



Better World Products

CERTIFICATIONS 101

Choose a category:



Emissions Certifications:

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Emissions Certifications:



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|---|--|
| Certification | Certified Cradle to Cradle |
| Acronym or alternate search term (If applicable) | C2C Certified |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | <p>Cradle to Cradle is a science-based standard for safe, responsible and circular products. It assesses products under five performance areas - material health, product circularity, climate protection, water and soil stewardship and social fairness - and awards an achievement level of Basic, Bronze, Silver, Gold or Platinum, with Platinum being the highest level. Products with a rating of Bronze or above are accepted by RS Group.</p> |



Emissions Certifications:



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| Certification | Carbon Trust - Carbon emissions reductions achieved |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | This label shows that the product's carbon footprint is reducing year-on-year, and that the company has committed to achieving ongoing footprint reductions with validated reduction plans. This represents a cradle-to-grave footprint. |



Emissions Certifications:



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| Certification | Carbon Neutral Certified by SCS Global Services |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | Carbon Neutral Certified by SCS Global Services is a certification awarded to organisations, products, brands or events when they demonstrate that there has been no increase in greenhouse gas emissions through the purchase of quantified and verified carbon offsets. |



Emissions Certifications:



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| Certification | The CarbonNeutral® certification by Climate Impact Partners |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | The CarbonNeutral® certification by Climate Impact Partners demonstrates the climate action of successful companies around the world. It's carried by businesses, products and events that have achieved carbon neutrality in line with the Carbon Neutral Protocol. |



Emissions Certifications:



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| Certification | ClimatePartner certified |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | ClimatePartner certification supports with communicating calculated emissions, reduction targets, and supported climate projects. |

Energy Efficiency Certifications:

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Canada



Energy Efficiency Certifications:



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| Certification | CSA - Energy Verified |
| Acronym or alternate search term (If applicable) | CSA certified |
| Industry | Electronics |
| Product / Service or Certification focus area | Products |
| Description | Demonstrates compliance to applicable federal and provincial energy efficiency regulations in Canada and the applicable certification standards for Canada. |



Energy Efficiency Certifications:



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| Certification | UL Energy Verified mark |
| Acronym or alternate search term (If applicable) | UL |
| Industry | Electronics and Appliances |
| Product / Service or Certification focus area | Products |
| Description | The UL Energy Verified Mark shows buyers that energy claims have been verified by a trusted source and can help suppliers enhance credibility while improving brand image. The UL Energy Verified Mark confirms compliance with requirements and procedures of selected energy efficiency regulations while helping ensure trustworthiness of the resulting data since they have been measured by UL, a trustworthy and independent third party. |

Energy Efficiency Certifications:



Canada

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|---|--|
| Certification | Energy Star Canada |
| Acronym or alternate search term (If applicable) | ENERGY STAR |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | ENERGY STAR Canada is a trusted mark of high efficiency. Products with the ENERGY STAR Canada symbol are certified to have met or exceeded technical specifications for high efficiency, helping to advance energy efficiency in Canada. |

Energy Efficiency Certifications:



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| Certification | ENERGY STAR Most Efficient |
| Acronym or alternate search term (If applicable) | ENERGY STAR |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | The ENERGY STAR Most Efficient Mark is an extension of the ENERGY STAR brand and is designed to recognise and advance the most efficient products among those that qualify for the ENERGY STAR. This recognition is offered for specific categories and awarded for a specific year. The goal of this effort is to encourage new, more energy-efficient products into the market more quickly by targeting early adopters. |

Energy Efficiency Certifications:



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| Certification | 80 PLUS |
| Acronym or alternate search term (If applicable) | 80+ |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | 80 PLUS is a performance specification and certification program for internal power supply units (PSUs) that aims to highlight products that are the most energy efficient for their product category. It covers 5 categories of PSUs and has six levels of certification that indicates how energy efficient it is. The 80 PLUS performance specification requires multi-output power supplies in computers and servers to be 80% or greater energy efficient at 20%, 50% and 100% of rated load with a true power factor of 0.9 or greater. |

Energy Efficiency Certifications:



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| Certification | NEMA Premium |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | The Nema Premium standard recognises safe, resilient and highly energy efficient products, which also promote sustainability. The NEMA Premium® logo is used for premium products. |





Responsibly Sourced:

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Responsibly Sourced:



