

Our ESG Vision, Strategy and Roadmap to a more sustainable future.

V1.10 - April 2023



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Foreword

The University of Reading Climate Stripes: A Visual Representation of Climate Change

Been wondering what on earth these blue and red stripes are or maybe if you have seen the coloured stripes before? Well the answer is probably yes you may well have seen them. But if you haven't, let us explain:

These have become famous for the right reason and were created to bring attention to climate change and that's because the University of Reading, based in Reading, Berkshire, created them as a unique visual representation of climate change data known as the "University of Reading Climate Stripes." These stripes are a series of coloured bars that depict the average temperature for each year, with the colours ranging from blue for colder temperatures to red for warmer temperatures.



The climate stripes provide a simple, yet powerful, way of illustrating the changes in temperature over time, and the impact of climate change on our planet. The stripes have been created using publicly available temperature data and are based on a 30-year average, which allows for an accurate representation of the long-term trends in temperature.

The Climate Stripes gained global attention in 2018/19 with various vehicles and buildings adopting the colour scheme.

Reading FC also chose to adopt the stripes into their 2022/23 kit furthering the publicity and awareness of the issue.



Sapphire Balconies are also based in Reading only 2 miles from the University's main campus. We chose to adopt the climate stripes as part of our Environmental, Social and Governance (ESG) logo. This is a significant move for us as a company, as we intend to demonstrate our commitment to environmental sustainability and the reduction of our carbon footprint.

The use of the climate stripes in Sapphire Balconies' ESG vision logo is a powerful message, not just to customers and the construction industry, but also to the wider community. By incorporating this visual representation of climate change into our branding, we hope to raise awareness of the issue and also the tangible action we are taking to help address it.



Introduction

At Sapphire Balconies, we believe that our business has a crucial role to play in promoting sustainability and protecting the environment for future generations. As a company, we are committed to integrating Environmental, Social and Governance (ESG) principles into all aspects of our operations, from product design to corporate decisionmaking.

In line with this commitment, we are proud to present our ESG vision, strategy and roadmap for a more sustainable future. This document outlines our goals and actions for reducing our carbon footprint, promoting social responsibility, and ensuring good governance practices. We believe that by taking a proactive and responsible approach to ESG, we can create a more sustainable future for all stakeholders, including our customers, employees, shareholders, and the planet.

This roadmap is a reflection of our commitment to ESG and our dedication to making a positive impact. We believe that the time for action is now and we are eager to take this journey with you towards a more sustainable future.

At Sapphire Balconies, we have a long-standing tradition of giving back to the community and promoting sustainability, but we have historically been shy to talk about these efforts publicly. Our reasoning behind this was that we

did not want to appear inauthentic or as though we were seeking publicity for our actions. We believed that our efforts should speak for themselves and that our focus should be on making a positive impact, rather than seeking recognition for our actions.

However, as the importance of ESG initiatives has grown, we have realised that it is increasingly important for companies to be transparent about their efforts and to communicate the impact they are making. We believe that by sharing our vision, strategy and roadmap for a more sustainable future, we can inspire others to take similar actions and demonstrate the positive impact that can be made through a commitment to ESG.

At Sapphire Balconies, our focus remains on making a positive impact, but we are now more open about our efforts and are proud to share our journey towards a more sustainable future.

We hope that by doing so, we can inspire others to take similar actions and contribute to creating a more genuine, sustainable and equitable world.



Executive summary

This is the first of our ESG reports which we intend to launch each year giving clarity on our progress, metrics and the next steps towards our Vision 2030 and our more sustainable future. Here's a brief summary of this report's contents:

Our approach:

At Sapphire Balconies, we take an ethical and transparent approach to Environmental, Social and Governance (ESG) initiatives. Our approach is based on science and we are committed to avoiding greenwashing. Our focus is on meaningful, impactful initiatives that align with our company mantra, purpose, and values.

Our Vision:

Our 2030 ESG vision is ambitious and based on our company's mantra, purpose, and values. We are committed to making a positive impact on the environment and society while still being profitable. Our vision is to be a leader in the construction industry, driving sustainability and responsible practices.

