

YOGESH SHAHI

Graphic Designer · Video Editor

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📍 Kathmandu, Nepal



PROFESSIONAL SUMMARY

Results-driven Graphic Designer, Video Editor, and Multimedia Specialist with 4+ years of progressive experience delivering high-impact visual communication for digital and print media. Proven track record of producing 500+ creative assets and 100+ promotional videos across branding, advertising, and social media campaigns. Proficient in the full Adobe Creative Suite – Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, and Audition – alongside Canva, Figma, DaVinci Resolve, and CapCut. Experienced in leading creative teams, mentoring designers, and executing end-to-end multimedia production. Strong background in brand identity development, motion graphics, and multi-platform content creation for Facebook, Instagram, TikTok, and YouTube. Open to full-time, creative agency, development-sector communication, and international freelance opportunities.

WORK EXPERIENCE

FiPi Creatives

2025 - Ongoing

Senior Graphic Designer & Video Editor

I have designed and delivered 500+ creative assets, including social media content, branding materials, marketing collateral, and promotional graphics for diverse clients and campaigns. I have also produced and edited 100+ promotional videos, reels, and multimedia projects optimized for platforms such as Facebook, Instagram, TikTok, and YouTube. With expertise in branding, motion graphics, logo animation, and video editing, I have maintained consistent brand identities across digital and print media while collaborating closely with clients, marketing teams, and content creators. I consistently manage projects efficiently, ensuring the timely delivery of high-quality creative solutions under tight deadlines.

NepalTech

Innovation Pvt. Ltd.

2023-2025

Graphic Designer & Video Editor

I led end-to-end creative projects for both digital and print media, ensuring brand consistency across all communication channels. I designed engaging social media and marketing materials, edited promotional videos and reels with motion graphics, and optimized multimedia content for platforms including Facebook, Instagram, YouTube, and TikTok. I also supervised production quality and managed content schedules to deliver high-impact projects on time.

Collection Media

2022-2024

Jr. Graphic Designer

Assisted in developing posters, thumbnails, and social media graphics. Gained hands-on experience with Adobe Photoshop, Illustrator, and Canva. Supported senior designers in campaign execution and contributed to maintaining brand consistency across platforms.

EDUCATION

SchEMS College
2021-2025

Bachelor of Computer Application (BCA)

Ghodaghodi Multiple Campus
2019-2021

+2 Science (Computer Science)

TECHNICAL SKILLS

Graphic Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Canva
- Figma

Video Editing

- Adobe Premiere Pro
- Adobe After Effects
- CapCut

Motion Graphics

- Logo Animation
- Animated Explainers
- Social Media Motion Content

Branding & Visual Communication

- Brand Identity Design
- Visual Systems & Style Guides
- Typography & Color Theory

Web Development

- HTML / CSS3 / JavaScript
- Responsive Web Design
- Website UI Design

CERTIFICATIONS & TRAINING

Graphic Design Training

Graphic Design

Professional training in Graphic Design, Visual Communication, and Adobe Creative Suite (Photoshop, Illustrator, InDesign). Covered branding, typography, color theory, layout design, print design, and social media content creation with practical design projects.

Front-End Web Development Training

Front-End Web Development Training

Completed training in HTML, CSS3, JavaScript, and responsive web design. Developed websites and interactive web interfaces using modern front-end development practices.

PORTFOLIO

- yogeshshahi.com.np
- Categories: Graphic Design | Video Editing | Motion Graphics
- Google Drive Portfolio: [Drive link](#)

LANGUAGES

- Nepali – Native
- English – Professional
- Hindi – Conversational