

Our Approach to Helping You Start Your Business

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Our passion is to see that you are successful and that you maximize the amount of money you put in your pocket.



MANNIA & COMPANY, LLC
Certified Public Accountants/Business Consultants

WW We are guessing that you are not looking to start a business to become a statistic in the business failure category. If you are looking to venture out into the business world as a small business owner you will have to deal with many issues and potential barriers in your pursuit of a successful business venture. So what do you do to enhance your chances of success?

Now you will have to deal with accounting and tax issues that you have not dealt with before and will have more questions than answers at this point. Our involvement is to provide simple, effective, and proven accounting and tax efficient solutions to you as a small business entrepreneur. Our passion is to see that you are successful and that you maximize the amount of money you put in your pocket. We accomplish this by customizing tools for your business as well as providing value, knowledge and experience as to what it takes to run a small business.

You have obviously shown an interest in our approach and process to helping small business owners be successful in their new venture by downloading this informative paper. We have outlined several reasons why our advisory and coaching services, regarding various accounting and tax subject areas and strategies, are a very important part of the business start-up process. So, let us help you address the questions you would not know to ask to get you on your way to a successful business venture.

TOP SIX REASONS why New Business Startup advisory and coaching services are important to your business's success.

1 Investment in Your Business

Our approach is to go beyond the traditional "maintenance services" to provide small business owners advisory and coaching services upfront. We are here to provide you a clearer vision as to what needs to be done from an operational standpoint as well as maximizing the tax benefits that accompany the various decisions you make in this process. This will involve a significant amount of your time through coaching sessions to cover the pertinent topics that are geared to your particular circumstances as well as your type of business. Our goal is to see that you look at this process and service as an "investment in your business". We do not want you to incur startup costs that could have been avoided because of a lack of better understanding of the startup process.

2 Maintenance Services

Our reference to these types of services includes accounting, bookkeeping, payroll preparation, tax preparation and tax planning. We are not ignoring these services when we speak about advisory and coaching services as mentioned above. We are placing more emphasis on the advisory and coaching services because of their importance to you as a small business owner. We want you as an entrepreneur to understand that we don't just provide traditional accounting services and tax forms. Many other accounting firms provide just the maintenance services as we have noted. We want you to understand that we offer a wide variety of solutions to help you be more tax efficient and more profitable while achieving your goals.



3 Tax Efficiency Along With Customized Tax Planning

Everyone wants to pay less taxes or at least their “fair share”. Proper tax planning is necessary to get to that amount. Our coaching program along with the use of our tax planning program makes it possible to assure you that you will be in the most tax efficient position. This process is a very important part of the advisory and coaching services in that we help determine what other types of tax efficient tools and solutions you might benefit from. Bottom line – you will be provided a formalized game plan to follow.

4 Best Practices

Although our emphasis to this point has been on advisory and coaching services we want you to understand that we have much to share from a practical standpoint. What does that mean? Throughout the coaching process we will share with you “best practices” to illustrate what other business owners have done that has worked out successfully in their businesses. Also, there will be many technical issues, rules and regulations that we will review and discuss with you. We will certainly share the practical side of handling these technicalities that will help smooth over any frustrations associated with the proverbial red tape.

5 KISS principle

There is something to be said about keeping things simple. There is no question that many of the planning strategies can become more complex than we would like them to be. What we don't want to happen is the “deer and the headlight look” as we are presenting a certain planning strategy to you. We certainly understand the reaction and will try to approach the planning process in a simple way because we truly want you to understand why we are recommending a certain strategy or approach. As human nature will have it we have found that business owners are less likely to implement a strategy if they have had a hard time getting their arms around it.

6 Fixed Fee Arrangements and Certainty

There is no question that most business owners like certainty. This is especially true for accounting and tax services and what it will cost you. Our fee arrangements, whether it is for advisory and coaching services or maintenance services, are fixed up front so that you have certainty with respect to this cost as well as eliminating the element of surprise. We also provide you with payment options that make it easier for you to budget for throughout the year.

Are you ready to get started?

Contact us now:

Call us at **(260) 432-1504**

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