



Better World Products

CERTIFICATIONS 101

Choose a category:



Emissions Certifications:

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Emissions Certifications:



Certification	Certified Cradle to Cradle
Acronym or alternate search term (If applicable)	C2C Certified
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	Cradle to Cradle is a science-based standard for safe, responsible and circular products. It assesses products under five performance areas - material health, product circularity, climate protection, water and soil stewardship and social fairness – and awards an achievement level of Basic, Bronze, Silver, Gold or Platinum, with Platinum being the highest level. Products with a rating of Bronze or above are accepted by RS Group.



Emissions Certifications:



Certification	Carbon Trust - Carbon emissions reductions achieved
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	This label shows that the product's carbon footprint is reducing year-on-year, and that the company has committed to achieving ongoing footprint reductions with validated reduction plans. This represents a cradle-to-grave footprint.



Emissions Certifications:



Certification	Carbon Neutral Certified by SCS Global Services
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	Carbon Neutral Certified by SCS Global Services is a certification awarded to organisations, products, brands or events when they demonstrate that there has been no increase in greenhouse gas emissions through the purchase of quantified and verified carbon offsets.



Emissions Certifications:



Certification	The CarbonNeutral® certification by Climate Impact Partners
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	The CarbonNeutral® certification by Climate Impact Partners demonstrates the climate action of successful companies around the world. It's carried by businesses, products and events that have achieved carbon neutrality in line with the Carbon Neutral Protocol.



Emissions Certifications:



Certification	ClimatePartner certified
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	ClimatePartner certification supports with communicating calculated emissions, reduction targets, and supported climate projects.

Energy Efficiency Certifications:

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Energy Verified



Canada



Energy Efficiency Certifications:



Certification	CSA - Energy Verified
Acronym or alternate search term (If applicable)	CSA certified
Industry	Electronics
Product / Service or Certification focus area	Products
Description	Demonstrates compliance to applicable federal and provincial energy efficiency regulations in Canada and the applicable certification standards for Canada.



Energy Efficiency Certifications:



Certification	UL Energy Verified mark
Acronym or alternate search term (If applicable)	UL
Industry	Electronics and Appliances
Product / Service or Certification focus area	Products
Description	The UL Energy Verified Mark shows buyers that energy claims have been verified by a trusted source and can help suppliers enhance credibility while improving brand image. The UL Energy Verified Mark confirms compliance with requirements and procedures of selected energy efficiency regulations while helping ensure trustworthiness of the resulting data since they have been measured by UL, a trustworthy and independent third party.

Energy Efficiency Certifications:



Canada

Certification	Energy Star Canada
Acronym or alternate search term (If applicable)	ENERGY STAR
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	ENERGY STAR Canada is a trusted mark of high efficiency. Products with the ENERGY STAR Canada symbol are certified to have met or exceeded technical specifications for high efficiency, helping to advance energy efficiency in Canada.



Energy Efficiency Certifications:



Certification	ENERGY STAR Most Efficient
Acronym or alternate search term (If applicable)	ENERGY STAR
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	The ENERGY STAR Most Efficient Mark is an extension of the ENERGY STAR brand and is designed to recognise and advance the most efficient products among those that qualify for the ENERGY STAR. This recognition is offered for specific categories and awarded for a specific year. The goal of this effort is to encourage new, more energy-efficient products into the market more quickly by targeting early adopters.



Energy Efficiency Certifications:



Certification	80 PLUS
Acronym or alternate search term (If applicable)	80+
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	80 PLUS is a performance specification and certification program for internal power supply units (PSUs) that aims to highlight products that are the most energy efficient for their product category. It covers 5 categories of PSUs and has six levels of certification that indicates how energy efficient it is. The 80 PLUS performance specification requires multi-output power supplies in computers and servers to be 80% or greater energy efficient at 20%, 50% and 100% of rated load with a true power factor of 0.9 or greater.

Energy Efficiency Certifications:



Certification	NEMA Premium
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	The Nema Premium standard recognises safe, resilient and highly energy efficient products, which also promote sustainability. The NEMA Premium® logo is used for premium products.





Responsibly Sourced:

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Responsibly Sourced:



Certification	CSA Sustainability Mark
Acronym or alternate search term (If applicable)	CSA Sustainability
Industry	Electronics
Product / Service or Certification focus area	Products
Description	CSA Group's Sustainability Mark verifies that a product has met defined environmental performance requirements and corporate responsibility requirements. The requirements include materials of concern, material efficiency, energy efficiency, manufacturing processes, product performance and end of life management.



