

The Placemaking Participation Spectrum

Stage	Regulate	Deliver	Allow	Collaborate	Enable
Role of Government	Government is focused on regulatory responsibilities. It does not get involved in placemaking.	Government is focused on regulatory responsibilities, but may also deliver some place projects.	Government is more open to innovation. It allows (or encourages) placemaking activities.	Government collaborates with positive partners. It builds relationships and helps to create or enable action.	Government is an enabler, funder and promoter of placemaking activities by others.
Role of Community and Businesses	Residents and businesses are passive and have little awareness of or willingness to improve their place.	Residents and businesses are generally passive, but may participate in some activities led by others.	Residents and businesses feel that they have permission to get involved and be positive place contributors.	Residents and businesses collaborate with each other and government authorities in their place.	Residents and businesses become leaders and drivers of actions to improve their place.