



wild ever after

BRINGING THE WILD LIFE
BACK WHERE IT BELONGS

wild ever after

SUMMARY

Wild Ever After is a web platform that teaches us and our children that by rewilding we are **bringing the wild life species back where they belong.**

In between enchantingly illustrated European folk tales there is a simple twist: certain **elements are missing** – animals and plants from our wild nature! Just as characters are important for the story, these species are important for our ecosystem.

By donating to Rewilding Europe users are able to experience an **illustrated wildlife comeback** in those tales and help conserve the wild nature while realizing the importance and value of wilderness.

CREATIVE INSIGHT

Everyone knows what wilderness is, but it is not something that the majority of people pass by everyday in their busy urban lives. It does not affect us very directly and most of us will not even think about donating a cause that supports it, though simply overlook it.

We had to find a way to raise curiosity and remind everyone that wild nature is not something that should be turned off.



Your donation makes Europe a wilder place.

Help us bring animals back to their natural habitat for the longterm benefit of both nature and society | rewildingeurope.com

Rewilding Europe
Making Europe a Wilder Place



Your donation makes Europe a wilder place.

Help us bring animals back to their natural habitat for the longterm benefit of both nature and society | rewildingeurope.com

Rewilding Europe
Making Europe a Wilder Place

SOLUTION

In the rich cultural heritage of Europe there are various folk tales where protagonists are animals and the action itself takes place in the nature. **Using those tales that have stood the test of time we are helping nature do the same.**

Through quality content readers are able to switch on and off features on tales and have a better understanding how our world would look like without wildlife. By donating everyone can become an active part of the rewilding movement and support the actions Rewilding Europe is working on.

Using Ever After in the name emphasizes the long-term effect rewilding has on nature and society. Also, since we are rewilding European continent we will use only folk tales (uncopyrighted), originating from European countries.

Besides raising general awareness and making Rewilding Europe's story relevant to the media we are also teaching children that without animals or forest there is no story so they can grow up aware of nature's relevance.



HOW IT WORKS

We will introduce the Wild Ever After through press and our social platforms in order to increase visibility and sequentially generate donations. At the launch time the website will have 8 stories available, but only two will be unlocked in full wilderness mode for everyone to try out. Two donating options available are: a one-time payment to unlock 6 more stories with full wilderness content and a monthly subscription combining all available stories including the upcoming ones, audio content and printable coloring book featuring our wildlife characters.

With this tales concept we can use all the nature's habitants and purposely avoid communicating usual 1-2 likeable animals for donations. Users donate to Rewilding Europe as organization trusting their expertise to decide where the money should go. The entire project can be done in partnership with a publisher recognising the possibility to cause wide outreach, emotionally strike and inspire as many people as possible.



Lion Woods
Today at 23:45 🌐

Support a wilder Europe! #wildeverafter
Please share <http://rewildingeurope.com>

See translation

Can you tell a story without them?

