

Westfield
Local Heroes



**A Community Recognition and
Grants Program connecting and
enriching local communities**

2019 Program Pack



Westfield

Local Heroes

**Who in your community
deserves to be recognised
and celebrated?**

Westfield Local Heroes are nominated and voted for by their communities, with three finalists per Westfield centre each awarded a **\$10,000 grant** to support their affiliated organisation's work, programs or activities.

Westfield Local Heroes discovers and celebrates individuals who promote **social wellbeing** and/or **harmony** in our communities through their work, programs or activities, across one or more of the three social values of **Family, Youth Opportunity** and **Inclusion**.

NOMINATE YOUR WESTFIELD LOCAL HEROES AT
westfield.com.au/local-heroes
or **westfield.co.nz/local-heroes**

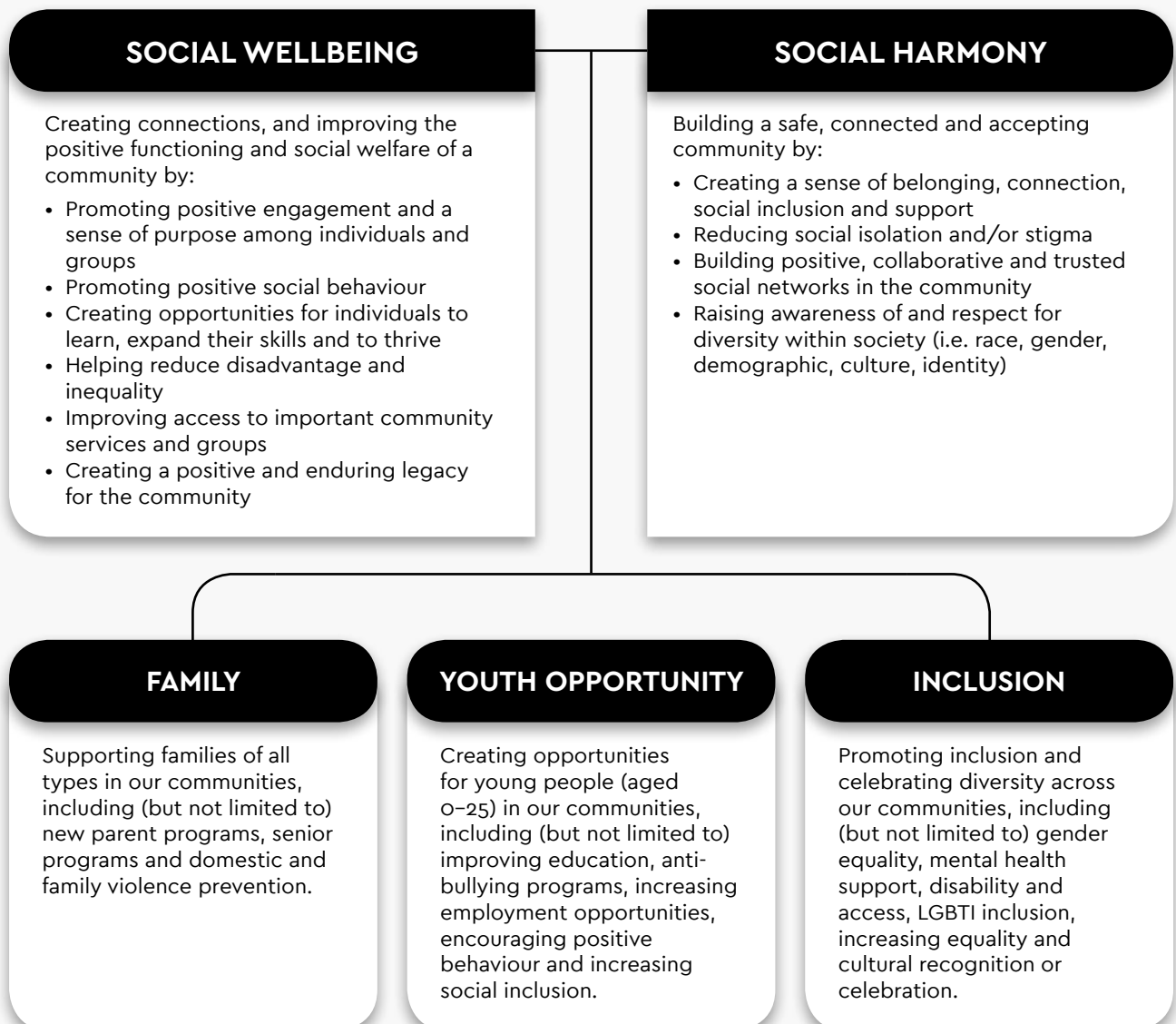


Who can be nominated?

The work or activities of Westfield Local Hero Nominees must satisfy at least one of the attributes of **social wellbeing** and/or **harmony**, and benefit the local community across one or more of the three social values of **Family**, **Youth Opportunity** and **Inclusion**.

The program is open to people in all sectors, including business, government, education, sports, welfare, community and not-for-profit.

