



Albert J. Soler

Partner

Intellectual Property | Entertainment
Media | Sports | Litigation
Corporate Transactions & Business

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SCARINCI | HOLLENBECK
ATTORNEYS AT LAW

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BIOGRAPHY

Albert J. Soler is a Partner in the New York office of Scarinci Hollenbeck in the Entertainment and Intellectual Property practice. Mr. Soler brings extensive experience to a variety of practice areas and provides effective and cutting-edge legal representation to clients in entertainment, music, media, sports, fashion, advertising, intellectual property, and litigation. Mr. Soler is a frequent speaker and legal analyst in the ever-evolving fields of entertainment, celebrity, and intellectual property.

INTELLECTUAL PROPERTY

Mr. Soler's practice covers a wide range of intellectual property and entertainment disciplines including, but not limited to, domestic and international trademark registration and enforcement, copyrights, music royalty disputes and recovery, recording and band agreements, sponsorship agreements, proceedings before the United States Patent & Trademark Office (USPTO), licensing and merchandising, and more. Mr. Soler's clients transact in a variety of industries including sports, entertainment, music, fashion, television and film. Mr. Soler has had the pleasure of representing notable clients, including:

- Brian Westbrook of the Philadelphia Eagles
- Grammy-nominated music producer and artist Havoc of the Infamous Mobb Deep
- Fredro Starr and the seminal hip-hop group Onyx
- Erick Sermon of hip-hop legends EPMD
- Music producer Leshan "DJ L.E.S." Lewis
- Hip-hop artists Big Noyd and Cormega
- Pop singer and Beat Street Entertainment artist Bella Lyseé
- Music festival producer Old Music Group
- Hip-hop pioneer E-40
- Social media's Vookum Media

- Tyrone "T-Money" Kelsie of Yo! MTV Raps fame
- America's Got Talent Winner Bianca Ryan
- MMA fighters Jonavin "Spider" Webb and Eddy "Taino Warrior" Torres
- Galileo Films
- Celebrity designer Brian Lichtenberg
- Premier affordable housing leader The Michaels Organization
- Twin products innovators Stuff 4 Multiples LLC
- Public figure and entrepreneur Terri Matthews
- Luxury wheel manufacturer VMR
- Luxury jewelry designer Anne Sisteron Fine Jewelry
- Clothing designer Urth Apparel
- Bira 91 Beverages
- Collectibles leader The Raab Collection

LITIGATION

Mr. Soler regularly counsels clients in a variety of litigation matters including dispute resolution, federal and state lawsuits, negotiation, arbitration, mediation, trademark & copyright litigation, opposition and cancellation proceedings before the Trademark Trial & Appeal Board, defamation and right of publicity actions, product disparagement, commercial litigation, and more. Mr. Soler has represented clients in numerous corporate, commercial, and securities matters including breach of contract disputes, investigations by government and regulatory agencies, corporate compliance and more.

CORPORATE TRANSACTIONS & BUSINESS

Mr. Soler has represented clients in a wide variety of commercial, business transactions, and corporate transactions and counsels a variety of individuals, organizations, companies, start-ups, non-profits, and entrepreneurs in all aspects of business operations from formation, drafting of agreements, drafting contracts, compliance, equity financing, commercial transactions, licensing & merchandising deals, artist agreements, recording agreements, and more.



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LEGAL ANALYST

Mr. Soler is a legal media analyst and has appeared on television and radio programs, including appearances on Fox 29's Good Day Philadelphia and Pedro Biaggi's live radio show "Encendio" from Washington D.C. Mr. Soler is also a frequent speaker on expert panels, symposiums, and a variety of industry events, including The Knowledge Group's presentation entitled "Mitigating Risks of Defamation Litigation: Best Practices for Internal Investigations" and The University of Pennsylvania Law School's Journal of Business Law Symposium entitled "Innovation and Legal Frontiers."

INDUSTRY ENDEAVORS

In addition to his legal practice, Mr. Soler is the founder of Beat Street Entertainment (BSE), record label Beat Street Music Group (BSMG), and the upcoming "Got Beats® Music & Entertainment Conference," a conference and seminar addressing the law and business of music. Mr. Soler has been producing music for decades and is dedicated to supporting artists and creatives in all aspects of entertainment, music, film, and television.

Mr. Soler received his undergraduate degree from the University of California, Los Angeles (UCLA) in 1997 and his law degree from the University of Pennsylvania Law School in 2003. Mr. Soler is bilingual (English and Spanish) and is a member of the New York, New Jersey, and Pennsylvania bars. Mr. Soler is admitted in the U.S. District Courts for the Southern District of New York, the Eastern District of New York, Eastern District of Pennsylvania, and the District of New Jersey.

EDUCATION

- University of Pennsylvania Law School (J.D., 2003)
- University of California, Los Angeles (B.S., 1997)

BAR ADMISSIONS

- New York
- New Jersey
- Pennsylvania

U.S. District Courts:

- Southern District of New York
- Eastern District of New York
- Eastern District of Pennsylvania
- District of New Jersey