

# LEISURE MARKETING

## AUDIENCE

**PRUDENT BOOMERS**—aged 55+—skew female, are well-educated, have a household income of \$60,000+ and travel often. They are the perfect target for our culture and historical sites, our sunrises and sunsets, our unusual architecture, our fabulous art and our incredible cuisine.

**INTREPID TRAVELERS**—aged 18-44— skew male, are well-educated, and have a household income of \$60,000+. They travel for both leisure and business purposes far more than others and are more likely than others to describe themselves as adventurous, outdoorsy, spontaneous and creative.

## MARKETING OBJECTIVE

ACVB's focus has been on highlighting Albuquerque's unique cultural and geographic treasures and how these experiences will affect and change visitors. The current advertising campaigns focus on visual elements and language that capture the dramatic beauty, 300+-year-old history, one-of-a-kind culinary tradition, amazing climate and outdoor recreation that creates the singular diversity that is the heart of Albuquerque.

*\*Examples included are from ACVB's campaign used for FY11-FY15. A new brand campaign is in final production and will be released in the first quarter of FY16.*

# **PRINT ADVERTISING: LEISURE & INDUSTRY PARTNERSHIPS**

## **DESCRIPTION**

ACVB's leisure advertising campaign features imagery, design elements and messaging that promotes Albuquerque as a vacation destination and dispels common misconceptions about the city. The print ads include full and half page magazine advertisements.

ACVB has worked with a variety of city departments to develop advertising campaigns that support Albuquerque tourism, including the City of Albuquerque Cultural Services Department.

**PRINT / LEISURE AD**



THOSE WHO PRESERVE HISTORY BEST  
**ARE THOSE WHO LIVE IT.**

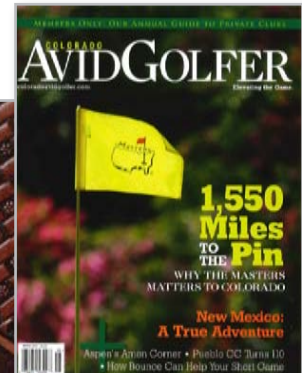
There are places where the art of dance is still sacred. Where centuries-old traditions are still proudly practiced. Not just as a way of honoring the past, but as a way of life. This is just one of the many unique aspects of this amazing land. A land rich in culture and breathtaking scenery. Where the spirits of the ancients walk alongside you, and history lives and breathes.

**ALBUQUERQUE**  
— IT'S A TRIP® —

To experience Albuquerque for yourself, visit [www.itsatrip.org](http://www.itsatrip.org) or call 1-800-284-2282.



# PRINT / LEISURE AD



**AT HIGH ALTITUDE**  
*the golf ball travels farther.*  
**THAT'S FARTHER, NOT STRAIGHTER.**

Golf is never the same game twice. Of course the difference of each experience depends on where you're playing. That's why more and more golfers are coming to Albuquerque. Both *Golf Digest* and *Golf Magazine* have ranked several of our public courses among the best in the country for good reason. Our forested mountains, lush river valleys, and a high desert plain combine to make central New Mexico a

dream come true for golf course designers. From desert links, to parkland, to mountain courses, we offer arguably the most diverse golf experience available in one area. We're also home to the only 5-star ranked course in the Southwest. Combine our varied golf experiences with a historic blend of Native American, Hispanic and Western cultures, and it's easy to see why a golf vacation in Albuquerque is simply unique from any other.

Visit [www.itsatrip.org/golf](http://www.itsatrip.org/golf) **ALBUQUERQUE** Call 1-800-284-2282  
IT'S A TRIP



# PRINT / LEISURE AD

ADVERTISEMENT

## Albuquerque: Fun for Everyone

Take time for Albuquerque's rich offerings of Southwestern culture and heritage. Living history museums, Native American jewelry, creative local cuisine—all these and more await you and your family under a sage-and-piñon-scented blue sky.

For spectacular panoramas, shoot up the Sandia Peak Aerial Tramway, the continent's longest aerial tram. You'll travel 2.7 miles, soaring over rugged rock escarpments and deep canyons to the 10,378-foot summit. Explore the majestic heights on foot or by bike.

For even more stunning views from above, try hot-air ballooning, any time of year. Get an overview of the lighter-than-air craft at the Anderson-Abruzzo Albuquerque International Balloon Museum, the world's top balloon museum.

Albuquerque's melting pot of cultures is nowhere more evident than in its restaurants. Plates vary from Spanish tapas and Native fusion dishes to fine French fare and vibrant Latin recipes. Or go for a classic Route 66 diner. Wherever you dine, the accent is on local chiles—you'll find the green variety fried into rellenos, piled on cheeseburgers, and stuffed into breakfast burritos.

Take a break from the kids and hop on a *Breaking Bad* RV tour to see locations from the popular show. Other tours include chile bike tours and Old Town and Downtown ghost tours.

VisitABQ.org



Photos: VisitABQ.org (left), Jay Blackwood - Sandia Peak Ski and Tram (above)



At the heart  
of *New Mexico*  
beats the pulse of a  
*Vibrant city*

This is the heart of New Mexico, where stunning sunsets and 400+ miles of bike paths and trails meet in a metropolitan oasis. Vibrant cultures, local art, award-winning cuisine and all the amenities you would expect from a city are nestled against the beautiful backdrop of the Sandia Mountains. Here, beauty meets convenience. They make quite a pair.

**ALBUQUERQUE**  
— WWW.VISITABQ.ORG —



**PRINT / LEISURE AD**



ADVERTISEMENT

mountain streams or golf at four different courses with spectacular views.

If history intrigues you, you'll find places where the past comes to life. Stroll down the dusty, Old West streets of Lincoln and see the courthouse where Billy the Kid made his last escape before he met his maker. Explore the grounds of pre-Civil War Fort Stanton, where Kit Carson, Black Jack Pershing, and the Buffalo Soldiers were based during the Apache Wars.

Or point your family posse to the Flying J Ranch for a Western show and filling chuckwagon dinner. Excitement also awaits at Ruidoso Downs as you bet on the sleek thoroughbreds thundering around the track. Town pleasures abound as well, including a walkable shopping district with great wining and dining in watering holes and restaurants along the way. But the most popular activity of all in Ruidoso may be deck sitting, as you relax in the cool, pine-scented air.



San Juan Dancers, Albuquerque

**INN OF THE MOUNTAIN GODS**  
800-545-9011  
INNOFTHEMOUNTAINGODS.COM

Just outside of Ruidoso, Inn of the Mountain Gods is one of New Mexico's premier casino resorts. Set high among the pines of the Sacramento Mountains, this grand resort gives its guests many ways to have fun while enjoying the crisp air and alpine scenery. For starters, the Inn's championship golf course was named one of the top courses in the country by *Golf Digest* and *Golf Week Magazine*. There's a fully equipped fitness center with a steam room, sauna, hot tub, and swimming pool for relaxing after workouts. The nearby slopes of Ski Apache beckon with scenic trails for hiking and mountain biking. Anglers young and

old can fish for trout in well-stocked Lake Mescalero—right at the Inn. And while parents play, the Summer Kids Program entertains children on Saturdays.

Of course the real excitement happens in the casino, offering Las Vegas-style gaming from table games to hot slots. Nor is gaming the only entertainment—Club 49 inside the casino presents a star-studded line-up of comedians, and musicians. Add in the country's southernmost ski area, Ski Apache, for winter fun, and it's as clear as a mountain stream that Inn of the Mountain Gods has everything you need for a fabulous vacation.

Cloudcroft

**THE LODGE RESORT & SPA**  
800-395-6343, 575-682-2566  
THELODGERESORT.COM

High atop the Sacramento Mountains, The Lodge Resort & Spa is the kind of escape that dreams are made of. From its romantic Victorian architecture to its flower-filled gardens, The Lodge's unique character and ambiance have drawn a stellar array of guests

*At the heart of New Mexico  
beats the pulse  
of a vibrant City*

WWW.ITSA TRIP.ORG  
**ALBUQUERQUE**

Listen closely and you may hear the rhythm of thousand-year-old footsteps or the calling of infinite, balloon-filled skies. This is the heart of New Mexico, where stunning sunsets and 400+ miles of bike paths & trails meet in a metropolitan oasis. Vibrant cultures, local art, award-winning cuisine and all the amenities you would expect from a city are nestled against the beautiful backdrop of the Sandia Mountains.

Here, beauty meets convenience. They make quite a pair.

To plan your trip, call 800.284.2282 or visit [www.ItsATrip.org/Texas](http://www.ItsATrip.org/Texas)

[texasmonthly.com](http://texasmonthly.com) 85

# PRINT / CULTURAL SERVICES DEPARTMENT AD

advertisement



## Native American History

Start in the center of an ancient world. Some of the country's most impressive ruins lie spread along a 17-mile-long canyon at Chaco Culture National Historical Park, where the Ancestral Puebloans built a complex network of houses, roads, and canals between A.D. 850 and 1250. Check out Chaco on guided tours, trails, campfire talks, and night-sky programs.

To continue the Native American story, visit some of the many pueblos, rich in history and culture. Taos and mesa-topping Acoma, each roughly a thousand years old, both claim title as the country's oldest, continuously inhabited settlement. Other sites include Laguna, Isleta, Nambé, Picuris, Zuni, and the Mescalero Apache Reservation. For a fascinating look into pueblo life, visit during feast days, when tribes celebrate their language, culture, and religion.

## Culture Galore

Find more cultural treasures—ranging from dinosaurs to conquistadors, folk art to fine art, ancient pottery to rocket sleds—at the state's many museums. Santa Fe alone boasts dozens. And for specialized interests, don't miss the New Mexico Museum of Space History, in Alamogordo; the New Mexico Farm and Ranch Heritage Museum, in Las Cruces; and the National Hispanic Cultural Center, in Albuquerque.

Visit history on location at places like the Coronado Historic Site, where the 16th-century explorer wintered during his search for the seven golden cities of Cibola; the Lincoln Historic Site, scene of a five-day battle that included Billy the Kid; and the Bosque Redondo Memorial, at Fort Sumner, where thousands of Navajo were imprisoned in the 1860s.



Albuquerque  
Find your  
essence

*Enjoy the rich palette of art and culture that embodies our dynamic city.*

[www.CultureABQ.com](http://www.CultureABQ.com) • 505.768.2000

Cultural Services Department, City of Albuquerque, Richard J. Berry, Mayor





**PRINT / CULTURAL SERVICES DEPARTMENT AD**



“ A wallet-friendly weekend getaway for nature lovers and families. ”

Fodor's  
**GO LIST**  
2013

**ALBUQUERQUE**  
IT'S A TRIP®

Visit [ItsATrip.org/Texas](http://ItsATrip.org/Texas) or call 800.284.2282

Fodor's Travel named Albuquerque as one of the Top 25 Places to Go in 2013 highlighting the city's family-friendly attractions, accessible outdoor activities and great weather — all at an incredible value.

So, what are you waiting for? Start planning your trip today.

PHOTO: Michael Barbey

Albuquerque  
**Find your essence**


*Enjoy the rich palette of art and culture that embodies our dynamic city.*

**The KiMo Theatre**  
A picturesque and unique venue offering live theater, movies, concerts and more.

**ABQ BioPark**  
Zoo • Aquarium • Botanic Garden  
See polar bears swim, hear trumpeting elephants, descend into a coral reef and roam gardens designed to delight the senses—*it's naturally amazing!*

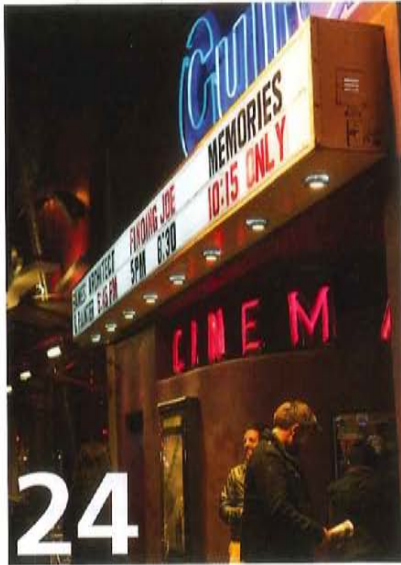
**Historic Old Town**  
Shop, feast, unwind in historic Old Town Plaza.

**The Albuquerque Balloon Museum**  
International and national exhibits showcasing lighter-than-air flight.

  
Cultural Services Department  
City of Albuquerque, Richard J. Berry, Mayor

[www.CultureABQ.com](http://www.CultureABQ.com) • 505.768.2000

**PRINT / CENTENNIAL SUMMERFEST AD**



**24**

**Guild Cinema**

Sprinkle a bit of red-chile powder on your popcorn and fold down a seat at this indie movie house. The Guild, established in 1966, screens both national and local independent films in its cozy theater—which has just the right amount of vintage charm. 3405 Central Ave. NE; (505) 255-1848; [www.guildcinema.com](http://www.guildcinema.com)

**25**

**Casablanca Room at Hotel Andaluz**

Housed in a historic building opened in 1939 by New Mexico native Conrad Hilton, Hotel Andaluz reigns as an elegant, Spanish-inspired boutique hotel in the city's center. If you're looking for live music from Thursday through Saturday nights, head to the Casablanca Room for the likes of Latin act Nosotros and jazz trios. If the vibe in Casablanca leaves you too spent to head home, you can book an environmentally friendly stay at the hotel—Andaluz is among the few hotels in the U.S. certified LEED Gold. 125 Second St.; (505) 242-9090; [www.hotelandaluz.com](http://www.hotelandaluz.com)



DJ Quico, last New Year's Eve, at Hotel Andaluz



Ashley M. Biggers is featured in "Storytellers," on page 5.

