

The background of the advertisement is a soft-focus photograph of a modern, minimalist bedroom. On the left, a white bed with a simple headboard is visible. To the right of the bed is a light-colored wooden nightstand with two drawers. In the foreground, a white plastic laundry basket filled with folded white clothes sits on a light-colored wooden floor. The overall aesthetic is clean, bright, and airy, with a focus on functional home items.

TOWER®

BUILT FOR **BETTER** SINCE 1912

THE LATTE HOME UTILITY COLLECTION

TOWER

THE LATTE HOME UTILITY COLLECTION

The iconic British-owned Tower brand brings an exciting, expanded range of new Tower products to market. Offering innovation, style, quality and outstanding value for money.

The Latte Home Utility Collection from Tower continues to showcase excellence with products that are designed to look good and function efficiently to help you keep your home looking its best all year round.

This stylish collection is built with easy-to-use features and considered ergonomic designs making the whole range easy to use and as stress free as possible. The neutral latte colour brings warmth to the home and is beautifully versatile.

Great British design, innovation and excellence since 1912.



TREND

The latte colour is a 2024 home interior colour trend, inspired by Scandinavian roots to bring warmth and comfort. Grey-based neutrals are now being swapped for softer, yellow-based neutrals in home interiors. The Latte Range from Tower complements this change and helps blend home utility items into the home interior as a warm, neutral colour palette.



TOWER



TOWER DUO COMPACT SPIN MOP

Featured on a popular prime time national TV program focused on finding the right products for the best value for money.

The program enlisted professional cleaners to test three spin mops & **the Tower Duo Compact Spin Mop came out on top!**

The mops were tested for quality, efficiency and value in a blind test. Both the price and the brand were kept a secret to avoid bias.

All three professionals commented on the Tower's tremendous cleaning power and couldn't believe the fantastic price point!

T869009MSH Duo Compact
Spin Mop **£21.99**

1

Vileda Turbo 3 in 1 with Microfibre Pad, Spin Mop **£41.99**

2

Power Action Microfibre Spin Mop **£12.99**

3

TOWER

The Tower Latte Utility range displays innovative packaging designs and best in class content to support sales.



TOWER

PRODUCT RANGE: CLEANING & LAUNDRY ACCESSORIES



T769000MSH
Spray Mop -
Latte



T769002MSH
5 in 1 Cleaning
Set - Latte



T869001MSH
Spin Mop -
Latte



T869002MSH
8 in 1 Cleaning Set
- Latte



T869008MSH
Spray Mop -
Latte



T769009MSH
DuoCompact
Spin Mop -
Latte



T969000MSH
Dual Container
Spray Mop -
Latte



T969012MSH
Collapsible
Laundry Basket -
Latte



TOWER

PRODUCT RANGE: CLOTHES AIRERS



T873021MSH
Concertina
3 Tier Airer -
Latte



T873023MSH
2 Wing Airer -
Latte



T873022MSH
Extendable
Flat Airer -
Latte



T873020MSH
Compact Airer -
Latte



T873004MSH
3 Tier Rack
Airer Large -
Latte





THANK YOU
FOR YOUR CONTINUOUS SUPPORT



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TOWER

LATTE HOME UTILITY COLLECTION

T769002MSH

Tower T769002MSH 5-in-1 Cleaning Set with Dust Pan and Brush/Kitchen Brush/Dish Brush/Scrub Brush, Latte

SOFT KITCHEN BROOM : Brush up effortlessly without any risk of damage to the skirting boards and furniture

DUSTPAN AND BRUSH SET : Make easy work of collecting all the dust and dirt particles from work surfaces or on top of cupboards

DISH BRUSH : A fan tail brush allows you to tackle those harder to reach areas, with a built-in scraper for more efficient cleaning

IRON SHAPE SCRUB BRUSH : Apply extra pressure when scrubbing so you can easily remove dried on stubborn stains

ERGONOMIC HANDLE : The soft touch material provides complete comfort and control, making it perfect for a big days cleaning

PART OF THE CAVALETTO COLLECTION : Complete your trendy kitchen with the Cavaletto collection

