

The Prime Destination for *Reaching Engaged*Sports Audiences

Sales Media Kit







This is Livesportsontv.com

- Comprehensive coverage of all major live sports events in the U.S.
- Available on both web and native mobile apps for iOS and Android.
- Attracting over 800,000 visits every month—and growing.
- National and regional broadcast listings for maximum relevance.
- More than 15 different sports categories covered.

Key **Benefits of** Advertising



Prominent ad positions across our most-visited pages

Engaged Sports Fans

Reach loyal audiences (men 25–60) who return weekly

Multiple Formats

Display banners, native ads, sponsorships, video

Targeted Exposure

Ideal for brands in TV, streaming, betting, sportswear

Content Alignment

Position your brand alongside live sports schedules



Desktop

Panorama : 300x50, 320x50

Eventlist : 320x50, 300x250, 320x320

Widescreen : 300x250, 600x300

Fixed bottom : 300x50, 320x50



Mobile

Panorama : 300x50, 320x50

Eventlist : 320x50, 300x250, 320x320

Fixed bottom : 300x50, 320x50



App

Event list : 320x50, 300x250, 320x320

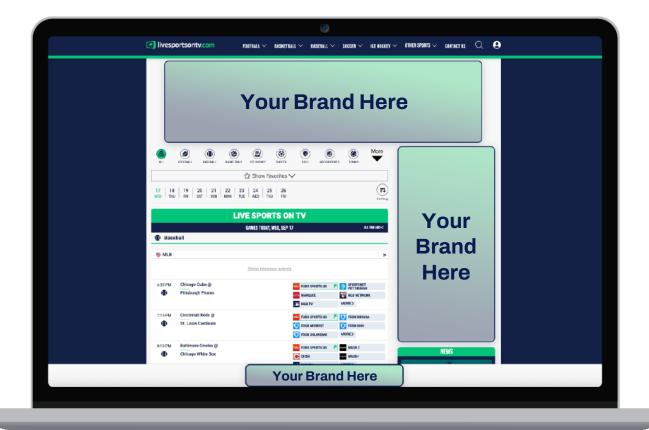
Fixed bottom : 300x50, 320x50

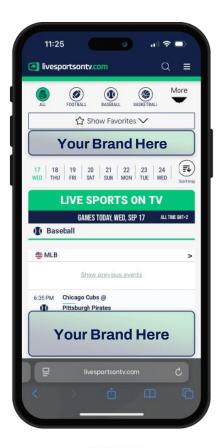
Available Advertising **Formats**

In addition to the formats shown, we also offer interstitials, video, and other solutions. Contact us to find a package tailored to your needs.



Example Designs







Mobile **Desktop** App



Thanks for Exploring



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