

SUMMARY

Introducing the Tower ironing board range and their complementary covers, designed to enhance the ironing experience with efficiency and style.

The metallised covers reflect heat back up, enabling faster ironing and improved crease removal.

Additionally, the latte versions feature sophisticated sole plate designs that perfectly complement the sleek functionality of Tower's Ceraglide irons.

They also align seamlessly with the broader 'Latte' collection. The cleaning collection, airers and ironing boards all complement each other, offering a unified and stylish theme across household essentials.



PACKAGING & ONLINE CONTENT

The ironing boards range has been designed with best in class packaging and online content to maximise sales conversion.













IRONING BOARDS



Latte Plus Large Ironing Board



T873014BLK Eclipse Plus Large Ironing Board



Latte Pro Oversize Ironing Board



T873001BLK Geo Pro Oversize Ironing Board



IRONING BOARD COVERS



Latte Plus Large Ironing Board Cover



T873016BLK Eclipse Plus Large Ironing Board Cover



Latte Pro XL Ironing Board Cover



T873018BLK Geo Pro XL Ironing Board Cover





THANK YOU FOR YOUR CONTINUOUS SUPPORT



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