3 YEAR GUARANTEE : Trusted Tower quality with a 3 year extended guarantee

PRODUCT SPECIFICATIONS

PackType: Colour Box
Retail Box Dims(HxWxD cm): 32.5x35.5x10.5
Item Dims (HxWxD cm): 0x0x0
Outer Item Dims (HxWxD cm): 67.5x37.5x35
Barcode (Parent): 5056462356440
EU Commodity Code: 9603909100
EU Duty Rate: 3.7%
GB Commodity Code: 9603909100
GB Duty Rate: 2%

PRODUCT QUANTITIES

Carton Qty (pcs): 6
Pallet Qty (pcs): 108
Container Qty (pcs): 20FT - 1920
40FT - 0
40FTHC - 4884
Outer Carton Nett Weight: 6.7kg
Outer Carton Gross Weight: 7.285kg
Inner Carton Nett Weight: 0.875kg
Inner Carton Gross Weight: 1.09kg

RRP

£39.99

SSP

£19.99

PRICE



TOWER

LATTE HOME UTILITY COLLECTION

T869001MSH

Tower T869001MSH Spin Mop with Built-In Spin Mechanism and Collapsible Handle, Latte

SUPER ABSORBENT HEAD : The microfibre material easily collects dust and dirt particles

STAINLESS STEEL WRINGER : Crafted from stainless steel for strength & longevity

TELESCOPIC HANDLE : Easily adjustable handle for simple storage & comfortable cleaning

SPARE HEADS INCLUDED : Replacements are included, so no need to rush out for new ones

STRONG & ROBUST STRUCTURE : A better quality & sturdier mop bucket designed to last longer

1 YEAR GUARANTEE : Trusted Tower quality with a 1 year guarantee

PRODUCT SPECIFICATIONS

Pack Type: Colour Box
Retail Box Dims(HxWxD cm):
24x49x27
Item Dims (HxWxD cm):
23x45x26
Outer Item Dims (HxWxD cm):
75.5x56.5x50
Barcode (Parent): 5056462356488
EU Commodity Code: 9603901000
EU Duty Rate: 2.7%
GB Commodity Code: 9603901000
GB Duty Rate: 2%

PRODUCT QUANTITIES

Carton Qty (pcs): 6
Pallet Qty (pcs): 36
Container Qty (pcs):
20FT - 786
40FT - 1630
40FT HC - 1828
Outer Carton Nett Weight: 13.98kg
Outer Carton Gross Weight: 15.3kg
Inner Carton Nett Weight: 2.33kg
Inner Carton Gross Weight: 2.38kg

RRP

£59.99

SSP

£29.99

PRICE



TOWER

LATTE HOME UTILITY COLLECTION

T869002MSH

Tower T869002MSH Cleaning & Storage Set with Super Absorbent Microfibre Mop Head/Window Wiper/Microfibre Duster/Microfibre Mop Head/Microfibre Pad/Dustpan/Broom Head, Latte

ONE HANDLE FITS ALL : Saves you valuable storage space

SOFT BRISTLE KITCHEN BROOM : Collects even the smallest dust and dirt particles

MICROFIBRE MOP HEAD : Provides a quick and efficient deep cleaning

WINDOW CLEANING TOOL : Removes dirt and grime, leaving a streak free finish

CLEANING PRODUCT HOLDER : Provides a perfect storage solution for your products

1 YEAR GUARANTEE : Trusted Tower quality with a 1 year guarantee

PRODUCT SPECIFICATIONS

Pack Type: Colour Box
Retail Box Dims (HxWxD cm):
20x41.5x16
Item Dims (HxWxD cm):
27x10.5x15
Outer Item Dims (HxWxD cm):
43x59x42
Barcode (Parent): 5056462356426
EU Commodity Code: 9603901000
EU Duty Rate: 2.7%
GB Commodity Code: 9603901000
GB Duty Rate: 2%

PRODUCT QUANTITIES

Carton Qty (pcs): 12
Pallet Qty (pcs): 144
Container Qty (pcs):
20FT - 3144
40FT - 6528
40FT HC - 7656
Outer Carton Nett Weight: 1.1kg
Outer Carton Gross Weight: 1.3kg
Inner Carton Nett Weight: 0.5kg
Inner Carton Gross Weight: 0.9kg

