



SociallyGood

Digital Marketplace for Social Change

SociallyGood Digital Engagement Platform

SociallyGood is a technology-enabled online engagement platform bringing together the primary stakeholders that includes the Non-Profits, Corporates, and Individuals as Volunteers, Donors & Beneficiaries.

The digital platform enables the Non-Profit to manage its global presence, global reach-out & global engagement.

The Pitstop for

✓ INDIVIDUALS

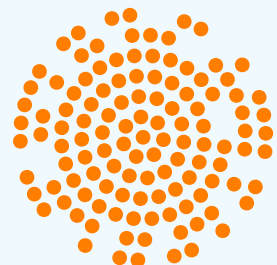
Donate, Volunteer, Beneficiary,
Social Karma Profile

✓ NON-PROFITS

Acquire Donors and Volunteers,
CSR Connect

✓ CORPORATES

Non-Profit Discovery, Impact Measurement,
Donation Matching, Employee Volunteering





SociallyGood Digital Engagement Platform

Features

- ▷ Campaign Management
- ▷ Volunteer Management
- ▷ Donation Management
- ▷ Event Management
- ▷ Beneficiary Management
- ▷ Member Management
- ▷ Collaboration Management
- ▷ Corporate (CSR) Connect
- ▷ Chapter Management
- ▷ Activity Management
- ▷ DIY Campaigns
- ▷ Online Store Management
- ▷ Leading Payment Gateways
- ▷ Communicate through Email, SMS and Social Media (FB, Whatsapp, Twitter..)
- ▷ Chatbots
- ▷ User Account & Social Karma Profile
- ▷ Newsletter, Gallery, Forums
- ▷ Digital Resource Management
- ▷ Reports and Analytics
- ▷ Vernacular Support
- ▷ Manage different digital assets including Website, Web App & Mobile Apps

Benefits

- ▷ Assists NGO to get extra Volunteers and new donors as and when required.
- ▷ Drives Digital Marketing of NGO Campaigns (Events, Volunteering, Donation, etc)
- ▷ Enhances Visibility, Transparency and Credibility of NGO.
- ▷ Streamlines Donor management and increases Fundraising capabilities.
- ▷ Enables Peer-to-Peer Fundraising campaigns.
- ▷ Strengthens the Volunteering and Beneficiary coordination.
- ▷ Simplifies Event and Activity Management.
- ▷ Streamlines Collaboration with Partner NGOs, Corporates and Government Organizations.
- ▷ Automates Announcements, Reminders and Receipts for events and donations.
- ▷ Supports Multi-lingual interaction in all the Indian and Foreign Languages.
- ▷ Self-managed: no need for specialized technical staff