**Centennial Summerfest**

**NEW MEXICO CENTENNIAL ALBUQUERQUE 6-16-2012 Summerfest**

**Celebrate Our Heritage, Celebrate Our Centennial**  
Explore the cultural history of New Mexico's Centennial through a free day-long celebration of arts, dance, music, cuisine, science, technology and the exciting atmosphere of old Route 66.

Five pavilions in downtown Albuquerque will feature live entertainment, culminating with a free concert from multi-Grammy® Award-winning band, Los Lobos.

**ABQSummerfest.com**

**June 16 DOWNTOWN ALBUQUERQUE**

**Los Lobos FREE CONCERT**

**NEW MEXICO LAND OF ENCHANTMENT TOURISM DEPARTMENT**

**SAVOR ALBUQUERQUE SAVORABQ.COM**  
Savor Albuquerque celebrates the beat of Albuquerque's arts, culture and cuisine. The 10-day festival runs June 7 - 16 and culminates with the Centennial Summerfest celebration in Downtown Albuquerque on June 16®.



# PRINT / ON THE MAP AD



**ON THE MAP**  
UNFOLDING ALBUQUERQUE ART + DESIGN



Spanning traditional and contemporary art, architecture and public art, this expansive collaboration of over 20 participating venues showcases Albuquerque as a true destination for both art and design. Experience exhibitions, lectures, performances, educational programming, all investigating the diversity of Albuquerque art. You'll be amazed at all you can discover in one of the country's art meccas.

January through June 2015 | [www.ABQontheMap.com](http://www.ABQontheMap.com)

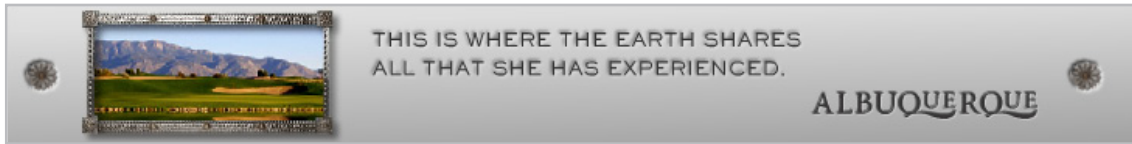


# **ONLINE ADVERTISING: LEISURE & INDUSTRY PARTNERSHIPS**

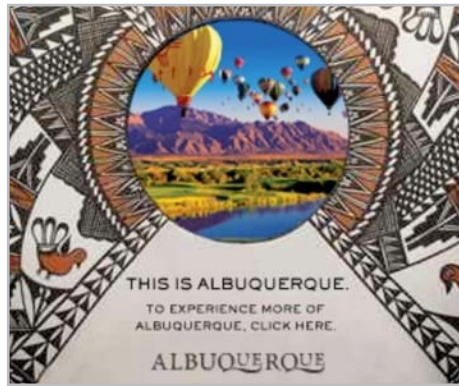
## **DESCRIPTION**

The ACVB reaches leisure audiences through a range of paid online advertising. Examples of online advertising include animated banners, pre-roll video and email blasts. Flash banners are designed and animated to capture the attention of viewers on strategically selected webpages. Pre-roll videos utilize video, motion graphics and audio to quickly capture and engage an audience. Email blasts expose and entice potential visitors with timely promotions such as those for seasonal travel or specific events.

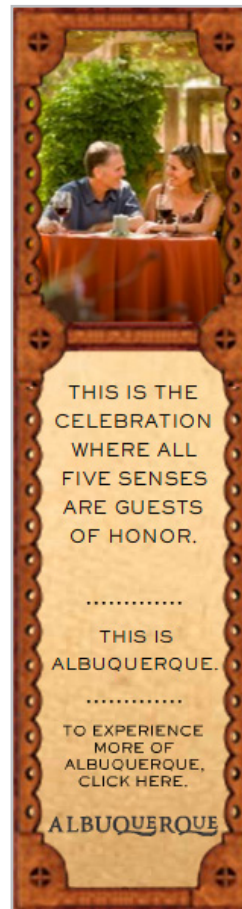
# ANIMATED BANNERS / LEISURE PROMOTION



LEADERBOARD



MEDIUM RECTANGLE



WIDE SKYSCRAPER

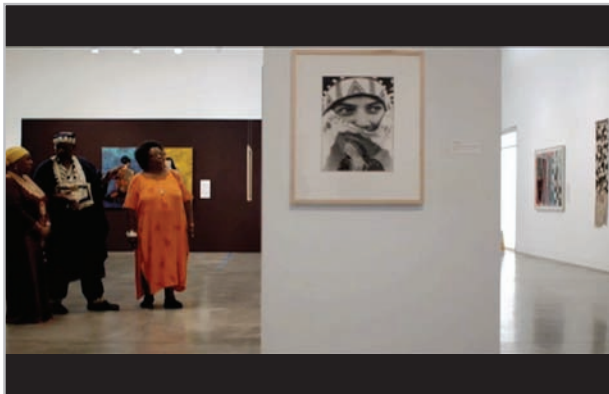
**PREROLL / LEISURE PROMOTION**  
**15 SECOND PROMO**



FOOTAGE: Explora



FOOTAGE: BioPark



FOOTAGE: Albuquerque Museum



FOOTAGE: BioPark



FOOTAGE: New Mexico Museum of Natural  
History and Science



FOOTAGE: Sandia Mountains and logo  
VOICEOVER: This is Albuquerque



# ANIMATED BANNERS / LEISURE SUMMER CAMPAIGN



LEADERBOARD




MEDIUM RECTANGLE



WIDE SKYSCRAPER

# EMAIL BLAST / LEISURE PROMOTION



WWW.VISITABQ.ORG  
**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU


AUTHENTIC ALBUQUERQUE | PLACES TO STAY | EVENTS | THINGS TO DO | TRAVEL TOOLS

*Spend Your Summer*  
WHERE ALL FIVE SENSES ARE GUESTS OF HONOR


**Albuquerque Is The Perfect Scene To Make Family Memories**  
Albuquerque's amazing climate and big blue skies make summer the perfect time to visit. Experience a morning sunrise from a hot air balloon or view a stunning sunset aboard the Sandia Aerial Tramway. Enjoy nearby hiking trails or head to the Albuquerque BioPark and world-class museums. Take in night of baseball with the Albuquerque Isotopes, join the party at the Route 66 Summerfest or catch a concert under the stars.

**START PLANNING YOUR SUMMER TRIP »**

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 **Plan Your Visit with the 2015 Official Visitors Guide**  
Order your free 2015 Official Visitors Guide and start planning your "Best of Albuquerque" visit. Create your trip of a lifetime with all the details you need at your fingertips. Get a free copy quickly mailed to you, or access the online version now.

**REQUEST A GUIDE »**

 **Save Money on Your Albuquerque Vacation**  
Save on an affordable trip to Albuquerque today with great savings on lodging packages and attraction coupons.

**VIEW PACKAGES AND DEALS »**

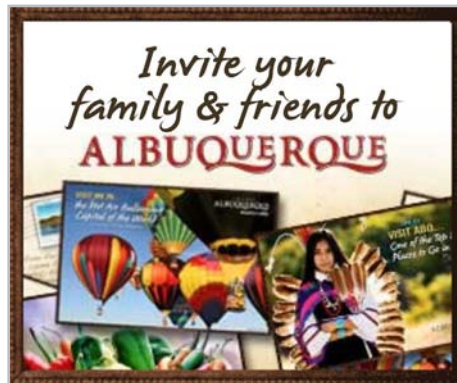
**ALBUQUERQUE**  
Contact the Albuquerque Convention & Visitors Bureau:  
800-284-2282 or 505-842-9918 e-mail: [info@visitabq.org](mailto:info@visitabq.org)  
20 First Plaza Ste. 601 Albuquerque, NM 87102

GET CONNECTED:  
  

# ANIMATED BANNERS / LEISURE LOCAL PROMOTION



LEADERBOARD



MEDIUM RECTANGLE



WIDE SKYSCRAPER

# **CULTURAL SERVICES DEPARTMENT PROMOTION**

## **DESCRIPTION**

ACVB has worked with a variety of city departments to develop advertising campaigns that support Albuquerque tourism, including the City of Albuquerque Cultural Services Department.

Yearly campaigns with the City's Cultural Services Department (CSD) have promoted city events like OldTown Salsa Fiesta and Route 66 Summerfest and also promoted city-managed attractions such as the ABQ BioPark, Albuquerque Museum, KiMo Theatre and more.



**ANIMATED BANNERS /**  
CULTURAL SERVICES DEPARTMENT PROMOTION



LEADERBOARD



MEDIUM RECTANGLE



HALF-PAGE AD

# EMAIL BLAST / CULTURAL SERVICES DEPARTMENT PROMOTION



*Find your essence in*  
**ALBUQUERQUE**

**WIN**  
*A*  
**Getaway**  
FOR TWO

Come experience the diverse cultures, authentic art and vibrant traditions of Albuquerque. From hot air balloons rising with the sun to the mild, sunny climate enjoyed year-round – adventures abound in this Southwestern city. Enter now to win a trip for two!

[CLICK HERE FOR YOUR CHANCE TO WIN A GETAWAY! >>](#)

## UPCOMING EVENTS



### Albuquerque Renaissance Faire APRIL 26th

Enjoy food, music, archery, fencing, arts and activities – all recreated from the Middle Ages

[LEARN MORE >](#)



### ABQ BioPark Concert Series MAY - AUGUST

Summer Nights on Thursdays at the Botanic Garden and Zoo Music on Fridays

[LEARN MORE >](#)



### Heights Summerfest JUNE 14th

Enjoy food and drink specials from local vendors, family activities, and live entertainment from several bands including the national headliner, The Cherry Poppin' Daddies.

[LEARN MORE >](#)

**ALBUQUERQUE**



CULTURAL SERVICES DEPARTMENT,  
City of Albuquerque, Richard J. Berry, Mayor

Contact the Albuquerque Convention & Visitors Bureau: 800-284-2282 or 505-842-9918 e-mail: [info@itsatrip.org](mailto:info@itsatrip.org)  
20 First Plaza Ste. 601 Albuquerque, NM 87102

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# ANIMATED BANNERS / ROUTE 66 SUMMERFEST PROMOTION



LEADERBOARD




MEDIUM RECTANGLE



HALF-PAGE AD

# EMAIL BLAST / ROUTE 66 SUMMERFEST PROMOTION



www.VISITABQ.ORG  
**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU

AUTHENTIC ALBUQUERQUE | PLACES TO STAY | EVENTS | THINGS TO DO | TRAVEL TOOLS


**Route 66 Summerfest is  
NEW MEXICO True**

**Enter for a Chance to Win a Route 66 Summerfest Sweepstakes**  
Join the City of Albuquerque, Nob Hill Main Street and the New Mexico Jazz Festival at the annual Route 66 Summerfest Saturday July 18! This mile-long stretch of free fun will feature up to 25 music artists including national headliner, Roomful of Blues.

Walk the Route 66 Car Show, enjoy a cold drink in the Beer Garden, enjoy local cuisine and wander Nob Hill, one of Albuquerque's historic neighborhoods. Enter the sweepstakes to win a prize-filled weekend trip to Route 66 Summerfest.


**ENTER FOR YOUR CHANCE TO WIN »**

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 **Summer Packages and Deals**  
Albuquerque is the perfect place to create an adventure-packed weekend getaway without breaking the bank. Visit the Duke City this summer and take advantage of lodging packages, visitor discounts and coupons.

**VIEW PACKAGES & DEALS »**




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 **Get to Know the Nob Hill District**  
Albuquerque's historic Nob Hill is known for great shopping, fantastic food, colorful public art, and much more. Developed along Route 66, this eclectic area is one of Albuquerque's "neighborhoods to know."

**REQUEST AN OFFICIAL VISITORS GUIDE »**

**ALBUQUERQUE**  
Contact the Albuquerque Convention & Visitors Bureau:  
800-284-2282 or 505-842-9918 e-mail: [info@visitabq.org](mailto:info@visitabq.org)  
20 First Plaza Ste. 601 Albuquerque, NM 87102

**GET CONNECTED:**  
  

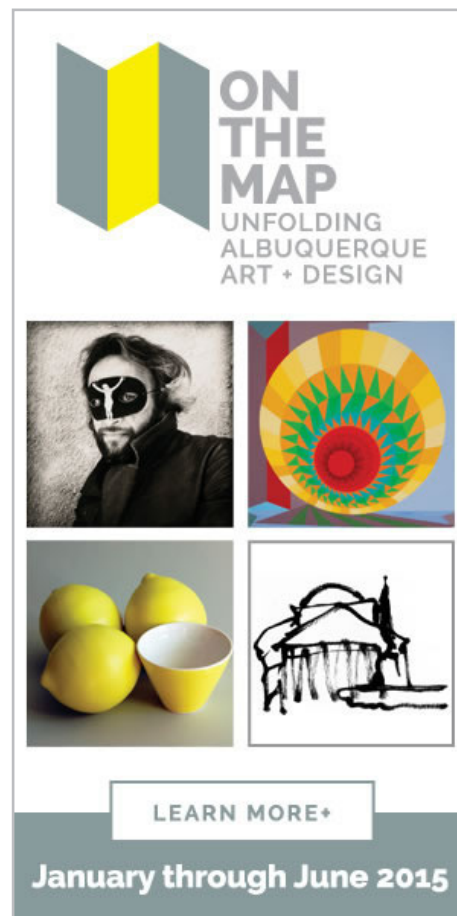
# ANIMATED BANNERS / ON THE MAP PROMOTION



LEADERBOARD



MEDIUM RECTANGLE



HALF-PAGE AD



# **BALLOON FIESTA PROMOTION**

## **DESCRIPTION**

ACVB dedicates annual marketing and promotion efforts towards supporting the Albuquerque International Balloon Fiesta® with a focused summer campaign to encourage visitation to the event and all the activity happening in the city during the fall festival.

