



SEGL



THE SCHOOL FOR ETHICS AND GLOBAL LEADERSHIP

**STRATEGIC PLAN
2022 - 2027**

SEGL



THE SCHOOL FOR ETHICS AND GLOBAL LEADERSHIP



Dear Friends of SEGL:

At a time of historic challenge around the world, the need for ethical leadership has never been greater. The School for Ethics and Global Leadership is ready meet this moment.

Our recently completed strategic plan, grounded in our core values of diversity and belonging and the robust exchange of ideas, sets forth a bold vision for our future. That future includes growth that advances our mission: **To provide intellectually motivated high school juniors with the best possible opportunity to shape themselves into ethical leaders who create positive change in the world.**

Our next steps to expand our reach and impact include opening a third campus (in London), making all of our campuses need-blind, and invigorating our graduate community.

We are grateful to the trustees, teachers, students, graduates, parents, and friends who contributed their thoughts and ideas to this plan. **Let's get started!**

Sincerely,



Liz Wainger
Chair, Board of Trustees



Noah Bopp
Founder and Head of School

Board of Trustees: Noah Bopp (*ex officio*), Dennis Campbell, Khary Cauthen, Alison Cowan (Treasurer), Mamadou Gueye, Sam Herschkowitz, Dudley Lacy, Philippe Lanier, Hutton Cooney, Caryn Seidman-Becker, Liz Wainger (Chair), James Warren (Counsel), Miles Weddle

To read the entire plan, visit schoolforethics.org/strategicplan

**INCREASE
IMPACT**

“SEGL was the greatest academic and interpersonal experience of my life. I wish everyone had this opportunity.”
– Graduate

- **Strengthen Diversity & Belonging**
- **Reach more students**
- **Engage & empower graduates**
- **Diversify case studies**
- **Establish SEGL as an ethical leadership authority**
- **Explore new partnerships**

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INVEST IN FACULTY

“The SEGL teaching team is the most extraordinary group of people I’ve ever met.”
–Teacher

SEGL



- Recruit, hire, & retain teachers who represent the diversity of the U.S.
- Offer competitive compensation
- Increase opportunities for substantial professional development & career advancement

INCREASE AWARENESS

**“SEGL students are
among the finest in
the world.”**

—Guest Speaker

- Increase capacity for strategic communications**
- Develop strategic marketing plan & messaging platform**
- Provide additional communications & marketing support for Head of School**

SEGL



**ENSURE
FINANCIAL
SUSTAINABILITY**

**“I cannot thank you
enough for the way you
have supported and
challenged my child.”**

—Parent

- Grow our endowment**
- Explore new revenue sources**
- Expand our donor pool**
- Grow tuition revenue**
- Support new development initiatives**

SEGL



**INCREASE
GOVERNANCE
EFFECTIVENESS**

“It is exciting and powerful to be part of the SEGL Board, and to further the School’s mission to empower the next generation of leaders.”
–Trustee

- Increase Board diversity & size
- Provide regular governance training
- Strengthen trustee committee work
- Encourage trustee engagement with faculty & students
- Increase opportunities for prospective trustees
- Plan for leadership succession



KEY NEXT STEPS 2022-2027

- Open SEGL in London
- Make all campuses need-blind
- Improve faculty benefits & professional development
- Recruit & retain even more faculty of color
- Triple our endowment
- Hire Directors of Graduate Affairs & Communications

FOR MORE, VISIT
schoolforethics.org/strategicplan

TO HELP, EMAIL
strategicplan@schoolforethics.org

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