



Westfield

Local Heroes

2021

Westfield Local Heroes is a community recognition and awards program, designed to shine the spotlight on those people across Australia and New Zealand who make a positive impact to their local community and environment.

Individuals are nominated by their local communities, with the outcome of a public vote determining the three successful 2021 nominees for every Westfield centre.

Westfield Local Heroes

Now in its fourth year, we have awarded \$4.88 million to 489 community organisations.

Every year, we recognise more than 120 Westfield Local Heroes and provide more than \$1.2M in community grants to their affiliated organisations.

We congratulate all the 2021 nominees for being recognised by their communities and thank them for the important contribution they all make.



Westfield

Riccarton

NZ

Karlana Kelliher has spent two decades helping grieving parents rebuild their lives after losing a baby to miscarriage, during birth or as a newborn.

As a volunteer with Sands Canterbury, Karlana helps parents recover from their loss and achieve a fulfilling life. Her greatest comfort is knowing she is honouring the memory of her daughter, who was stillborn in 2002.

Karlana provides ongoing support to about 60 people a year, reaching out by phone or text every one or two weeks to offer a listening ear.

She packs 100 memory boxes annually for parents who lost their baby after 16 weeks.

The items are donated or purchased through fundraising, but Karlana puts her hand in her pocket to buy them when needed.

She also puts together 700 support packages for parents who experienced a miscarriage before 16 weeks.

Each year she speaks to trainee doctors, midwifery students and social workers to help them understand and support parents who lose a baby.

Karlana says she is humbled to be nominated as a Westfield Local Hero. "There are no other groups in Canterbury who offer support for baby loss, so it's really important for me to continue this work. I can't make it better, but I just try to walk beside them with their grief," she says.

Karlana's nominator says: "Karlana is a Westfield Local Hero because she has helped so many families. Some people think Sands Canterbury is a big organisation of people, but so much of what it does is all down to her."



Helping parents recover

Karlana Kelliher

Sands Canterbury

Compassionate, Vivacious, Dedicated

"There are no other groups in Canterbury who offer support for baby loss, so it's really important for me to continue this work. I can't make it better, but I just try to walk beside them with their grief."



Revolutionising fundraising

Mitch Shaw

UpstreamNZ & CDN Trust

Entrepreneurial, Driven, Generous

"Sadly, some young people don't have support and are choosing a harmful path. All young people deserve to have a positive stakeholder in their lives."

Mitch Shaw has developed a revolutionary social enterprise that generates funding for children and youth charities. His ingenious solution is called UpstreamNZ.

UpstreamNZ is a socially-minded online business directory; suppliers donate a generous sales commission when a purchase is made through our website. Each sale generates sustainable funding for our charities who are supporting our mission of strengthening the wellbeing of children and young people.

The charities have provided 5100 hours of youth services thanks to this additional funding.

Mitch was a youth worker for 13 years and understands that charities face a constant battle to raise funds.

Hope for the Children fund, which Mitch established under the CDN Trust umbrella, benefits from UpstreamNZ. The charity provides subsidies to young people to access private counselling.

Mitch's greatest reward is knowing he is enabling the same support to young people that helped him turn his life around when he was a teenager struggling with mental health issues.

Mitch is honoured to be nominated as a Westfield Local Hero. "Sadly, some young people don't have support and are choosing a harmful path. All young people deserve to have a positive stakeholder in their lives. This social enterprise has to work, and it will work – that's what drives me to get up early and finish late," he says.

Mitch's nominator says: "Mitch is a Westfield Local Hero because he gives his time and energy to the mission of helping young people in the community."

Margaret Malzard has devoted the past 30 years to helping children with complex needs reach their full potential through her work with the Christchurch Early Intervention Trust.

Margaret is a teacher who jumped at the chance to work for the trust's The Champion Centre, a multi-disciplinary early intervention program for infants and young children with significant disabilities and developmental challenges.

She was inspired by the centre's focus on what the children can do, not what they can't do.

As the centre's Senior Early Intervention Educator, Margaret guides a team of passionate and caring early intervention specialists who teach the children routines and skills and support them as they transition to their chosen school.

She is widely admired for her super-power ability to identify and champion each child's strengths, potential, and

uniqueness. She refused to let COVID-19 interrupt the program and used technology to continue book readings, music and movement sessions and one-on-one teaching.

Margaret's greatest rewards are seeing the children being embraced by their community and receiving positive updates from parents many years later.