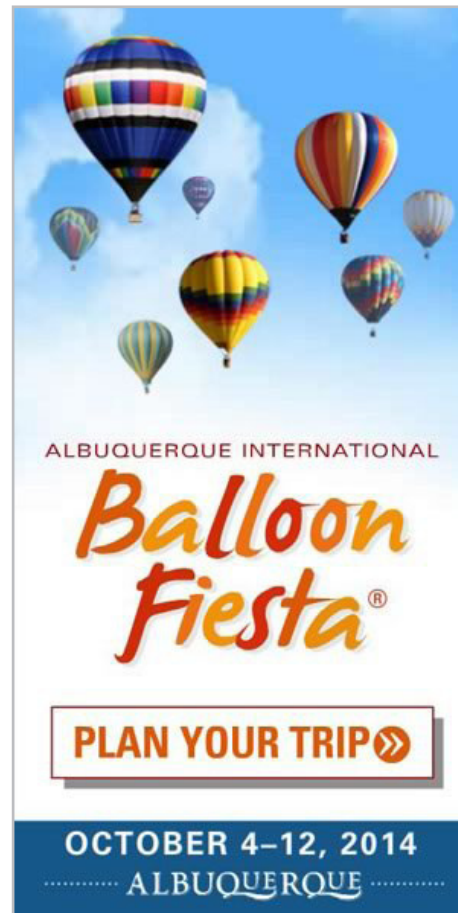
# ANIMATED BANNERS / BALLOON FIESTA



LEADERBOARD



MEDIUM RECTANGLE



HALF-PAGE AD

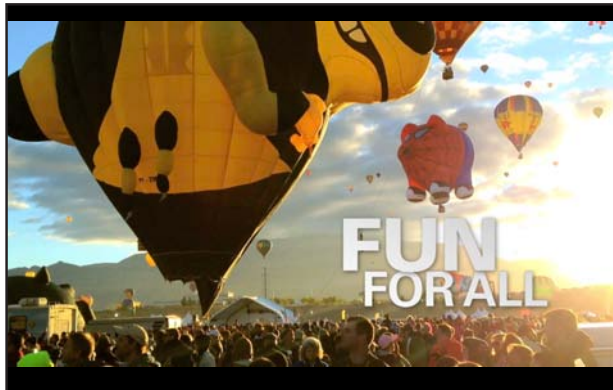
**PREROLL / BALLOON FIESTA PROMOTION**  
**15 SECOND PROMO**



FOOTAGE: Balloon lifting off



FOOTAGE: Balloon Glow event



FOOTAGE: Special Shape balloons



FOOTAGE: Event information




**PREROLL / BALLOON FIESTA PROMOTION**




# EMAIL BLAST / BALLOON FIESTA PROMOTION

## WIN-A-TRIP to the 2013 *Balloon Fiesta*



Have you ever imagined what it might be like to float in a hot air balloon with more than 500 balloons in the sky? Now is your opportunity to experience the lighter-than-air feeling. Register now to win a trip for two to Albuquerque, New Mexico, the "Hot Air Balloon Capital of the World," for the Albuquerque International Balloon Fiesta®.


**CLICK FOR A CHANCE TO  
» WIN-A-TRIP «**



### Plan a family trip to the World's Largest Ballooning Event

Not only is Balloon Fiesta deemed the most photographed event in the world, it was also ranked by *National Geographic* as one of its Best Fall Trips. Children of all ages will delight in the discovery of hundreds of special shaped balloons (from turtles to sharks) during Albuquerque's annual fiesta. The city continues to deliver on its value promise as well; *Forbes.com* calls Albuquerque a Remarkably Affordable Travel Destination. Why wait? Start planning your family vacation today.


**PLAN A TRIP »**



### Other Events During Balloon Fiesta

Aside from the exciting sights and sounds of the Balloon Fiesta, venues throughout the city offer an array of family-friendly activities and events during the festival. A new special event called Music Fiesta will feature Darius Rucker (former Hootie & the Blowfish lead singer/guitarist turned country crooner) on the final Saturday of the festival. Learn more about the Music Fiesta schedule and lineup.

**LEARN MORE »**



### Hotel Specials & Deals


When traveling with your family, it's always great to save money. During Balloon Fiesta, Albuquerque hotels feature special offers and custom packages to make your experience unforgettable AND affordable. Browse the special rates and discounts as well as vacation packages with options such as transportation, tour guides, meals and more!

**BOOK NOW »**

## ALBUQUERQUE

Contact the Albuquerque Convention & Visitors Bureau:  
800-284-2282 or 505-842-9918 e-mail: [info@itsatrip.org](mailto:info@itsatrip.org)  
20 First Plaza Ste. 601 Albuquerque, NM 87102

GET CONNECTED:



# **OFFICIAL ALBUQUERQUE TOURISM WEBSITE**

## **DESCRIPTION**

ACVB's website is a high-functioning sales and resource tool that promotes Albuquerque as a visitor destination and provides comprehensive information about Albuquerque and industry partners. The website promotes and generates awareness of Albuquerque as a visitor, meetings, sports and group tour destination by providing comprehensive information about the destination to all target markets. The website is highly ranked on search engines and receives almost 140,000 unique visitors per month on average.



# WEB / HOMEPAGE

The screenshot shows the homepage of the Albuquerque Convention & Visitors Bureau website. At the top, the logo reads "IT'S A TRIP® ALBUQUERQUE CONVENTION & VISITORS BUREAU". Navigation links include "Visitors", "Meetings", "Travel Trade", "Partners", "Media", "Blog", and "ABQ365 Locals". A search bar and a "FREE VISITORS GUIDE" link are also present. A red navigation bar contains categories: "AUTHENTIC ALBUQUERQUE", "THINGS TO DO", "PLACES TO STAY", "EVENTS", "DINING", "SHOPPING", "SPECIALS & COUPONS", and "TRAVEL TOOLS". The main banner features a cable car over a cityscape with the text "Albuquerque is NEW MEXICO True". Below the banner are four promotional boxes: "Albuquerque Events Things to Do Around Town", "Summer Activities Top 10 Local Favorites", "Film Tourism Go On Location", and "Rt 66 Summerfest Enter to win a trip!". A "Welcome to Albuquerque" section includes a paragraph about the city's culture and heritage, and a video player for "Albuquerque Rhythm & Tapestry - Overview". A "BOOK A ROOM" section includes a search form with "Check in...", "Check Out...", "All Lodging", and "All Areas" options. A small image of green and red peppers is visible at the bottom left.

[WWW.VISITALBUQUERQUE.ORG](http://WWW.VISITALBUQUERQUE.ORG)



# WEB / TRIP IDEAS CONTENT PAGE

IT'S A TRIP®  
**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU

Visitors Meetings Travel Trade Partners Media Blog ABQ365 Locals

FREE VISITORS GUIDE  
CLICK HERE >

SEARCH

SIGN UP FOR DISCOUNTS, NEWS AND EVENTS BY EMAIL  
click here for more >

AUTHENTIC ALBUQUERQUE THINGS TO DO PLACES TO STAY EVENTS DINING SHOPPING SPECIALS & COUPONS TRAVEL TOOLS

## Authentic Albuquerque

AUTHENTIC ALBUQUERQUE

Arts

Arts & Culture Trip Ideas

Ballooning  
Cuisine  
Culture & Heritage  
Family Fun & Kids  
Film Tourism  
History  
Outdoors  
Route 66  
Space & Science  
What's New  
Weather

**Trip Planner**  
You do not currently have anything in your Trip Planner.

**Spotlight**

**THE COUNTY LINE**  
Steaks / Burgers / Ribs

**Historic Old Town**  
Restaurants - Hotels  
Shopping - Museums - B&B's - Tours & More

Home / Authentic Albuquerque / Arts / Arts & Culture Trip Ideas

### ARTS & CULTURE TRIP IDEAS

One of the Top 10 Most Diverse Areas in America  
- Forbes

Recognized as one of the most culturally diverse cities in the country, Albuquerque's ethnic tapestry is reflected in its architecture, artwork, **cultural centers** and **cuisine**. Albuquerque is home to more than the **Native American, Hispanic, Latino** and **Anglo** cultures for which New Mexico is well known. In fact, more than 70 different ethnicities call Albuquerque home.

Albuquerque's one-of-a-kind Southwestern culture is in everything

Sign Up For Emails

COUPONS & DEALS

Get coupons and discounts for arts, cultural and theater

[WWW.VISITALBUQUERQUE.ORG/ALBUQUERQUE/ARTS/TRIP-IDEAS/](http://WWW.VISITALBUQUERQUE.ORG/ALBUQUERQUE/ARTS/TRIP-IDEAS/)



# WEB / PARTNER LISTING RESULTS

### Trip Planner

You do not currently have anything in your **Trip Planner**.

#### Spotlight

**66 Diner**  
Nothing could be finer than the 66 Diner!

**El Pinto**  
Enjoy El Pinto Restaurant at 50% off for a limited time

**Family Fun Center**  
Albq. Premier Family Entertainment Destination

**CLICK HERE >>>**

#### Gathering of Nations Pow Wow

Native American culture comes alive at the 31st Gathering of Nations Pow Wow April 23-25, 2015. Song & Dance - Crafts - Food & Music...**MORE**

#### Special Offers

**BEST FLEXIBLE RATE**  
Holiday Inn Express & Suites Historic Old Town

### Search Listings

Category v
Neighborhoods v
All Prices v

SEARCH

A | B | C | D | E | F | G | H | I | L | M | N | Q | R | S | T | V All Search Results

📍 Open Mapped Listings Listings Per Page 10 20 30 << < 1-10 of 88 > >>

#### Featured Listing

**CROWNE PLAZA ALBUQUERQUE** 1  
 1901 University Blvd. N.E.  
 Albuquerque, NM 87102  
 (505) 884-2500 / (866) 384-4934  
[Visit Website](#)

Located on a 14-acre oasis in the University & Midtown business districts, the Crowne Plaza Albuquerque captures the unique flavor and ...

+ Trip Planner
More Info

RATES STARTING AT:

## \$135<sup>00</sup>

BOOK DIRECT

#### Featured Listing

**BOTTGER MANSION OF OLD TO...** 2  
 110 San Felipe St. N.W.  
 Albuquerque, NM 87104  
 (505) 243-3639 / (800) 758-3639  
[Visit Website](#)

Stay in a historic bed & breakfast right in the heart of Old Town! Walk to shops, restaurants, museums and galleries; just minutes ...

+ Trip Planner
Deals
More Info

RATES STARTING AT:

## \$115<sup>00</sup>

BOOK DIRECT

#### Featured Listing

**NATIVO LODGE - A HERITAGE H...** 3  
 6000 Pan American Frwy. N.E.  
 Albuquerque, NM 87109  
 (505) 798-4300 / (888) 628-4861  
[Visit Website](#)

Nativo Lodge awakens the adventurous spirit in travelers searching for a unique and cultural experience. Catering to leisure vacationers ...

+ Trip Planner
Deals
More Info

RATES STARTING AT:

## \$80<sup>00</sup>

BOOK DIRECT

#### Featured Listing

**HOTEL ANDALUZ** 4  
 125 Second St. N.W.  
 Albuquerque, NM 87102  
 (505) 242-9090 / (877) 987-9090  
[Visit Website](#)

A Four Diamond hotel, recently named

There is no rate or availability information for this location. Please contact the property directly.  
(505) 242-9090

WWW.VISITALBUQUERQUE.ORG/HOTELS/



# WEB / PARTNER LISTING DETAIL

**Things To Do**

**THINGS TO DO**

- Search Things to Do
- Attractions Map
- Arts, Galleries & Theaters
- Balloon Rides & Air Adventures
- Casinos & Nightlife
- Golf, Sports & Outdoors
- Museums, Cultural & Historic Centers
- Spas & Salons
- Tours & Sightseeing
- Wineries, Breweries & Distilleries
- Family Fun
- Zoos & Nature Centers

Home / Things To Do

## BOTANIC GARDEN - ABQ BIOPARK

Photos Map

2601 Central Ave. N.W.  
Albuquerque, NM 87104

Type: Zoos & Nature Centers  
Phone: (505) 768-2000  
Alt: (505) 764-6236  
Fax: (505) 848-7192  
[biopark@cabq.gov](mailto:biopark@cabq.gov)

Visit Website

Facebook

+ Trip Planner

Description Details Events Blog Posts Articles

Explore over one and a half miles of paths through formal and whimsical gardens designed to delight your senses. Exhibits include Mediterranean and Desert Conservatories, 1920's farm, Japanese and formal gardens.

Each summer, familiar orange and black monarch adults float through the Botanic Garden and flutter inside the PNM Butterfly Pavilion. A colorful array of butterflies fills the Butterfly Pavilion. Observe more than thirty butterfly species from 9 a.m. – 5 p.m. daily (hours extended until 6 p.m. on Saturdays and Sundays between Memorial Day and Labor Day). The exhibit is open late May through early October, weather permitting.

