

2019 SHINGO
**European
Conference**

**Agenda
Book**

NOVEMBER
20–21, 2019

Regensburg, Germany

 **SHINGO
INSTITUTE**
HOME OF THE SHINGO PRIZE

JON M.
HUNTSMAN
SCHOOL OF BUSINESS
UtahStateUniversity

WELCOME to the
2019 SHINGO
European Conference

MEET YOUR SHINGO TEAM



Ken Snyder
Executive Director



Shaun Barker
*Assistant
Executive Director*

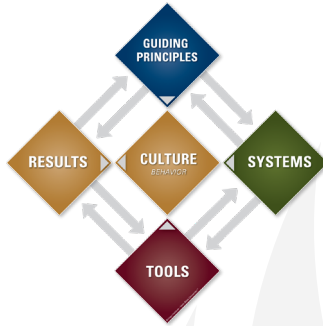


Amy Sadler
*Affiliate Relations
Manager*

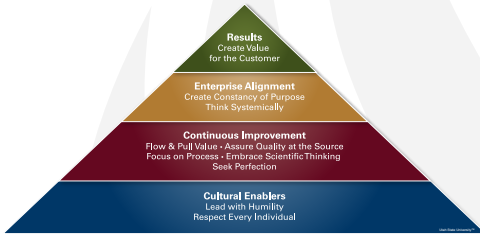


Mary Price
Events Manager

THE SHINGO MODEL



THE GUIDING PRINCIPLES



Three Insights of Enterprise Excellence™

1. Ideal Results Require Ideal Behavior
2. Purpose and Systems Drive Behavior
3. Principles Inform Ideal Behavior

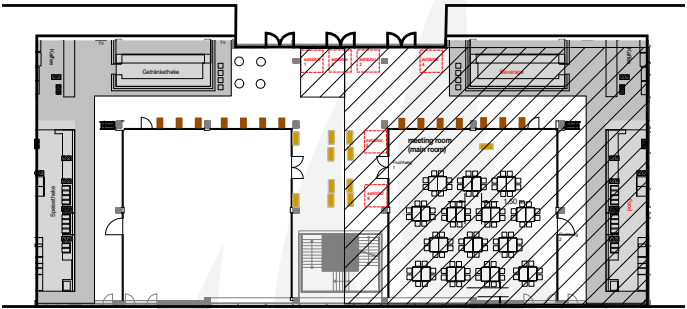
**The *Shingo Model* booklet
teaches these basic concepts.**

Get your free download at
Shingo.org/model

MAP

Continental Arena
Franz-Josef-Strauß-Allee
Regensburg 93053
Germany

Business Club I - 1st Floor



Shingo European Conference Agenda

MONDAY AND TUESDAY, NOVEMBER 18 - 19

9:00 a.m. – 6:00 p.m. DISCOVER EXCELLENCE



Instructor: **Steffen Trede - Director Lean Six Sigma, Alphadi**

Location:
Continental Automotive GmbH
Siemensstrasse 12
93055 Regensburg, Germany



Please note: Lunch and breaks will be provided by the host company. Attire is business casual. All participants are required to wear long pants (no skirts or shorts), closed-toe and no high-heel shoes. Safety glasses are required and will be provided for you; however, if you have prescription eyewear, please bring it with you. If you have a pacemaker, you will not be able to enter facility. Also, pantyhose, compression stockings, and orthopedic stockings are not allowed. All participants will be required to sign a non-disclosure form and will be required to show picture ID to gain access to the host facility. No competitors will be allowed.

TUESDAY, NOVEMBER 19

9:00 a.m. – 5:00 p.m. Visual Management



Instructor: **Gwendolyn Galsworth - President, Visual Thinking, Inc.**

Location: Mercure Regensburg Hotel, Grunewaldstr 16,
93053 Regensburg, Germany

Please note: Lunch and breaks will be provided.

