

REGISTER TODAY



EUROPEAN SHINGO CONFERENCE

November 20–21, 2019
CONTINENTAL ARENA, REGENSBURG, GERMANY

EVENTS.SHINGO.ORG



NETWORKING

Talk with authors, speakers, and other thought leaders in the field of operational excellence.



SITE TOUR

Step inside a world-class facility to see operational excellence in action.



WORKSHOPS

Receive hands-on training tailored to deepen your understanding of operational excellence.

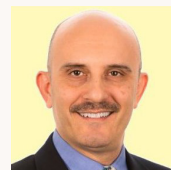
Keep your **continuous improvement** efforts **fresh and invigorated.**

Learn from leaders and business transformation experts in keynote sessions, then participate in smaller break-out sessions where you can join the discussion.

REGISTER TODAY
EVENTS.SHINGO.ORG



Highlighted Speakers



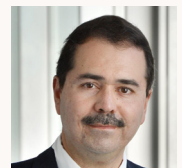
Amir Ghannad
Founder and President
THE GHANNAD GROUP



Christian Houborg
Sr. Director
Manufacturing
FUJIFILM DIOSYNTH
BIOTECHNOLOGIES



Alina Stura
PPI Business System
Manager
THERMO FISHER SCIENTIFIC



Jose Luis Ordorica
Sr. Consultant, Continental
Business System
CONTINENTAL AUTOMOTIVE
GmbH

Conference Agenda

Monday, November 18

9:00 a.m. – 6:00 p.m. Workshop
DISCOVER EXCELLENCE (*Additional fee*)

Location: Continental Regensburg
Instructor: Steffen Trede - Director Lean Six Sigma,
Alphadi Deutschland

Tuesday, November 19

9:00 a.m. – 5:00 p.m. Workshop
Visual Management (*Additional fee*)

Location: Mecure Hotel Regensburg
Instructor: Gwendolyn Galsworth - President, Visual
Thinking, Inc.

Wednesday, November 20

Keynote Sessions

Ken Snyder - Executive Director, Shingo Institute
Technology and the Shingo Model

**Sam MacPherson - Founder and Executive Director,
Lean Leadership Academy**
*Leading Enterprise Alignment Through Obeya
Management*

**Amir Ghannad - Founder and President,
The Ghannad Group, LLC.**
*How Transformative Leaders Create Sustainable
Culture Transformation*

Concurrent Sessions

Niels Barnhard - Program Manager, UMC Utrecht
*How to Transform a Hospital to Lean Way of
Thinking*

Craig Higton - Head of L365, L3 Communications
Improvement Programs Must Evolve or Die

Gwen Galsworth - President, Visual Thinking Inc.
*Principles & Self Leadership:
The Power of T-Shirt Alignment*

**Sulaiman Hadhrami - CI Deployment Manager,
Petroleum Development Oman**
*Continuous Improvement and the Shingo Model at
PDO*

Fireside Chat (*Additional fee*)

Ritsuo Shingo - President, Institute of Management
Ken Snyder - Executive Director, Shingo Institute

Thursday, November 21

Concurrent Sessions

**Valeriano Vicente - Global Operational Excellence
Coordinator, Visteon Cooperation**
*Self-Directed Work Team: The Key Success Factor in
Incorporating OE*

**Shaun Barker, Assistant Executive Director, Shingo
Institute**
Shingo Assessments and Challenging for the Prize

**Andre Meeuwis - Operational Excellence/WCM
Director, Tetra Pak**
*Continuous Improvement Through
Autonomous Teams*

Steven Blom - Directeur, Blom Consultancy
Monozukuri and Industry 4.0

Keynote Sessions

**Jose Luis Ordorica - Sr. Consultant, Continental
Business System, Continental Automotive GmbH**
*From Methods to Principles: The Journey to
Operational Excellence*

Peter Hines - Founder, S A Partners
**Christian Houborg, Senior Director Manufacturing,
FUJIFILM Diosynth Biotechnologies**
The Essence of Excellence: The Role of the Leader

**Alina Stura - Senior Business Excellence
Specialist, Thermo Fisher**
*Best Practices and Insights at Thermo Fisher
Scientific*

Mike Martyn - Founder, SISU Consulting
Coaching and Engagement

Shingo Moment

Ken Snyder - Executive Director, Shingo Institute

Friday, November 22

BMW Tour (*Additional fee*)

The BMW Group Plant Regensburg is one of
the most modern and sustainable factories
in the world.

BMW Group Plant Regensburg
Herbert-Quandt-Allee, Tor 2
93055 Regensburg





2019 SHINGO EUROPEAN CONFERENCE

Venue

Continental Arena

Franz-Josef-Strauß-Allee 93053
Regensburg, Germany

Suggested Hotel

Mecure Regensburg

Grunewaldstr 16 93053
Regensburg, Germany

Phone: +49 941 78820

Reservations: H6639-AM@accor.com



2019 SHINGO EUROPEAN CONFERENCE

Additional Workshop



DISCOVER EXCELLENCE

Hosted by Continental Regensburg
Instructed by Alphadi

This foundational, two-day workshop introduces the *Shingo Model*, the Shingo Guiding Principles, and the Three Insights to ENTERPRISE EXCELLENCE™. With active discussions and on-site learning at a host organization, this program is a highly interactive experience. It is designed to provide meaningful and immediately applicable skills as you discover how to release the latent potential in an organization to achieve enterprise excellence. The workshop provides the basic understanding needed in all Shingo workshops; therefore, it is a prerequisite to all the other workshops.

As a participant, you will

- Learn the *Shingo Model*
- Discover the Three Insights of ENTERPRISE EXCELLENCE™.
- Explore how the Shingo Guiding Principles inform ideal behaviors that ultimately lead to sustainable results.
- Understand the behavioral assessment process through an interactive case study and on-site learning.

2019 SHINGO EUROPEAN CONFERENCE

Attendance Fees

Two-Day Conference

November 20–21, 2019 \$1,200.00

DISCOVER EXCELLENCE Workshop

November 18–19, 2019 \$1,595.00

Fireside Chat

with Ritsuo Shingo and
Ken Snyder

\$250.00

Tour

BMW

\$195.00

Visual Workplace Workshop

November 19, 2019

\$595.00

Groups of three or more receive a 25% discount from the two-day Conference attendee fee when you register as a group. If you need to register separately, please email mary.price@usu.edu for a discount code.