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Talk with company leaders about their continuous improvement journey, missteps, and break-throughs.

# Your choice between Two Workshops

## Workshop Option No. 1: Change Management

In this workshop, Norbert Majerus teaches the basic principles of change management and shares the experience and examples of the successful lean transformation at the Goodyear Global Innovation Centers, as described in the book *Lean-Driven Innovation*.

*The workshop focuses on the following topics:*

- Prerequisites for a successful lean implementation
- How to prepare the organization and the leaders
- Engaging leadership and associates in the process
- Develop a vision and plans
- Communication and education
- How to motivate the people involved in the transformation
- Sustaining and anchoring the change
- Change management subjects, including the 11 steps of change management, people engagement, respect for people, and the role of the change leader

## Workshop Option No. 2: 5S on Steroids

Dr. Galsworth will share the many innovations she has designed into her own 5S approach. She calls it “operator-led visuality”—aka, Work That Makes Sense (WTMS).” Do not mistake WTMS for mere industrial housekeeping or workplace organization. WTMS is 5S-on-Steroids! Here are some of the points that will be covered.

- S1/SORT: Learn the real meaning of S1 and why so much is at stake when so-called junk is removed in the name of 5S. Learn how you can use S1 to re-frame, re-align, and re-invent the work culture—while you avoid the pitfalls of red-tagging.
- S2/SHINE: Do you use S2 to promote thinking? If not, chances are you just get neat and clean instead of exciting, visionary outcomes.
- S3/SAFETY: What does 5S/Safety mean and how far can you and your associates go on the journey to a visually safe work area?
- S4/SET IN ORDER: What do all those lines and labels really mean anyway? What are the ways to re-frame “setting things in order” so the process deepens and grows?
- S5/SUSTAIN: How do you put sustainment at the heart of the 5S process, instead of simply an audit based exercise in compliance.

## Highlighted Speakers



**Norbert Majerus**  
*Author*  
LEAN-DRIVEN INNOVATION



**Gwendolyn Galsworth**  
*President*  
VISUAL THINKING INC.