

2026-2027 PROGRAM ADVERTISING CONTRACT & RATES

Advertiser: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

2026-2027 SEASON RATES & DEADLINES

PRODUCTION	RUN DATES	CONTRACT DEADLINE	GRAPHIC DEADLINE	QUARTER PAGE	HALF PAGE	FULL PAGE	INSIDE FRONT COVER
<i>Merrily We Roll Along</i>	Aug. 25 – Nov. 1	July 10	July 16	☐ \$700	☐ \$950	☐ \$1,500	☐ \$1,850
<i>All the World's A Stage</i>	Oct. 20 – Dec. 20	Sep. 11	Sep. 18	☐ \$350	☐ \$500	☐ \$800	☐ \$950
<i>The Secret Garden</i>	Dec. 8 – Feb. 21	Oct. 27	Nov. 6	☐ \$700	☐ \$950	☐ \$1,500	☐ \$1,850
<i>The Monsters</i>	Feb. 2 – Mar. 21	Dec. 14	Jan. 4	☐ \$350	☐ \$500	☐ \$800	☐ \$950
<i>A Mountain for Elodie</i>	Mar. 23 – Apr. 25	Feb. 12	Feb. 22	☐ \$500	☐ \$750	☐ \$1,050	☐ \$1,600
<i>Latin History for Morons</i>	Apr. 27 – Jun. 13	Mar. 19	Mar. 29	☐ \$350	☐ \$500	☐ \$800	☐ \$950
<i>Urinetown</i>	Jun. 1 – Aug. 8	Apr. 23	May 3	☐ \$700	☐ \$950	☐ \$1,500	☐ \$1,850

The undersigned hereby authorizes and directs Signature Theatre to publish advertising in the issues and programs specified below pursuant to the terms and conditions set forth below. All payments are due upon receipt of invoice. Location of any ad is not guaranteed except the inside front cover. Content of ad is subject to approval by Signature Theatre. Signature Theatre reserves the right to not print the advertisement for failure to receive ad copy by the graphic deadline. Liability for mistakes is limited to amounts paid hereunder. This agreement shall be non-assignable and non-cancelable. Any amounts past due shall be subject to interest charges at the rate of 1.5% per month. The parties signing below warrant and represent that they have the authority to enter into this agreement.

Signature: _____ Date: _____

SUBMIT CONTRACT AND MATERIALS TO:

Katherine Tucker | phone: 571 527 1834 | TuckerK@SigTheatre.org
Signature Theatre, 4200 Campbell Ave., Arlington, VA 22206

**SIGNATURE
THEATRE**