



INTRODUCTION TO BUSINESS DEVELOPMENT

THIS IS OUR 20TH CLASS!

FREE COURSE FOR ENTREPRENEURS

Focusing on the Newtown - North Sarasota area

Jan. 23 - Mar. 27 • Tuesdays • 6 - 9 p.m.

Robert L. Taylor Community Complex • 1845 John Rivers St. • Sarasota



CLASSROOM TRAINING

• • • •

1-ON-1 COUNSELING

• • • •

NETWORKING

Assess your Entrepreneurial Skills

• • • •

Determine whether you have
a Strong Business Concept

• • • •

Look at the Next Steps in
Starting/Growing a Business

APPLY AT: Newtown/N. Sarasota Redevelopment Office
1782 Dr. MLK Jr. Way

EMAIL : rowena.elliott@sarasotafl.gov

QUESTIONS: (941) 365-2200 ext. 3220

SPONSORS



**WELLS
FARGO**

PARTNERS





Introduction to Business Development - Application Form

NEXT CEO Class: Tuesdays, 6-9 p.m.

Date & Location: January 23, 2018 - March 27, 2018

Robert L. Taylor Community Complex
1845 John Rivers Street (formerly 34th St), Sarasota, FL 34234

An introduction to business basics for entrepreneurs to determine the viability of their business or business idea.

DATE: _____

How did you hear about CEO? _____

1. Name: _____
Last First Middle Initial

Address: _____
Street City State Zip Code

Telephone: _____
Home Cell Business Fax

E-Mail Address: _____ Website: _____

2. What type of business do you now have or are interested in starting?

3. Why do you or did you want to start a business?

4. What type of experience do you have in your chosen business?

What other business experience do you have?

How many years? _____

5. Do you have a business plan? Yes ☐ No ☐ Somewhat ☐

6. What computer experience to you have? _____

7. Where is, or would this business be located? _____

Please submit your application by September 26, 2017 to:

Newtown/North Sarasota Redevelopment Office • City of Sarasota, Neighborhood & Development Services
Department 1782 Dr. Martin Luther King Jr. Way • Sarasota, FL 34234
(941) 365.2200, Ext. 3222 or 3220 • (941) 373-7766, fax
dru_jones@sarasotaFL.gov or Rowena.elliott@sarasotaFL.gov

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