RRP

£69.99

SSP

£34.99

PRICE



TOWER

LATTE HOME UTILITY
COLLECTION

T869008MSH

Tower T869008MSH Flexi Spray Mop, Double-sided head, Flexi-neck, Latte & Grey

FAST AND EFFICIENT CLEANING : Works twice as fast as traditional cleaning methods

SIMPLE TO USE : Easy to use, making light work of a previously tedious chore

EASY SQUEEZE TRIGGER : Spray as you go without having to stop mopping

DOUBLE SIDED HEAD : The double sided head offers great versatility for mopping and dusting

FLEXI-NECK MOP HEAD : The Flexi-neck mop head offers greater manoeuvrability for cleaning low level areas such as under sofas and coffee tables

1 YEAR GUARANTEE : Trusted Tower quality with a 1 year guarantee

PRODUCT SPECIFICATIONS

Pack Type: Colour Box
Retail Box Dims (HxWxD cm):
10x63x15
Item Dims (HxWxD cm):
125.5x41x11
Outer Item Dims (HxWxD cm):
65x52x32
Barcode (Parent): 5056462356402
EU Commodity Code: 9603901000
EU Duty Rate: 2.7%
GB Commodity Code: 9603901000
GB Duty Rate: 2%

PRODUCT QUANTITIES

Carton Qty (pcs): 10
Pallet Qty (pcs): 120
Container Qty (pcs):
20FT - 2580
40FT - 5360
40FT HC - 6280
Outer Carton Nett Weight: 1.08kg
Outer Carton Gross Weight: 1.23kg
Inner Carton Nett Weight: 0.99kg
Inner Carton Gross Weight: 1.08kg

RRP

£59.99

SSP

£29.99

PRICE



TOWER

LATTE HOME UTILITY
COLLECTION

T869009MSH

Tower T869009MSH Duo Compact Spin Mop, Built-in Turbine, 2 Internal Containers, Latte & Grey

2 INTERNAL CONTAINERS : Reduce the risk of cross contamination as 2 different containers in the bucket separate clean & dirty water

BUILT-IN TURBINE : Pushes clean water into the mop head and forces dirty water out

COMPACT DESIGN : The compact design provides a space saving storage solution

MACHINE WASHABLE HEADS : Just pop the heads in the washing machine for a simple and fuss free clean

SPARE MOP HEAD : The spare head ensures you can always use the set even when the other head is being cleaned

1 YEAR GUARANTEE : Trusted Tower quality with a 1 year extended guarantee

PRODUCT SPECIFICATIONS

Pack Type: Colour Box
Retail Box Dims (HxWxD cm):
22.5x31.5x31
Item Dims (HxWxD cm):
19x32x30.5
Outer Item Dims (HxWxD cm):
65x69.5x32.5
Barcode (Parent): 5056462356464
EU Commodity Code: 9603901000
EU Duty Rate: 2.7%
GB Commodity Code: 9603901000
GB Duty Rate: 2%

PRODUCT QUANTITIES

Carton Qty (pcs): 6
Pallet Qty (pcs): 48
Container Qty (pcs):
20FT - 1130
40FT - 2370
40FT HC - 2650
Outer Carton Nett Weight: 8.88kg
Outer Carton Gross Weight: 12.3kg
Inner Carton Nett Weight: 1.48kg
Inner Carton Gross Weight: 1.9kg

RRP

£59.99

SSP

£29.99

PRICE



TOWER

LATTE HOME UTILITY COLLECTION

T969000MSH

Tower T969000MSH Spray Mop with Dual Chambers and Double-Sided Mop Head, Latte

ALL-IN-ONE MOPPING : Ideal for both wet & dry mopping for added versatility

CHENILLE MATERIAL : Collects 8x more dirt than standard mop heads for more efficient cleaning

EASY SQUEEZE TRIGGER : Spray as you go without having to stop mopping

COMPACT DESIGN : No bucket required, offering space-saving compact storage

QUICK GLIDE MOP HEAD : Glides effortlessly across floors, leaving them sparkling clean quickly and efficiently