All nominations will be assessed by selection panels against the following criteria to create a shortlist of 6 finalists per Westfield Centre.

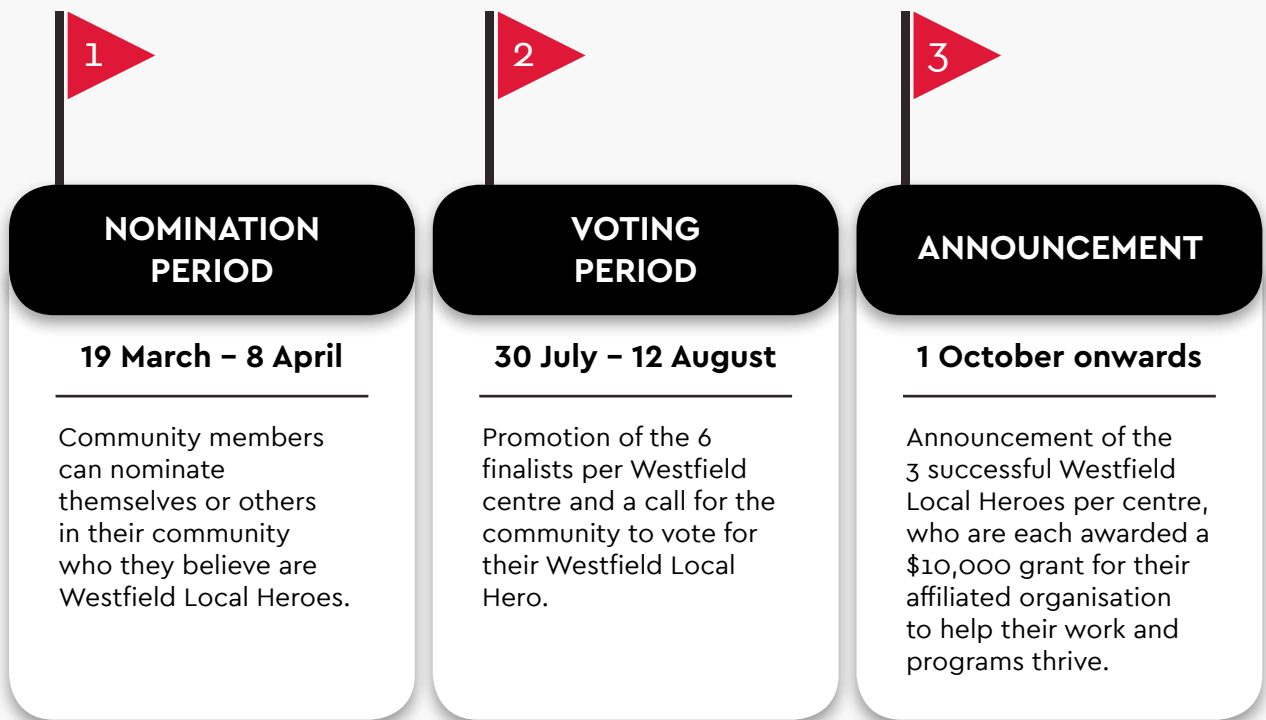




Selection and Voting Process

The 6 shortlisted finalists per centre will be promoted on all Westfield communications channels and in-centre, and the community will be invited to vote for their preferred Westfield Local Hero.

The three successful Westfield Local Heroes per centre from the public vote will each be awarded a \$10,000 grant to support their affiliated organisation's work and programs to grow and thrive.





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Westfield Local Hero Checklist





Nomination Process

Nominating your Westfield Local Hero is simple.

Step 1

Nominator completes a short online nomination form.

What will Nominators be asked in the nomination form?

SECTION 1

Who would you like to nominate as your Westfield Local Hero?

- Nominee's name, email and phone number
- The name of the Nominee's affiliated organisation
- Nominee's role in the organisation

SECTION 2

How does your Nominee's work benefit the local community?

- How do you believe your Nominee's work promotes social wellbeing and/or harmony in the local community – 200 words max
- How does your Nominee go above and beyond to benefit the local community and create a positive legacy? – 200 words max
TIP: Provide an example of how your Nominee does more than required and outline how your Nominee creates ongoing benefit
- Tell us about any other attributes or achievements that make your Nominee a Westfield Local Hero - 200 words max
TIP: For example, tell us your Nominee's personal story or if they have overcome challenges to succeed
- Describe your Nominee in 3 words
TIP: Dedicated, Selfless, Vibrant

SECTION 3

Declaration

- Your (the Nominator) name, email and phone number
- Confirm that you have consent from your Nominee to be contacted as part of the Westfield Local Heroes program

Step 2

Once the Nominator has submitted their nomination form, the Nominee will receive a confirmation email. This email will contain a link to an online submission form which is to be completed by the Nominee.

What will Nominees be asked in the Submission Form?

