



SEGL Ethics Training:

Inspiring Ethical Leadership in Your Team



All too often well-meaning people in good organizations make unethical choices. These choices scar reputations, sap productivity, deflate morale, and undermine organizational objectives.

No one knows this better than former Nixon White House official **Egil "Bud" Krogh**. 40 years ago he was at the center of the Pentagon Papers scandal, which foreshadowed today's government surveillance and document-leaking controversies.

Today Krogh is a highly acclaimed speaker. He uses his own experience at the highest levels of government **to help today's leaders improve their ethical decision-making**. And he is the center of SEGL's Ethics Training program.

WHAT YOU RECEIVE

- Hand-tailored ethical leadership training (lunch; half day; full day) customized to your organization's needs
- Training in *The Integrity Zone*, Krogh's practical model for ethical decision-making
- A real-life, interactive White House crisis simulation that demonstrates the importance of leading with integrity
- Discussion of key threats to integrity in your team: group think, pressure for results, high stakes, and secrecy
- Krogh's insider accounts and lessons learned from major historical events: the Plumbers' break-in during the National Security investigation of the Pentagon Papers leak, the secret meeting between Elvis and Nixon, etc.
- Take-home materials that will encourage further reflection, discussion, and action

TESTIMONIALS

Your remarks and perspective are (or should be) the underpinning of all that we do... U.S. Dept. of Justice

Profoundly thought-provoking. One of the best lectures I've seen here. McCombs School of Business, Univ. of Texas

Your stories were entertaining, your message was sincere, but above all, the content was very relevant and important. You set my mind moving at light speed. U.S. Naval Academy

Overwhelmingly and wholeheartedly positive! Bud's presentation was indeed a highlight of the Conference. 8th National Litigation Symposium

The first guest speaker in the over twenty-year history of our conference to receive a standing ovation.

Assn. of Law Officers of the Crown (Toronto)



WHAT YOU SUPPORT

Support The School for Ethics and Global Leadership by engaging Bud Krogh to speak to your team. Proceeds from Krogh's trainings fund the school's work. SEGL is a semester-long residential program for motivated high school juniors from across the United States. We select racially and socio-economically diverse students who have shown outstanding promise and provide them with a unique curriculum emphasizing ethical thinking skills, leadership development, and international affairs. **SEGL is a 501(c)(3) nonprofit.**

CONTACT INFORMATION

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SAMPLE FULL DAY TRAINING SCHEDULE

- 9:00AM: **Choices, Consequences, and Chocolate**
Warm Up Exercise/Discussion
- 9:30AM: **Classic Ethicists, or What You Missed in College**
Interactive Overview of Aristotle, Kant and John Stuart Mill
- 10:00AM: **Ethics in Practice: Elvis, Nixon, and The White House Plumbers**
First-hand life lessons from The White House
- 11:30AM: **Ethics in Practice: The Integrity Zone**
Bud Krogh presents the I-Zone Model
- 12:00PM: **Lunch**
- 1:00PM: **Crisis Simulation: The Bureau of Indian Affairs**
Interactive crisis simulation with visuals
- 3:00PM: **The Integrity Zone and Your Organization**
Guided small group work/presentations/discussion
- 4:30PM: **Choices, Consequences, and Your Team**
Final discussion
- 5:00PM: **End**



ABOUT EGIL “BUD” KROGH (Lead Facilitator)

Egil ‘Bud’ Krogh is Senior Fellow and Chair, Leadership and Ethics at the Center for the Study of the Presidency and Congress and Counselor to the Director at The School for Ethics and Global Leadership. Bud Krogh served as Co-Director of President Nixon's infamous Special Investigative Unit (the “Plumbers”) in the wake of Daniel Ellsberg’s Pentagon Papers leak.



Bud has a dynamic track record of excellence in addressing corporations, law firms, bar associations, community and government agencies, and schools. He is the author of *The Day Elvis Met Nixon* and *Integrity: Good People, Bad Choices, and Life Lessons from the White House*. His opinions have appeared in *The New York Times*, *The Christian Science Monitor*, *The Wall Street Journal*, and many others.

ABOUT NOAH BOPP (Co-Facilitator)

Noah Bopp is Founder and Director of The School for Ethics and Global Leadership (SEGL), a nationally-recognized, DC-based semester program for motivated high school juniors across the United States. SEGL uses its diverse student body, innovative curriculum, and leading guest experts to inspire ethically strong, internationally aware leaders. He holds degrees from Oberlin College, Duke University, and Columbia University.