



# 6 REASONS

Why Outsourced  
Accounting is

**Your Best  
Business  
Move**

*Exclusively for*  
**Optometry Practices**



**CARO & ASSOCIATES**

Accountants | Advisors

*We know that you didn't launch your practice because you love handling complex accounting work.*

## **So why do it?**

When you outsource your accounting to our team of professionals, you not only relieve yourself of time-draining day-to-day accounting tasks, but you also get a dedicated advisor who works with you throughout the year to help you strategize and grow your practice. We'll help you fully understand the numbers and guide you to make sound, informed business decisions.

Launching your enterprise was a great move. Handing over the complexities of accounting work so you can focus on growing your practice is your next best business move!

# 1

### **A trusted partner in your success**

There are many moving parts in a successful optometry practice, and an on-going, deep analysis of your accounting is one of them. We serve as your trusted advisor throughout the year (not just at tax time)—offering consistent, focused analysis of your financials and coaching you on strategic decisions for long-term business success.

# 4

### **Highly secure workflow**

We built our outsourced accounting solution using leading cloud-based applications that not only streamline workflow, but also offer the highest level of security. We don't take security of our clients' data lightly—so you can rest assured your accounting data is safe with us.

# 2

### **On-demand access to your mission-critical data**

Your data and documents are always at your fingertips! We work hard to stay ahead of the technology curve—offering the most advanced accounting solutions available to businesses. Integrating only the best-of-the-best cloud applications, our online platform supports fast, efficient work exchange and an on-demand portal to your information.

# 5

### **An easy-to-budget, fixed monthly fee**

No one likes billing surprises, which is why we offer our outsourced, cloud-based accounting solution, **BOSS™** (Back Office Support System). For an affordable fixed monthly fee, it's never been easier to budget your accounting expenses for the year!

# 3

### **Immense time savings**

When you outsource your accounting to our firm, you will add multiple hours back to your work week—time better spent marketing, selling and enhancing your practice. By allowing our experts to handle your accounting tasks, you will quickly realize exceptional time savings.

# 6

### **A laser focus on optometry practices**

We LOVE working with optometrists and optometry practices! Today, we work with a multitude of practices just like yours, which has allowed us to develop an accounting model that is specifically designed to support your accounting needs.



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# We are experts in optometry practice accounting!



## Our firm has years of experience serving optometry practices.

With a team of experts on staff and supported by our advanced technology platform, our outsourced accounting solution is the perfect fit for practice owners looking to easily transition their accounting work to a dedicated, professional team.

We've developed a higher level of service with our cloud-based accounting solution, **BOSS**. We offer comprehensive support to relieve you from day-to-day accounting hassles and allow you to focus on driving the success of your business.



## Contact us today so we can walk you through our solution.

You'll soon see that outsourcing your accounting really is your best business move.

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