3 YEAR GUARANTEE : Trusted Tower quality with an extended 3 year guarantee

PRODUCT SPECIFICATIONS

PackType: Colour Box
Retail Box Dims(HxWxD cm):
62x13x10
Item Dims (HxWxD cm):
123x39x10
Outer Item Dims (HxWxD cm):
64.5x42x41
Barcode (Parent): 5056462356747
EU Commodity Code: 9603901000
EU Duty Rate: 2.7%
GB Commodity Code: 9603901000
GB Duty Rate: 2%

PRODUCT QUANTITIES

Carton Qty (pcs): 12
Pallet Qty (pcs): 96
Container Qty (pcs):
20FT - 3000
40FT - 6180
40FT HC - 7200
Outer Carton Nett Weight: 9.12kg
Outer Carton Gross Weight: 11.8kg
Inner Carton Nett Weight: 0.76kg
Inner Carton Gross Weight: 0.91kg

RRP

£49.99

SSP

£24.99

PRICE



TOWER

LATTE HOME UTILITY
COLLECTION

T969012MSH

Tower T969012MSH Collapsible Laundry Basket with Pop-Up Design, Latte

LARGE CAPACITY: Carries large loads of laundry, perfect for family homes

STRONG AND DURABLE: Provides extra longevity from wear and tear

SPACE SAVING DESIGN: Fully collapsible to save space in smaller living spaces

ERGONOMIC HAND GRIPS: Easy to handle with ergonomic grips for comfort

1 YEAR GUARANTEE: Trusted Tower quality with a 1 year guarantee

PRODUCT SPECIFICATIONS

Pack Type: Colour label
Retail Box Dims (HxWxD cm):
75x61x45
Item Dims (HxWxD cm):
75x61x45
Outer Item Dims (HxWxD cm):
62x46x27.5
Barcode (Parent): 5056462356327
EU Commodity Code: 3924900000
EU Duty Rate: 6%
GB Commodity Code: 3924900000
GB Duty Rate: 0%

PRODUCT QUANTITIES

Carton Qty (pcs): 6
Pallet Qty (pcs): 108
Container Qty (pcs):
20FT - 2142
40FT - 4437
40FT HC - 5202
Outer Carton Nett Weight: 8kg
Outer Carton Gross Weight: 8.5kg
Inner Carton Nett Weight: 1.33kg
Inner Carton Gross Weight: 1.34kg

RRP

£49.99

SSP

£24.99

PRICE



TOWER

LATTE HOME UTILITY COLLECTION

T873020MSH

Tower T873020MSH 3 Tier Compact Airer with 11 Drying Rods, Racks for Shoes, Foldable Design, Anti-Slip Feet, Weight Capacity 10kg, Latte

7M DRYING SPACE : Eleven 75cm drying rods can take oversized items, with a max weight capacity of 10kgs

TRIPLE TIERED DRYING SPACE : Highly durable steel coated rods can withstand oversized day-to-day items, while providing added stability and durability

SPACE-SAVING & EASILY FOLDABLE : The airer disassembles with a simple release and collapse for fuss-free storage

LIGHTWEIGHT & PORTABLE : Only 1.73kg in weight, so is perfect for smaller spaces like laundry room, caravan, flat or balcony

ANTI-SLIP FEET : Protects your floor from scratches and prevents the airer from slipping or easily tipping over

1 YEAR GUARANTEE : Trusted Tower quality with a 1 year guarantee

PRODUCT SPECIFICATIONS

Pack Type: Shrink Wrap with Colour Label
Retail Box Dims (HxWxD cm): 0x0x0
Item Dims (HxWxD cm): 104x75x37
Outer Item Dims (HxWxD cm): 53x77x40.5
Barcode (Parent): 5056462395098
EU Commodity Code: 9403208 000
EU Duty Rate: 0%
GB Commodity Code: 9403208000
GB Duty Rate: 0%