Overview of our progress so far:

We have been committed to sustainable improvements and certification since 2009, but until recently, our extensive charitable support was not publicly known (we don't want it to appear like it was done for publicity).

We were proud to be the first company in the balcony sector to create full EPDs covering all stages and from the cast in anchor to the full balcony, soffit and balustrade. We remain committed to continued research and creating new EPDs for each new generation of balcony product we create.

Our Commitments:

We are committed to Science Based Targets (SBTs) and our chosen United Nations Sustainable Development Goals (SDGs). We have carefully chosen a selection that we can own and deliver on.

We are also committed to continue producing and using EPDs to create transparency and empower our customers to make informed decisions about their environmental footprint.

We have committed ourselves to further events and content which educates the market about the right and ethical approaches to sustainability. This includes combating the all too common greenwashing in our sector.

Physical Evidence to progress:

Our cross-departmental team is dedicated to achieving our ESG goals. See who these people are and understand some of the sustainability progress we have led already. Our proof includes evidence of our significant investments, including switching to electric vehicles, renewable energy, and investing in a biodiverse area through ATW Group. Our investments serve as physical evidence of our commitment to our ESG vision and progress.

Want to understand more?

Reach out to us via support@balconies.global





Historic Milestones





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Our journey so far: Environmental

We are a company solidly founded in being responsible and ethical in every thing we do. This has meant that environmental considerations have always been a factor for us at Sapphire Balconies. This is evident in our commitment to sustainable practices, which date back many years. As a testament to our commitment, we have been ISO 14001 accredited since 2009.

ISO 14001 is an international standard for environmental management systems and is widely recognised as the benchmark for organizations seeking to demonstrate their environmental commitment. This accreditation is a testament to our efforts to minimize our environmental impact and to ensure that we are taking a proactive approach to sustainability.

As our industry and the world at large has learned more and more about climate change and how we can tackle it, we have increased our drive to improving the environmental strategies and investments we make. We recognize the important role that businesses play in addressing the challenge of climate change and we are committed to doing our part.

"We believe that it is our responsibility to ensure that our business is conducted in an environmentally responsible manner and that we are doing everything we can to minimize our impact on the environment."

Over the years, we have made significant investments in sustainability and have taken

numerous steps to reduce our carbon footprint, promote energy efficiency, and minimize waste.

As we look to the future, we are committed to continuing to improve our environmental strategies and to finding new and innovative ways to promote sustainability. Whether it's through investing in renewable energy, developing new sustainable products, or working with stakeholders to promote environmental awareness, we are determined to make a positive impact and to contribute to a more sustainable future for all.

At Sapphire Balconies, we believe that addressing the challenge of climate change requires collaboration, innovation and a commitment to sustainability. We are proud of the progress we have made so far, but we know that there is still much work to be done. We are dedicated to continuing our journey towards a more sustainable future and to doing our part to tackle the challenge of climate change.



"You truly have a great organisation, from supporting charities, the Sapphire brand, innovation with low carbon at the forefront of thinking & your commitment to your people are just a few things." MD, WSL



Our Journey So Far: Social Value

Sapphire Balconies has always been guided by our mantra of 'Innovation to Prosper the Community', since our inception in 1992. This has been our purpose and driving force, shaping everything we do, from the products and services we offer to the way we interact with our customers, employees, and the wider community.

We believe that innovation can be a powerful tool for creating a better future for everyone. It drives progress, improves our quality of life, and creates opportunities for growth and prosperity. That's why we are committed to using our expertise and resources to drive positive change in the communities we serve.

Over the past three decades, we have invested in research and development, and have consistently looked for ways to improve our products and processes to better serve our customers. We have also been actively involved in supporting local communities, providing resources and expertise where needed, and working to promote sustainability and environmental responsibility.

Our commitment to innovation and to prospering the community has been a central part of our identity since day one, and it continues to guide us as we work to build a more sustainable future. We believe that by working together and using our expertise, we can create a better world for all.

In addition to our commitment to innovation and sustainability, we have always made it a priority to give back to the community through charitable giving and support for community causes. We understand that our success is built on the support of those around us, and we feel a strong sense of responsibility to give back in meaningful ways.