Shingo European Conference Agenda

WEDNESDAY, NOVEMBER 20

8:30 a.m. – 4:30 p.m. Registration & Information Desk

Location: Welcome Zone - Ground Level

8:30 a.m. – 9:00 a.m. Welcome Coffee & Exhibits

Location: Business Club I Foyer - First Floor

9:00 a.m. – 9:30 a.m. Welcome Remarks



**Ken Snyder - Executive Director,
Shingo Institute**

Technology and the Shingo Model

Location: Business Club I - First Floor

9:30 – 10:10 a.m. Keynote Session



**Valeriano Vicente - Operations Business Office,
Visteon Corporation**

*Self-Directed Work Teams: The Key Success Factor in
Incorporating Operational Excellence*

Location: Business Club I - First Floor

10:10 a.m. – 10:40 a.m. Networking Break

Location: Business Club I Foyer - First Floor

10:40 a.m. – 11:30 a.m. Keynote Session



**Amir Ghannad - Founder and President,
The Ghannad Group LLC**

*How Transformative Leaders Create Sustainable
Culture Transformation*

Location: Business Club I - First Floor

11:30 a.m. – 12:10 p.m. Keynote Session



**Sulaiman Hadhrami - Continuous Improvement
Deployment Manager, PDO**

*Revitalizing Your Lean Transformation by Going
Back to the Fundamentals*

Location: Business Club I Foyer - First Floor

12:10 p.m. – 12:30 p.m. Book Signing

"My Leadership" by Ritsuo Shingo

Location: Business Club I Foyer - First Floor

** Purchase your copy for \$12 USD at Registration Desk (cards only)*

12:10 p.m. – 1:20 p.m. Networking Lunch

Location: Business Club I Foyer - First Floor

1:20 p.m. – 2:00 p.m. Keynote Session



**Niels Barnhard - Program Manager,
UMC Utrecht**

*How to Transform a Hospital to a Lean
Way of Working*

Location: Business Club I - First Floor

2:00 p.m. – 2:40 p.m. Keynote Session



**Ton van Kollenburg - Professor Improving
Business, Avans University
of Applied Science**

*Creating a Sustainable World with
Lean Management*

Location: Business Club I - First Floor

2:40 p.m. – 3:00 p.m. Networking Break and
Book Signing

"My Leadership" by Ritsuo Shingo

Location: Business Club I Foyer - First Floor

** Purchase your copy for \$12 at Registration Desk (cards only)*

3:00 p.m. – 3:40 p.m. Keynote Session



**Gwendolyn Galsworth - President,
Visual Thinking, Inc.**

*Principles and Self Leadership: The Power of
T-Shirt Alignment*

Location: Business Club I - First Floor

3:40 p.m. – 3:45 p.m. Intermission

3:45 p.m. – 4:30 p.m. Keynote Session



Thomas Poggoda - VP Global Quality

Shingo Guiding Principles Meet Agile Culture

Location: Business Club I - First Floor

6:30 p.m. – 8:30 p.m. Fireside Chat



**Ritsuo Shingo - President, Institute of
Management Improvement and**

**Ken Snyder - Executive Director,
Shingo Institute**

Location: Mercure Regensburg Hotel Restaurant



Shingo European Conference Agenda

THURSDAY, NOVEMBER 21

8:30 a.m. – 4:30 p.m. Registration & Information Desk

Location: Welcome Zone - Ground Level

8:30 a.m. – 9:00 a.m. Welcome Coffee & Exhibits

Location: Business Club I Foyer - First Floor

9:00 a.m. – 9:40 a.m. Keynote Session



**Shaun Barker - Assistant Executive Director,
Shingo Institute**

Shingo Assessments and Challenging for the Prize

Location: Business Club I - First Floor

9:40 a.m. – 10:30 a.m. Keynote Session



**Jose Luis Ordorica - Sr. Consultant CEP CBS
Continental Automotive GmbH**

*From Methods to Principles: The Journey to
Operational Excellence*

Location: Business Club I - First Floor

10:30 a.m. – 11:00 a.m. Networking Break

Location: Business Club I Foyer - First Floor

11:00 a.m. – 11:40 a.m. Keynote Session



**Andre Meeuwis - Operational Excellence/WCM
Director, Tetra Pak**

Bringing CI in Daily Life Through Autonomous Teams

Location: Business Club I - First Floor

11:40 a.m. – 1:00 p.m. Networking Lunch

Location: Business Club I Foyer - First Floor

1:00 p.m. – 1:40 p.m. Keynote Session



**Peter Hines, Founder, S A Partners and
Christian Houborg, Senior Director
Manufacturing, FUJIFILM**