Responsibly Sourced:



Certification	Forest Product Certifications
Acronym or alternate search term (If applicable)	FSC
Industry	Forestry and land-use
Product / Service or Certification focus area	Products
Description	The Forest Stewardship Council (FSC) is a forestry standard dedicated to promoting responsible management of the world's forests. Products with the FSC label are verified to contain at least 50% wood, paper or other forest-based materials from well-managed forests and/or recycled sources. There are three FSC labels: FSC 100 products contain material only from FSC-certified products, FSC Mix products contain material from FSC-certified forests, recycled and/or controlled sources, and FSC Recycled products contain material from pre- or post-consumer reclaimed sources.



Responsibly Sourced:



Certification	TCO Certified
Acronym or alternate search term (If applicable)	N/A
Industry	IT
Product / Service or Certification focus area	Products
Description	TCO Certified was developed by TCO Development in 1992, and is recognised as a leading sustainability certification for IT products. To become certified, products are independently verified against environmental and social criteria that spans across the entire product lifecycle.



Responsibly Sourced:



Certification	UL Environment EcoLogo
Acronym or alternate search term (If applicable)	UL
Industry	Building and construction, cleaning, high tech and office products, mineral exploration, paper and plastic, personal care, renewable electricity, other standards
Product / Service or Certification focus area	Product / Services
Description	Products certified to UL ECOLOGO are verified to have a reduced environmental impact at more than one stage of the product lifecycle, from raw materials to disposal. UL ECOLOGO sets strict environmental performance standards which includes criteria across the categories of materials, energy, manufacturing and operations, health and environment, product performance and use, and product stewardship and innovation.



Responsibly Sourced:



Certification	UL Environmental Claim Validation
Acronym or alternate search term (If applicable)	UL
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	The UL Environmental Claim Validation service and label tests a manufacturer's product and validates that the environmental claim is factual. The claims validated include recycled content, biobased content, mold resistance, reclamation, energy saving power strips, landfill waste diversion, recyclability and VOC content.



Responsibly Sourced:



Certification	EU EcoLabel
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Product/Services
Description	Products with the EU Ecolabel are certified to have reduced environmental impacts across the entire product lifecycle. The label covers a wide range of product groups, with differing criteria for each.



Responsibly Sourced:



Certification	SCS - Recycled Content
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	Recycled Content by SCS Global Services evaluates products made either in whole or in part from pre-consumer or post-consumer recycled waste material in place of virgin raw materials. Finished products are certified to contain a percentage of recycled content through a verified Chain of Custody and traceability requirements; for inclusion in Better World, a product must be certified to contain at least 50% recycled content.



Responsibly Sourced:



Certification	Blue Angel
Acronym or alternate search term (If applicable)	N/A
Industry	Various
Product / Service or Certification focus area	Products
Description	Blue Angel promotes both environmental and consumer protection and examines the impact a product has on the climate, resources, water, soil and air, as well as occupational health and safety. Products with the Blue Angel label are certified to have less environmental burden and meet high standards for protecting human health.



Responsibly Sourced:



Certification	Nordic Swan
Acronym or alternate search term (If applicable)	N/A
Industry	Various
Product / Service or Certification focus area	Products
Description	The Nordic Swan Ecolabel aims to reduce the overall impact of products and looks at the environmental problems that arise throughout a product's entire lifecycle, from raw materials to end of life. Products with the Nordic Swan Ecolabel are certified to meet stringent chemical and environmental requirements in all relevant phases of the product's lifecycle.



Responsibly Sourced:



Certification	Roundtable on Sustainable Biomaterials (RSB)
Acronym or alternate search term (If applicable)	RSB
Industry	Various
Product / Service or Certification focus area	Products
Description	RSB certification is widely recognised as best-in-class for sustainability. It covers multiple feedstocks and biomaterial technologies, including biofuels and material products, bio-based and recycled carbon, to complete supply chains.



Responsibly Sourced:



Certification	Aluminium Stewardship Initiative (ASI) Chain of Custody standard
Acronym or alternate search term (If applicable)	ASI
Industry	Various
Product / Service or Certification focus area	Products
Description	The ASI Chain of Custody certification connects company practices to its products. It follows every step of the supply chain to the end user, ensuring that responsible production is linked to responsible sourcing.



Responsibly Sourced:



Certification	RecyClass: Traceability
Acronym or alternate search term (If applicable)	N/A
Industry	Various
Product / Service or Certification focus area	Products
Description	RecyClass certifications support sustainability by indicating the degree of recyclability and quantity of recycled plastics content within products. Promoting both traceability and transparency the standard is a cross-industry initiative to drive a circular economy in Europe.