For many years, we have generously supported charities and community causes that are close to our hearts, with a large percentage of our profits going towards these efforts. Whether it's providing time and resources, donating to charities, or helping families in need, we have always sought to make a positive impact where we can.

We believe that it is important to be responsible corporate citizens, and that our success should be measured not just in financial terms, but also in the positive impact we have on the world around us. By supporting charities and community causes, we aim to create a virtuous cycle of growth and prosperity, where everyone benefits.

Our commitment to giving back is deeply ingrained in our culture, and we are proud to be a company that is not just driven by profit, but by a sense of purpose and a desire to make a positive difference.

At Sapphire Balconies, we believe in taking our commitment to charitable giving to the next level. That's why, each quarter, we don't just match employee donations to our chosen charity - we give ten times the amount.

In 2022, we donated over £0.35 million. We also invest in developing young people, turning them into long-standing employees. This aligns with our mantra of "Innovation to Prosper The Community" by making a positive impact and contributing to a sustainable future.



常 SAPPHIRE. Date 08/06/22 "Innovation to prosper the community" Pay GOSH FOUR THOUSAND AND FIFTY Payee POUNDS **£**4050.00 Signed ATWFOUNDATION "011 233 LL 85000 - 03-03 22389003"





Our vision for 2030 is to be a leading example in the construction industry for Environmental, Social, and Governance (ESG) excellence. We aim to create sustainable, innovative products and practices while prioritising the well-being of our employees, communities, and the environment.

We are committed to achieving our ESG goals through a transparent and responsible approach, constantly pushing the boundaries of what is possible. By 2030, we aim to have become a certified carbon neutral company having reduced our carbon footprint to net-zero. We will have set science-based targets to guide us in our efforts. We will continue to invest in the development of our employees, partners and support community causes close to our hearts.

We believe that business success and social responsibility go hand in hand and our 2030 ESG vision reflects this belief. We are committed to reinvesting our profit into creating a positive impact and contributing to a more sustainable future for all.

We are dedicated to help lead the charge in the construction industry's sustainability efforts. We are passionate about innovation and committed to excellence, while advocating for ESG principles and prioritising transparency supported by evidence. Our vision is to play a crucial role in creating a brighter and more sustainable future for all by promoting responsible practices. We strive to avoid making misleading claims or engaging in poor practices, instead focusing on realistic and achievable goals that will make a real difference in reducing our environmental impact.





Our 2030 Vision: Environmental

We are passionate advocates for peace, yet we believe it's time for our industry to declare war on greenwashing. Greenwashing is the practice of making false or misleading claims about a product or service's environmental impact, and it undermines the efforts of companies that are truly committed to sustainability.

At Sapphire Balconies, we are not just talking the talk when it comes to promoting sustainability and combating greenwashing, we are walking the walk. We are taking a multifaceted approach to leading the charge in our industry and calling out poor practices.

We actively participate in industry events and panel forums, working to create clarity and provide practical takeaways for our peers. We believe in leading by example and are eager to use our platform to call out greenwashing in any form.

We also ensure our commitments to sustainability are recognised through certifications such as ISO 14001 and PAS 2060, while being mindful not to turn this into a badge collection exercise. We carefully choose certifications that align with our values and commitment to sustainability.

"Our actions, not just our words, demonstrate our commitment to sustainability."

For instance, we have implemented policies that financially encourage our employees to switch to electric vehicles, providing concrete evidence of our dedication to reducing our carbon footprint. At Sapphire Balconies, we are determined to promote sustainability and combat greenwashing with education, evidence and upto-date thinking.

We believe in transparency, accountability, and leading by example, and we are proud to be at the forefront of these efforts.



Our 2030 Vision: Social & Governance

At Sapphire Balconies, we believe in taking a leadership role in social responsibility and actively advocating for and supporting causes that align with our purpose and values. Our goal is to be at the forefront of the conversation and set an example for others in our industry. We understand that our business has the power to make a positive impact on the world, and we are committed to using that power for good.

To achieve this, we are carefully selecting causes that are closely linked to our purpose of "Innovation to Prosper The Community". This ensures that we bring a laser-like focus to our efforts and are passionate about seeing them through.