PRODUCT QUANTITIES

Carton Qty (pcs): 5
Pallet Qty (pcs): 0
Container Qty (pcs): 20FT - 830
40 FT - 1720
40 FT HC - 1965
Outer Carton Nett Weight: 0kg
Outer Carton Gross Weight: 10.96kg
Inner Carton Nett Weight: 1.73kg
Inner Carton Gross Weight: 2.19kg

RRP

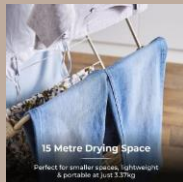
£59.99

SSP

£29.99

PRICE





TOWER

LATTE HOME UTILITY COLLECTION

T873021MSH

Tower T873021MSH 3 Tier Concertina Airer with 26 Drying Rods, 4 Fold Out Hanger Hooks, Racks for Shoes, Fully Collapsible Design, Weight Capacity 15kg, Latte

LARGE 15M DRYING SPACE : Includes 26 vertical drying rods at different heights with 15kg weight capacity to withstand oversized items

EASY RELEASE FUNCTION : Easy release lever folds down the airer safely without trapping your fingers – the lever can even be used as a shoe rack

ADDITIONAL DRYING SPACE : Four foldable hooks provide extra space to hang dry dresses or shirts more effectively

LIGHTWEIGHT & PORTABLE : 3.37kg weight is perfect for smaller spaces - laundry rooms, caravans, flats but can still hang larger dresses or shirts

SPACE-SAVING & EASILY FOLDABLE : This airer fully folds for fuss-free storage in your cupboard or behind the sofa

PRODUCT SPECIFICATIONS

Pack Type: Shrink Wrap with Colour Label
Retail Box Dims (HxWxD cm): 0x0x0
Item Dims (HxWxD cm): 147x60x52
Outer Item Dims (HxWxD cm): 79x62x265
Barcode (Parent): 5056462395104
EU Commodity Code: 9403208000
EU Duty Rate: 0%
GB Commodity Code: 9403208000
GB Duty Rate: 0%

PRODUCT QUANTITIES

Carton Qty (pcs): 4
Pallet Qty (pcs): 0
Container Qty (pcs): 20FT - 840
40FT - 1780
40FTHC - 2004
Outer Carton Nett Weight: 0kg
Outer Carton Gross Weight: 14.7kg
Inner Carton Nett Weight: 3.37kg
Inner Carton Gross Weight: 3.68kg

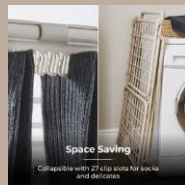
RRP

£69.99

SSP

£34.99

PRICE



TOWER

LATTE HOME UTILITY COLLECTION

T873023MSH

Tower T873023MSH Winged Airer with 27 Clip Slots, 4 Hanging Slots, Flat Top and Two Side Wings, Foldable Design, Anti-Slip Feet, Weight Capacity 15kg, Latte

LARGE 18M DRYING SPACE : Sturdy structure with 15kg weight capacity holds 3 loads of washing, including heavy or damp clothes and towels

SPACE-SAVING & EASILY FOLDABLE : Disassemble in seconds to provide fuss-free storage in your cupboard or utility room

ADDITIONAL DRYING SPACE : 27 clip slots for small items like socks, 4 circular slots for putting clothes on hangers and a flat surface to dry shoes

LIGHTWEIGHT & PORTABLE : Lightweight at 2.90kg and easy to carry, effortlessly move the airer from room to room

LONG-LASTING DESIGN : High quality powder coated steel is durable and built to last, perfect for busy homes

1 YEAR GUARANTEE : Trusted Tower quality with a 1 year guarantee

PRODUCT SPECIFICATIONS

Pack Type: Shrink Wrap with Colour Label
Retail Box Dims (HxWxD cm): 0x0x0
Item Dims (HxWxD cm): 93x189x55
Outer Item Dims (HxWxD cm): 79x132x58
Barcode (Parent): 5056462395159
EU Commodity Code: 9403208000
EU Duty Rate: 0%
GB Commodity Code: 9403208000
GB Duty Rate: 0%

