

Sigr

SWEDISH ORIGINAL SPORTSWEAR



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SEASON 2018

PELOTON



SPRING 2018

<p>01 Jersey Solid color</p>  	<p>02 Jersey Two color</p>  	<p>03 Jersey Sleeveless</p>  	<p>PELOTON is what we call our essential cycling kit. Made for everyone, to be worn everyday, in any weather on any ride. Available in striking colors with both male and female specific versions of each garment, unless otherwise noted.</p> <p>01 JERSEY SOLID COLOR MEN & WOMEN</p> <p>02 JERSEY TWO COLORS MEN & WOMEN</p> <p>03 SLEEVELESS JERSEY SOLID COLOR WOMEN ONLY</p> <p>04 GILET TWO COLORS MEN & WOMEN</p> <p>05 PACK JACKET TWO COLORS MEN & WOMEN</p> <p>06 RAIN JACKET SOLID COLORS OR HI VISIBILITY COLOR MEN & WOMEN</p> <p>07 BIB SHORTS MEN & WOMEN</p> <p>08 CYCLING SHORTS MEN & WOMEN</p> <p>09 JERSEY LOOSE FIT MEN & WOMEN</p>
<p>04 Gilet Two color</p>  	<p>05 Pack jacket Two color</p>  	<p>06 Rain jacket Hi-Vis option</p>  	
<p>07 Bib shorts Slim fit</p>  	<p>08 Shorts Slim fit</p>  	<p>09 Jersey Loose fit</p>  	

PELTON



SPRING 2018

PELTON also features accessories with reflective details for those days when the weather shifts quickly and the light fades.

We've also included a 100% cotton t-shirt, because we all want to look good of the bike as well.

01 | **NECKTUBE**
MULTIFUNCTIONAL
NECKTUBE

02 | **NECKTUBE**
THE SAME COSY AND
USEFUL NECKTUBE BUT
WITH A REFLECTIVE PAT-
TERN

03 | **TOE WARMERS**
UNISEX
REFLECTIVE DECAL

04 | **ARM WARMERS**
UNISEX
REFLECTIVE DECAL

05 | **LEG WARMERS**
UNISEX
REFLECTIVE DECAL

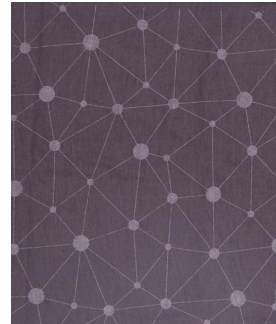
06 | **COTTON T-SHIRT**
100% COTTON
MENS T-SHIRT

07 | **COTTON T-SHIRT**
100% COTTON
WOMENS T-SHIRT

01 Necktube
Two color



02 Necktube
Reflective print



03 Toe warmers
Reflective decal



04 Arm warmers
Reflective decal



05 Leg warmers
Reflective decal



06 T-shirt
Men









07 T-shirt
Women



PANACHE

SPRING 2018

<p>01 Jersey Squares pattern</p>	<p>02 Jersey Floral Petroleum</p>	<p>PANACHE is our collection of bold, ground breaking and exclusive clothing. PANACHE caters to the everyday rider who's looking for uncompromised quality and the smartest functions, both on and of the bike. Made for everyone, but with special attention to the details.</p> <p>01 JERSEY SQUARES PATTERN MEN & WOMEN</p> <p>02 JERSEY FLORAL PRINT MEN & WOMEN</p> <p>03 JERSEY FLORAL PRINT MEN & WOMEN</p> <p>04 RACE JERSEY NEW DESIGN, TIGHT FIT, AERODYNAMIC</p> <p>05 PACK JACKET MEN & WOMEN</p> <p>06 GILET MEN & WOMEN</p>	
			
<p>■ ■</p>	<p>■</p>		
<p>03 Jersey Floral Red</p>	<p>04 Race jersey Premium fit</p>	<p>05 Pack jacket All black</p>	<p>06 Gilet All black</p>
			
<p>■</p>	<p>■</p>	<p>■</p>	<p>■</p>

PANACHE



SPRING 2018: NORRSKEN

A special feature in the 2018 PANACHE collection is the introduction of our reflective clothes. We've decided to call these garments NORRSKEN after the swedish word for the northern lights that brighten our dark nights up in the north.

All products in this collection are either made of highly reflective materials or feature a pattern that reflects light.

01 | REFLECTIVE JERSEY
REFLECTIVE PRINT

02 | REFLECTIVE JERSEY
REFLECTIVE PRINT

03 | REFLECTIVE JERSEY
REFLECTIVE PRINT

04 | REFLECTIVE JERSEY
GOLD/SILVER PATTERN
REFLECTIVE PRINT

05 | REFLECTIVE JERSEY
ALL BLACK
REFLECTIVE PRINT

06 | RAIN JACKET
REFLECTIVE MATERIALS

07 | WIND JACKET
REFLECTIVE PRINT

01 Norrsken
Reflective jersey



02 Norrsken
Reflective jersey



03 Norrsken
Reflective jersey



04 Norrsken
Gold / Silver



05 Norrsken
Reflective jersey



06 Norrsken
Rain jacket



07 Norrsken
Wind jacket



PANACHE

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SPRING 2018: COMMUTE

This spring we're launching our new commuter specific clothes in the form of cotton chinos and shorts. Both feature innovative reflective details that will keep you visible during your commute. When you arrive the reflective details can be tucked into pockets or folded away. This means you can stay highly visible on the road, while still dressing sharp.

01 | COTTON SHORTS
MENS VERSION
REFLECTIVE DETAILS

02 | COTTON SHORTS
WOMENS VERSION
REFLECTIVE DETAILS

03 | COTTON CHINOS
MENS VERSION
REFLECTIVE DETAILS

04 | COTTON CHINOS
WOMENS VERSION
REFLECTIVE DETAILS

01

Cotton shorts
Men



02

Cotton shorts
Women



03

Cotton chinos
Men



04

Cotton chinos
Women



PANACHE

Sigr

LATE SEASON / AUTUMN 2018: COMMUTE

01



As a late season release during 2018 we will increase the commuter collection and release both protective clothing and denim pants with similar reflective design elements.

01 | **COMMUTER JEANS**
WITH REFLECTIVE DETAILS
MEN AND WOMEN
SPECIFIC DESIGNS

02 | **COMMUTER JACKET**
RAIN RESISTANT
MEN AND WOMEN
SPECIFIC DESIGNS



02



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SWEDISH ORIGINAL SPORTSWEAR



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Everywhere is
biking distance