"We are committed to making a real difference in the communities we serve and are dedicated to making a positive impact through our actions."

We are constantly looking for new and innovative ways to lead the charge in social responsibility, and we are always exploring new partnerships and collaborations that will help us to achieve our goals. We believe that by working together, we can make a greater impact and create a brighter future for all.

At Sapphire Balconies, we are committed to using our technology platforms and years of experience and testing to drive positive change and create a more sustainable and socially responsible world. We believe in making a difference, and we are eager to lead the way in this important effort. At Sapphire Balconies, we understand the importance of bringing the industry together to drive positive change. That's why we have taken a leadership role in running Resibuild Events on key and challenging topics. Through these events, we have proven the benefits of bringing together like-minded individuals and companies to work towards a common goal.

Our events provide a platform for discussion and education, giving attendees the opportunity to learn from experts in their field and connect with others in the industry. Our goal is to drive positive change by better educating and connecting the industry, and our Resibuild Events are a key part of this mission.

We are committed to investing in the future of our industry, and this includes investing in better education and collaboration. By working together, we believe that we can create a more sustainable and responsible industry, and we are proud to be at the forefront of these efforts. Whether through our Resibuild Events or other initiatives, we are committed to leading the way in social responsibility and advocating for causes that align with our values and purpose.



Our 2030 Vision: The UN SDG's

At Sapphire Balconies, we are dedicated to creating a more sustainable future not just through our products and services, but also through our social and environmental impact. That's why we have aligned ourselves with the United Nations Sustainable Development Goals (UN SDGs).

The UN SDGs are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. We have carefully selected SDGs that are closely linked to our purpose of "Innovation to Prosper The Community" and that we are passionate about achieving.

By focusing on these specific SDGs, we bring a laser-like focus to our efforts, ensuring that we are making meaningful progress towards a sustainable future. We believe that by working towards these goals, we can make a tangible impact on the world around us and create a better future for generations to come.



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UN SDG's: Our Chosen Focus







UN SDG's: **Accountability Metrics**



NO

POVERTY

Money Donated to

Charitable Causes

£0.35m

Donated in 2022

Our charitable giving

continues to increase

year on year with over £0.35m given to good

causes last year and

both pledges and

donations already on

track for this year too.



GOOD HEALTH

AND WELL-BEING





QUALITY

FDUCATION



DECENT WORK AND ECONOMIC GROWTH

Growth in Productivity FTE/£1000 Revenue









Average CPD rating

People educated in the industry has dropped slightly. Partially this is due to the high number of Lockdown learning events done during Covid-19 and partly due to personnel changes effecting the team capacity Q3/Q4 2022.



Growth in productivity has continued to grow strongly up 157% in 2022 vs 2020 Benchmark. One of the core strategic changes has been the development of process automation and the ongoing investment in software development.

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Achieved "Word-Class"

YTD 2023 score which is a rolling score is now up to 88.17 which is determined as being a "World Class" rating.

Staff NPS Score Rolling 6 Month Average



88.2 NPS

UN SDG's: Accountability Metrics







Innovations which decrease CO² or improve quality of life





This metric is a new metric we have yet to drill into and verify. Extensive work has been done on EPDs and we are expecting this metric to be green in the near future.







Reduction of people working on sites



-3840

Less days of site work

This metric aims to show the reduction in people travelling into cities to work on sites. Figures so far indicate positive reductions but we have chosen to keep it amber due to the fact the benchmark is being verified at present.



RESPONSIBLE

CONSUMPTION

Reduction of CO²

footprint per balcony

from 2014 benchmark

-38.34%

Reduction 2022 vs 2021

We have been working with various parties in

the industry to establish

a science based

benchmark to measure

progress against. Initial

indications show the

reduction is now more

than half the 2014

balcony benchmark.

AND PRODUCTION



13 CLIMATE ACTION



CO² of Scope 1,2,3 tons per £1000 of revenue



0.00372 CO² per £1000 Revenue

The significant work and policies over recent years continues to reduce this number however 2021 was artificially low due to global travel bans meaning it increased in 2022 although less than pre-covid levels.