Responsibly Sourced:



Certification	ISCC Plus
Acronym or alternate search term (If applicable)	ISCC
Industry	Various
Product / Service or Certification focus area	Products
Description	ISCC PLUS certifies products made from bio-based and recycled materials, contributing towards a circular economy and promoting more sustainable agricultural practices.



Responsibly Sourced:



Certification	DIN Geprüft
Acronym or alternate search term (If applicable)	DIN
Industry	Various
Product / Service or Certification focus area	Products
Description	DIN-Geprüft certification marks verify a product's proportion of biobased content as defined by and tested in accordance with internationally recognised standards.

Health Conscious Certifications:

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Health Conscious Certifications:



Certification	WaterSense
Acronym or alternate search term (If applicable)	N/A
Industry	Mechanical Fluid & Power/Automation & Control
Product / Service or Certification focus area	Products
Description	WaterSense is a water efficiency programme sponsored by the U.S. Environmental Protection Agency (EPA). WaterSense labelled products meet the EPA's specifications for water efficiency and performance, such as using 20% less water, and are verified by independent, third-party certification bodies.



Health Conscious Certifications:



Certification	U.S. EPA Safer Choice
Acronym or alternate search term (If applicable)	U.S. EPA
Industry	Cleaning products, chemicals
Product / Service or Certification focus area	Products
Description	The US Environmental Protection Agency (EPA) Safer Choice label shows that products contain ingredients that are safer for human health and the environment. Safer Choice also looks beyond ingredients and assesses product performance, pH, packaging and more.

Health Conscious Certifications:



Certification	UL GreenGuard
Acronym or alternate search term (If applicable)	UL GG, UL.com/GG, UL 2818
Industry	Building materials, cleaning products, electronics, furniture, medical devices
Product / Service or Certification focus area	Products
Description	Volatile Organic Compounds (VOCs) are known to have an effect on people's health through exposure to VOCs in buildings. GreenGuard certifies products to have low levels of VOCs, and these products include Building materials, furniture, electronics, cleaning products, certain medical devices



Longevity Certifications:

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Longevity Certifications:



Certification	EWG Verified
Acronym or alternate search term (If applicable)	EWG
Industry	Electronic Cleaners, Cleaning Supplies
Product / Service or Certification focus area	Products
Description	<p>The Environmental Working Group (EWG) is an organisation committed to protecting consumer health. The EWG Verified standard verifies that products are free of certain harmful ingredients such as formaldehyde, Volatile Organic Compounds (VOCs), and other substances with known health, ecotoxicity and contamination concerns. EWG Verified products are also made by manufacturers that follow good manufacturing practices to ensure the safety of products.</p>



Longevity Certifications:



Certification	EPEAT
Acronym or alternate search term (If applicable)	Electronic Product Environmental Assessment Tool (EPEAT)
Industry	IT/technology
Product / Service or Certification focus area	Products
Description	EPEAT is a comprehensive ISO 14024 Type 1 ecolabel that addresses the environmental and social impacts of products across their lifecycle, including both attributes of the product and corporate activities of the manufacturer. Based on their sustainability performance, products achieve an EPEAT rating of Bronze, Silver or Gold. Products with a rating of Silver or above are accepted by RS Group.



Longevity Certifications:



Certification	Longtime Label
Acronym or alternate search term (If applicable)	N/A
Industry	IT/technology
Product / Service or Certification focus area	Products
Description	The LONGTIME® label identifies products that have been designed to last. Durability experts assess the longevity, robustness and repair capabilities against a criteria of 41 specifications – helping to promote a circular economy.

Textiles / PPE Certifications:

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Textiles / PPE Certifications:



Certification	Global Recycled Standard
Acronym or alternate search term (If applicable)	GRS
Industry	Plastics
Product / Service or Certification focus area	Products
Description	<p>The Global Recycled Standard (GRS) is an international standard that aims to increase the use of recycled materials in products and reduce the harmful social, environmental, and chemical impacts of production. Every stage of the supply chain is third-party certified to ensure a full chain of custody. Products with the GRS label contain at least 50% recycled content.</p>



Textiles / PPE Certifications:



Certification	Global Organic Textile Standard
Acronym or alternate search term (If applicable)	GOTS
Industry	Textiles
Product / Service or Certification focus area	Products
Description	<p>The Global Organic Textile Standard (GOTS) is a global certification with comprehensive ecological and social criteria for the processing of textile products made with organic fibre. The certification process covers the entire supply chain, from post-harvest handling to wholesalers, to verify that finished products with the GOTS Organic label contain at least 95% certified organic fibre.</p>



Textiles / PPE Certifications:

OEKO-TEX
MADE IN GREEN



Certification	Made in Green by Oeko-Tex
Acronym or alternate search term (If applicable)	Oeko-Tex
Industry	Textiles
Product / Service or Certification focus area	Products
Description	MADE IN GREEN by Oeko-Tex is a traceable product label for textile and leather products that have been tested for harmful substances and manufactured in environmentally friendly facilities under safe and socially responsible working conditions. Certified products have a unique product ID that can be used to trace the stages of the product's production.