The Essence of Excellence: The Role of the Leader

Location: Business Club I - First Floor



1:40 p.m. – 1:45 p.m. Intermission

1:45 p.m. – 2:30 p.m. Keynote Session



**Alina Stura - Senior Business Excellence
Specialist, Thermo Fisher**

Best Practices and Insights at Thermo Fisher Scientific

Location: Business Club I - First Floor

2:30 p.m. – 3:00 p.m. Networking Break

Location: Business Club I Foyer - First Floor

3:00 p.m. – 3:40 p.m. Keynote Session



Steven Blom - Directeur, Blom Consultancy

Monozukuri and Industry 4.0

Location: Business Club I - First Floor

3:40 p.m. – 4:00 p.m. Shingo Moment



**Ken Snyder - Executive Director,
Shingo Institute**

Location: Business Club I - First Floor

Shingo European Conference Agenda

FRIDAY, NOVEMBER 22



11:00 a.m. – 1:30 p.m. BMW Group Plant Tour

Location

Herbert-Quandt-Allee, Tor 2, 93055 Regensburg
(Meet at plant security building at Gate 2)

Instructions

The shuttle bus will depart from the Mercure Regensburg hotel at **10:20 a.m.** If you do not arrive on time, you will need to organize your own travel to the facility.

About BMW Regensburg

The BMW Group Plant Regensburg is one of the most modern and sustainable factories in the world. In 1986 cars and components began to be shipped to customers worldwide. The production lines carry seven different vehicle types, from press shop and body shop to paint shop and assembly, as it individually manufactured cars for its customers.

Please note

Attire is business casual. All participants are required to wear long pants (no skirts or shorts), closed-toe and no high-heel shoes. During the tour filming and taking photos is strictly forbidden. The walk on plant premises requires climbing stairs and leads through outdoor areas. If you need wheelchair access, please notify mary.price@usu.edu immediately. Carriers of cardiac pacemakers or insulin pumps may not have access to all areas of the factory tour.

The logo features three stylized, overlapping flame-like shapes in blue, red, and gold to the left of the text.

SHINGO SHOWCASE

Host Site

ABBOTT

March 10, 2020

Granada, Spain

events.shingo.org

Refresh your mental picture of “great” and receive in-depth training—all in one value-packed day.

Shingo Showcases give access to the inner workings of a Shingo award recipient company that exemplifies excellence. These one-day events include an exclusive company tour and a workshop that will teach (or refresh) the basics of the *Shingo Model*, why its important, and how it can help you make organizational excellence sustainable.





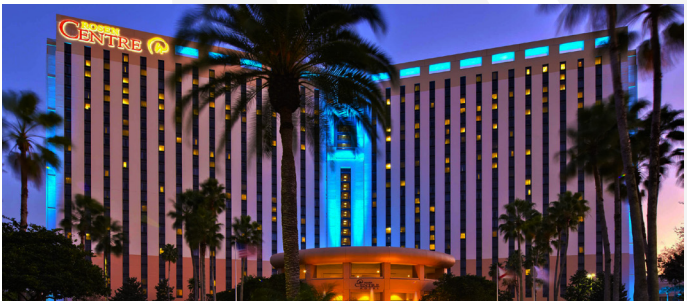
SHINGO CONFERENCE

32nd Annual SHINGO CONFERENCE

April 16–17, 2020
Orlando, Florida
events.shingo.org

Learn how to make big transformations
in your organization using
the principles of the *Shingo Model*™.

A big part of shaping a culture that drives operational excellence is aligning the entire organization to its big goal—its “why.” This year’s conference theme, “Know Your Why,” will help to empower you with purpose.



Conference Notes

Conference Notes

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MEET OUR Licensed Affiliates



Earn a Huntsman Online MBA with the Power of Operational Excellence

THE SHINGO MBA

The Shingo Prize is the internationally recognized standard for operational excellence. **The Huntsman Master of Business Administration (MBA) with a specialization in operational excellence is an online program where you will gain a deep understanding of the *Shingo Model*™ and the principles and behaviors necessary to make operational excellence sustainable.**

FOR MORE INFORMATION
shingoonlinemba.com

TALK WITH A SHINGO MBA ADVISOR

Kimberly Olsen
kimberly.olsen@usu.edu
(435) 797-3836





 SHINGO
INSTITUTE
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JON M.
HUNTSMAN
SCHOOL OF BUSINESS

UtahStateUniversity

FOR MORE INFORMATION
shingo.org