Our 2030 Vision In Numbers

20,000

Balconies sold in 2030



Scope 1,2,3 emissions

SDG's chosen as focus areas for us.

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SBT's Minimum **CO2** Reduction Per Annum

0%

We will be Net Zero, without offsetting

100% 14001Of our company vehicles will be powered by electricity

We will have held ISO 14001 consecutively for >20 years



ROZG

Trans Trans

SAPPHIRE

Our ESG Roadmap to 2030





Our Carbon Roadmap: Science Based Targets

Science Based Targets (SBTs) are emissions reduction targets that are in line with the level of decarbonisation required to keep global temperature rise below 2°C, as outlined in the Paris Agreement. SBTs are a rigorous and science-based approach to setting emissions reduction targets, and they represent a commitment to reducing a company's carbon footprint in line with the latest climate science.

Committing to SBTs is a challenging and ambitious requirement, as it requires companies to set targets that are aligned with the latest climate science and are in line with the Paris Agreement. This means that companies must make significant changes to their operations and supply chains in order to meet their SBTs, which can be a complex and difficult process. Additionally, SBTs require companies to be transparent about their emissions data, which can be a sensitive issue for some organizations.

However, the benefits of committing to SBTs are significant, as they demonstrate a company's commitment to reducing its carbon footprint and fighting against climate change. Additionally, SBTs can also lead to increased competitiveness, improved public relations, and enhanced investor confidence, as they show that a company is taking a proactive and responsible approach to sustainability. Despite the challenges, more and more companies are committing to SBTs, and it is becoming increasingly important for companies to demonstrate their commitment to reducing their carbon footprint and fighting against climate change. Our Approach:

At Sapphire Balconies, we are dedicated to leading the charge in sustainability and social responsibility in our industry. That's why we are proud to announce our commitment to Science Based Targets (SBTs). SBTs are a rigorous and ambitious requirement that only a few large companies in the construction industry have taken on so far.

By committing to SBTs, we are aligning our efforts with the latest climate science and taking a proactive approach to reducing our carbon footprint. SBTs provide us with a clear and scientifically-backed framework for reducing emissions and mitigating the impacts of climate change.

We believe that it's time for our industry to step up and take meaningful action on climate change. By committing to SBTs, we are demonstrating our leadership and taking concrete steps to address one of the greatest challenges facing our planet.

At Sapphire Balconies, we are committed to innovation and progress, and we see SBTs as a critical component of our efforts to build a more sustainable and responsible future. We are excited to take on this challenge and lead by example in the construction industry.



Science Based Targets Explained



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION







Measuring Carbon: Balcony EPD's

Environmental Product Declarations (EPDs) are third-party verified documents that communicate transparent and comparable information about the environmental performance of products. They provide detailed information on the lifecycle environmental impact of a product, including information on the production process, materials used, and waste generated. By providing an objective, comprehensive and comparable assessment of the environmental impact of a product, EPDs help companies and consumers make informed decisions and take actions to reduce their environmental footprint.

As you would expect from a purpose driven company we have taken the ethical and authentic approach to Environmental Product Declarations. Our approach reflects our ESG strategy, which prioritises transparency and authenticity over presenting a polished image.

Instead of choosing the best case scenarios and figures to make our products appear more sustainable, we strive to be honest and up front about their environmental impact. This approach aligns with our commitment to creating a sustainable future, and we believe it helps to build trust with our customers and partners.

By being transparent about the environmental impact of our products, we hope to drive positive change in the construction industry and encourage others to follow suit.

We believe our Environmental Product Declarations (EPDs) are as comprehensive and beneficial as possible for our customers. To that end, we include all stages of the EPD process, from A1-A5, B1-B7, C and D, in each of our EPDs, providing a complete overview of the environmental impact of our products.

We have created separate EPDs for our Thermally Broken Balcony Anchors and Cassette Balconies. These EPDs provide an in-depth analysis of the environmental impact of each product, allowing customers to understand the impact of their material choices and balcony method.

We were proud to be the first company in our balcony sector to create full EPDs covering all stages and from the cast in anchor to the full balcony, soffit and balustrade. That said we continue to research and create new EPDs for each new generations we create.





