

- The campaign should include the following, to be presented by the group in a theatrical fashion at the end of the work period:
 - A visual representation of your cause and what you are fighting for. This could be a poster, banner, logo, street art tag, etc. Something visually informative that conveys the vibe or specific cause you are fighting for or against.
 - A chant, song, or musical vocalization of some sort that your group can repeat and present to the rest of the class. Again, this should be in reference to your cause.
 - A short 1-minute speech where one or several members of the group outline what their cause is, why it matters, and how the audience can take action to help the cause.
 - Two strategies of next steps and actions that your group can take to further the cause. (Civil Disobedience, protests, letter campaign to a specific location, etc.)
- Students should think outside of the box with all of these aspects of your civic campaign. What could you and your group do that would bring attention to your cause and promote change? You may not have the ability to vote for a cause you believe in via elections yet but there are a myriad of other ways to bring attention and action to what matters to you.