

# ATTENDEE PROSPECTUS



## 31<sup>ST</sup> SHINGO CONFERENCE

*Make Work Meaningful*

COVINGTON, KY (AIRPORT CVG) • MAY 1-2, 2019



 **SHINGO**  
INSTITUTE  
HOME OF THE SHINGO PRIZE

JON M.  
**HUNTSMAN**  
SCHOOL OF BUSINESS  
**UtahStateUniversity**

**The 31st Shingo Conference provides a low-stress learning atmosphere where leaders and managers can learn from transformation gurus. Find the right combination of culture, systems and tools to improve your results. Attend this conference to change the way you think about continuous improvement.**

**Past attendees have included leaders and managers from manufacturers, healthcare providers, finance and insurance industry leaders, to name a few. Any leader or manager looking for sustainable results should attend.**

### **Workshop Topics (see website for additional workshops)**

Discover Excellence (basics of the *Shingo Model*<sup>™</sup>, includes a go-and-observe activity) - 2 Days with Site Visit to [3M](#) and [two others](#)  
Cultural Enablers (includes a go-and-observe activity) - 2 Days with Site Visit to [American Modern](#)  
Continuous Improvement (includes a go-and-observe activity) - 2 Days with Site Visit to [Sur-Seal](#)  
Enterprise Alignment & Results (includes a go-and-observe activity) - 2 Days with Site Visit to [LeanCor](#)  
Lean Bronze Certification - 2 1/2 Days  
The Obeya Management System - 1 Day  
Visual Workplace - 1 Day  
The Toyota Engagement Equation: A Proven Formula for CI Thinking - 1 Day  
Transforming from the Inside-Out - 1 Day  
Applying Operational Excellence to Information & Technology- 1/2 Day  
Improving Financial Decision Making in the Lean Environment - 1/2 Day  
Visual Leadership (X-Type Matrix) - 1/2 Day  
Aligning Vision, Strategy, Behaviors and Outcomes - 1/2 Day  
Measuring What Matters (KPIs) - 1/2 Day  
The Human Side of Lean - 1/2 Day

### **Keynote Topics**

Make Work Meaningful  
The Human Element of Work - Lessons in Lean Leadership  
The Lean Road to Faster Cures for Kids  
Operational Excellence in the Land of Lincoln

### **4 Tracks Available to Fit Your Needs**

**Deployment Track** - Workshops designed for those interested in the relationship between the Toyota Production System and Shingo Principles and those wishing to develop better leadership skills.

**Master Track** - Learn from Shingo recipients and professionals with many years of experience in a continuous improvement environment.

**Executive Track** - For senior leaders responsible for organizational change.

**Special Topics Track** - Specialized topics on digital transformations, Lean in healthcare, creating systems, *Shingo Model*, etc.

## SUNDAY - TUESDAY

APRIL 28-30

### PRE-CONFERENCE SPECIALIZED WORKSHOPS

*Choose the workshops that will help you most. Offering 14 different workshops that will cater to everyone. Some workshops offer site visits.*

## WEDNESDAY - THURSDAY

MAY 1-2

### MAIN CONFERENCE

*Join other like-minded leaders and managers to hear from professionals who've turned organizations around. They'll share details of the steps they took to success.*

## THURSDAY - FRIDAY

MAY 2-3

### POST-CONFERENCE TOURS

<i>Toyota (May 2-3)</i>	<b>\$350</b>
<i>Lean Cor (May 3)</i>	<b>\$295</b>

### PRICING BREAKDOWN

<i>Shingo Workshops, 4 to choose from (Mon/Tues)</i>	<b>\$1595</b>
<i>Main Conference (Awards Gala on Tuesday evening, Keynote &amp; Concurrent Sessions on Wed/Thurs)</i>	<b>\$1595</b>
<i>*Group discounts on 10 or more registrants for main conference</i>	
<i>Full-day Workshops (Tues)</i>	<b>\$595</b>
<i>Half-day Workshops (Tues}</i>	<b>\$295</b>
<i>Site Tours (Fri)</i>	<b>\$295</b>
<i>Fireside Chat w/Ritsuo Shingo (Wed)</i>	<b>\$295</b>
<i>Fireside Chat w/Frank Koentgen &amp; Joanne Deys (Wed)</i>	<b>\$295</b>
<i>Toyota Tours (Thurs &amp; Fri)</i>	<b>\$350</b>

### HOTELS

*Cincinnati Marriott at RiverCenter  
10 West RiverCenter Boulevard  
Covington, KY 41011 USA  
Group Rate: \$159*

*Embassy Suites by Hilton Cincinnati RiverCenter 10 East  
Rivercenter Boulevard  
Covington, KY 41011 USA  
Group Rate: \$169*

<https://book.passkey.com/e/49730925>

# AGENDA



JON M.  
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NORTHERN KENTUCKY  
CONVENTION CENTER  
1 WEST RIVERCENTER BLVD  
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John Baranzelli  
Deputy Director,  
Department of Central  
Management  
State of Illinois



James Hendrick  
President  
Seattle Children's  
Research Institute



Robert Martichenko  
Founder & CEO  
LeanCor Supply Chain  
Group



Peggy Gulick  
Director Business Process  
Improvement  
AGCO Corporation



Judith McMullan  
Enterprise Excellence Manager  
Abbott Nutrition



Sheila Montney  
Centralized Operations &  
Technology Officer  
State Farm Bank

*\*SEE OUR WEBSITE FOR ADDITIONAL SPEAKERS AT [SHINGO.ORG/EVENTS/31](http://SHINGO.ORG/EVENTS/31)*

REGISTER NOW AT  
**[EVENTS.SHINGO.ORG](http://EVENTS.SHINGO.ORG)**

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