

The image is a promotional advertisement for the Tower Sonar Collection. It features a black bread slicer on the left and three black mugs on the right, all with a distinctive wavy, sonar-like texture. The items are set against a light-colored marble background. The brand name 'TOWER' is prominently displayed in the center, with the tagline 'BUILT FOR BETTER SINCE 1912' below it. The collection name 'SONAR' is written in a large, thin font, with 'COLLECTION' underneath it. The entire image is framed by a dark blue border with concentric white circles at the top and bottom.

TOWER®

BUILT FOR BETTER SINCE 1912

SONAR

COLLECTION

INTRODUCTION

The new Sonar range from Tower showcases elegant curves and a stunning finish, available in Black. Its body features a subtle wave texture, adding depth and visual interest to the design.



PACKAGING AND ONLINE CONTENT

The Tower Sonar collection has been designed with best in class packaging and online content to maximise sales conversion.



PRODUCT RANGE



PRODUCT RANGE



T10083BLK
BLACK 1.7L
KETTLE



T20090BLK
2 SLICE
TOASTER



T826220BLK
SET OF
3 CANISTERS



T826219BLK
BREAD BIN





**THANK YOU
FOR YOUR CONTINUOUS SUPPORT**



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