PRODUCT QUANTITIES

Carton Qty (pcs): 4
Pallet Qty (pcs): 0
Container Qty (pcs): 20FT - 792
40FT - 1406
40FT HC - 1632
Outer Carton Nett Weight: 15.6kg
Outer Carton Gross Weight: 16.9kg
Inner Carton Nett Weight: 3.85kg
Inner Carton Gross Weight: 3.9kg

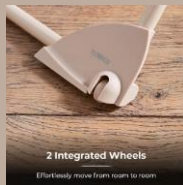
RRP

£79.99

SSP

£39.99

PRICE



TOWER

LATTE HOME UTILITY
COLLECTION

T873022MSH

Tower T873022MSH Extending Airer with Telescopic Poles, 16 Hanging Clips, Racks for Shoes, Foldable Design, Integrated Wheels, Weight Capacity 17kg, Latte

LARGE 18M DRYING SPACE : Sturdy structure with 17kg weight capacity holds 3 loads of washing, including heavy or damp clothes and towels

SPACE-SAVING & EASILY FOLDABLE : The space-saving foldable design provides fuss-free storage in your cupboard or utility room

ADDITIONAL DRYING SPACE : Extends from 107cm up to 190cm, along with 16 clips for socks & other small items and flat surface to dry shoes

LIGHTWEIGHT & STABLE : 3.85kg weight and integrated wheels makes this airer easy to move from room to room

LONG-LASTING DESIGN : High quality powder coated steel is durable and built to last, perfect for busy homes

1 YEAR GUARANTEE : Trusted Tower quality with a 1 year guarantee

PRODUCT SPECIFICATIONS

Pack Type: Shrink Wrap with Colour Label
Retail Box Dims(HxWxD cm): 0x0x0
Item Dims (HxWxD cm): 93x189x55
Outer Item Dims (HxWxD cm): 19x132x58
Barcode (Parent): 5056462395128
EU Commodity Code: 9403208 000
EU Duty Rate: 0%
GB Commodity Code: 9403208000
GB Duty Rate: 0%

PRODUCT QUANTITIES

Carton Qty (pcs): 4
Pallet Qty (pcs): 0
Container Qty (pcs): 20FT - 792
40FT - 1584
40FT HC - 1840
Outer Carton Nett Weight: 15.6kg
Outer Carton Gross Weight: 16.9kg
Inner Carton Nett Weight: 3.85kg
Inner Carton Gross Weight: 3.9kg

RRP

£99.99

SSP

£49.99

PRICE



TOWER

LATTE HOME UTILITY COLLECTION

T873004MSH

Tower T873004MSH 3 Tier Rack Airer with Durable Drying Poles, 14 Hanger Slots, Racks for Shoes, Fully Collapsible Design, Integrated Castors, Weight Capacity 17kg, Latte

LARGE 18M DRYING SPACE : 3 tiers with 8 thick drying poles on each can withstand up to 3 washing loads at once

SPACE-SAVING & EASILY FOLDABLE : Disassemble in seconds for the ultimate space-saver

WINGS FOR EXTRA DRYING SPACE : 14 hanger slots to efficiently dry shirts, dresses and other long clothing

4 INTEGRATED CASTORS : Glides around your room quietly and without scratching your floor

VERSATILE RACK DESIGN : Dry small and large items, from shoes to towels for versatility

1 YEAR GUARANTEE : Trusted Tower quality with a 1 year guarantee

PRODUCT SPECIFICATIONS

Pack Type: Colour Box
Retail Box Dims(HxWxD cm):
25x80x11
Item Dims (HxWxD cm):
170x75x64
Outer Item Dims (HxWxD cm):
82x27x46
Barcode (Parent): 5056462395067
EU Commodity Code: 9403208000
EU Duty Rate: 0%
GB Commodity Code: 9403208000
GB Duty Rate: 0%

PRODUCT QUANTITIES

Carton Qty (pcs): 4
Pallet Qty (pcs): 0
Container Qty (pcs):
20FT - 1060
40FT - 2260
40FT HC - 2552
Outer Carton Nett Weight: 0kg
Outer Carton Gross Weight: 21.7kg
Inner Carton Nett Weight: 4.56kg
Inner Carton Gross Weight: 5.43kg

RRP

£99.99

SSP

£49.99

PRICE