

# FullStory Accelerator

## Maximize your FullStory investment with elite service partner, Roboogie.

Discover insights, improve workflows, and drive adoption with our experienced team of FullStory and digital optimization experts.

### Training

Bring new teams up to speed and deepen your skills.

- Additional training for new stakeholders
- Training refreshers
- In-depth training for specific features/functions

### Support

Flexible support when and where you need it.

- Dedicated Slack channel for quick Q&A
- Hands-on guidance for building funnels, segments, metrics and dashboards
- Data tracking strategies and implementation support

### Insights

Let us show you the power of FullStory.

- Weekly strategy sync
- Identification of UX friction points and optimization opportunities
- Guidance for critical platform use cases, including conversion-rate optimization, A/B testing and UX and UI design optimizations

### A Team of FullStory experts on your side.



FullStory Technology Consultant



Optimization Strategist



Behavioral / FullStory Analyst



Experience Engineer



UX / UI Designer

## Roboogie.

Roboogie is a website performance consultancy that offers a focused suite of skills that scale to meet customer needs and quickly improve website performance through data-driven design and optimization services. We assess, prescribe, and implement the best solutions to achieve customer goals and provide a positive return on investment.

Say hi.

[hello@teamroboogie.com](mailto:hello@teamroboogie.com)

503-564-8478

959 SE Division Street #500 Portland, OR 97214