

Helping governments protect and restore the world's kelp forests

The Kelp Forest Alliance (KFA) helps governments turn biodiversity and ocean priorities into practical, locally led conservation through scientific evidence, international expertise, and implementation partners.

~1 billion

people living within
50km of a kelp forest

only 1.2%

of kelp forest habitat
is highly protected

40%

of kelp forests are
highly degraded

Where KFA adds value

01

Science and knowledge

KFA's global assessments, restoration database, and scientific network help governments identify gaps and set evidence-based priorities.

02

Expertise and partnerships

Connect policy teams with peer governments, >900 leading researchers, Indigenous and local stewards, and restoration practitioners.

03

Policy and implementation

Integrate kelp into NBSAPs, relevant NAPs and NDCs, and marine and fisheries policies, linking national commitments to action and finance.

ALREADY IN PRACTICE

From evidence to action

KFA produces The State of the World's Kelp Forests, provides conservation advice, and maintains a global community of practice. In Canada, it co-leads the National Kelp Learning and Practice Alliance (NKELPA) with Hakai Institute and WWF-Canada to support action planning.

We are looking to scale this local to global approach in 34 other regions around the world.

THE KELP FOREST CHALLENGE

**Protect 3 million hectares
by 2040**

**Restore 1 million hectares
by 2040**

55,000 ha

of kelp already pledged for restoration

A PRACTICAL NEXT STEP

Lets Help the Kelp Together

Nominate a government focal point and identify one conservation or restoration priority. KFA can help connect your government with relevant science, expertise, partners, and implementation opportunities.



KELP FOREST ALLIANCE

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Source: KFA, The State of the World's Kelp Forests (2026).