Textiles / PPE Certifications:



Certification	Organic Content Standard 100
Acronym or alternate search term (If applicable)	OCS 100
Industry	Textiles
Product / Service or Certification focus area	Products
Description	The Organic Content Standard 100 (OCS 100) is an international standard that aims to increase organic agricultural production. Every stage of the supply chain is third-party certified to ensure a full chain of custody. Products with the OCS 100 label contain at least 95% organic fibre.



Textiles / PPE Certifications:



Certification	Recycled Claim Standard 100
Acronym or alternate search term (If applicable)	RCS
Industry	Textiles
Product / Service or Certification focus area	Products
Description	The Recycled Claim Standard 100 (RCS 100) is an international standard that aims to increase the use of recycled materials in products. Every stage of the supply chain is third-party certified to ensure a full chain of custody. Products with the RCS 100 label contain at least 95% recycled content.



Textiles / PPE Certifications:



Certification	Responsible Wool Standard
Acronym or alternate search term (If applicable)	RWS
Industry	Textiles
Product / Service or Certification focus area	Products
Description	The Responsible Wool Standard aims to improve the welfare of sheep and the land they graze on. Products certified to the Responsible Wool Standard contain wool that is responsibly sourced, ensuring that animal welfare and social welfare is protected, and responsible land management practices are used.



Textiles / PPE Certifications:



Certification	Fairtrade International
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	N/A
Description	Fairtrade International is a system of certification that is designed to support the sustainable development of small-scale producers and agricultural workers in developing countries. Products bearing the Fairtrade International logo have been independently verified to have met the social, environmental and economic requirements of the Fairtrade standards, such as safer working conditions and fairer pay.



Textiles / PPE Certifications:

bluesign

Certification	Bluesign
Acronym or alternate search term (If applicable)	N/A
Industry	Textiles
Product / Service or Certification focus area	Products
Description	The bluesign standard addresses the entire textile manufacturing supply chain and aims to reduce its environmental footprint. Manufacturers are required to act responsibly and the materials and components used within products are assessed for ecological impact before bearing the bluesign approved label. Bluesign products use fewer resources and approved chemicals in the production process.



Textiles / PPE Certifications:



Certification	Leather Working Group
Acronym or alternate search term (If applicable)	LWG
Industry	Textiles
Product / Service or Certification focus area	Products
Description	Leather Working Group standards offer transparency and traceability across the leather supply chain.



Textiles / PPE Certifications:



Certification	Oeko-Tex Organic Cotton
Acronym or alternate search term (If applicable)	N/A
Industry	Textiles
Product / Service or Certification focus area	Products
Description	The OEKO-TEX Organic Cotton certification offers traceability from farm to finished product. It indicates that it has been manufactured without the use of genetically modified organisms (GMOs) and is safe from pesticides and harmful substances, offering reassurance through a verified chain of custody.



Textiles / PPE Certifications:



Certification	Better Cotton Initiative
Acronym or alternate search term (If applicable)	BCI
Industry	Textiles
Product / Service or Certification focus area	Products
Description	Better Cotton Initiative (BCI) stands for a more sustainable cotton cultivation process, using strict criteria for affiliated farms around fair trade and being eco-friendly. BCI use a Mass Balance, widely-used volume tracking system, which means that they don't track which product the cotton ends up in.



Textiles / PPE Certifications:

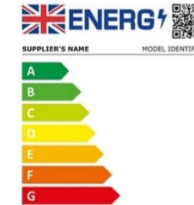


Certification	Cotton Made in Africa
Acronym or alternate search term (If applicable)	CmiA
Industry	Textiles
Product / Service or Certification focus area	Products
Description	CmiA is an international standard representing sustainably produced cotton from Africa. Protecting smallholder farmers, it provides training in sustainable methods, prohibits genetically modified seeds and pesticides and looks to improve living and working conditions, with no child labour.



