



MEMBERSHIP GUIDE

YOUR SUPPORT MAKES A DIFFERENCE
IN THE LIVES OF OUR STUDENTS





KENNETH FARIED
DENVER NUGGETS
MOREHEAD STATE 2007-11

WHAT IS THE EAGLE EXCELLENCE FUND?

The Eagle Excellence Fund is Morehead State University's annual fundraising arm in support of Morehead State athletics. As a member of the Eagle Excellence Fund, you will be helping to prepare our Eagle students to be champions who lead. Your support goes toward providing the best academic and athletic resources for our students. By competing in college sports, students learn important skills like leadership, time management and how to effectively work with others toward a common goal. We need and appreciate your help in meeting our funding needs that allow us to continually compete for championships and make Morehead State University more attractive to prospective students. Please know that your gift to the Eagle Excellence Fund will make an impact on the lives of our students who represent Morehead State with great pride.

OUR MOST IMPORTANT GOAL IS TO SEE A STUDENT GRADUATE

WHAT IS THE COST OF A MOREHEAD STATE SCHOLARSHIP?

TUITION (IN-STATE)



\$8,098

TUITION (OUT-OF-STATE)



\$12,147

HOUSING



\$4,980

MEAL PLAN



\$3,800

TOTAL COST (IN-STATE): \$16,876 **TOTAL COST (OUT-OF-STATE): \$20,927**

MAKING A DIFFERENCE

REASONS TO JOIN

- ▶ **SCHOLARSHIPS/COST OF ATTENDANCE**
- ▶ **INCREASE VISIBILITY AND EXPOSURE FOR MOREHEAD STATE ATHLETICS**
- ▶ **HELP SHARE THE FUTURE OF MOREHEAD STATE ATHLETICS**
- ▶ **STAY CONNECTED TO MOREHEAD STATE UNIVERSITY**
- ▶ **GREAT BENEFITS**
- ▶ **ACADEMIC EXCELLENCE**
- ▶ **STUDENT-ATHLETE DEVELOPMENT**

HOW YOU CAN HELP MOREHEAD STATE ATHLETICS

- ▶ **ASSIST WITH ATHLETIC HONORS AWARDS**
- ▶ **PROVIDE DEGREE COMPLETION FUNDING**
- ▶ **ENHANCE STUDENT-ATHLETE EXPERIENCE OPPORTUNITIES**
- ▶ **HELP US PROPERLY PROMOTE OUR 325+ STUDENT-ATHLETES THROUGHOUT THE REGION**
- ▶ **PROVIDE THE STUDENT-ATHLETE ADVISORY CLUB WITH CONSISTENT FINANCIAL SUPPORT**



GOLF OUTING



























































The Morehead State Athletics annual golf outing is a long-standing tradition that helps raise funds for the Morehead State Athletics Department and is a signature event that Eagle fans look forward to each Spring. Hosted at Eagle Trace Golf Course in Morehead, KY, the event continues to grow each year. Participants enjoy a great day out on the course with breakfast, lunch, drinks and a program with their friends, all in support of Morehead State Athletics.

Supporters of Morehead State Athletics can make a gift to the Eagle Excellence Fund at anytime by calling: 877-690-4483 or online at: <https://alumni.moreheadstate.edu/makegift> Please designate as: Eagle Excellence Fund

Mail gift to: Morehead State Athletics, 159 Academic-Athletic Center, Morehead, KY 40351



ANNUAL MEMBERSHIP BENEFITS

	LEAD BY EXAMPLE	DRIVE THE CULTURE	SHARE THE VISION	SHAPE THE FUTURE	RISE AND SOAR	CHAMPION CLUB**
	\$25+	\$100+	\$175+	\$250+	\$550+	\$1,000+
Tax Deduction*						
Contribute to Success of MSU Students						
Donor Recognition on Website/Listing in Basketball Program						
Car Decal						
Invitation to Eagle Excellence Fund Events						
Discount on MSU Gear at MSU Bookstore						
Lapel Pin						
Post-season and Special Event Ticket Priority						
Entry to Eagle Excellence Fund Annual Golf Outing						
Complimentary Parking Pass to All Home Athletic Events						
Autographed Team Poster						
Invitation for Two (2) to Dinner with Coaching Staff & Athletic Director						
Entry to Eagle Excellence Fund Annual Golf Outing (includes one 4 player team & hole sponsorship)						

*Eagle Excellence Fund disclosure statement - The Internal Revenue Service allows a full deduction on contributions where there is no tangible benefit to the donor; otherwise, an 80% deduction is allowed when the benefit is received. Please consult your tax advisor concerning the deductibility of your contributions to the Eagle Excellence Fund

**See next page for Champion Club benefits

CHAMPION CLUB (NEW EXCLUSIVE MEMBER PROGRAM)

The NEW Champion Club is an exclusive member program who provide philanthropic leadership for Morehead State Athletics. Champion Club memberships are \$1,000 annually for both individual and corporate accounts plus the cost of season tickets.

