

FOR IMMEDIATE RELEASE

# SEATTLE REP

## Tickets On Sale Now for the World Premiere Musical That Takes You Behind The Scenes of the World's First Summer Blockbuster

### ***BRUCE***

Music by Richard Oberacker

Book & Lyrics by Robert Taylor and Richard Oberacker

Based on the book *The Jaws Log* by Carl Gottlieb

Directed & Choreographed by Donna Feore

*Leading Man Jarrod Spector to star in the role of Steven Spielberg; get  
tickets at [SeattleRep.org](http://SeattleRep.org) >>*

**SEATTLE, WA (March 21, 2022)** -- Seattle Rep today announced that tickets are on sale for the world-premiere production of *BRUCE*, the new musical based on Carl Gottlieb's *The Jaws Log*, a novel about the making of the iconic film. *BRUCE* will perform on the Bagley Wright stage from May 27-June 26, 2022, and will celebrate its official opening night on June 8. Single tickets and digital access are on sale now online at [SeattleRep.org](http://SeattleRep.org). Tickets will be available for purchase through Seattle Rep's Patron Services Office at 206-443-2224 beginning today at 12:00p.m. PT.

Seattle Rep is also thrilled to announce that Tony-nominated leading man Jarrod Spector has been cast in the highly anticipated role of Steven Spielberg. Jarrod Spector made his Broadway debut as Gavroche in the original production of *Les Misérables*. More recently, he has starred in the Broadway production of *The Cher Show* as Sonny Bono, was nominated for both a Tony and Outer Critics Circle Award for his performance as Barry Mann in *Beautiful: The Carole King Musical*, and played a record-breaking 1,500 performances as Frankie Valli in *Jersey Boys* on Broadway. His critically acclaimed solo concerts and duet performances with his wife Kelli Barrett can be seen all around the country. Jarrod grew up in Philadelphia, attended Princeton University, and trained at Atlantic Theater Company.

The musical's story takes place in 1974 when a virtually unknown 26-year-old director set out to film a best-selling novel. Invading a sleepy fishing island off Cape Cod to shoot on the open ocean, he battled weather, water, hostile locals, an exploding budget, endless delays, and a highly dysfunctional mechanical star named Bruce. Based on *The Jaws Log* by Carl Gottlieb,

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this world-premiere musical takes you behind the scenes of the world's first summer blockbuster.

Of *Bruce*, Seattle Rep Artistic Director Braden Abraham said, "There's no better way to finish our first season back from the pandemic than with this bright and joyful new musical about a determined group of filmmakers fighting and stumbling through all kinds of obstacles to create one of the great movies of all time. It's a pleasure to collaborate with the brilliant writers Richard Oberacker and Rob Taylor, along with the visionary director Donna Feore. We've been working towards this moment for a while now, and I'm excited to finally share *Bruce* with our audiences."

The production also announced the full creative team. *BRUCE* will feature music by **Richard Oberacker**, book and lyrics by **Robert Taylor** and **Richard Oberacker** (*Bandstand*), and will be directed and choreographed by **Donna Feore** (Stratford Festival). The musical will also feature scenic design by **Jason Sherwood** (*Rent: Live*), costume design by **Tina McCartney** (Tony Awards design team), lighting design by **Jeff Croiter** (*Bandstand*), sound design by **Brian Hsieh** (*Jagged Little Pill*), projection design by **Shawn Duan** (*The Chinese Lady* at the Public Theater), music direction by **Lily Ling** (*Hamilton*, "And Peggy" tour), and orchestration/music supervision by **Greg Anthony Rassen** (*Bandstand*).

Seattle Rep will announce the complete new musical casting in the coming weeks.

## FOR EDITORS/PRODUCERS

### WHAT:

#### ***BRUCE***

Music by Richard Oberacker

Book & Lyrics by Robert Taylor and Richard Oberacker

Based on the book *The Jaws Log* by Carl Gottlieb

Directed & Choreographed by Donna Feore

In 1974, a virtually unknown 26-year-old director set out to film a best-selling novel.

Invading a sleepy fishing island off Cape Cod to shoot on the open ocean, he battled weather, water, hostile locals, an exploding budget, endless delays, and a highly dysfunctional mechanical star named Bruce. Based on *The Jaws Log* by Carl Gottlieb, this world-premiere musical takes you behind the scenes of the world's first summer blockbuster.

### WHEN:

**May 27 - June 26, 2022**

Performance times: Tuesday–Sunday

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Select Saturday, Sunday, and Wednesday matinees at 2:00 p.m. and evening performances at 7:30 p.m. (no matinees during previews)

Press Invite Night: Wednesday, June 8 at 7:30 p.m.

## WHERE:

**Seattle Rep's Bagley Wright. Theater**, located at Seattle Center at the corner of Second Ave. and Mercer St., Seattle, Washington

## TICKETS:

### Start at \$17 – ON SALE NOW

Discounted tickets for groups of 10+ may be purchased by calling 206.443.2224 beginning today, March 21 at 12:00 p.m. PT

For ticket reservations or digital access, go online at [seattlerep.org](http://seattlerep.org) or call Seattle Rep's Patron Services Offices at 206.443.2222 or toll-free at 877.900.9285 beginning today, March 21 at 12 p.m. PT.

Seattle Rep offers Pay What You Choose tickets available for all of our performances. Pay What You Choose seats are available on a first-come, first-served basis with a minimum donation of \$5 per person over the phone, and a minimum of \$1 in person. Tickets are also available with our digital partner TodayTix 24 hours in advance or you may pre-order your tickets by phone at 206-443-2222. In-person purchases are available now.

*There is a limit of 4 Pay What You Choose tickets per person. (Full-price tickets may be reserved in advance in any quantity.)*

## PHOTOS:

Production images will become available in the coming weeks. For available pre-production images or artwork, please visit our online [Press Room here >>](#)

## SOCIAL:

### **SeattleRep.org**

Facebook - /SeattleRep

Instagram - @SeattleRep

Twitter - @SeattleRep

#SeattleRep #BruceSREP

## About Seattle Rep

Seattle Rep puts theater at the heart of public life. Founded in 1963 and winner of the 1990 Tony Award® for Outstanding Regional Theatre, Seattle Rep is currently led by Artistic Director

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Braden Abraham and Managing Director Jeffrey Herrmann. Over a season and throughout the year, Seattle Rep collaborates with extraordinary artists to create productions and programs that reflect and elevate the diverse cultures, perspectives, and life experiences of the Pacific Northwest. Seattle Rep's nationally recognized programs include the New Play Program, Seattle Rep's Public Works, Youth Engagement programs, Pay What You Choose ticketing options, and numerous audience enrichment and engagement opportunities including post-play panels, discussions, and community events and presentations.

*The Title Sponsors for Bruce are the Edgerton Foundation and H.D. Fowler Company. The Associate Sponsors are Perkins Coie LLP and National Alliance of Musical Theatre. The 2021/22 Season Sponsor is ArtsFund.*

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**For more information:**

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