Additional Certifications:

Click on a logo



Nonfood Compounds
H1 Registered
ISO 21469 Certified
NSF 537 PFAS-Free Certified





Additional Certifications:



Certification	AISE Charter for Sustainable Cleaning
Acronym or alternate search term (If applicable)	N/A
Industry	Cleaning Products
Product / Service or Certification focus area	Products
Description	The AISE Charter for Sustainable Cleaning sets guidelines for manufacturers of soap, detergent and maintenance products to improve the sustainability of their products which are verified by a third-party. For inclusion in Better World, a product must conform with the Advanced Sustainability Profiles which includes sustainability criteria that spans across the full lifecycle.



Additional Certifications:



Certification	BIFMA Level
Acronym or alternate search term (If applicable)	N/A
Industry	Furniture
Product / Service or Certification focus area	Products
Description	BIFMA LEVEL is a multi-attribute standard that assesses a furniture product, the manufacturing facility and the company responsible for the product brand against criteria for environmental, health and wellness and social impacts during the product lifecycle.



Additional Certifications:



Certification	EU & UK Energy Efficiency Label
Acronym or alternate search term (If applicable)	N/A
Industry	White goods & Lighting
Product / Service or Certification focus area	Products
Description	EU & UK Energy Efficiency Label provides information on the energy efficiency of a product. The aim is to encourage companies to develop increasing energy-efficient products and help reduce running costs for the consumer. The label rates products from A (most efficient) to G (least efficient). The label also shows energy consumption.



Additional Certifications:



Certification	Fair Rubber
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	The Fair Rubber Association aims to improve the working and living conditions of the primary producers of natural rubber. Products with the Fair Rubber logo are verified to contain natural rubber that is certified as fair trade according to social and environmental criteria. For inclusion in Better World, a product must be certified to contain at least 50% certified rubber.



Additional Certifications:



Certification	GOLS (Latex)
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	The Global Organic Latex Standard (GOLS) is a globally recognised standard for products containing organically grown natural rubber latex. The standard includes environmental and social requirements and covers the entire supply chain, from harvesting the raw materials to finished product. Products with the GOLS label are certified to contain at least 95% organic natural rubber latex.



Additional Certifications:



Certification	Made Safe
Acronym or alternate search term (If applicable)	N/A
Industry	Non-specific
Product / Service or Certification focus area	Products
Description	The MADE SAFE standard is a program by Nontoxic Certified, who provide non-toxic certifications for products. MADE SAFE screen 100% of product ingredients against a list of 6500+ substances that are toxic or harmful to human and environmental health. The list, known as the MADE SAFE Banned & Restricted List, compiles a wide range of other banned/restricted chemical databases and goes above and beyond many regulatory requirements to ensure products are safer to human health.



Additional Certifications:



Certification	Naturtextil BEST
Acronym or alternate search term (If applicable)	N/A
Industry	Textiles
Product / Service or Certification focus area	Products
Description	Naturtextil BEST is a holistic standard that certifies products against environmental and social criteria along the entire textile production chain. The main requirements of the standard include 100% certified organic fibres, restrictions on processing methods and chemicals, no use of hazardous substances and compliance with labour standards.



Additional Certifications:



Certification	NSF/ANSI 305
Acronym or alternate search term (If applicable)	N/A
Industry	Hygiene
Product / Service or Certification focus area	Products
Description	NSF/ANSI 305 is a certification based upon the USDA Organic standard that promotes the use of organically grown ingredients in the supply chain of personal care products. NSF/ANSI 305 certified products contain at least 70% certified organic ingredients.



Additional Certifications:



Nonfood Compounds
H1 Registered
ISO 21469 Certified
NSF 537 PFAS-Free Certified

Certification	NSF 537
Acronym or alternate search term (If applicable)	N/A
Industry	
Product / Service or Certification focus area	Products
Description	537 is a certification introduced by NSF that confirms products are PFAS-Free. It involves strict testing of raw materials, formulation transparency, and supply chain auditing, giving assurance of safety and compliance



Additional Certifications:



Certification	Byggvarubedömningen
Acronym or alternate search term (If applicable)	BVB
Industry	N/A
Product / Service or Certification focus area	Products
Description	<p>Byggvarubedömningen (BVB) is a Swedish non-profit economic association that provides independent assessments and a database of building materials, with the goal of promoting healthier, more sustainable construction. Assessments under BVB focus on chemical content and also life cycle / environmental impacts of products. The specific impacts it addresses are chemicals of concern, pollution from manufacturing or use of construction materials, virgin resource usage and waste.</p>