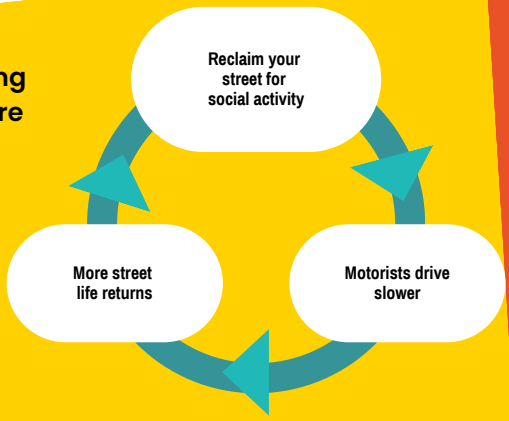
Bring your street alive!

Streets Alive

Did you know that simply reclaiming your street for social activity is more effective than speed bumps?

It not only calms the traffic, but also creates:

- better neighbourhoods
- and more prosperous shopping streets.





How to slow the traffic

Leave **indicators** of life in your street

Put things that **encourage** life in your street



It's so easy!

You can start by putting a seat on the footpath outside your home or business. Or have a cuppa on the footpath with one or two neighbours.

Based on content developed by creative communities INTERNATIONAL

Let’s reclaim our streets!

How we lost our streets to traffic and how getting them back may be simpler that we think

Not that long ago, children played in the street, and adults used it as part of their socialising space.



As a result, people drove slower and acted like a guest in each other’s lounge room.

However, when the first parent told their child not to play in the roadway, and instead to play on the footpath, they didn’t realise they were inviting motorists to drive faster.



When the motorists accepted the invitation, residents retreated even further, setting up a vicious cycle.



The same thing happened in our shopping streets. Retailers retreated from the footpath, and the street went into decline.

Let’s put this vicious cycle into reverse... and reclaim our streets

Things you can do, even with no budget!

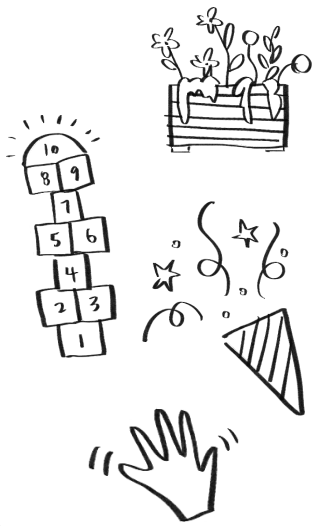
HINT

Focus on what you have the authority and resources to do.
Don't expend energy trying to convince someone else to do it for you.

FREE

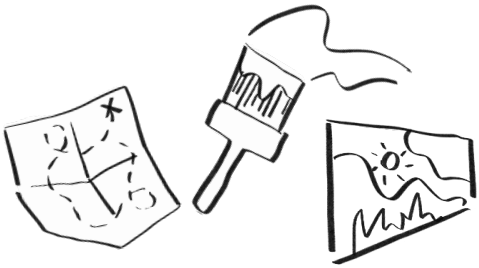
NO COST to LOW COST

Supervise your children playing on the footpath
Wave to drivers on your street
Put a seat or basketball hoop on the footpath
Chalk hopscotch on your footpath
Have a footpath party
Put something intriguing in your street
Take down your fence
Plant a verge garden or install a planter box
Retailers, have a great display on the footpath
Residents, turn your front yard into a social space



LOW to MEDIUM COST

Create an adventure trail for children
Footpath mural
Roadside sculpture
Mural on blank wall



HIGHER INVESTMENT

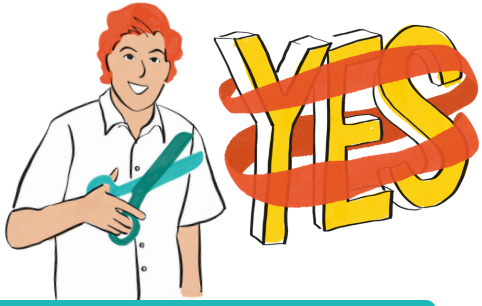
Road mural
On road decorative treatments
Street festival
Small park in parking bay
Reduce road width and landscape



$$$

Scan the QR code, or visit www.townteammovement.com/concise-guide, to see a more comprehensive list and to get inspired by what other people are doing.

YES! If... guidelines



Progressive Local Government Authorities are cutting red tape to support residents and businesses in reclaiming their streets.

There are simple **YES! If...** guidelines for you and your local government to use which give you permission to be creative in how you revitalise your street or shopping precinct, while keeping things safe and legal.

Scan the QR code or visit ww.townteammovement.com/concise-guide, for a copy.

Common Sense
Consider the needs of children, people with different abilities and older people.

Collaboration
Work together with your neighbours to create exciting places to live, shop and recreate.

Citizen Action
Don't wait for others. Use your gifts, talents and creativity to enrich your neighbourhood.

Get started... *now*

1. **Choose one thing you can do in the next seven days that will bring life to your street.** It may be as simple as saying hello to a neighbour. Or supervising your children playing on the footpath.
2. Do it! You can post pictures on social media using **#streetsalive.** Be part of a movement of positive doers.
3. **Plot bigger things. Scan the QR code or visit www.streetsalive.org.au** to find out about Streets Alive grants to help make it happen.

WALGA

mainroads WESTERN AUSTRALIA

TOWN TEAM MOVEMENT