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| Certification | CSA Sustainability Mark |
| Acronym or alternate search term (If applicable) | CSA Sustainability |
| Industry | Electronics |
| Product / Service or Certification focus area | Products |
| Description | CSA Group's Sustainability Mark verifies that a product has met defined environmental performance requirements and corporate responsibility requirements. The requirements include materials of concern, material efficiency, energy efficiency, manufacturing processes, product performance and end of life management. |



Responsibly Sourced:



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| Certification | Forest Product Certifications |
| Acronym or alternate search term (If applicable) | FSC |
| Industry | Forestry and land-use |
| Product / Service or Certification focus area | Products |
| Description | The Forest Stewardship Council (FSC) is a forestry standard dedicated to promoting responsible management of the world's forests. Products with the FSC label are verified to contain at least 50% wood, paper or other forest-based materials from well-managed forests and/or recycled sources. There are three FSC labels: FSC 100 products contain material only from FSC-certified products, FSC Mix products contain material from FSC-certified forests, recycled and/or controlled sources, and FSC Recycled products contain material from pre- or post-consumer reclaimed sources. |



Responsibly Sourced:



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| Certification | TCO Certified |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | IT |
| Product / Service or Certification focus area | Products |
| Description | TCO Certified was developed by TCO Development in 1992, and is recognised as a leading sustainability certification for IT products. To become certified, products are independently verified against environmental and social criteria that spans across the entire product lifecycle. |



Responsibly Sourced:



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|---|---|
| Certification | UL Environment EcoLogo |
| Acronym or alternate search term (If applicable) | UL |
| Industry | Building and construction, cleaning, high tech and office products, mineral exploration, paper and plastic, personal care, renewable electricity, other standards |
| Product / Service or Certification focus area | Product / Services |
| Description | Products certified to UL ECOLOGO are verified to have a reduced environmental impact at more than one stage of the product lifecycle, from raw materials to disposal. UL ECOLOGO sets strict environmental performance standards which includes criteria across the categories of materials, energy, manufacturing and operations, health and environment, product performance and use, and product stewardship and innovation. |



Responsibly Sourced:



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| Certification | UL Environmental Claim Validation |
| Acronym or alternate search term (If applicable) | UL |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | The UL Environmental Claim Validation service and label tests a manufacturer's product and validates that the environmental claim is factual. The claims validated include recycled content, biobased content, mold resistance, reclamation, energy saving power strips, landfill waste diversion, recyclability and VOC content. |



Responsibly Sourced:



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| Certification | EU EcoLabel |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Product/Services |
| Description | Products with the EU Ecolabel are certified to have reduced environmental impacts across the entire product lifecycle. The label covers a wide range of product groups, with differing criteria for each. |



Responsibly Sourced:



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| Certification | SCS - Recycled Content |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | Recycled Content by SCS Global Services evaluates products made either in whole or in part from pre-consumer or post-consumer recycled waste material in place of virgin raw materials. Finished products are certified to contain a percentage of recycled content through a verified Chain of Custody and traceability requirements; for inclusion in Better World, a product must be certified to contain at least 50% recycled content. |



Responsibly Sourced:



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|---|---|
| Certification | Blue Angel |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Various |
| Product / Service or Certification focus area | Products |
| Description | Blue Angel promotes both environmental and consumer protection and examines the impact a product has on the climate, resources, water, soil and air, as well as occupational health and safety. Products with the Blue Angel label are certified to have less environmental burden and meet high standards for protecting human health. |



Responsibly Sourced:



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|---|---|
| Certification | Nordic Swan |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Various |
| Product / Service or Certification focus area | Products |
| Description | The Nordic Swan Ecolabel aims to reduce the overall impact of products and looks at the environmental problems that arise throughout a product's entire lifecycle, from raw materials to end of life. Products with the Nordic Swan Ecolabel are certified to meet stringent chemical and environmental requirements in all relevant phases of the product's lifecycle. |



Responsibly Sourced:



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| Certification | Roundtable on Sustainable Biomaterials (RSB) |
| Acronym or alternate search term (If applicable) | RSB |
| Industry | Various |
| Product / Service or Certification focus area | Products |
| Description | RSB certification is widely recognised as best-in-class for sustainability. It covers multiple feedstocks and biomaterial technologies, including biofuels and material products, bio-based and recycled carbon, to complete supply chains. |



Responsibly Sourced:



