSONAL BLENDER



T1208BAT 12V LITHIUM-ION BATTERY



TI208DOC CHARGING DOCK





THANK YOU FOR YOUR CONTINUOUS SUPPORT



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