Map View What's Nearby

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[WWW.VISITALBUQUERQUE.ORG/LISTINGS/BOTANIC-GARDEN---ABQ-BIOPARK/4785/](http://WWW.VISITALBUQUERQUE.ORG/LISTINGS/BOTANIC-GARDEN---ABQ-BIOPARK/4785/)

# WEB / LODGING PACKAGES

**Getaway Packages**

- Golf Packages
- Spa Packages
- Romance Packages
- Special Packages
- Girlfriend Getaways
- Film Tourism Packages
- Balloon Fiesta Packages
- Spring & Summer Packages**

**Affordable Albuquerque**

**Trip Planner**  
You do not currently have anything in your **Trip Planner**.

**Spotlight**

-  **Cliff's Amusement Park**  
Click here
-  **Crown Plaza**  
In the URM & midtown district, near attractions.
-  **Custom Guitars**  
Pimentel Guitars, Music & Tours (click)

**EDGEWOOD CHUCK WAGON SUPPERS**  
JUNE 20-AUGUST 29  
[CLICK HERE](#)  
2015 Wood Nuts Park is NEW MEXICO

**Discover Flamenco! June 7-14**



Discover the passion and energy of flamenco through Festival Flamenco, offering the most comprehensive flamenco

## SPRING & SUMMER PACKAGES

Get away this spring and summer to Albuquerque. The weather is wonderful, with sunshine and endless blue skies, so it's perfect for hiking or biking in the mountains, playing golf, and enjoying patio dining. Check out some great savings on lodging packages below.

**DOWNLOAD COUPONS**

Be sure to check out Albuquerque **events** and **download coupons** for extra savings.

Learn more about all the great things you can do while visiting Albuquerque this **summer**.

**Search Special Offers:**

**Category:**  
Packages: Spa  
Packages: Special  
Packages: Special Summer  
Packages: Spring/Summer

**Start Date:** 06/08/2015

**End Date:** 07/08/2015

[SEARCH](#)

Packages: Spring/Summer



**FAMILY FUN - WIFI, BREAKFAST & LATE CHECKOUT**  
**Albuquerque Embassy Suites Hotel & Spa**  
Dates Valid: 1/1/2015 - 3/19/2016

Wake up to breakfast for four, Internet access, and late checkout when you book the Family Fun Package at Embassy Suites Hotels. Start each ...

[+ Trip Planner](#) [More Info](#) [Book Now](#)



**HYATT BED & BREAKFAST PACKAGE**  
**Albuquerque Hyatt Regency**  
Dates Valid: 1/1/2015 - 12/31/2018

Rise refreshed. Ease into your day at Hyatt Regency Albuquerque. There is no need to rush. Enjoy a freshly prepared breakfast just for you, when ...

[+ Trip Planner](#) [More Info](#) [Book Now](#)



**STAY ONE NIGHT AND THE NEXT ONE IS 40% OFF**  
**Albuquerque Sheraton Uptown Hotel**  
Dates Valid: 1/1/2015 - 12/31/2015

Everyone has a wish to get away. Whether your wish is to stay close to home or travel far, make your travel wishes come true with 40% off every ...

[+ Trip Planner](#) [More Info](#) [Book Now](#)

[WWW.VISITALBUQUERQUE.ORG/SPECIALS-COUPONS/PACKAGES/](http://WWW.VISITALBUQUERQUE.ORG/SPECIALS-COUPONS/PACKAGES/)



# WEB / PARTNER COUPONS

Affordable Albuquerque

### Trip Planner

You do not currently have anything in your [Trip Planner](#).

### Spotlight

- **66 Diner**  
Nothing could be finer than the 66 Diner!
- **Historic Old Town**  
Restaurants - Hotels Shopping - Museums - B&B's - Tours & More
- **Music Festival**  
Edgewood Music Festival Saturday, June 20, 10a.m.-6p.m.

### EDGEWOOD CHUCK WAGON SUPPERS

JUNE 20-AUGUST 29

[CLICK HERE](#)

Wildlife West Nature Park is NEW MEXICO's Finest

### Discover Flamenco! June 7-14



Discover the passion and energy of flamenco through Festival Flamenco, offering the most comprehensive flamenco experience in the US! [MORE...](#)

### Highlights



Summer Activities  
Top 10 Local Favorites

## COUPONS & DISCOUNTS

### DOWNLOAD COUPONS

**Save over \$400 at attractions, activities, restaurants and lodging, at more than 70 participating businesses throughout New Mexico.**

*Some ACVB e-coupons may only be used by non-Albuquerque residents. You may be asked to show ID with the coupon. Offers are subject to availability and may change. Other restrictions may apply, contact the individual business for details.*

Search Special Offers:

Category:	Start Date:	End Date:	<input type="button" value="SEARCH"/>
Coupon: Dining Coupon: Meeting Planners Coupon: Places to Stay Coupon: Shopping	<input type="text" value="06/08/2015"/>	<input type="text" value="07/08/2015"/>	

Coupon: Dining



#### FREE APPETIZER

El Pinto Authentic New Mexican Restaurant  
Dates Valid: 1/1/2015 - 12/31/2015

Free Appetizer of Chile Con Queso or Our Fresh Guacamole Salad With \$20 Purchase - One coupon per table - Valid for Non-New Mexico resident only; ...

[+ Trip Planner](#) [More Info](#)



#### 15% OFF

Garduño's at Old Town Restaurant & Cantina  
Dates Valid: 1/1/2015 - 12/31/2015

15% Off Total Food Bill at the newest Garduños restaurant featuring indoor and outdoor patio dining in the heart of Old Town - Offer excludes ...

[+ Trip Planner](#) [More Info](#)



#### FREE APPETIZER OR DESSERT

La Oja - DoubleTree by Hilton Hotel Albuquerque  
Dates Valid: 1/1/2015 - 12/31/2015

Free Appetizer or Dessert When You Join Us for Dinner - Limit: 1 per table, per day - Expires 12/31/15 ...

[+ Trip Planner](#) [More Info](#)

[WWW.VISITALBUQUERQUE.ORG/SPECIALS-COUPONS/COUPONS-DISCOUNTS/](http://WWW.VISITALBUQUERQUE.ORG/SPECIALS-COUPONS/COUPONS-DISCOUNTS/)

ACVB RESPONSE TO RFP — SOLICITATION No. P2015000056



# WEB / INTERACTIVE MAP

IT'S A TRIP®

# ALBUQUERQUE

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## MAP EXPLORER

### Categories

- > Places to Stay
- > Things to do
- > Dining
  - American
  - Asian
  - Bakery
  - Barbeque
  - Buffet
  - Café, Coffee House & Deli
  - Continental & International
  - Dining Associations
  - Food Trucks
  - Ice Cream/Frozen Yogurt
  - Italian
  - Latin American
  - Mediterranean
  - New Mexican, Native American & Mexican
  - Pizza
  - Steak & Seafood
  - Vegetarian
- > Shopping
- > Transportation
- > Visitor & Relocation Services

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Trip Planner

Videos & Photos


Visitor & Relocation Services

Visitor Information Centers

Weather

## ALBUQUERQUE TRAVEL GUIDES

Please enter the following information and we will send you a free Official Albuquerque Visitors Guide & Vacation Planner. It contains all you need to know about what events, attractions, dining, and shopping is available in the Albuquerque area. We will not send you anything except the Official Visitors Guide and Vacation Planner.



**OFFICIAL INTERACTIVE VISITORS GUIDE**  
[CLICK HERE](#)

If you are visiting Albuquerque within 12 days of your request for an Official Albuquerque Visitors Guide and Vacation Planner, please understand that we cannot guarantee the guide will get to you before you leave. Once in town, Visitors Guides are available at our **information centers** located in the Baggage Claim area of the Albuquerque International Sunport or in Don Luis Plaza in Old Town. Many Albuquerque hotels also have Visitors Guides available.

Fill out the form below to receive an Official Albuquerque Visitors Guide & Vacation Planner in the mail

View our [Interactive Official Albuquerque Visitors Guide](#)

Download our brief Albuquerque overview [four-page Albuquerque brochure \(PDF\)](#)

*Note: We do not ship guides to the greater Albuquerque area, please visit one of our information centers in Old Town or at the airport to obtain a guide.*

*If you are a AAA office that is seeking a large quantity of our guides, please contact us at [GuideRequests@visitalbuquerque.org](mailto:GuideRequests@visitalbuquerque.org) or 505.222.4351.*

### Free Visitors Guide

First Name:

Last Name:

Address Line 1:

Address Line 2:

City:

State:

Zip:

Province / Other:

Country:

Email Address:

Yes! I would like to receive emails from:  Yes  No  
Albuquerque Convention & Visitors Bureau:

### Please sign me up for the following E-Newsletters

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 Outdoor Recreation  
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I am interested in Relocation Information:  Yes  No

### Trip Planner

You do not currently have anything in your **Trip Planner**.

### Spotlight

**World Balloon**  
Albuquerque's Original Balloon Ride

**Balloon Rides**  
Rainbow Ryders - The Experience of a Lifetime!

**Hacienda del Rio**  
Great Margaritas & "New Mexican" Food!

**BEST CITY**

**Discover Flamenco!**  
June 7-14

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# WEB / NEIGHBORHOOD GUIDE

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TRAVEL TOOLS

- Brochures & Guides
- eNewsletters Sign Up
- FAQs
- Maps
- Mobile Website Info
- Neighborhood Guide**
- Historic Old Town
- Downtown
- Historic Nob Hill
- Airport
- Midtown/University
- Uptown
- Eastside
- Balloon Fiesta Park/N. I-25
- North Valley/Los Ranchos/Corrales
- Westside
- Barelas/South Valley
- Indian Pueblos & Reservations
- Surrounding Areas
- Sante Fe & Taos
- Outside Albuquerque

RV Info  
Pet-Friendly  
Social Networks - Visit ABQ  
Transportation  
Trip Planner  
Videos & Photos

Home / Travel Tools / Neighborhood Guide

### NEIGHBORHOOD GUIDE

Albuquerque's eleven distinctive neighborhoods reflect the great diversity of our city, from the 300-year-old Old Town Plaza, to the gleaming new buildings of the buzzing Downtown area, the quiet beauty of the North Valley and the **Spanish style architecture** of Barelas. Each of these areas has a unique personality and a different variety of places to stay, things to do, and delicacies to eat. As you move around the city from one neighborhood to the next, we know you'll be amazed by the changes in architecture scenery, and the contrasts between the historic architecture - the **Village of Corrales**, and modern architecture - Downtown Albuquerque.

**OLD TOWN**  
  
**Historic Old Town** has been the heart of Albuquerque since the city was founded here in 1706. Today, historic Old Town is the city's cultural center, with seven museums and more than 100 shops, galleries and restaurants.

**DOWNTOWN**  
  
**Downtown** is in the middle of a successful ten-year, multi-million dollar revitalization. Here you'll find bustling nightlife along Central Avenue (Route 66), including many nightclubs, theaters, restaurants and events. The Albuquerque Convention Center is located downtown and is surrounded by several major hotels.

**NOB HILL**  
  
**Nob Hill** is a vibrant district bursting with eclectic shops, swank dining, and chic nightspots. Route 66 neon signs and architecture combined with predominantly locally-owned shops, galleries and restaurants make Nob Hill a hip and fashionable area located just east of the University.

**AIRPORT**  
  
The **Airport** area is home to Albuquerque's world-renowned airport, major sport stadiums and arenas, as well as Kirtland Air Force Base and Sandia National Laboratories. There are plenty of hotels conveniently located next to the airport.

  
View City Map  
View Interactive Map

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# WEB / VISITOR IMAGE GALLERY

**VISITOR GALLERY**

Browse another gallery:

Enjoy browsing through every album filled with glimpses of the things that make Albuquerque awesome.

 <p><b>Arts &amp; Performances</b></p> <p>21 photos</p>	 <p><b>Attractions, Activities &amp; Museums</b></p> <p>21 photos</p>	 <p><b>Culture &amp; Heritage</b></p> <p>21 photos</p>
 <p><b>Dining &amp; Nightlife</b></p> <p>21 photos</p>	 <p><b>Hot Air Ballooning</b></p> <p>21 photos</p>	 <p><b>Old Town</b></p> <p>21 photos</p>
 <p><b>Outdoor Recreation &amp; Sports</b></p> <p>21 photos</p>	 <p><b>Route 66</b></p> <p>21 photos</p>	 <p><b>Scenic Beauty &amp; Skylines</b></p> <p>21 photos</p>
 <p><b>Shopping</b></p>	 <p><b>Special Events</b></p>	 <p><b>Quirky Albuquerque</b></p>

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# WEB / VISITORS GUIDE REQUEST MICROSITE

**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU

**"1 of 5 American Cities  
You Should Visit in 2015"**  
*- Huffington Post*

*Plan your trip today!*

Diverse cultures, authentic art and vibrant traditions have shaped the centuries-old story of Albuquerque, New Mexico. Come experience the history that continues to unfold with premier cultural events, distinctive attractions, museums and shopping. All of this at a fantastic value makes Albuquerque an ideal vacation destination.

**FREE VISITORS GUIDE**

First Name\*:

Last Name\*:

Address Line 1\*:

Address Line 2:

City\*:

State:

Zip\*:

Province / Other:

Country:

Email Address\*:

I am interested in Relocation Information:  Yes  No

Please sign me up for the following E-Newsletters

- Arts & Culture
- Cuisine
- Golf
- Outdoor Recreation
- Specials & Deals
- Visitor Information

Verification:

(Please enter the 4 character string shown in the box above.)

Share this Visitor's Guide with friends & family!

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# **ACVB WEBSITE: ABQ365 EVENTS CALENDAR AND BLOG**

## **DESCRIPTION**

ABQ365 includes a comprehensive calendar of events and a multi-author destination blog managed by in-house staff. By promoting diverse events, content, and offerings for both visitors and locals to enjoy, ACVB strives to create a community of Albuquerque advocates and enhance the overall destination experience.