Measuring Carbon Balcony CO2 Diagram



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Our Carbon: Measuring Our Products







Our Carbon: Measuring Our Company







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Examples of our ESG Investment

We have already made significant investments in a number of areas to reduce our environmental footprint and promote sustainability.

One of our key investments has been the switch to electric vehicles, which not only reduces our carbon emissions but also provides a cleaner and more efficient mode of transportation for our team. We have also made the switch to renewable energy, which is a cleaner and more sustainable source of power that helps us minimize our impact on the environment.

Another key investment has been the ATW Group's investment in a biodiverse area, which not only helps to conserve and protect the natural environment, but also provides a source of clean, renewable energy and resources. Additionally, we are committed to reducing our annual CO2 emissions by a certain amount per £1000 of revenue, which shows our commitment to reducing our carbon footprint and making a positive impact on the world.



These investments are just a few examples of the many steps we are taking to achieve our ESG vision and make a positive impact on the world.



- Climate Change
- Construction specific
- Developing Countries
- Education
- Health
- Local Community
- Other
- Povety
- Veterans
- Youth Development
- (blank)













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On average, all suppliers are **paid within 16 days**.

The construction industry **average is 61 days**.



































ean

Meet The Sapphire ESG Team

Movement needs a force, a force involves energy and energy comes from a team committed to a clear and relevant vision.

Meet our cross department ESG team spearheading the direction of our ESG initiative and providing the energy and passion it needs.



Nick Haughton, Head of ESG Initiative



Lee Goodenough, Executive ESG sponsor



Zdravka Petrova, ESG Communications



Connie Cirket, Finance team representative



Amy Wilson, QESH team representative



Howard Cooper, Design team representative



Glen Smith, Supply chain team representative



Governance Structure For ESG Success

Our governance structure for ESG is comprised of three levels, each with its own unique responsibilities.



First, we have the ATW Group Board, which sets the high-level metrics, policies, and major initiatives to achieve our purpose and group mantra of "Innovation to Prosper the Community." The ATW Group Board also oversees the ATW Foundation, which is responsible for charitable activities.

Finally, we have our cross-department ESG initiative, which includes a management team lead and director sponsor. We have carefully selected passionate individuals across the business to contribute to the directional activities and ESG roadmap, ensuring that we have a company-wide view on ESG matters.

By having this three-level governance structure, we are able to ensure that we are fully committed to delivering on our ESG goals, that we have clear accountability for progress and results, and that we have a diverse range of voices contributing to our ESG strategy.



Second, the Sapphire Board and management team, which includes a mix of ATW Group directors and Sapphire department heads, is responsible for setting and delivering Sapphire's values, key strategic objectives, and company metrics.





Appendix



References

Further Resources You May Like to Explore:

UN Sustainable Development Goals (SDGs): Learn more about the 17 SDGs and how they are shaping the global development agenda. Visit the official website at www.un.org/sustainabledevelopment/sustainable-development-goals/

Science Based Targets: Discover more about Science Based Targets and the companies who have committed to them. Visit the official website at www.sciencebasedtargets.org/

Environmental Product Declarations (EPDs): Learn about EPDs and how they are used to communicate the environmental impact of products. Visit the International EPD System at www.environdec.com/

ESG Investing:

Get a deeper understanding of ESG investing and the role it plays in sustainable finance. Visit the official website of the United Nations Environment Programme Finance Initiative at www.unepfi.org/esg-investing/

Charitable Giving:

Find out more about how companies can support causes and make a positive impact in their communities. Visit the official website of Charity Navigator at www.charitynavigator.org/ Sustainable Construction:

Discover more about sustainable construction and the role it plays in creating a more sustainable future. Visit the official website of the Green Building Council at www.gbca.org.uk

Corporate Social Responsibility: Learn about the role companies play in creating a better world and how they can contribute to social and environmental progress. Visit the official website of the Global Reporting Initiative at www.globalreporting.org/.

