The Ohio State University: Crowdfunding Project Request Form

Thank you for your interest in The Ohio State University's crowdfunding platform, Buckeye Funder.

Crowdfunding offers a new opportunity for Buckeye Nation to provide support to the colleges, units, programs and projects at Ohio State that are most important to them. Potential crowdfunding ideas include innovative projects, organization service trips, events, research, and other Ohio State-specific ventures.

This application will evaluate your project's suitability for Buckeye Funder and a crowdfunding campaign. Applications are reviewed on an ongoing basis.

Project Category

Please choose the category that is most applicable:*
- Academic
- Research
- Student Organization
- Other Program
- Scholarships
- Athletics

Project Lead

Please select one of the following:*
- I am an Ohio State student
- I am an Ohio State faculty member
- I am an Ohio State staff member

Project Lead Name:*

E-mail Address:*

Phone Number:*

College or Unit:*

Title:*

Have you informed your unit's leadership and/or development team about your project submission? Yes No*

What is the name and contact information for the leadership/development team member you are working with?*

Project Information

Proposed Project Name:*

Tell us about the project or effort you're trying to fund:*

How many people are on your project team?*

Who would be your target audience for a crowdfunding campaign?*

How will this project impact Ohio State and the greater community?

Funding Information

How much money are you seeking to raise?*

Please explain how you plan to use the funds you raise.*

Why do you think you will be successful in achieving your fundraising goal?*

Is funding for your project urgent? Yes No*

If not, how long could you wait for your project to launch?
- 2-3 months
- 3-6 months
- 6-9 months

Does your group currently have an established fund where new funds can be deposited? Yes No Not sure*

Web and Social Media Information

Please share the URLs and information for your College/Unit:
- Website and/or blog:
- Facebook page:
  - Number of followers:
  - Average posts per week:
- Twitter page:
  - Number of followers:
  - Average posts per week:
- Other social media accounts:
  - Number of followers:
  - Average posts per week:
- Number of relevant personal email contacts for the group:*

Project Content

Do you have photos you could use for your project? Yes No*

Do you have video footage you could use for your project? Yes No*

If you don't have video footage or photos, do you have the ability to create a video or obtain photos to be posted on Buckeye Funder? Yes No*

Projects listed on Buckeye Funder generally run for 30-45 days. Your team will need to provide updates and remain actively engaged (new videos, postings, use social media such as Twitter and Facebook, campus events as well as email). It is recommended that team members commit 30 minutes per day for the length of the campaign. How will you and your project team stay committed for the duration of the project?

College/Unit Support

Do you have a communication person in your college/unit who can help provide support? Yes No*

If yes, please share their name and contact information.

Thank you!

We appreciate your interest in Buckeye Funder. We will be contacting you soon regarding your application. If you have any questions, please contact samons.7@osu.edu with questions.

Submit form