SECTION 1

Nominee's Work

- Affiliated organisation name, website
- What is the purpose or mission of the affiliated organisation? – 200 words max
TIP: Brief summary of the organisation's mission, goals and social issues they seek to address
- Primary suburb where your work occurs or where your activities are delivered
TIP: If your work spans across multiple areas, please provide the most relevant suburb to your nomination
- What is the purpose of your work, program or activity – 200 words max
TIP: Outline the outcomes that your work hopes to achieve and how you personally contribute
- Who directly benefits from your work, program or activity – 100 words max
TIP: Include target audience/s who benefit from, or are the recipient of your work, program or activity
- Tell us more about you or any challenge you have overcome to succeed – 200 words max

SECTION 2

Affiliated Organisation Details

- Contact details for the affiliated organisation – name, email, phone number
- Is your organisation a registered entity – please provide Australian Business Number (ABN) / New Zealand Business Number (NZBN) or Australian Company Number (ACN) / New Zealand Company Number (NZCN) if applicable

SECTION 3

Grant Expenditure

- Tell us how the \$10,000 grant would impact your work, program or activity – 100 words max
TIP: How will it help grow or continue your work or activities, or those of the affiliated organisation?
- Provide estimate costs for how the grant would be spent

SECTION 4

Declaration

- A headshot photograph of the Nominee (with a high resolution and file size of at least 1MB)
- Contact details for a referee – Referees can be referral partners, corporate partners, government or community agencies or clients or someone who has worked with you
- Your (the Nominee) name, email and phone number



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FAQs

Q. Who can be a Westfield Local Hero?

A. Westfield Local Heroes are individuals who promote social wellbeing and/or harmony in their local communities through their work, program or activity across one of the three social values of Family, Youth Opportunity or Inclusion.

Q. Who can I nominate?

A. People can nominate members of their communities, as long as they are affiliated with a registered entity or organisation.

Q. Why do I have to select one Westfield Centre in the nomination process?

A. To be recognised as a Westfield Local Hero, the Nominee's work, program or activity must benefit the local community. Nominators will be asked to choose the Westfield centre that is located closest to where their Nominee's work or activity occurs. If their work spans across multiple Westfield local areas, the Nominator must choose the most relevant centre for the purposes of the nomination.

Q. Can I nominate my Local Hero at more than one Westfield?

A. No. You can only nominate each individual once. If your Nominee's work spans across multiple Westfield centre local areas, choose just one relevant centre for the purposes of the nomination.

Q. My Nominee's work benefits overseas communities, can I still nominate them?

A. No. Your Nominee's work must occur within, and benefit the community of, the local area of an Australian or New Zealand Westfield centre.

Q. I nominated a Hero last year, can I nominate them again this year?

A. If your Nominee was one of the grant recipients for 2018, they are not eligible for the 2019 program. You can, however, nominate a different individual from the same organisation. You can also nominate any individual who was shortlisted in the 2018 Westfield Local Heroes program, but who did not receive the grant.

Q. What organisations can my Nominee be affiliated with, and what does affiliation refer to?

A. All Nominees must be affiliated (i.e. volunteer, member, agent, employee) with an organisation or group that is a 'registered entity'. This includes, but is not limited to, registered community groups, sporting clubs, not-for-profits, schools, authorities, government bodies and commercial businesses.

Q. How do I nominate?

A. Nominations open on Tuesday 19 March and close on Monday 8 April at 4pm AEST.

You can nominate your Westfield Local Hero at westfield.com.au/local-heroes or westfield.co.nz/local-heroes. All nominations must be made online using the grants portal provided. No offline nominations will be accepted.

Q. Will my Nominee be contacted as part of the nomination process?

A. Yes. All Nominees will be contacted to notify them they have been nominated. Nominees will be asked to complete the nomination process by answering additional questions regarding their work, program or activity through the online grants portal provided, as well as give consent to their nomination. If the Nominee does not complete their submission form they will not be eligible.

Q. How do I know what impact the 2018 Westfield Local Heroes grant had on my local community?

A. Please visit westfield.com.au/local-heroes or westfield.co.nz/local-heroes for an update on all 2018 grant recipients.

Q. Can I nominate more than one Local Hero?

A. Yes. You can submit as many nominations as you like, so long as each one refers to different people.

Q. How are Westfield Local Heroes selected?

A. Nominations will be assessed against our criteria (see page 3 of this booklet) by a panel of team members in each Westfield centre to select the six finalists per centre. A public vote will then take place to determine the three Westfield Local Heroes for each centre.

Q. Do Local Heroes get to keep the \$10,000 for themselves?

A. No. The grant donation goes to the affiliated organisation to help the Local Hero's and organisation's work, program or activity to grow and thrive.

Q. Can I nominate someone who is under 18 years old?

A. Yes. The Nominee's parent/guardian must sign the Consent Form for the nomination to be eligible.

Q. Will I be provided feedback if I am unsuccessful?

A. You will receive a notification about the outcome of your nomination. Unfortunately, we can't provide individual feedback.

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**Nominations open
19 March – 8 April 2019**