Application to Construction:

Resibuild regularly run Climate related panel discussions and forums at both virtual and physical events. You can access previous panel discussions like "Making Steps Not Footprints" access past or upcoming events at www.resi.build

The External Envelope Vision Book: This book covers the concept of a balance spoke approach to construction. One of these key areas is sustainability which in this book is covered by various experts and doctors in their respective fields around the world. www.amazon.co.uk/Create-Deliver-Maintain-External-Envelope-ebook/dp/B09KDBMQWK



Common Questions: ESG Topics

What is ESG?

ESG stands for Environmental, Social, and Governance. It refers to a set of criteria that investors and stakeholders use to evaluate a company's sustainability and ethical practices.

Why is ESG important?

ESG is important because it helps companies reduce risk, improve performance, and enhance their reputation. It also aligns with the growing demand for sustainable and socially responsible investment options.

What are Science Based Targets (SBTs)?

Science Based Targets are emissions reduction targets that are aligned with the goals of the Paris Agreement on climate change. They are based on scientific research and designed to keep global warming below 2°C.

What are Environmental Product Declarations (EPDs)?

Environmental Product Declarations are standardized documents that provide transparent and verified information about the environmental impact of a product or service. They are used to help companies and consumers make informed decisions about sustainability.

What are the UN Sustainable Development Goals (SDGs)?

The UN Sustainable Development Goals are a set of 17 global goals that aim to end poverty, protect the planet, and ensure prosperity for all. They were adopted by the UN in 2015 and are intended to be achieved by 2030.

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How is Sapphire Balconies incorporating ESG into its operations?

Sapphire Balconies is committed to incorporating ESG into all aspects of its operations. This includes setting Science Based Targets, investing in renewable energy and biodiversity, supporting charitable causes, and providing transparent information through Environmental Product Declarations.

How can I learn more about Sapphire Balconies' ESG strategy?

You can learn more about Sapphire Balconies' ESG strategy by visiting our website, reading our annual sustainability report, and following us on social media. Additionally, our team is always happy to answer any questions you may have.



Common Questions: Sapphire's Approach

Why have Sapphire chosen the specific SDGs they are focusing on, and why have they not chosen the other options?

Sapphire has chosen to focus on SDGs that are closely linked to their company purpose and values, and where they can have the most impact as a business. While all SDGs are important, it is not realistic or feasible for a single company to address all of them equally. Sapphire has chosen to focus on those that align with their core business, such as responsible production and consumption, sustainable cities and communities, and climate action. This really reflects the opportunities we have and several of the other policies have already had work done on them and policies implemented to issue they aren't ignored.

How does Sapphire measure progress towards their ESG goals?

Sapphire tracks progress towards their ESG goals through a variety of metrics, including annual CO2 reduction per £1000/revenue, EPD certifications, and the adoption of Science Based Targets. They also regularly review and report on progress towards their SDG targets, and track their charitable giving and community engagement initiatives.

How does Sapphire ensure that their ESG initiatives are transparent and genuine?

Sapphire is committed to creating transparency and avoiding "greenwashing" in their ESG initiatives. They work with independent thirdparty certification organisations for their EPDs and other environmental certifications, and are committed to disclosing all of their ESG goals and progress publicly. They also regularly engage with stakeholders and seek feedback to ensure their initiatives are meaningful and impactful.

How is Sapphire engaging with their supply chain partners to ensure sustainability throughout their operations?

Sapphire works closely with their supply chain partners to ensure sustainability throughout our balcony operations. They require all of their suppliers to comply with their ethical sourcing policy and adhere to certain Sapphire and industry environmental standards/practices. Sapphire also works with suppliers to measure, identify areas for improvement and encourage innovation in sustainable practices. This also includes covering ESG and sustainability at Sapphire run supply chain events.

Q: How does Sapphire plan to continue investing in their ESG initiatives in the future?

Sapphire is committed to continued investment in their ESG initiatives, including the adoption of Science Based Targets, further investment in renewable energy and sustainable transport, and the development of innovative sustainable products. They also plan to continue their community engagement and charitable giving initiatives, and to work with stakeholders to identify areas for improvement and innovation.



How does Sapphire address potential conflicts between ESG goals and financial performance?

