



Bring BOOK IT!® to Your School!



Dear School Administrator,

Are you interested in participating in BOOK IT!® this school year? If so, you're in the right spot!

For more than 40 years, BOOK IT! has encouraged children to build a love of reading by making reading fun, rewarding, and worth celebrating. The program is free for eligible teachers and students.

How BOOK IT! Works

During the October—March school year program, participating teachers set monthly reading goals for their students and celebrate their progress. When students reach their reading goals, they earn a digital Reading Award Certificate®, redeemable for a free one-topping Personal Pan Pizza® at participating Pizza Hut locations.

Who Is Eligible to Enroll?

- Teachers at accredited public, private, and charter schools teaching Pre-K—6th grade students.
- School librarians, as long as students are not enrolled in BOOK IT! through both their classroom teacher and the librarian.
- Homeschool parents may enroll in the BOOK IT! homeschool program.

2026—2027 Key Dates

- August 17: Returning teacher enrollment opens
- August 24: Librarian enrollment opens
- September 1: Open enrollment begins, including homeschool teachers
- October 1: School year program begins
- November 1: Last day to enroll
- March 31: School year program ends

Who Is Not Eligible to Participate?

- PTA/PTO groups, parents, or before/after-school programs
- Part-time homeschool support, enrichment, or co-op groups
- Campus-wide enrollment (teachers must enroll individually)
- Childcare, Daycare, or preschool programs

Help Bring BOOK IT! to Your School

- Please consider sharing this information with your Pre-K—6th grade teachers and school librarians so they can learn more about BOOK IT! and register if they are interested in participating.

Thank you for helping us inspire a love of reading and celebrate young readers in your school community. We look forward to making reading a little more rewarding this school year!

If you have additional questions about the BOOK IT! Program, we're happy to help!

For additional assistance, contact the BOOK IT! Support Team:

Visit our FAQ page for answers to common questions:

bookitprogram.com/faq

bookitprogram.com/contact-support

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& enroll:

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