

REGISTER TODAY



# 32<sup>ND</sup> ANNUAL SHINGO CONFERENCE

ORLANDO, FLORIDA - ROSEN CENTRE  
Pre/Post-Conference Workshops **OCTOBER 11 & 14-15, 2020**  
**OCTOBER 12-13, 2020**

## Know Your Why

A big part of shaping a culture that drives operational excellence is aligning the entire organization to its big goal—its “why.” This year’s theme, Know Your Why, is about empowering with purpose. Join us to learn how to make big transformations in your organization using the principles of the *Shingo Model*™.

REGISTER TODAY  
[SHINGO.ORG/EVENTS](http://SHINGO.ORG/EVENTS)



JON M.  
HUNTSMAN  
SCHOOL OF BUSINESS  
UtahStateUniversity

## Highlighted Speakers



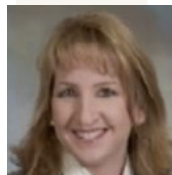
**Amir Ghannad**  
Founder & President  
THE GHANNAD GROUP,  
LLC



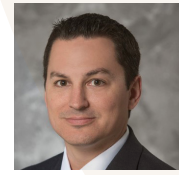
**Mark Graban**  
Author & Sr. Advisor  
VALUE CAPTURE



**Justin Ballotta**  
COO  
CARDIVA MEDICAL, INC.



**Tara Lee**  
Sr. Director  
E&J GALLO WINERY



**S. Reeves Valentine**  
VP Enterprise Sustainment  
Solutions  
LOCKHEED MARTIN



**Eric Dickson**  
CEO  
UMASS MEMORIAL  
HEALTH CARE INC.

# 2020 SHINGO CONFERENCE

The 32<sup>nd</sup> Annual Shingo Conference provides a low-stress learning atmosphere where leaders and managers can learn from transformation gurus. Attend this conference to refresh the way you think about continuous improvement.

Past attendees have included leaders and managers from manufacturing, healthcare, finance, and insurance, to name a few. Any leader or manager looking for sustainable results should attend.

## Choose a **Workshop**



### **DISCOVER EXCELLENCE**

(an overview of the *Shingo Model*<sup>™</sup>)  
2 days with a site visit, including  
a Go & Observe activity at a host facility



### **SYSTEMS DESIGN**

2 days with a site visit, including  
a Go & Observe activity at a host facility



### **ENTERPRISE ALIGNMENT**

2 days with a site visit, including  
a Go & Observe activity at a host facility

#### **Leading a Successful Lean**

**Transformation:** A half-day workshop

#### **Toyota Engagement Equation:**

A full-day workshop

#### **Work that Makes Sense:**

A half-day workshop

#### **Mastering the Coaching Skills Needed to Create a Shingo Culture:**

A full-day workshop

#### **Develop People, Design Culture and Deliver Results:** A half-day workshop

#### **Transformation Framework for a Meaningful Workplace:**

A half-day workshop

## **4 Tracks** Designed to Fit Your Needs

### **Master Track**

Learn from Shingo recipients and professionals with years of experience in a continuous improvement environment

### **Executive Track**

Developed specifically for senior leaders who are responsible for organizational change

### **Special Topics Track**

You'll discover the latest research on Lean topics or another specific industry focus

### **Deployment Track**

Hands-on workshops to equip you with the tools you need to be successful

Rub shoulders with Shingo award recipients, some of whom will be presenting the stories of their Shingo evolutions.



# CONFERENCE AGENDA

**SUNDAY**, October 11 and  
**WEDNESDAY - THURSDAY**, October 14-15

## Pre/Post-Conference Specialized Workshops

We offer several different workshops that cater to everyone. You can choose the workshops that will help you most. Please note that some workshops offer site visits.



**MONDAY**, October 12 and  
**TUESDAY**, October 13

## Main Conference

Join other like-minded leaders and managers to hear from professionals who've successfully turned organizations around using the Shingo Guiding Principles. They'll share details of the steps they took to succeed.

## Hotel and Conference Venue

### Rosen Centre

9840 International Drive  
Orlando, Florida USA  
Phone: +1 407-996-9840  
rosencentre.com

**Shingo Group Rate:** \$195 per night

## Pricing Breakdown

Shingo Workshops, choose from 3  
(Wed/Thurs) .....\$1,600

Main Conference\* (Mon/Tues) .....\$1,645

\* Groups 3+ receive a \$350 discount. Discount automatically applies during checkout when registering as a group. If you need to register individually, please contact Mary Price.

Full-day Workshop .....\$650

Half-day Workshops .....\$350

Opening Social & Awards Gala (Tues).....\$125

\*Complimentary with Main Conference fee

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For more information, contact

**Mary Price**  
mary.price@usu.edu

[shingo.org/events](http://shingo.org/events)