At Sapphire Balconies, we firmly believe that ESG considerations and financial performance are not mutually exclusive. We approach ESG as a long-term investment in the future of our company, rather than a short-term cost. The first basic need of a business is to be financially sustainable in order to achieve it's ambitions for each aspect of ESG. By driving sustainability and social responsibility in our business strategy, we aim to create long-term value for our stakeholders. Our commitment to sciencebased targets and rigorous sustainability reporting ensures that we are accountable for our environmental and social impacts while also maintaining and improving our strong track record of financial performance. Generating profit is not a negative, the critical thing is the profit generated is put back to the right needs and causes, not funding lavish lifestyle choices and luxury desires.

How does Sapphire plan to stay ahead of evolving ESG trends and regulations?

Sapphire Balconies is committed to staying upto-date with the latest ESG trends and regulations. We continuously monitor industry developments and engage with our stakeholders to understand their expectations and concerns. We also collaborate with industry peers and organizations to share best practices and stay informed about emerging sustainability issues. Our cross-departmental ESG team is responsible for ensuring that our ESG strategy remains relevant and effective.

How does Sapphire balance short-term ESG goals with long-term sustainability strategies?

Sapphire Balconies understands the importance of balancing short-term ESG goals with longterm sustainability strategies. We believe that short-term goals are critical to ensuring that we make tangible progress towards our ESG vision. At the same time, we recognize that long-term sustainability requires a more comprehensive and strategic approach. Our ESG strategy is based on the belief that sustainable business practices are integral to long-term business success. We invest in sustainable technologies and processes to achieve our short-term goals while also building a foundation for long-term sustainability.

How does Sapphire's ESG approach compare to others in construction?

From those we collaborate with and customers feedback, we feed that Sapphire Balconies is certainly at the forefront of the construction industry when it comes to ESG commitments. In fact, we are one of the few construction companies in the UK to commit to Science Based Targets, being Carbon Neutral to PAS 2060, and in having ISO 14001 certification for such a long time. We are proud to be setting an example for the industry, demonstrating that it is possible to achieve financial success while prioritising environmental and social responsibility. Our commitment to transparency, ethical approach, and meaningful goals are key drivers behind our progress towards a sustainable future.





How regularly will Sapphire be reporting on ESG progress?

Sapphire is committed to reporting on its ESG progress regularly and transparently. Currently, the company collects data both month and quarterly depending on what it is. It formally reports annually on its sustainability performance and progress against its ESG goals. However, Sapphire can also provide updates on its ESG performance on a quarterly or monthly basis as part of its internal reporting processes.

Why doesn't Sapphire make bolder claims about its ESG performance?

Sapphire is committed to ensuring that all of its claims about its ESG performance are ethical and non-misleading. The company believes in providing accurate and transparent information about its ESG efforts, and as such, does not make any claims that it cannot support with data and evidence. Sapphire is committed to meeting its ESG goals and reporting progress towards them in a meaningful and accurate way, rather than making bold claims that may be difficult to substantiate.

What quick tips can Sapphire help me with on a project?

When starting a project, it's important to begin with a clear understanding of your goals, such as reducing embodied carbon. From there, you can identify the largest factors contributing to that goal. At Sapphire, we can then help you by evaluating areas such as the number of penetrations, determining what can be omitted, and assessing the impact that balconies may have on other interfaces like slab thickness. By taking a holistic approach and considering all of these factors, we can help you achieve your sustainability goals while still delivering a functional and aesthetically pleasing building.

What ESG tips can I learn from what Sapphire have done?

Sapphire Balconies' ESG approach is built upon the core belief that sustainability is not just about reducing emissions, but doing so in a way that is ethical, transparent, and effective. One of the key lessons we have learned is that setting targets that align with our company's mantra, purpose, and values is critical to achieving our goals. Additionally, we have found that involving our cross-departmental team in the ESG strategy development process is essential for its success. We have also discovered that connecting incentives with people's choices is an effective way to encourage sustainability adoption. By making it a benefit to embrace sustainability rather than an inconvenience, we can create a culture that priorities sustainability. For example, increasing car allowances to incentivise getting an EV means that people are happy that they can choose a more ethical choice while getting a financial benefit too.



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