WILD EVER AFTER

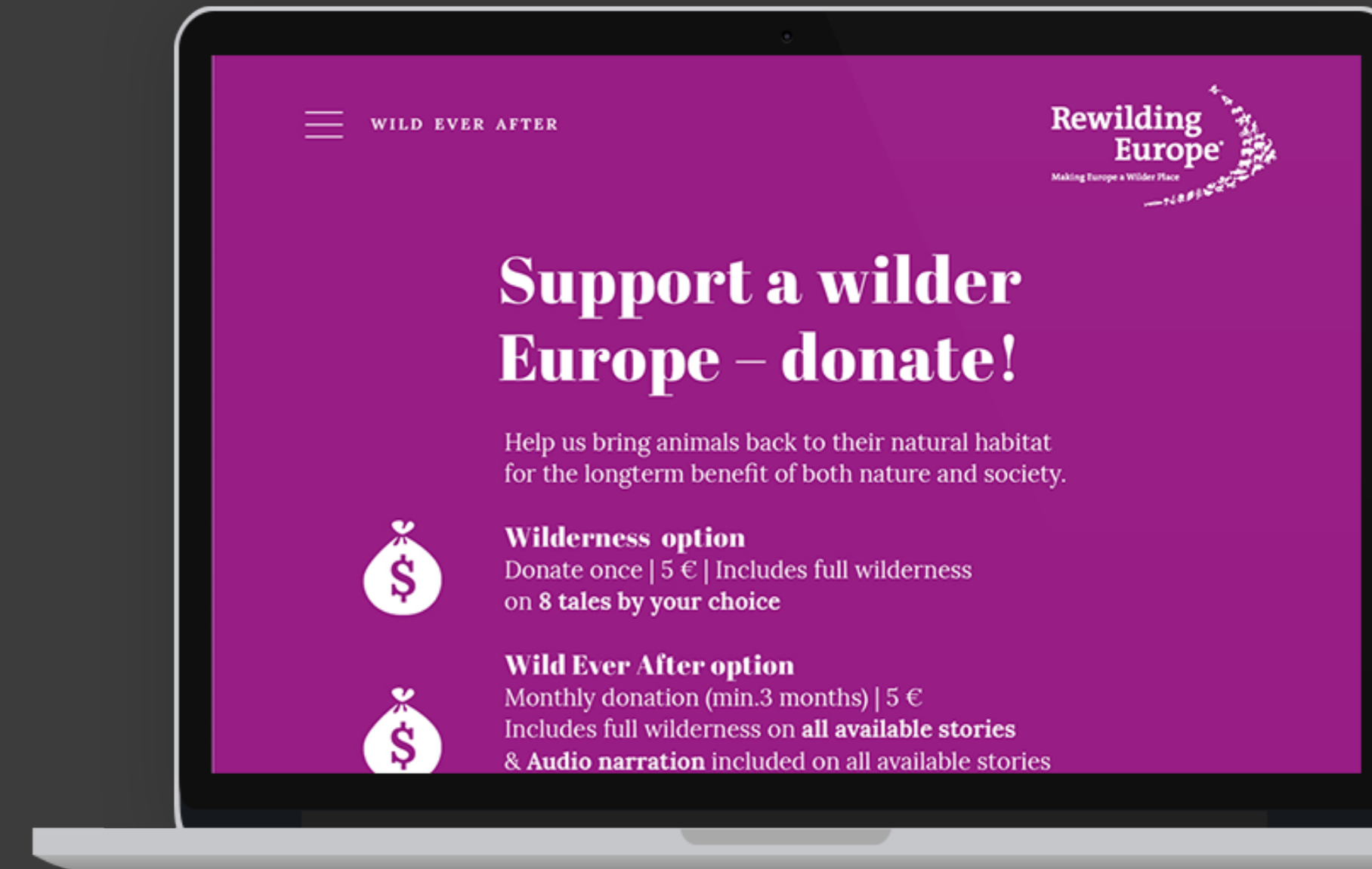
3.675 2.475 comments 1.928 sharings



Mathilda Smith @Mathilda29 July 30

Europe is wilder than most of us imagine!
Check it out here: wildeverafter.eu and donate to Rewilding Europe.
[#wildeverafter](https://twitter.com/wildeverafter)

1.0K 29 355



WILD EVER AFTER

Support a wilder Europe – donate!

Help us bring animals back to their natural habitat for the longterm benefit of both nature and society.

- Wilderness option**
Donate once | 5 € | Includes full wilderness on 8 tales by your choice
- Wild Ever After option**
Monthly donation (min.3 months) | 5 €
Includes full wilderness on all available stories & Audio narration included on all available stories



