

Proud to be a B Corp™

We are proud to join a global movement of people using business as a force for good. We are committed to building on our 92-year legacy to meet the environmental and social needs of today, creating a prosperous future for our community and leaving a positive impact on the land from which we were born. By becoming B Corp certified, we reinforce our ongoing commitment to our long-term strategic vision: Crafting a Better Future.



Certified



Corporation

What comes next

B Corp™ provides an objective framework that we are measuring our social and environmental programs against. To certify as B Corp™, a minimum score of 80 must be achieved and externally verified in the B Impact Assessment.

The median score for ordinary businesses who complete the assessment is currently 50.9.

We're proud of our initial score of 88.6, but are setting aspirations higher and look forward to exceeding this in our re-certification.

Our progress

88.6

Current B Corp score