Roboboogie Accessibility Checklist
for Designers.

COLOR

☐ Contrast between background color and text color is at least 4.5:1 for small text and 3:1 for large (>24px) text

Use WebAIM Contrast Checker or the Stark plugin to check color contrast ratios. Bonus points if your brand's colors were chosen with contrast ratios in mind!

☐ Color is not used as the sole method of conveying content or distinguishing visual elements

E.g. text links in copy are not only a different color than the body copy, but also underlined.

☐ Color contrast ratio for graphical objects is 3:1 (icons, buttons, form components, etc)

TEXT

☐ Body copy is 16px at minimum, and text hierarchy has clear size/weight differences between levels

Only about 4 different levels are necessary.

☐ Sans serif is used for body copy

Serif fonts can make it harder to differentiate letters, so they should only be used for larger headings if at all.
Some great serif fonts to get started with include Montserrat, Roboto, Open Sans, PT Sans, Work Sans, and Urbanist.

☐ Buttons and links should be descriptive on what action will be performed if clicked on

"Download Rules PDF" instead of "Click here".

☐ Error states should be descriptive in conveying what the error is and how to fix it

☐ Text is not part of an image if the text can be conveyed the same way outside of an image

CONTENT

☐ There is clear content hierarchy, including descriptive headlines and scannable body paragraphs

☐ Interactions are consistent across pages

Navigation items do not change placement. Text links/buttons/form fields "act" the same in regards to hovering, animations, and outcome.

☐ There are no unneeded demographic form fields

Users can be weary of disclosing information historically discriminated against.
It's not usually possible to include all demographic options, and lack of options can be unnecessarily alienating and tiresome for those it affects.

☐ An indication of the current page location is provided if a web page is part of a sequence of pages or within a complex site structure

☐ Audio or video media includes captions or transcripts

RESPONSIVENESS

☐ There is no loss of content or functionality at a screen width of 320px

☐ Interactive elements are not too small on mobile devices

Minimum 44px by 44px as a general guideline.

☐ Text is not less than 16px on mobile devices

Input text within form fields at less than 16px causes mobile browsers to zoom in automatically.