

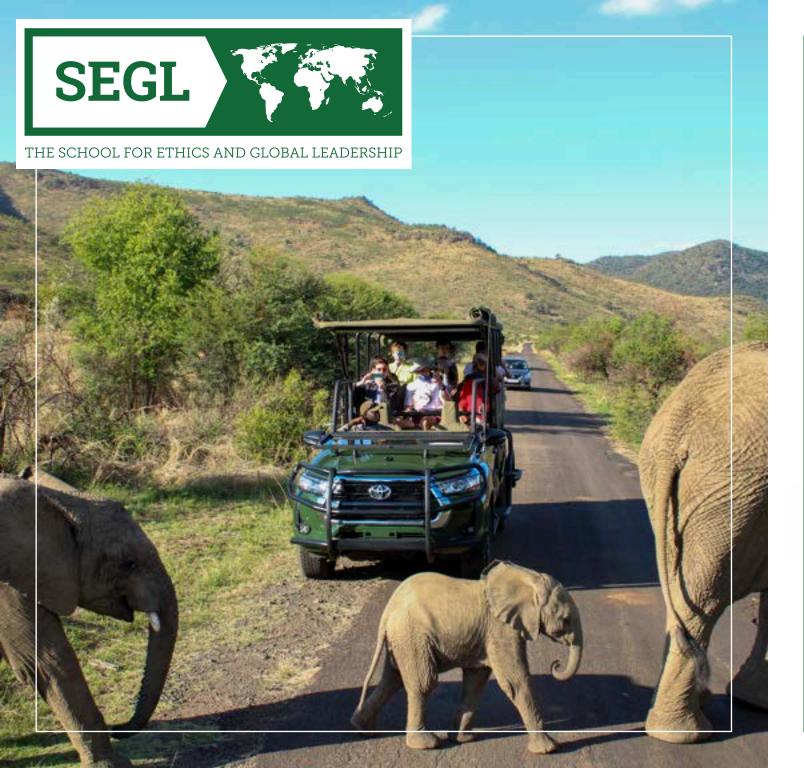
seg

THE SCHOOL FOR ETHICS AND GLOBAL LEADERSHIP

### **STRATEGIC PLAN** 2022 - 2027

6

C



### **Dear Friends of SEGL:**

At a time of historic challenge around the world, the need for ethical leadership has never been greater. The School for Ethics and Global Leadership is ready meet this moment.

Our recently completed strategic plan, grounded in our core values of diversity and belonging and the robust exchange of ideas, sets forth a bold vision for our future. That future includes growth that advances our mission: To provide intellectually motivated high school juniors with the best possible opportunity to shape themselves into ethical leaders who create positive change in the world.

Our next steps to expand our reach and impact include opening a third campus (in London), making all of our campuses need-blind, and invigorating our graduate community.

We are grateful to the trustees, teachers, students, graduates, parents, and friends who contributed their thoughts and ideas to this plan. Let's get started!

Sincerely.

Liz Wainger Chair, Board of Trustees

Board of Trustees: Noah Bopp (ex officio), Dennis Campbell, Khary Cauthen, Alison Cowan (Treasurer), Mamadou Gueye, Sam Herschkowitz, Dudley Lacy, Philippe Lanier, Hutton Cooney, Caryn Seidman-Becker, Liz Wainger (Chair), James Warren (Counsel), Miles Weddle

To read the entire plan, visit schoolforethics.org/strategicplan

### Founder and Head of School

INCREASE IMPACT

SEGL

"SEGL was the greatest academic and interpersonal experience of my life. I wish everyone had this opportunity." — Graduate

- Strengthen Diversity & Belonging
- Reach more students
- Engage & empower graduates
- Diversify case studies
- Establish SEGL as an ethical leadership authority
- Explore new partnerships



versity & Belonging udents ower graduates studies L as an ethical hority artnerships INVEST IN FACULTY

> **"The SEGL teaching** team is the most extraordinary group of people I've ever met." -Teacher



– Recruit, hire, & retain teachers who

PASSO SAMP

- Offer competitive compensation
- Increase opportunities for substantial professional



represent the diversity of the U.S. development & career advancement INCREASE AWARENESS

> "SEGL students are among the finest in the world."

Increase capacity for strategic communications
Develop strategic marketing plan & messaging platform
Provide additional communications & marketing support for Head of School



-Guest Speaker

### ENSURE FINANCIAL SUSTAINABILITY

SEGL

"I cannot thank you enough for the way you have supported and challenged my child." -Parent

- Grow our endowment

- Explore new revenue sources
- Expand our donor pool
- Grow tuition revenue

# - Support new development initiatives



### INCREASE GOVERNANCE EFFECTIVENESS

SEGL

"It is exciting and powerful to be part of the SEGL Board, and to further the School's mission to empower the next generation of leaders." -Trustee

- Increase Board diversity & size
- Provide regular governance training
- Strengthen trustee committee work
- Encourage trustee engagement with faculty & students
- Increase opportunities for prospective trustees
  Plan for leadership succession

## g n faculty & students ive trustees

### **KEY NEXT STEPS** 2022-2027

- Open SEGL in London
- Make all campuses need-blind
- Improve faculty benefits & professional development
- Recruit & retain even more faculty of color
- Triple our endowment
- Hire Directors of Graduate Affairs & Communications

FOR MORE, VISIT schoolforethics.org/strategicplan

### TO HELP, EMAIL strategicplan@schoolforethics.org