# WEB / ABQ365 HOMEPAGE

Visitors Meetings Travel Trade Partners Media Blog ABQ365 Locals  SEARCH

AUTHENTIC ALBUQUERQUE THINGS TO DO PLACES TO STAY EVENTS DINING SHOPPING SPECIALS & COUPONS TRAVEL TOOLS

# ABQ365

Albuquerque's Daily Source for What to Do

LOCAL E-NEWSLETTER  

YOU WON'T WANT TO MISS THESE SIGNATURE ALBUQUERQUE EVENTS

[VIEW FEATURED EVENTS >>](#)



PHOTO: ©Pat Barrett *Festival Flamenco Internacional de Albuquerque, June 7-14*

## ABQ365 EVENTS

 SEARCH 

### Featured Events



**Albuquerque Isotopes Baseball**  
Through August 30, 2015

Come cheer on the Albuquerque Isotopes in their 2015 season. The Albuquerque Isotopes are the Triple...



**Exhibition: Only in Albuquerque**

In March of 2015 the Albuquerque Museum will unveil and open to the public the highly anticipated On...



**Festival Flamenco Internacional de Albuquerque**  
Through June 13, 2015

The National Institute of Flamenco is proud to present Festival Flamenco Internacional de Albuquerque...



**On the Map: Unfolding Albuquerque Art + Design**  
Through June 30, 2015

## ABQ365 BLOG

 SEARCH 

### Recent Blog Posts



**Route 66: Downtown Albuquerque Foodie Favorites**  
June 4, 2015

Route 66 takes you through the heart of Downtown Albuquerque. Erin fills us in on where the foodies ...



**Top 10 Albuquerque Summer Activities Locals Love**  
May 20, 2015

The summer season in Albuquerque is bustling with things to do. Whether you're looking for ...



**2015 Wizard World Comic Con [Ticket Giveaway]**  
May 13, 2015

The Wizard World Comic Con team fills us in on what to expect from the June event in Albuquerque at ...



**Biking in Albuquerque**  
May 12, 2015

Cycling is growing evermore popular in New Mexico.

[WWW.ABQ365.COM](http://WWW.ABQ365.COM)

ACVB RESPONSE TO RFP — SOLICITATION No. P2015000056

# WEB / ABQ365 EVENTS HOMEPAGE

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# ABQ365 EVENTS

POWERED BY  
**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU

## Featured Events Spotlight

### Freedom 4th

July 4, 2015

Come celebrate this Fourth of July with the City of Albuquerque at the Balloon Fiesta Park! This free, all ages event hosts one of the largest firework shows in the state. Have fun with live entertainment featuring national headliner Thompson Square. Taste food from over 25 food vendors, cool off with a drink at the Microbrew Garden, walk through a car show,...

**MORE >>**

From  Keyword   
To  Category

**SEARCH**

**WEEKEND** **TOMORROW** **TODAY**

**ABQ365**  
Events  
Search Calendar  
Spring  
Summer  
Fall  
Winter  
Free Events  
Submit an Event  
Blog

### Upcoming Events

DEFIANCE  
REBELLION ON THE RIO GRANDE

Like 123

Trin Planner  
www.visitalbuquerque.org

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# WEB / EVENTS CALENDAR SEARCH RESULTS

ABQ365

Events

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- Summer
- Fall
- Winter
- Free Events
- Submit an Event

Blog

PRINT

SEARCH | DAY | WEEK | MONTH

6/14/2015 Keyword TODAY

6/20/2015 Category

TOMORROW WEEKEND


Click to Show Map Results per page: 10 20 30 << < 1-10 of 192 events >>

1-10 of 192 "" events

### ON-GOING EVENTS

#### 06/14/2015

Featured Event




**Albuquerque Isotopes Baseball**  
Through August 30, 2015  
Recurrence: Recurring daily  
Location: Isotopes Park  
1601 Avenida Cesar Chavez SE, Albuquerque, NM 87106  
Phone: 505-924-2255  
Admission: \$7-\$25

Come cheer on the Albuquerque Isotopes in their 2015 season. The Albuquerque Isotopes are the Triple-A affiliate of the Colorado Rockies. Click here for the team schedule.

+ Trip Planner More Info

Map It

Featured Event




**Exhibition: Only in Albuquerque**  
Recurrence: Every Sunday, Tuesday, Wednesday, Thursday, Friday, Saturday  
Location: **Albuquerque Museum**  
2000 Mountain Rd. N.W., Albuquerque, NM 87104  
Phone: 505-243-7255  
Admission: \$1-\$4

In March of 2015 the Albuquerque Museum will unveil and open to the public the highly anticipated Only in Albuquerque history gallery. After many years of redesign, construction, story development and...

+ Trip Planner More Info

Map It

Featured Event



**On the Map: Unfolding Albuquerque Art + Design**  
Through June 30, 2015  
Recurrence: Recurring daily  
Location: Multiple venues throughout Albuquerque

On the Map: Unfolding Albuquerque Art + Design is a cultural partnership that celebrates the art of central New Mexico by over 20 partnering organizations. From January through June 2015, public insti...

+ Trip Planner More Info

Map It

[WWW.VISITALBUQUERQUE.ORG/ABQ365/EVENTS/SEARCH-CALENDAR/](http://WWW.VISITALBUQUERQUE.ORG/ABQ365/EVENTS/SEARCH-CALENDAR/)

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# WEB / EVENT LISTING DETAIL

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# ABQ365 EVENTS


POWERED BY **ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU

Like 1

### Featured Events Spotlight



**Freedom 4th**  
July 4, 2015






### Event Details

**August 8, 2015**  
**Time:** 5-10:30pm  
**Admission:** Free

**Location:** Civic Plaza

Third Street between Tijeras and Marquette, Albuquerque, NM 87102  
**Phone:** 311  
[Send Email](#)

### RELATED EVENTS


-  **ABQ BioPark Summe...**
-  **ABQ BioPark Zoo Zip...**
-  **ABQ Food Fridays**

[View All >>](#)

### DOWNTOWN SUMMERFEST

You are invited to downtown Albuquerque for a night of free enjoyment. Summerfest is returning to Civic Plaza! There will be live music from local bands, leading up to the national headliner Taylor Dayne, singer of smash hits "Tell It to My Heart," and "Love Will Lead You Back." Shop the market of handmade goods provided by local artisans, enjoy free kids' activities, savor some local favorites from on-site food trucks, and sip on some local brews in the Microbrew Garden!

**Map View**



### Search ABQ365 EVENTS

From  To

Keyword

Category

TODAY WEEKEND

[WWW.VISITALBUQUERQUE.ORG/ABQ365/EVENTS/DETAIL/DOWNTOWN-SUMMERFEST/24766/](http://WWW.VISITALBUQUERQUE.ORG/ABQ365/EVENTS/DETAIL/DOWNTOWN-SUMMERFEST/24766/)

# WEB / EVENT MARKETING PAGE - NEW MEXICO BOWL

Visitors Meetings Travel Trade Partners Media Blog ABQ365 Locals  SEARCH

AUTHENTIC ALBUQUERQUE THINGS TO DO PLACES TO STAY EVENTS DINING SHOPPING SPECIALS & COUPONS TRAVEL TOOLS

# ABQ365 EVENTS

POWERED BY ALBUQUERQUE CONVENTION & VISITORS BUREAU


ABQ365



Events

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- Summer
- Fall
- Winter
  - Indoor Track Season
  - Albuquerque on Stage
- Free Events
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Blog

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You do not currently have anything in your **Trip Planner**.

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Take a memorable hot air balloon ride and let your spirits soar above the rest. [MORE](#)

**Spotlight**  
 **Cliff's Amusement Park**  
Click here  
 **Calibers Shooters Sports Centers**

**UTEP MINERS VS. UTAH STATE AGGIES**

THE GAME

**SATURDAY GILDAN NEW MEXICO BOWL ALBUQUERQUE DECEMBER 20, 2014**

The game will kick-off in Albuquerque on December 20th at the UNM Football Stadium at 12:20pm MT (2:20pm ET) and will be aired nationally on ESPN and ESPN Radio. This game is on the first day of the college football's bowl season and pits the University of Texas at El Paso Miners (Conference USA) against the Utah State Aggies (Mountain West). The UTEP fan sections are located on the east side of the stadium and the Utah State fan sections are located on the west side of the stadium.

During the game, stop by the Albuquerque visitor information booth on the northeast concourse for coupons and an Official Visitors Guide. With the stadium as your backdrop, commemorate your visit to the Gildan New Mexico Bowl with a photo inside the **Albuquerque picture frame!** This life-size frame is located at the northeast end of the field. Photos are free!

Don't miss the Pep Rally and Battle of the Bands on Friday, December 19th at 4:15pm for both teams in Albuquerque's Historic Old Town Plaza. This event is free and open to the public and provides the head coaches, team captains and their school's respective cheerleaders, band and mascot a chance to interact with the fans.

**5 WAYS to Enjoy ABQ Off the Field**

**LEARN MORE About the ABQ Frame**

**UTEP**

- Discount Hotel Rates »
- Download Coupons »
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- Other Things To Do »
- Holiday Events & Activities »
- Holiday Shopping »

**STATE**

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# WEB / EVENT MARKETING PAGE - USATF

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# ABQ365 EVENTS

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Albuquerque on Stage

Free Events


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**Trip Planner**

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**Rainbow Ryders Hot Air Balloon Rides**



Take a memorable hot air balloon ride and let your spirits soar above the rest. [MORE](#)



**Spotlight**

**Marriott**  
Near Old Town and Balloon Fiesta Park

**Calibers**  
Calibers Shooters Sports Centers -

## USA INDOOR TRACK & FIELD CHAMPIONSHIPS

February 21 - 23, 2014



**2014 USATF INDOOR CHAMPIONSHIPS**  
ALBUQUERQUE, NM

Albuquerque is proud to be the home of the 2014 USA Indoor Track & Field Championships. The event will be held at the Albuquerque Convention Center.

The USA Indoor Track & Field Championships is the final event of the Indoor Championship Series, which is a prestigious series of nationally televised USA Track & Field competitions featuring the very best track and field athletes from Team USA, the world's #1 track team. Approximately 400 athletes will be competing for a total prize purse of \$130,000 and U.S. athletes will be competing for the title of National Champion and will have the opportunity to qualify for Team USA events.

**Event Information**


**Three-day schedule** (new event times: Friday 11:45am - 6pm, Saturday 9:30am - 4pm, Sunday 10:45am - 3pm)

[Meet history](#)

**Athletes Competing**

Olympians will be competing in this year's championships including:

- Aries Merritt - Men 60m Hurdles
- Dee Dee Trotter - Women 400m
- Bernard Lagat - Men 3000m
- Erik Kynard - Men High Jump
- Tim Seaman - Men 3000m Race Walk
- Maria Michta -Women 3000m Race Walk
- William Claye - Men Triple Jump and Men Long Jump
- Jenn Suhr -Women Pole Vault
- Mary Cain - Women 1500m
- and more!



Check out the [list of all of the athletes](#) that will be competing.


**Tickets**

Three-day reserved seats are \$30 each. Two-day reserved seats are \$25 each. Single day tickets are \$15 each.

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# WEB / ABQ365 EVENTS FEED WIDGET - ALBUQUERQUE CONVENTION CENTER



**ALBUQUERQUE**  
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## Upcoming Events

Events throughout Albuquerque




View All Events >>



**Heights Summerfest**  
June 13, 2015

Come and enjoy the first Summerfest of the season. There will be ... [more](#)



**Freedom 4th**  
July 4, 2015

Come celebrate this Fourth of July with the City of Albuquerque ... [more](#)

POWERED BY  
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Greater Convention & Promotions Association

All Events RSS

Today, Monday, June 8, 2015

7:00 AM **Daughter's of the Nile 2015 Supreme Session**

Conference

Kiva/Ballroom ABC/SW Exhibit Hall/NE Exhibit Hall/LLW Meeting Rooms/LLE Meeting Rooms

8:30 AM **Mayor's Meeting**

Private Meeting

Kiva Boardroom

Tuesday, June 9, 2015

11:00 AM **Truckin' Tuesday's**

American (New + Traditional) /Asian Fusion/ Barbeque/ Breakfast/British /Burgers /Caribbean /Chinese

[Read more...](#)

Civic Plaza

JUNE 2015

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11

Search Events:

Browse Events by Tags:

Wednesday, June 10, 2015

5:00 PM **Sunset Market**

EVERY WEDNESDAY

5pm - 9pm

Civic Plaza

Thursday, June 11, 2015

7:30 PM **Shakespeare in the Plaza**

Production of Julius Caesar

June 11,12,19,21,25,26, and

WWW.ALBUQUERQUECC.COM/EVENTS.ASPX

# WEB / ABQ365 EVENTS FEED WIDGET - HOTEL CASCADA

**HOTEL CASCADA**  
An Urban Resort

Check Availability

Accommodations Waterpark Dining Fitness Attractions Meetings Reservations Cont

### WHAT IS HAPPENING THIS MONTH?

**ABQ365 EVENTS** POWERED BY **ALBUQUERQUE** CONVENTION & VISITORS BUREAU

SEARCH | DAY | WEEK | **MONTH**

2015 2015 2015 2015 2015 2015 2015  
Jun Jul Aug Sep Oct Nov Dec

Click to Show Map Results per page: 10 20 30 << < 1-10 of 336 events > >>

1-10 of 336 "" events

**EVENTS BY DATE**

**06/08/2015**

Featured Event

 **Festival Flamenco Internacional de Albuquerque**  
Through June 13, 2015  
Recurrence: Recurring daily  
**Location: National Hispanic Cultural Center**  
1701 Fourth St. S.W., Albuquerque, NM 87102  
Phone: 505-246-2261  
**Admission:** Admission prices vary, please visit the website.

The National Institute of Flamenco is proud to present Festival Flamenco Internacional de Albuquerque. Distinguished as the most important and longest standing flamenco event outside of Spain, Festi...