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| Certification | Aluminium Stewardship Initiative (ASI) Chain of Custody standard |
| Acronym or alternate search term (If applicable) | ASI |
| Industry | Various |
| Product / Service or Certification focus area | Products |
| Description | The ASI Chain of Custody certification connects company practices to its products. It follows every step of the supply chain to the end user, ensuring that responsible production is linked to responsible sourcing. |



Responsibly Sourced:



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| Certification | RecyClass: Traceability |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Various |
| Product / Service or Certification focus area | Products |
| Description | RecyClass certifications support sustainability by indicating the degree of recyclability and quantity of recycled plastics content within products. Promoting both traceability and transparency the standard is a cross-industry initiative to drive a circular economy in Europe. |



Responsibly Sourced:



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| Certification | ISCC Plus |
| Acronym or alternate search term (If applicable) | ISCC |
| Industry | Various |
| Product / Service or Certification focus area | Products |
| Description | ISCC PLUS certifies products made from bio-based and recycled materials, contributing towards a circular economy and promoting more sustainable agricultural practices. |



Responsibly Sourced:



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| Certification | DIN Geprüft |
| Acronym or alternate search term (If applicable) | DIN |
| Industry | Various |
| Product / Service or Certification focus area | Products |
| Description | DIN-Geprüft certification marks verify a product's proportion of biobased content as defined by and tested in accordance with internationally recognised standards. |

Health Conscious Certifications:

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Health Conscious Certifications:



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|---|---|
| Certification | WaterSense |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Mechanical Fluid & Power/Automation & Control |
| Product / Service or Certification focus area | Products |
| Description | WaterSense is a water efficiency programme sponsored by the U.S. Environmental Protection Agency (EPA). WaterSense labelled products meet the EPA's specifications for water efficiency and performance, such as using 20% less water, and are verified by independent, third-party certification bodies. |



Health Conscious Certifications:



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| Certification | U.S. EPA Safer Choice |
| Acronym or alternate search term (If applicable) | U.S. EPA |
| Industry | Cleaning products, chemicals |
| Product / Service or Certification focus area | Products |
| Description | The US Environmental Protection Agency (EPA) Safer Choice label shows that products contain ingredients that are safer for human health and the environment. Safer Choice also looks beyond ingredients and assesses product performance, pH, packaging and more. |

Health Conscious Certifications:



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| Certification | UL GreenGuard |
| Acronym or alternate search term (If applicable) | UL GG, UL.com/GG, UL 2818 |
| Industry | Building materials, cleaning products, electronics, furniture, medical devices |
| Product / Service or Certification focus area | Products |
| Description | Volatile Organic Compounds (VOCs) are known to have an effect on people's health through exposure to VOCs in buildings. GreenGuard certifies products to have low levels of VOCs, and these products include Building materials, furniture, electronics, cleaning products, certain medical devices |



Longevity Certifications:

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Longevity Certifications:



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|---|--|
| Certification | EWG Verified |
| Acronym or alternate search term (If applicable) | EWG |
| Industry | Electronic Cleaners, Cleaning Supplies |
| Product / Service or Certification focus area | Products |
| Description | <p>The Environmental Working Group (EWG) is an organisation committed to protecting consumer health. The EWG Verified standard verifies that products are free of certain harmful ingredients such as formaldehyde, Volatile Organic Compounds (VOCs), and other substances with known health, ecotoxicity and contamination concerns. EWG Verified products are also made by manufacturers that follow good manufacturing practices to ensure the safety of products.</p> |



Longevity Certifications:



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| Certification | EPEAT |
| Acronym or alternate search term (If applicable) | Electronic Product Environmental Assessment Tool (EPEAT) |
| Industry | IT/technology |
| Product / Service or Certification focus area | Products |
| Description | EPEAT is a comprehensive ISO 14024 Type 1 ecolabel that addresses the environmental and social impacts of products across their lifecycle, including both attributes of the product and corporate activities of the manufacturer. Based on their sustainability performance, products achieve an EPEAT rating of Bronze, Silver or Gold. Products with a rating of Silver or above are accepted by RS Group. |



Longevity Certifications:



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|---|---|
| Certification | Longtime Label |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | IT/technology |
| Product / Service or Certification focus area | Products |
| Description | The LONGTIME® label identifies products that have been designed to last. Durability experts assess the longevity, robustness and repair capabilities against a criteria of 41 specifications – helping to promote a circular economy. |

Textiles / PPE Certifications:

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Textiles / PPE Certifications:



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| Certification | Global Recycled Standard |
| Acronym or alternate search term (If applicable) | GRS |
| Industry | Plastics |
| Product / Service or Certification focus area | Products |
| Description | The Global Recycled Standard (GRS) is an international standard that aims to increase the use of recycled materials in products and reduce the harmful social, environmental, and chemical impacts of production. Every stage of the supply chain is third-party certified to ensure a full chain of custody. Products with the GRS label contain at least 50% recycled content. |



Textiles / PPE Certifications:



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| Certification | Global Organic Textile Standard |
| Acronym or alternate search term (If applicable) | GOTS |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | <p>The Global Organic Textile Standard (GOTS) is a global certification with comprehensive ecological and social criteria for the processing of textile products made with organic fibre. The certification process covers the entire supply chain, from post-harvest handling to wholesalers, to verify that finished products with the GOTS Organic label contain at least 95% certified organic fibre.</p> |



Textiles / PPE Certifications:

OEKO-TEX
MADE IN GREEN



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| Certification | Made in Green by Oeko-Tex |
| Acronym or alternate search term (If applicable) | Oeko-Tex |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | MADE IN GREEN by Oeko-Tex is a traceable product label for textile and leather products that have been tested for harmful substances and manufactured in environmentally friendly facilities under safe and socially responsible working conditions. Certified products have a unique product ID that can be used to trace the stages of the product's production. |



Textiles / PPE Certifications:



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| Certification | Organic Content Standard 100 |
| Acronym or alternate search term (If applicable) | OCS 100 |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | The Organic Content Standard 100 (OCS 100) is an international standard that aims to increase organic agricultural production. Every stage of the supply chain is third-party certified to ensure a full chain of custody. Products with the OCS 100 label contain at least 95% organic fibre. |



Textiles / PPE Certifications:



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| Certification | Recycled Claim Standard 100 |
| Acronym or alternate search term (If applicable) | RCS |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | The Recycled Claim Standard 100 (RCS 100) is an international standard that aims to increase the use of recycled materials in products. Every stage of the supply chain is third-party certified to ensure a full chain of custody. Products with the RCS 100 label contain at least 95% recycled content. |



Textiles / PPE Certifications:



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| Certification | Responsible Wool Standard |
| Acronym or alternate search term (If applicable) | RWS |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | The Responsible Wool Standard aims to improve the welfare of sheep and the land they graze on. Products certified to the Responsible Wool Standard contain wool that is responsibly sourced, ensuring that animal welfare and social welfare is protected, and responsible land management practices are used. |



Textiles / PPE Certifications:



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| Certification | Fairtrade International |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | N/A |
| Description | Fairtrade International is a system of certification that is designed to support the sustainable development of small-scale producers and agricultural workers in developing countries. Products bearing the Fairtrade International logo have been independently verified to have met the social, environmental and economic requirements of the Fairtrade standards, such as safer working conditions and fairer pay. |



Textiles / PPE Certifications:



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| Certification | Bluesign |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | The bluesign standard addresses the entire textile manufacturing supply chain and aims to reduce its environmental footprint. Manufacturers are required to act responsibly and the materials and components used within products are assessed for ecological impact before bearing the bluesign approved label. Bluesign products use fewer resources and approved chemicals in the production process. |



Textiles / PPE Certifications:



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| Certification | Leather Working Group |
| Acronym or alternate search term (If applicable) | LWG |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | Leather Working Group standards offer transparency and traceability across the leather supply chain. |



Textiles / PPE Certifications:



ORGANIC COTTON

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| Certification | Oeko-Tex Organic Cotton |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | The OEKO-TEX Organic Cotton certification offers traceability from farm to finished product. It indicates that it has been manufactured without the use of genetically modified organisms (GMOs) and is safe from pesticides and harmful substances, offering reassurance through a verified chain of custody. |



Textiles / PPE Certifications:



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| Certification | Better Cotton Initiative |
| Acronym or alternate search term (If applicable) | BCI |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | Better Cotton Initiative (BCI) stands for a more sustainable cotton cultivation process, using strict criteria for affiliated farms around fair trade and being eco-friendly. BCI use a Mass Balance, widely-used volume tracking system, which means that they don't track which product the cotton ends up in. |



Textiles / PPE Certifications:



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| Certification | Cotton Made in Africa |
| Acronym or alternate search term (If applicable) | CmiA |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | CmiA is an international standard representing sustainably produced cotton from Africa. Protecting smallholder farmers, it provides training in sustainable methods, prohibits genetically modified seeds and pesticides and looks to improve living and working conditions, with no child labour. |



Additional Certifications:

Click on a logo



Additional Certifications:



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|---|---|
| Certification | AISE Charter for Sustainable Cleaning |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Cleaning Products |
| Product / Service or Certification focus area | Products |
| Description | The AISE Charter for Sustainable Cleaning sets guidelines for manufacturers of soap, detergent and maintenance products to improve the sustainability of their products which are verified by a third-party. For inclusion in Better World, a product must conform with the Advanced Sustainability Profiles which includes sustainability criteria that spans across the full lifecycle. |



Additional Certifications:



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| Certification | BIFMA Level |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Furniture |
| Product / Service or Certification focus area | Products |
| Description | BIFMA LEVEL is a multi-attribute standard that assesses a furniture product, the manufacturing facility and the company responsible for the product brand against criteria for environmental, health and wellness and social impacts during the product lifecycle. |



Additional Certifications:



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| Certification | EU & UK Energy Efficiency Label |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | White goods & Lighting |
| Product / Service or Certification focus area | Products |
| Description | EU & UK Energy Efficiency Label provides information on the energy efficiency of a product. The aim is to encourage companies to develop increasing energy-efficient products and help reduce running costs for the consumer. The label rates products from A (most efficient) to G (least efficient). The label also shows energy consumption. |



Additional Certifications:



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| Certification | Fair Rubber |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | The Fair Rubber Association aims to improve the working and living conditions of the primary producers of natural rubber. Products with the Fair Rubber logo are verified to contain natural rubber that is certified as fair trade according to social and environmental criteria. For inclusion in Better World, a product must be certified to contain at least 50% certified rubber. |



Additional Certifications:



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| Certification | GOLS (Latex) |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | The Global Organic Latex Standard (GOLS) is a globally recognised standard for products containing organically grown natural rubber latex. The standard includes environmental and social requirements and covers the entire supply chain, from harvesting the raw materials to finished product. Products with the GOLS label are certified to contain at least 95% organic natural rubber latex. |



Additional Certifications:



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| Certification | Made Safe |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Non-specific |
| Product / Service or Certification focus area | Products |
| Description | The MADE SAFE standard is a program by Nontoxic Certified, who provide non-toxic certifications for products. MADE SAFE screen 100% of product ingredients against a list of 6500+ substances that are toxic or harmful to human and environmental health. The list, known as the MADE SAFE Banned & Restricted List, compiles a wide range of other banned/restricted chemical databases and goes above and beyond many regulatory requirements to ensure products are safer to human health. |



Additional Certifications:



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| Certification | Naturtextil BEST |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Textiles |
| Product / Service or Certification focus area | Products |
| Description | Naturtextil BEST is a holistic standard that certifies products against environmental and social criteria along the entire textile production chain. The main requirements of the standard include 100% certified organic fibres, restrictions on processing methods and chemicals, no use of hazardous substances and compliance with labour standards. |



Additional Certifications:



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| Certification | NSF/ANSI 305 |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | Hygiene |
| Product / Service or Certification focus area | Products |
| Description | NSF/ANSI 305 is a certification based upon the USDA Organic standard that promotes the use of organically grown ingredients in the supply chain of personal care products. NSF/ANSI 305 certified products contain at least 70% certified organic ingredients. |



Additional Certifications:



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| Certification | NSF 537 |
| Acronym or alternate search term (If applicable) | N/A |
| Industry | |
| Product / Service or Certification focus area | Products |
| Description | 537 is a certification introduced by NSF that confirms products are PFAS-Free. It involves strict testing of raw materials, formulation transparency, and supply chain auditing, giving assurance of safety and compliance |



Additional Certifications:



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|---|---|
| Certification | Byggvarubedömningen |
| Acronym or alternate search term (If applicable) | BVB |
| Industry | N/A |
| Product / Service or Certification focus area | Products |
| Description | <p>Byggvarubedömningen (BVB) is a Swedish non-profit economic association that provides independent assessments and a database of building materials, with the goal of promoting healthier, more sustainable construction. Assessments under BVB focus on chemical content and also life cycle / environmental impacts of products. The specific impacts it addresses are chemicals of concern, pollution from manufacturing or use of construction materials, virgin resource usage and waste.</p> |