She is humbled to be nominated as a Westfield Local Hero. "I feel truly blessed to be appointed by my colleagues, who are all my heroes, to be a voice for our youngest, most vulnerable New Zealanders," Margaret says.

*Margaret's nominator says:
"Margaret is a Westfield Local Hero because she is a standout human with boundless heart and an inexhaustible commitment to ensuring every child realises their potential."*



Preparing children for school

Margaret Malzard

Christchurch Early Intervention Trust

Intuitive, Understated, Awe-inspiring

"I feel truly blessed to be appointed by my colleagues, who are all my heroes, to be a voice for our youngest, most vulnerable New Zealanders."

Your 2021 Finalists



Debra Jamieson

Deaf Aotearoa

Debra Jamieson has dedicated the past six years to helping more than 50 families learn to communicate with their deaf child through her work with Deaf Aotearoa. She often gives up her weekends and evenings to fit in with grandparents and siblings, so they can also learn New Zealand sign language.



Jean Barr

Victim Support Christchurch

Victim Support Christchurch volunteer Jean Barr knows when to talk and when to listen. Jean has been a support worker for seven years and was one of the people on the ground after the 2019 mosque shootings. She is always willing to help, and her biggest reward is when a client thanks her.



Danielle Petterd

It Takes A Village Hub, NZ

Danielle Petterd lovingly prepares care packs filled with goodies to support families in financial distress who are expecting a baby. Danielle prepares up to 50 baby and toddler relief packs a week through her role as a volunteer at It Takes a Village Hub. The packs contain donated clothes, bedding, toys, nappies, wipes and sanitary products donated by over 20,000 members of the hub's community pages.

Recognising all of our 2021 nominees

Roy Kenneally

Crossover Trust

Manuelito "Noel" Nacu

Christchurch Ballers Club

Selina Faimalo

The Conscious Club

Barbara Aitken

Kiwi Family Trust

Peter Lewis

Age Concern Canterbury

Zoli Somlyai

Age Concern Canterbury

Hannah Louise Komatsu

Thriving Madly

Nikki Clarke

**Lifeline Aotearoa –
Christchurch Branch**

Sana Ditta

Teddy Bear Project

Jaye Hinematoramanawakore
Woods

Woods-Hughes group

Graham Gillespie

St John, New Zealand

Emily McIntyre

Dunsandel PTA

Vicki Anne Parker

NZ Gifts of Love and Strength

Hayley Guglietta

**RCG, Avon, RRBA, Avebury
House, ICAN, and many more**

Karen Watson

Families Matter

Nancy Van Den Ende

Age Concern Canterbury

Nick and Loretta Te Paa

**Riccarton West Community
Garden and Pantry in Peverel
Street**

Lynette Hill

NZ Gifts of Love and Strength

Robbie Shefford

Depression

Jean Barr

Victim Support Christchurch

Mitch Shaw

UpstreamNZ & CDN Trust

Carol Burdon

Bellyful Waimakairi

Jim Vince

Heart Kids Canterbury

Margaret Noelene Malzard

**Christchurch Early
Intervention Trust**

Danielle Petterd

It Takes A Village Hub, NZ

Brent Cairns

Kaiapoi Food Forest Trust

Karlana Kelliher

Sands Canterbury

Hannah Hardy-Jones

Love your Kite

Debra Jamieson

Deaf Aotearoa

Vicki-Anne Parker

NZ Gifts of Love and Strength

**If you or anyone you know would like more information
on what support is available:**

AUSTRALIA

Lifeline: 13 11 14

Suicide Call Back Service: 1300 659 467

Kids Helpline: 1800 55 1800

MensLine: 1300 78 99 78

Beyond Blue: 1300 22 4636

1800RESPECT: 1800 737 732

NEW ZEALAND

Lifeline: 0800 543 354

Suicide Crisis Helpline: 0508 828 865

Kidsline: 0800 54 37 54

Depression Helpline: 0800 111 757

Samaritans: 0800 726 666

Family Violence Information Line: 0800 456 450

The background features a large, abstract graphic composed of overlapping, rounded shapes in various shades of red and white. The shapes are layered, creating a sense of depth and movement. The colors range from a bright, vibrant red to a deep, dark red, with white areas that appear to be cutouts or highlights within the composition.

westfield.com.au/local-heroes

westfield.co.nz/local-heroes

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SCENTRE GROUP