Map It

ACCOMMODATIONS WATERPARK ALTITUDE SPORTS GRILL LOCATION FAQ'S CONTACT US

Phone: 855-WRURBAN(978-7226)  
Email: [info@thehotelcascada.com](mailto:info@thehotelcascada.com)  
2500 Carlisle Boulevard NE

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# WEB / ABQ365 BLOG HOMEPAGE

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# ABQ365 BLOG

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## Featured Blog Posts

### Biking in Albuquerque

**Outdoors**

Cycling is growing evermore popular in New Mexico. Erin guides you through the bicycle routes and resources in Albuquerque, just in time for National Bike to Work Day.

**MORE »**

□ □ ■ □ □

All Articles Arts & Entertainment Family Food & Drink Outdoors Uniquely ABQ

## Latest Posts

 **Route 66: Downtown Albuquerque Foodie Favorites**  
FOOD & DRINK June 4, 2015 / Erin  
Route 66 takes you through the heart of Downtown Albuquerque. Erin fills us in on where the foodies gather to dine in this historic neighborhood.  
**View More >>**

 **Top 10 Albuquerque Summer Activities Locals Love**

Follow Us!  
    142

### Contributors

    
Corrina Shawna Dana

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# WEB / ABQ365 BLOG CATEGORY PAGE

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## Outdoors



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  - Film
  - Theater
- FAMILY
  - Activities
  - Attractions
  - Events
- FOOD & DRINK
  - Cuisine
  - Microbrews
  - Night Life
  - Wine
- OUTDOORS
  - Adventure
  - Events
  - Golf
- UNIQUELY ABQ
  - Ballooning
  - Holidays
  - Route 66
  - What's New



**Biking in Albuquerque**  
OUTDOORS May 12, 2015 / Erin  
Cycling is growing evermore popular in New Mexico. Erin guides you through the bicycle routes and resources in Albuquerque, just in time for National Bike to Work Day.

[View More >>](#)



**Five ways to enjoy Albuquerque while in town for the Gildan New Mexico Bowl**  
OUTDOORS December 9, 2014 / Heather  
If you're traveling to Albuquerque to see the match-up between the UTEP Miners and the Utah State Aggies on Saturday, December 20, your first priority is the New Mexico Bowl game itself. However, we have some fun ways to stay busy off the field as well.

[View More >>](#)

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# WEB / ABQ365 BLOG POST

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## ABQ365 BLOG

POWERED BY  
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TOP 10 ALBUQUERQUE SUMMER ACTIVITIES LOCALS LOVE



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  - Theater
- FAMILY
  - Activities
  - Attractions
  - Events
- FOOD & DRINK
  - Cuisine
  - Microbrews
  - Night Life
  - Wine
- OUTDOORS
  - Adventure
  - Events
  - Golf
- UNIQUELY ABQ
  - Ballooning
  - Holidays
  - Route 66
  - What's New

### Top 10 Albuquerque Summer Activities Locals Love

UNIQUELY ABQ May 20, 2015 / Ashley

The summer season in Albuquerque is bustling with things to do. Whether you're looking for family-friendly activities, a day trip, or new ways to get some exercise, here are 10 summer activities that local Burqueños love!

#### Root for the Home Team at Isotopes Park

No summer in the Duke City is complete without at least one night at the ballpark, cheering for the **AAA baseball Isotopes**. This is the first year the 'Tones are batting as a



[WWW.VISITALBUQUERQUE.ORG/ABQ365/BLOG/POST/2015/20/TOP-10-ALBUQUERQUE-SUMMER-ACTIVITIES-LOCALS-LOVE/185/](http://WWW.VISITALBUQUERQUE.ORG/ABQ365/BLOG/POST/2015/20/TOP-10-ALBUQUERQUE-SUMMER-ACTIVITIES-LOCALS-LOVE/185/)



# WEB / ABQ365 BLOG CONTRIBUTORS



*Ashley*

Ashley M. Biggers is a writer and editor, as well as a native of Albuquerque. Most recently, she is the author of **100 Things to Do in Albuquerque Before You Die**. She has also written about the city for several local and regional publications, including *Albuquerque the Magazine*, *New Mexico Magazine*, and *New Mexico Journey*. She loves exploring the city with her family, friends, and, when possible, her charming dog, Charlie.



*Brendan*

Brendan Picker has been instrumental in facilitating a digital presence for the **Albuquerque Public Art Program**, uploading the collection to the National Public Art Archive, CultureNOW's Museum Without Walls app, Flickr and the interactive map on the City of Albuquerque website. He is also a co-founder of Emerge Albuquerque, the local chapter of the Americans for the Arts Emerging Leaders Network. He holds a Bachelor's in Fine Art from the Rhode Island School of Design and a Master's in Community and Regional Planning from the University of New Mexico.



*Brian*

Brian Spencer is an Albuquerque native and avid outdoorsman. He enjoys hiking, camping and nights spent under an open New Mexico sky. He is a hobbyist photographer who brings his camera on all of his adventures. Check out more of his work at [www.BrianSpencer.com](http://www.BrianSpencer.com).



*Chris*

Christopher Coblet serves as the Beer Ambassador for New Mexico Brewers Guild, a 501c6 non-profit created to promote and protect the craft brewing industry in New Mexico. He holds degrees in both Business and German, having lived, and learned to drink great beer, in Munich and London. He has been producing beer festivals in New Mexico since 2006. Find out more about New Mexico craft beer at [www.nmbeer.org](http://www.nmbeer.org).



*Christian*

Christian Carolto is a travel photographer from Philadelphia who has an undeniable fascination with the United States. He's currently on a mission to visit all fifty states & experience all the beautiful and unique places America has to offer. Join him on his journey at: [www.ayhellotoamerica.com](http://www.ayhellotoamerica.com).



*Corrina*

Corrina loves exploring Albuquerque with her husband and two young daughters. She's a New Mexico native, lived in Albuquerque for more than 20 years, and recently relocated to Las Cruces. She also enjoys making hand stamped cards and scrapbooking all of those fun memories with her family.

*Corrina was the Senior Marketing Manager for the Albuquerque Convention & Visitors Bureau until February 2015. The opinions shared on this blog are her own.*



*Dana*

Dana is the Executive Director for the Sun Country PGA and the Sun Country Amateur Golf Association which is the hub of all things golf in New Mexico and West Texas. Growing the game of golf in our area is his main priority. He also dabbles in all things sports-related and has worked in college athletics, sports marketing, sports media, high school athletics and general athletic operations and athletic media relations for the past 20 years. You can follow Dana on Twitter at [@danalehner](https://twitter.com/danalehner) and [@suncountrygolf](https://twitter.com/suncountrygolf) for all things golf-related in Albuquerque and the Sun Country Golf world.

## What's New

### Contributors



*Titus*



*Tom*



*Natalie*



*Diane*



*Shawna*



*Adrienne*

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2015 (31)

2014 (123)

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**food** garden history holidays **museum**  
**music** Native American nature  
**outdoors** theatre tours

### Recent Blog Posts

**Route 66: Downtown Albuquerque Foodie Favorites**

**Top 10 Albuquerque Summer Activities Locals Love**

**2015 Wizard World Comic Con [Ticket Giveaway]**

**Biking in Albuquerque**

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# **ACVB WEBSITE: PICTUREABQ MICROSITE**

## **DESCRIPTION**

As part of a continued commitment to create and connect with fans of Albuquerque, ACVB created a photo collage website in late 2014 called PictureABQ.com. By asking Instagram and Twitter users how they “picture ABQ,” users began posting unique Albuquerque snapshots using the hashtag #PictureABQ. ACVB moderates these photos and curates a mosaic of iconic Albuquerque shots, then featured throughout the Visit Albuquerque website and via @VisitABQ and @ABQ365 social media channels.

# WEB / PICTUREABQ HOMEPAGE

The screenshot displays the homepage for #PICTUREABQ. At the top, a scenic landscape with hot air balloons is featured. The main heading reads "#PICTUREABQ" in a large, stylized font, followed by the tagline "A portrait of the Heart of New Mexico... Made by You." Below this, there are two buttons: "PLAN A TRIP" and "EVENTS IN ABQ". On the right side, there are three social media login buttons: "Sign In with Facebook", "Sign In with Twitter", and "Sign In with Instagram".

The main content area is divided into two tabs: "Popular" (selected) and "Recent". The "Popular" tab shows a grid of nine photos:

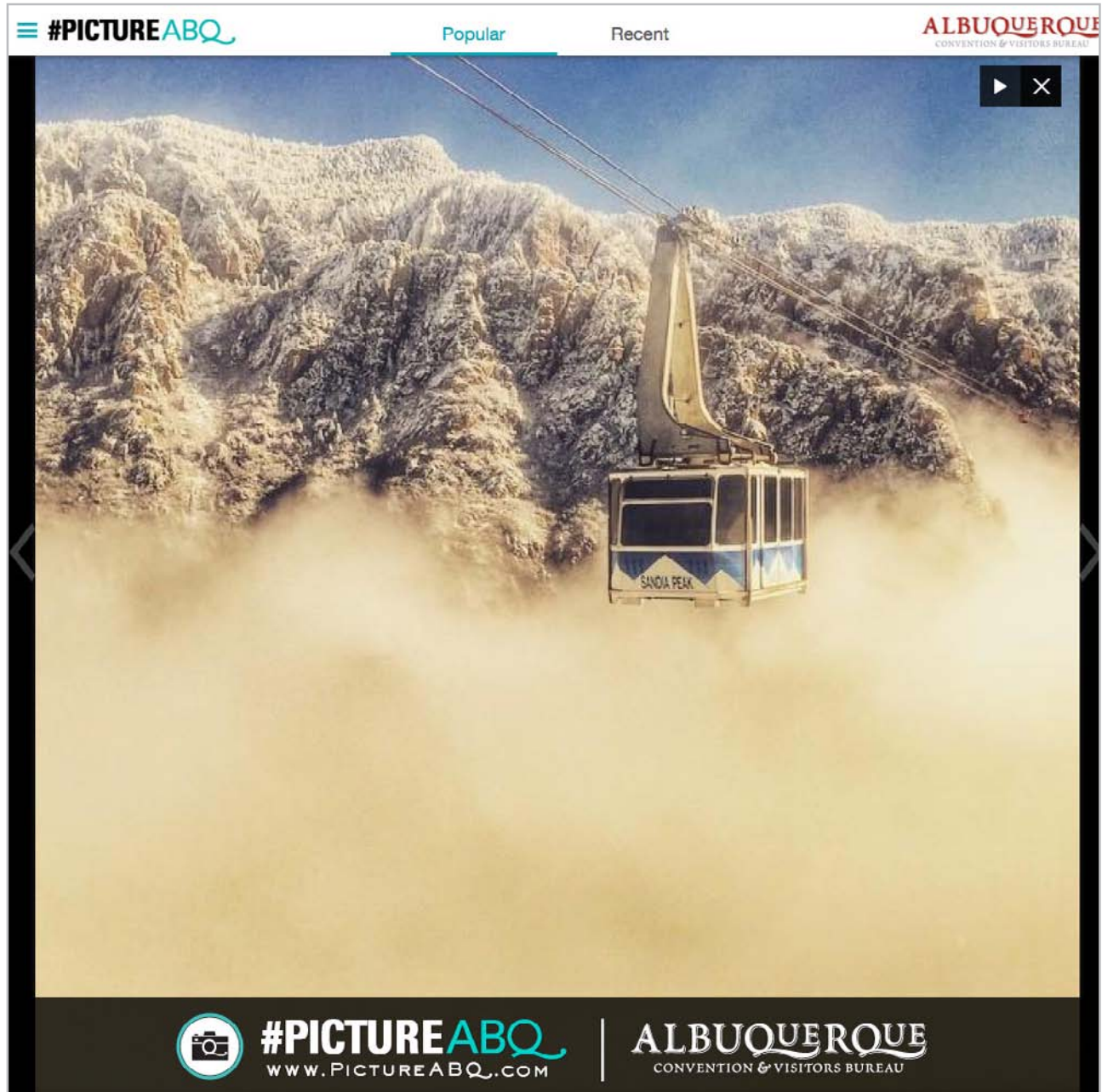
- Top-left: A white peacock in a gravel area with a house in the background. 6 likes.
- Top-middle: A hand holding a red heart-shaped object. 1 like.
- Top-right: A wooden crate filled with bread. 1 like.
- Middle-left: A wide view of a golf course under a blue sky with clouds. 5 likes.
- Middle-middle: A modern building with a colorful mural in front. 3 likes.
- Middle-right: A red bicycle parked on a dirt path. 1 like.
- Bottom-left: A dark blue body of water. 2 likes.
- Bottom-middle: A forest scene with sunlight filtering through trees. 2 likes.
- Bottom-right: A rocky mountain landscape. 9 likes.

The bottom right corner of the page features the logo for "ALBUQUERQUE CONVENTION & VISITORS BUREAU".

[WWW.PICTUREABQ.COM](http://WWW.PICTUREABQ.COM)



**WEB / PICTUREABQ PHOTO**



[PICTUREABQ.VISITALBUQUERQUE.ORG/A/IG-914512991557248712\\_3609088](https://pictureabq.visitalbuquerque.org/a/ig-914512991557248712_3609088)

# WEB / PICTUREABQ PHOTO

#PICTUREABQ Popular Recent ALBUQUERQUE CONVENTION & VISITORS BUREAU

▶ ✕

8

SHARE ↗ LIKE

Randy Slavey @randyslavey May 4  
Gorgeous morning for a flight over Albuquerque. #pictureabq @VisitABQ #rr1983  
<http://t.co/Wd1SA...>

↩ Reply ↻ Retweet ★ Favorite

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[PICTUREABQ.VISITALBUQUERQUE.ORG/A/TW-595244977334013953](http://PICTUREABQ.VISITALBUQUERQUE.ORG/A/TW-595244977334013953)



# WEB / PICTUREABQ CONTEST ANNOUNCEMENT BLOG

Visitors Meetings Travel Trade Partners Media Blog ABQ365 Locals  SEARCH

AUTHENTIC ALBUQUERQUE THINGS TO DO PLACES TO STAY EVENTS DINING SHOPPING SPECIALS & COUPONS TRAVEL TOOLS

## ABQ365 BLOG

POWERED BY ALBUQUERQUE CONVENTION & VISITORS BUREAU

#PICTUREABQ PHOTO CONTEST COULD WIN YOU AND A FRIEND A BALLOON RIDE OVER FIESTA®!



