

YOGESH SHAHI

Lead Graphic Designer

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Baluwatar, Kathmandu



PROFILE

A creative design leader with a sharp eye for detail and a passion for visual storytelling. Specializes in crafting bold, impactful brand identities, user-focused digital experiences, and innovative design solutions that blend artistry with functionality. Experienced in guiding design teams and delivering projects across diverse industries, bringing both strategic vision and hands-on expertise to every creative challenge.

EDUCATION

SchEMS College
2021-2025

Bachelor of Computer Application (BCA)

Ghodaghodi Multiple Campus
2019-2021

+2 Science (Computer Science)

WORK EXPERIENCE

FiPi Creatives
2025 - Ongoing

Lead Graphic Designer

Leads the design team in creating impactful branding assets and digital campaigns. Oversees concept development, design execution, and project delivery across multiple platforms. Collaborates with marketing and video teams to ensure cohesive storytelling and innovative visual strategies.

**NepalTech
Innovation Pvt. Ltd.**
2024-2025

Graphic Designer

Designed social media creatives, marketing materials, and branding assets. Managed posting schedules, optimized visuals for engagement, and supported digital campaigns. Contributed to strengthening brand identity through consistent and high-quality design work.

Collection Media
2022-2024

Jr. Graphic Designer

Assisted in developing posters, thumbnails, and social media graphics. Gained hands-on experience with Adobe Photoshop, Illustrator, and Canva. Supported senior designers in campaign execution and contributed to maintaining brand consistency across platforms.

SKILLS

Professional

- Adobe Creative Suite
- Creative Direction & Team Collaboration
- Brand Identity Development

Personal

- Creativity & Innovation
- Leadership & Mentorship
- Strategic Planning & Execution