- ▶ Champion Club members are eligible to purchase up to four additional season tickets in men's basketball
- ▶ Any additional season tickets purchased will not include access to hospitality areas or corresponding benefits
- ▶ Complimentary parking pass
- ▶ Champion Club members are first priority and eligible for OVC and NCAA Tournament ticket packages
- ▶ Champion Club Check-In
- ▶ The wristband you receive at check-in will be used as your method of entry into the Champion Club
- ▶ Pregame chalk talk with one of the basketball coaches
- ▶ Champion Club lanyards will also be distributed at check-in and collected post-game.
- ▶ The lanyards will be utilized to help members identify each other at events
- ▶ Pre-Game & Half-Time Reception for Select Home Men's & Women's Basketball Games
- ▶ Membership Decal
- ▶ Donor Recognition on Website
- ▶ Discount on Morehead State Gear @ MSU Bookstore
- ▶ Complimentary parking pass for all home athletic events

Make a commitment today to join the Champion Club and support Morehead State athletics!





BEAKER'S BUDDIES

Beaker's Buddies members receive free entry to all Morehead State home events, a Beaker's Buddies t-shirt, a custom ID card, special treats at the Johnson Arena concession stand, a University Bookstore coupon, and much more.

Children 12-and-under can join Beaker's Buddies for \$20 and families with more than one member pay a reduced price of \$15 per child.

A 2015-16 membership can be purchased online at MSUEagles.com or by visiting the main athletic office at the Academic Athletic Center.

Contact Victoria Cable Johnson with questions, comments, or concerns at (606) 783-2387 or v.cable@moreheadstate.edu.

kids must be 12 and under to join Beaker's Buddies

BEAKER'S BUDDIES BENEFITS

- ▶ **ENTRY TO ALL HOME ATHLETIC EVENTS**
- ▶ **CUSTOM I.D. CARD**
- ▶ **BEAKER'S BUDDIES T-SHIRT**
- ▶ **SPECIAL TREAT AT JOHNSON ARENA CONCESSION STAND WITH I.D.**
- ▶ **UNIVERSITY BOOK STORE COUPON**
- ▶ **FOR EVERY \$10 SPENT AT THE AAC SPIRIT SHOP, RECEIVE AN "EAGLET" CONCESSION STAND DISCOUNT COIN**
- ▶ **AND MUCH MORE!**



MAKE AN IMPACT

Name 1		E-mail	
Name 2		Home Phone	
Address Line 1		Work Phone	
Address Line 2		Cell Phone	
City/State/Zip		Employer	
MSU Alumni:	<input type="checkbox"/> Yes, Year(s):	<input type="checkbox"/> No	Former MSU Student-Athlete? <input type="checkbox"/> Yes, Sport: <input type="checkbox"/> No
Publish Name	(for Eagle Excellence Fund website and other promotional materials; maximum 25 characters)		<input type="checkbox"/> Do Not Publish

I/We wish to support Morehead State Athletics and Eagle student-athletes with a gift of \$_____ at the following giving level:

- Lead by Example (\$25+)
 Shape the Future (\$250+)
 Rise & Soar (\$550+)
 Drive the Culture (\$100+)
 Share the Vision (\$175+)
 Champion Club (\$1,000+)

Please designate my gift for:

- Eagle Athletics
 Football
 Men's Basketball
 Women's Basketball
 Soccer
 Volleyball
 Track/Cross Country
 Men's Golf
 Women's Golf
 Men's Tennis
 Women's Tennis
 Softball
 Baseball
 Rifle
 Cheerleading

I wish to decline all benefits associated with this gift to make it 100% tax deductible

I am interested season tickets for: Football Women's Basketball Baseball Softball
 Men's Basketball Women's Soccer Volleyball

Payment Options:

Check payable to MSU Athletics
 American Express
 Discover
 MasterCard
 Visa

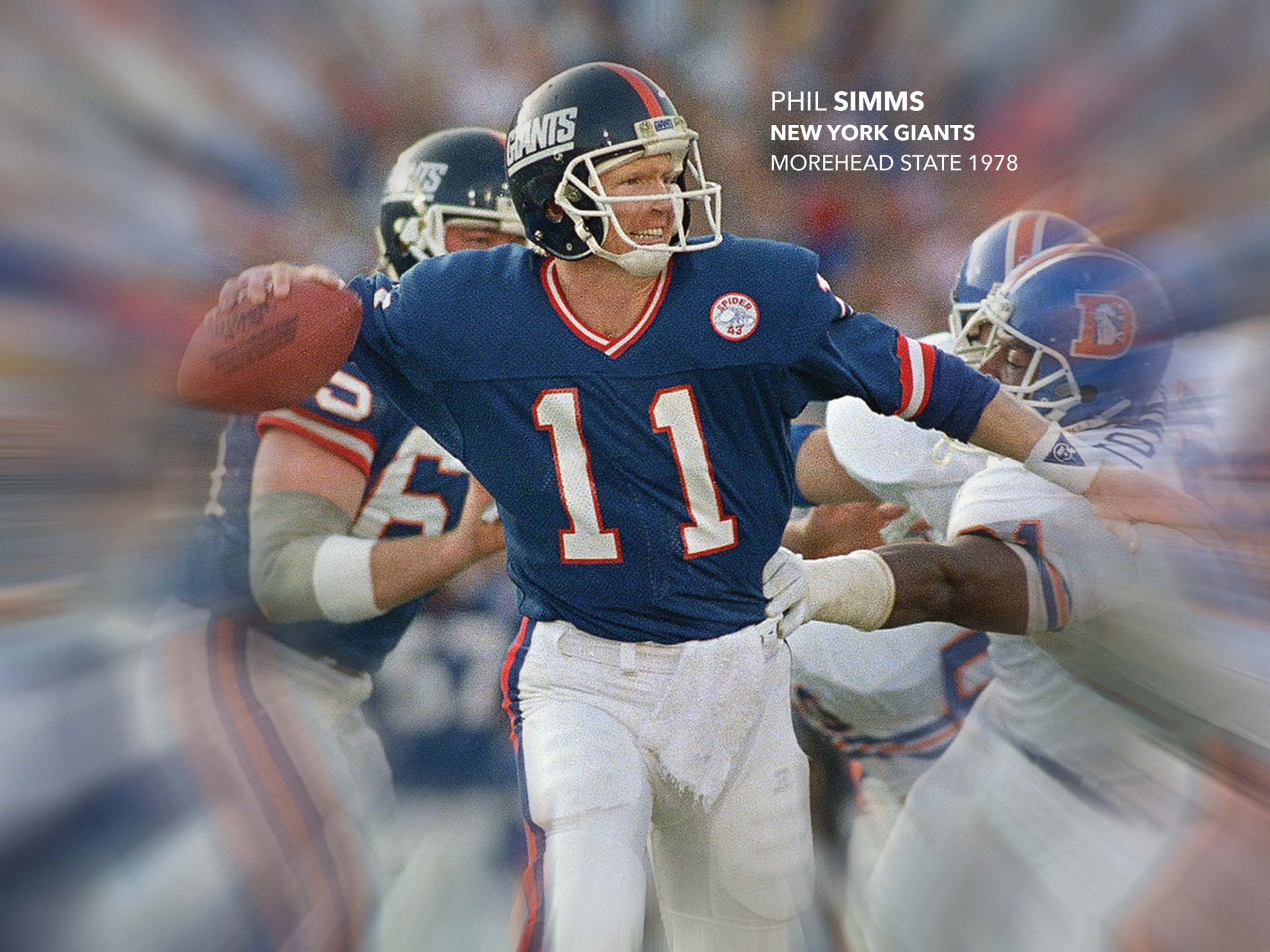
Credit Card Number _____ Exp. Date _____ Security Code _____

Name on Card _____ Signature _____

Payment in Full
 Automatically charge my card in ___ equal monthly installments beginning ___/___/___

Please return this form to: MSU Athletics, 159 Academic-Athletic Center, Morehead, KY 40351

Phone: 606-783-9052 Donate online at MSUEagles.com



PHIL SIMMS
NEW YORK GIANTS
MOREHEAD STATE 1978