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- ALL ARTICLES
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  - Arts
  - Concerts
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  - Attractions
  - Events
- FOOD & DRINK
  - Cuisine
  - Microbrews
  - Night Life
  - Wine
- OUTDOORS
  - Adventure
  - Events
  - Golf
- UNIQUELY ABQ
  - Ballooning
  - Holidays
  - Route 66
  - What's New

**#PictureABQ photo contest could win you and a friend a balloon ride over Fiesta®!**

UNIQUELY ABQ October 1, 2014 / ABQ365

Those nine days in October that feature hot air balloons soaring peacefully above the city also happen to be one of the most anticipated times of the year here in Albuquerque. This year, we've decided to sweeten the deal for one lucky winner and a guest who show us how they #PictureABQ.

From stunning sunsets against the Sandia Mountains to a favorite New Mexican dish, snap a photo capturing Albuquerque's beauty and share the photo on Twitter or Instagram using the hashtag, #PictureABQ. Register your photo for the contest by visiting [www.PictureABQ.com](http://www.PictureABQ.com). We'll feature our favorites on the website and encourage you to "like" your favorite photos.

[WWW.VISITALBUQUERQUE.ORG/ABQ365/BLOG/POST/2014/1/-PICTUREABQ-PHOTO-CONTEST-COULD-WIN-YOU-AND-A-FRIEND-A-BALLOON-RIDE-OVER-FIESTA-/121/](http://WWW.VISITALBUQUERQUE.ORG/ABQ365/BLOG/POST/2014/1/-PICTUREABQ-PHOTO-CONTEST-COULD-WIN-YOU-AND-A-FRIEND-A-BALLOON-RIDE-OVER-FIESTA-/121/)

# WEB / PICTUREABQ CONTEST ENTRIES BLOG

## A look at some of the beautiful Albuquerque photos captured in our #PictureABQ photo contest

UNIQUELY ABQ October 9, 2014 / ABQ365

Selecting a winner for the #PictureABQ photo contest was no easy task this week, as hundreds of uniquely Albuquerque images flooded the [www.PictureABQ.com](http://www.PictureABQ.com) site. The ultimate winner of the contest was part-time Albuquerque resident, Alexander Koffler. The winning photo, pictured below, is of his 9 year-old son, Dante, at Fiesta this past weekend.

The father and son duo is set to fly in a hot air balloon on Sunday morning, October 12th, the last day of the Albuquerque International Balloon Fiesta. The balloon pilot is David Eichorn. This is Koffler's first experience at the Fiesta.



Alexander Koffler @Kofflerpics Oct 7  
#pictureABQ Balloon Fiesta this morning, my first experience. <http://t.co/AEBn5...>  
Reply Retweet Favorite

### OUTDOORS

- Adventure
- Events
- Golf

### UNIQUELY ABQ

- Ballooning
- Holidays
- Route 66
- What's New

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family festivals film flamenco  
food garden history holidays museum  
music Native American nature  
outdoors theatre tours

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# **ACVB WEBSITE: SUMMER CAMPAIGN MICROSITE**

## **DESCRIPTION**

This microsite is the primary website destination for leisure advertising during the summer months of 2015. The design is highly focused on the beautiful imagery of Albuquerque, and the primary call-to-action urges users to request an Official Albuquerque Visitors Guide. Additional messaging highlights arts & culture, cuisine, events, family fun and more. The site features a responsive design in order to accommodate mobile and tablet along with desktop users.

# WEB / SUMMER CAMPAIGN MICROSITE

EVENTS CALENDAR ALBUQUERQUE www.VisitABQ.org FREE VISITORS GUIDE

*Spend your Summer*  
WHERE ALL FIVE SENSES ARE GUESTS OF HONOR

NO TRAVELER SHOULD BE WITHOUT A GUIDE

REQUEST AN OFFICIAL VISITORS GUIDE

**A**

**A COLORFUL METROPOLITAN OASIS**




Expect a palette of more than turquoise and tan when visiting Albuquerque! Colorful murals and neon lights line Historic Route 66, guiding travelers through the city's major neighborhoods. And, with 310 days of sunshine, vibrant sunsets frequently bathe the town in various hues.


ART & CULTURE

www.visitalbuquerque.org/summer/

# WEB / SUMMER CAMPAIGN VISITORS GUIDE REQUEST FORM

EVENTS CALENDAR **ALBUQUERQUE** FREE VISITORS GUIDE  
WWW.VISITABQ.ORG







### SOUNDS OF THE SOUTHWEST

Summer is a season of festivity in Albuquerque. From theaters and parks to museums and zoos, live music is available nearly everywhere throughout the city. Historic Old Town Plaza is a favorite amongst visitors and locals alike for its frequent and often free performances.

EVENTS & LIVE MUSIC



#### REQUEST A FREE ALBUQUERQUE VISITOR GUIDE

\* Fields are required.

<p>*First Name <input type="text"/></p> <p>*Last Name <input type="text"/></p> <p>*Mailing Address <input type="text"/></p> <p>Address Line 2 <input type="text"/></p> <p>*City <input type="text"/></p> <p>State <input type="text" value="--None--"/></p> <p>*Zip <input type="text"/></p>	<p>Province / Other <input type="text"/></p> <p>Country <input type="text" value="None"/></p> <p>*Email <input type="text"/></p> <p><b>Yes! I would like to receive emails from Albuquerque Convention &amp; Visitors Bureau</b></p> <p><input type="radio"/> Yes <input type="radio"/> No</p> <p><small>Please sign me up for the following E-Newsletters</small></p> <table border="0"><tr><td><input type="checkbox"/> Arts &amp; Culture</td><td><input type="checkbox"/> Outdoors</td></tr><tr><td><input type="checkbox"/> Cuisine</td><td><input type="checkbox"/> Specials &amp; Deals</td></tr><tr><td><input type="checkbox"/> Golf</td><td><input checked="" type="checkbox"/> Visitor Information</td></tr></table>	<input type="checkbox"/> Arts & Culture	<input type="checkbox"/> Outdoors	<input type="checkbox"/> Cuisine	<input type="checkbox"/> Specials & Deals	<input type="checkbox"/> Golf	<input checked="" type="checkbox"/> Visitor Information
<input type="checkbox"/> Arts & Culture	<input type="checkbox"/> Outdoors						
<input type="checkbox"/> Cuisine	<input type="checkbox"/> Specials & Deals						
<input type="checkbox"/> Golf	<input checked="" type="checkbox"/> Visitor Information						

**3 b d j**

Please enter the 4 character string shown in the box above.

**SUBMIT**

[WWW.VISITALBUQUERQUE.ORG/SUMMER/](http://WWW.VISITALBUQUERQUE.ORG/SUMMER/)



# **ACVB WEBSITE: FLY TO SUNSHINE MICROSITE**



## **DESCRIPTION**

In 2014, ACVB partnered with the Albuquerque International Sunport to create a campaign that targeted four key fly markets that are not blessed with as much sunshine as Albuquerque. The campaign incorporated the full suite of integrated marketing and communications approaches.

# WEB / FLY TO SUNSHINE - HOMEPAGE

## FLY NONSTOP → ALBUQUERQUE

ENTER FOR YOUR CHANCE TO WIN → REQUEST A VISITORS GUIDE → WATCH OUR TEAM IN NYC →









THE ALBUQUERQUE INTERNATIONAL SUNPORT WAS RANKED #2 ON USA TODAY'S 10BEST LIST OF **THE BEST U.S. AIRPORTS FOR ART**

### → FLYTOSUNSHINE

Albuquerque brought some of its famous sunshine to New York City. [FIND OUT HOW →](#)

Need a hearty dose of Vitamin D? Albuquerque averages 310 days of sunshine a year, plus the mild, dry climate makes every one of our four distinctly different seasons absolutely perfect. The chance of sun is pretty great no matter when you visit, so plan to spend plenty of time outdoors. It's so sunny here that our airport is called the Sunport! [Check out the weather →](#)

 <p><b>SOUTHWEST.COM</b></p>	Nonstop from Chicago Midway, Kansas City, Portland, Seattle and more (800) 433-7300	 <p><b>American Airlines</b></p>	Nonstop from Chicago O'Hare and more (800) 433-7300
 <p><b>UNITED</b></p>	Nonstop from Chicago O'Hare and more (800) 241-6522	 <p><b>jetBlue</b></p>	Nonstop from New York City (JFK) 1-800-JETBLUE (538-2583)
 <p><b>U.S. AIRWAYS</b> <i>Fly with US</i></p>	Nonstop from Phoenix (800) 428-4322	 <p><b>DELTA</b></p>	Nonstop from Atlanta and more (800) 221-1212

[www.visitalbuquerque.org/flytosunshine/#](http://www.visitalbuquerque.org/flytosunshine/#)


[WWW.VISITALBUQUERQUE.ORG/FLYTOSUNSHINE/](http://WWW.VISITALBUQUERQUE.ORG/FLYTOSUNSHINE/)

# WEB / FLY TO SUNSHINE - VIDEO

## FLY NONSTOP → ALBUQUERQUE


ENTER FOR YOUR CHANCE TO WIN → REQUEST A VISITORS GUIDE → WATCH OUR TEAM IN NYC →

ALBUQUERQUE [www.VisitABQ.org](http://www.VisitABQ.org)



### Albuquerque Brings Sunshine to New York

With JetBlue's nonstop service from New York City to Albuquerque, a hearty dose of Vitamin D is just a flight away for residents of the Big Apple.



0:00 / 2:02 YouTube

While NYC locals were enduring record breaking cold temperatures and winter storms, Albuquerque was enjoying many of its 310 days of annual sunshine.

So to spotlight New York's accessibility to sunshine, we sent a radiant team of Albuquerque ambassadors

#FLY2SUN

Hmm, an empty timeline. That's weird.

Check for Tweets

[www.cabq.gov/airport/](http://www.cabq.gov/airport/)

[WWW.VISITALBUQUERQUE.ORG/FLYTOSUNSHINE/FLY2SUN.ASPX](http://WWW.VISITALBUQUERQUE.ORG/FLYTOSUNSHINE/FLY2SUN.ASPX)



# **ACVB WEBSITE: CULTURAL SERVICES DEPARTMENT PROMOTIONS**

## **DESCRIPTION**

Yearly campaigns with the City's Cultural Services Department have promoted city events like Old Town Salsa Fiesta and Route 66 Summerfest and also promoted city-managed attractions such as the ABQ BioPark, Albuquerque Museum, KiMo Theatre and more.

# WEB / CITY CULTURE CAMPAIGN

## Find your essence in ALBUQUERQUE

*Authenticity Awaits You in Albuquerque*



JULY 17-19  
ROUTE 66 SUMMERFEST

FOR EVENT DETAILS, CLICK ON THE IMAGES ABOVE.

**Fill out the form to the right for your chance to win!**

- Two-night stay at Best Western Plus Rio Grande Inn
- Admission for two to the ABQ BioPark Zoo, Aquarium and Botanic Garden
- Admission for two to the Albuquerque Museum of Art & History
- Admission for two to the Albuquerque Balloon Museum
- \$200 VISA Card to be used for airfare, gas or shopping

Package valued at \$490



Come experience the diverse cultures, authentic art and

### WIN A Getaway FOR TWO

Fill out the form below to enter. One entry per person. Sweepstakes entry period ends on June 30, 2015.

FIRST NAME\*:

LAST NAME\*:

ADDRESS LINE 1\*:

ADDRESS LINE 2\*:

CITY\*:

STATE:

ZIP\*:

PROVINCE / OTHER:

COUNTRY:

EMAIL ADDRESS\*:

PHONE NUMBER\*:

PLEASE SEND ME THE OFFICIAL ALBUQUERQUE VISITORS GUIDE:

VISITORS GUIDE

YES! I WOULD LIKE TO RECEIVE EMAILS FROM ALBUQUERQUE CONVENTION & VISITORS BUREAU:


YES  NO

PLEASE SIGN ME UP FOR THE FOLLOWING E-NEWSLETTERS:

[WWW.VISITALBUQUERQUE.ORG/CITYCULTURE/](http://WWW.VISITALBUQUERQUE.ORG/CITYCULTURE/)


# WEB / ROUTE 66 SUMMERFEST CAMPAIGN

SUMMERFEST DETAILS ALBUQUERQUE www.visitabq.org FREE VISITORS GUIDE



## ROUTE 66 SUMMERFEST

### ROUTE 66 SUMMERFEST - JULY 18, 2015



Join the City of Albuquerque, Nob Hill Main Street and the New Mexico Jazz Festival at the annual Route 66 Summerfest Saturday July 18! This mile-long stretch of free fun will feature up to 25 music artists including national headliner, Roomful of Blues.

