

FALL DAY TRIPS

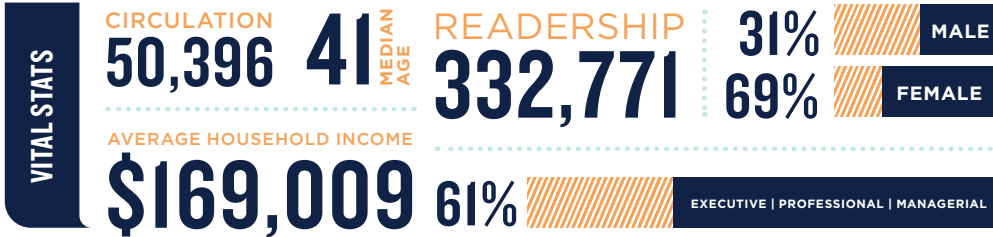
As the leaves begin to turn, we hit the road in search of stunning foliage, autumnal feasts, cool-weather hikes, reviving spa days, and nourishing hot springs. Our lineup of day trips provides a refreshing menu of weekend adventure.

OREGON'S 50 BEST WINES

Discover the year's top 50 bottles (and best values) before your friends do, with classic pinot noirs and bold new blends from every appellation in the state.

FALL FASHION

For the fall season, our style editor will showcase the latest looks and hottest trends of the moment in a striking fashion spread, all presented with artful photography and a keen eye for detail.



PRINT ADVERTISING

As the largest-selling city magazine per capita in the country, no other regional publication reaches the local audience better than *Portland Monthly*. We work hard to keep our content relevant to our beloved community and as a result, our advertisers can count on a large volume of exposure paired with highly engaged readership.

	1-4x	5-8x	9-12x
SPREAD	\$9,990	\$8,392	\$8,232
FULL PAGE	\$6,053	\$5,025	\$4,361
2/3 PAGE	\$4,158	\$3,514	\$3,084
1/2 PAGE	\$3,259	\$2,736	\$2,382
1/3 PAGE	\$2,310	\$1,914	\$1,642
1/6 PAGE	\$1,353	\$1,085	\$894

INSIDE FRONT COVER: \$9,444	INSIDE BACK COVER: \$7,934	BACK COVER: \$10,235
------------------------------------	-----------------------------------	-----------------------------

MAGAZINE AD RATES

DIGITAL ADVERTISING

Portland Monthly is the largest lifestyle-only website in Oregon, dedicated to providing our readers with quality content and relevant advertising. There are several avenues through which our readers engage daily with advertising, including our most popular digital package—the Run-Of-Site (ROS). Below you'll find a pricing break down for our ROS as well as some special features that are often paired with the package.

RUN-OF-SITE (ROS)				SPECIAL PACKAGES	
LEADERBOARD (728x90)	\$20 CPM	ISLAND (300x250)	\$20 CPM	HOME PAGE TAKEOVER (Includes Wallpaper, Roadblock, and ROS)	\$2,500 per day
HALF PAGE (300x600)	\$20 CPM	BILLBOARD (970x250)	\$20 CPM	CHANNEL WALLPAPER	\$3,500 per week
SKYSCRAPER (160x600)	\$20 CPM	MOBILE LEADERBOARD (320x50)	\$20 CPM	CHANNEL / HOMEPAGE PEEL AWAY	\$1,500 per week
				INTERSTITIAL	\$3,500 per week

*Frequency discount offered on digital buys — ask your representative!

SPACE CLOSE: 08.12.16

MATERIALS CLOSE: 08.19.16

HITS NEWSSTANDS: 09.16.16

CALL YOUR ADVERTISING REPRESENTATIVE FOR DETAILS: 503.222.5144

Carol Hershey ext. 304 | Chris Healy ext. 329 | Chris Hawley ext. 229 | Haylee Howard ext. 193 | Brooklynn McIntyre ext. 252