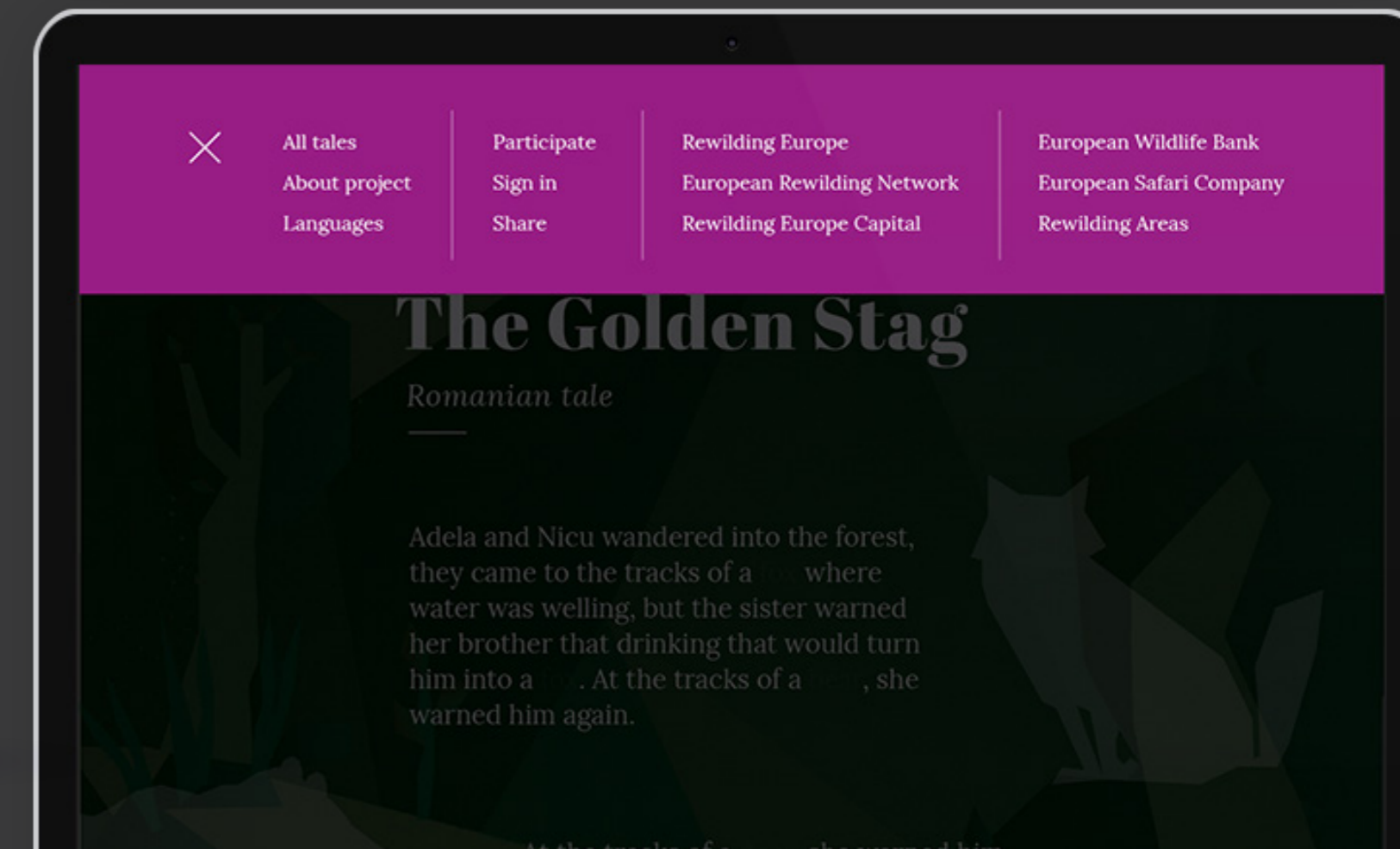
stag and the golden stag... so she lured the girl down by pretending to be foolish with her cook fire, and carried her off to the prince.

When the ... followed, the sister said that he was her brother, and the prince gave him a fine stable with plenty to eat.

READ THE NEXT TALE
The Frog Prince >

Your donation makes Europe a wilder place.
Help us bring animals back to their natural habitat for the longterm benefit of both nature and society | rewildingeurope.com

Rewilding Europe
Making Europe a Wilder Place



All tales
About project
Languages

Participate
Sign in
Share

Rewilding Europe
European Rewilding Network
Rewilding Europe Capital

European Wildlife Bank
European Safari Company
Rewilding Areas

The Golden Stag
Romanian tale

Adela and Nicu wandered into the forest, they came to the tracks of a ... where water was welling, but the sister warned her brother that drinking that would turn him into a ... At the tracks of a ..., she warned him again.