You'll find many free kid-friendly activities for families and great local brews at Cork and Tap for the adults. You can walk the Route 66 Car Show, enjoy local cuisine at food trucks and local restaurants and wander Nob Hill, one of Albuquerque's historic neighborhoods. Enter the sweepstakes to win a prize-filled weekend trip to Route 66 Summerfest. [Find Route 66 Summerfest event details here >](#)

[START PLANNING YOUR TRIP](#)

### FILL OUT THE FORM BELOW TO ENTER FOR YOUR CHANCE TO WIN

A fun-filled day at *Route 66 Summerfest*  
Two-night stay at *Hotel Cascada*  
Admission for four to the *Hotel Cascada Water Park*  
Admission for two to the *NM Jazz Festival Show*  
Admission for two to the *Albuquerque Museum*  
Sunday brunch for two  
Dinner or lunch for two  
\$200 VISA Card to be used for airfare, gas or shopping

[WWW.VISITALBUQUERQUE.ORG/66SUMMERFEST/](http://www.visitalbuquerque.org/66summerfest/)



# **ACVB WEBSITE: ABQ ON THE MAP MICROSITE**

## **DESCRIPTION**

In FY2015 CSD and ACVB collaborated with funds and efforts to promote the six-month On The Map citywide arts initiative. ACVB also designed and hosted the On the Map website ([www.ABQontheMap.com](http://www.ABQontheMap.com)) and managed the exhibition and events calendar along with added-value promotion through the ACVB's email marketing, social media and PR efforts.



**ON  
THE  
MAP**  
UNFOLDING  
ALBUQUERQUE  
ART + DESIGN

ABOUT EXHIBITIONS EVENTS PRESENTERS PLAN YOUR TRIP

## UNFOLDING ALBUQUERQUE ART + DESIGN

AN EXPANSIVE COLLABORATION CELEBRATING THE HISTORY AND PRESENT OF ALBUQUERQUE ART



**ALBUQUERQUE MUSEUM  
VISUALIZING ALBUQUERQUE**

At the heart of this collaboration, the Albuquerque Museum's exhibition titled



**ON THE MAP  
EVENTS & EXHIBITIONS**

From January through June 2015, public institutions join private galleries to present



**PARTICIPATING VENUES  
AND PRESENTERS**

Albuquerque Museum

**[WWW.ABQONTHEMAP.COM](http://WWW.ABQONTHEMAP.COM) -OR- [WWW.VISITALBUQUERQUE.ORG/ONTHEMAP/](http://WWW.VISITALBUQUERQUE.ORG/ONTHEMAP/)**

# WEB / ABQ ON THE MAP - EVENTS

The screenshot displays the 'On the Map' website interface. At the top left is the logo: 'ON THE MAP UNFOLDING ALBUQUERQUE ART + DESIGN'. A navigation menu includes 'ABOUT', 'EXHIBITIONS', 'EVENTS', 'PRESENTERS', and 'PLAN YOUR TRIP'. The main heading reads 'ALL ON THE MAP EVENTS & EXHIBITS'. Below this is a search interface for 'ABQ365 EVENTS', powered by the 'ALBUQUERQUE CONVENTION & VISITORS BUREAU'. The search filters are set to 'SEARCH', 'DAY', 'WEEK', and 'MONTH'. The date is '6/08/2015' and the search term is 'Keyword'. There are buttons for 'TODAY', 'TOMORROW', and 'WEEKEND'. A 'Click to Show Map' link is present, along with 'Results per page: 10 20 30' and '1-10 of 13 events'. A 'SUBMIT AN EVENT' button is also visible. The featured event is 'On the Map: Unfolding Albuquerque Art + Design', running through June 30, 2015, with a daily recurrence and multiple venues. A 'Map It' button is located next to the event details.

[WWW.VISITALBUQUERQUE.ORG/ONTHEMAP/EVENTS.ASPX](http://WWW.VISITALBUQUERQUE.ORG/ONTHEMAP/EVENTS.ASPX)



# WEB / ABQ ON THE MAP - PLAN YOUR TRIP

**ON THE MAP**  
UNFOLDING  
ALBUQUERQUE  
ART • DESIGN

ABOUT EXHIBITIONS EVENTS PRESENTERS PLAN YOUR TRIP

## PLAN YOUR TRIP

### REQUEST A FREE OFFICIAL VISITOR GUIDE

View the Official 2015 Visitors Guide online.

\* First Name:   
\* Last Name:   
\* Address Line 1:   
Address Line 2:   
\* City:   
State:   
\* Zip:   
Province / Other:   
Country:   
\* Email Address:

Please sign me up for the following E-Newsletters

- Arts & Culture
- Cuisine
- Golf
- Outdoor Recreation
- Specials & Deals
- Visitor Information

[www.visitalbuquerque.org/onthemap/plan.aspx#](http://www.visitalbuquerque.org/onthemap/plan.aspx#) is required.

### PACKAGES, DEALS AND COUPONS

Albuquerque's already an affordable vacation destination, but check out our hotel packages and deals, and coupons for even more savings.

[VIEW ALBUQUERQUE PACKAGES & DEALS](#)

### ALBUQUERQUE VACATION INFORMATION

What is your interest?  
This Southwestern city is home to a diverse collection of art, culture and natural treasures. Start planning your trip today.

[ART + CULTURE](#)

[CUISINE + DINING](#)

[FILM](#)

[OUTDOOR ACTIVITIES](#)

[WWW.VISITALBUQUERQUE.ORG/ONTHEMAP/PLAN.ASPX](http://WWW.VISITALBUQUERQUE.ORG/ONTHEMAP/PLAN.ASPX)

# **ACVB WEBSITE: BALLOON FIESTA MICROSITE**

## **DESCRIPTION**

ACVB dedicates annual marketing and promotion efforts towards supporting the Albuquerque International Balloon Fiesta® with a focused summer campaign to encourage visitation to the event and all the activity happening in the city during the fall festival.

# WEB / BALLOON FIESTA MICROSITE

www.VISITABQ.ORG  
**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU

CLICK FOR A CHANCE TO  
»WIN-A-TRIP«

HOME DEALS PLAN YOUR TRIP OTHER EVENTS CONTACT

**WIN-A-TRIP**  
to the 2014  
ALBUQUERQUE INTERNATIONAL  
*Balloon Fiesta*<sup>®</sup>

**CLICK HERE »**  
to enter for your chance to win a trip to  
the world's largest balloon festival.

**Albuquerque International Balloon Fiesta<sup>®</sup>**  
Spirit of the Winds ~ October 4 – 12, 2014

For nine days in October, the Albuquerque skies are colorfully painted as more than 500 balloons lift off from Balloon Fiesta Park. Plan now to attend the Albuquerque International Balloon Fiesta<sup>®</sup>, **the world's largest balloon festival**, and be part of an amazing hot air balloon experience. Walk among the moving picture show of hot air balloons lifting gently through the crisp, fall air. It'll feel like you're in a dream.

**View the Balloon Fiesta Schedule.**

**REQUEST A FREE VISITOR'S GUIDE**

**Start Planning Your Trip**

*The Albuquerque Visitors Guide contains all you need to know about what events, attractions, dining, and shopping is available in the Albuquerque area.*

**Watch a Balloon Fiesta Day**

*Balloon Fiesta events take place at varying points of the day and evening, offering a magical experience for all. The above video shows a sample of Balloon*

**Facebook**

Visit Albuquerque  
Like You like this.

Visit Albuquerque  
2 hrs

Don't miss Nob Hill Main Street Program's Summerfest this weekend! 3 days of live music, street festival on Saturday, jazz brunch on Sunday. More details in the link.

[WWW.VISITALBUQUERQUE.ORG/BALLOON-FESTIVAL/](http://WWW.VISITALBUQUERQUE.ORG/BALLOON-FESTIVAL/)



# **ACVB WEBSITE: MOBILE & TABLET**

## **DESCRIPTION**

ACVB's mobile and tablet sites provide device-friendly experiences for those seeking information on the destination both in the planning phase and in-market. These sites focus on providing users with activities, lodging, dining, shopping and event listings, as well as partner deals, right in the palm of their hands. Both of these sites integrate "near me" functions that allow users to filter listings by proximity based on their mobile device's GPS geo-location.

**WEB / MOBILE WEBSITE - HOMEPAGE**

**ALBUQUERQUE**  
WWW.ITSATRIP.ORG

SEARCH NEAR ME

ACTIVITIES LODGING DINING

SHOPPING EVENTS DEALS

Visit ABQ:

PHOTO GALLERY

SIGN UP FOR NEWSLETTER

REQUEST A VISITORS GUIDE

EXPLORE TRIP IDEAS

PLAN YOUR TRIP

The official visitors site of Albuquerque

1-800-284-2282 | info@itsatrip.org | VIEW FULL SITE

Copyright 2015 Albuquerque Convention & Visitors Bureau

**RAINBOW RYDERS**  
HOT AIR BALLOON RIDE CO.

Have you finished your bucket list?

**M.VISITALBUQUERQUE.ORG**

**WEB / MOBILE WEBSITE - LISTINGS SEARCH**

**ALBUQUERQUE**  
WWW.ITSATRIP.ORG

**MENU**

## Things To Do

Keywords:

Type:

Area:

**NEAR ME**

**SEARCH**

**NEXT**

### FEATURED LISTINGS

**World Balloon**  
Ballooning  
6390 Coors Blvd. NW  
Albuquerque, NM 87120

**MAP** >

**Cliff's Amusement Park**  
Family Fun  
4800 Osuna Rd. N.E.  
Albuquerque, NM 87109

**MAP** >

**Indian Pueblo Cultural Center**  
Museums & Cultural Centers  
2401 12th St. N.W.

**MAP** >

**M.VISITALBUQUERQUE.ORG**



## WEB / MOBILE WEBSITE - LISTING DETAIL





**ALBUQUERQUE**  
WWW.ITSATRIP.ORG

**MENU**

Home | Back

### Historic Old Town

Rio Grande Blvd. N.W. &  
Central Ave. N.W.  
Albuquerque, NM 87104  
[Email](#) | [Website](#)


#### Description

Take a walk through history around Albuquerque's Old Town, the serene village that has been the focal point of community life since 1706. [Click here for an Old Town Map.](#)

Quiet hidden patios, winding brick paths, gardens and balconies are waiting to be discovered. Wrought iron and adobe benches beckon you to rest in the shade and watch people stroll by. Visit historic San Felipe de Neri Church and relax in the Rose Garden.

Shopping in Old Town is a truly delightful experience. Unique items from around the world, as well as those that are distinctly Southwestern, can be found in more than 150 shops, boutiques, galleries and artist studios.

When in New Mexico - Eat like New Mexicans! Try delightful chile dishes which evolved from a combination of Indian and Spanish recipes. or



**M.VISITALBUQUERQUE.ORG**

**WEB / MOBILE WEBSITE - NEAR ME FUNCTION**

**ALBUQUERQUE**  
WWW.ITSA TRIP.ORG

**MENU**

### Places to Stay Nearby

**VIEW MAP**

- Hotel Andaluz**  
Distance: 0.04 miles  
Places to Stay | Albuquerque, NM
- Albuquerque Hyatt Regency**  
Distance: 0.09 miles  
Places to Stay | Albuquerque, NM
- DoubleTree by Hilton Hotel Albuquerque**  
Distance: 0.20 miles  
Places to Stay | Albuquerque, NM
- The Hotel Blue**  
Distance: 0.39 miles  
Places to Stay | Albuquerque, NM
- Mauger Estate B&B**  
Distance: 0.41 miles  
Places to Stay | Albuquerque, NM
- Downtown Historic Bed & Breakfast**  
Distance: 0.54 miles

**RENT YOUR CAR @** **recarnation**  
no credit card required | airport pickup

**M.VISITALBUQUERQUE.ORG**

**WEB / MOBILE WEBSITE - EVENTS SEARCH**

The screenshot shows the mobile website for Albuquerque events. At the top, the logo for 'ALBUQUERQUE' is displayed in a stylized red font, with the website address 'WWW.ITSATRIP.ORG' below it. To the right of the logo is a black 'MENU' button. The main heading 'Events' is centered in a white, serif font against a dark brown background. Below this is a search section with a 'Near Me' button in a red pill shape. The search fields include 'Keywords:' with an empty text box, 'Start Date:' with '06/08/15' entered, and 'End Date:' with '06/30/15' entered. A red 'SEARCH' button is positioned to the right of the date fields. Below the search section is a 'NEXT' button. The main content area lists four exhibitions, each with a title, dates, a 'MAP' button, and a red arrow pointing right. The exhibitions are: 'Exhibition: Albuquerque Indian School Retrospective with a Vision Forward' (Dates: 02/20/14 - 09/30/15), 'Exhibition: AfroBrasil-Art and Identities' (Dates: 12/12/14 - 08/29/15), 'Exhibition: Birds of Paradise: Amazing Avian Evolution' (Dates: 01/24/15 - 08/16/15), and 'Salud y Sabor - National Hispanic Cultural Center'.

[M.VISITALBUQUERQUE.ORG](http://M.VISITALBUQUERQUE.ORG)




## WEB / MOBILE WEBSITE - EVENT DETAIL

**ALBUQUERQUE**  
WWW.ITSATRIP.ORG





**MENU**

Home | Back

### Rail Yards Market



Location: Blacksmith Shop at the Albuquerque Rail Yard in Baretas  
Dates: 05/03/2015 - 10/25/2015

800 1st Street SW  
Albuquerque, NM 87102  
Phone: [505-203-6200](tel:505-203-6200)  
[Website](#)

#### Description

Come to the Rail Yards Market every Sunday for food, art, music and community. Set in Downtown Albuquerque's Rail Yards enjoy local artisans, growers and musicians. For an inside look at the market, check out this [blog post](#).

The Rail Yards Market's mission is to celebrate the cuisine, culture, and art of Albuquerque and the State of New Mexico. Our commitment is to:

- Preserve the legacy of an historic downtown neighborhood.
- Gather the city's many communities around a shared space.
- Nurture the next generation of local entrepreneurs.

**M.VISITALBUQUERQUE.ORG**

## WEB / MOBILE WEBSITE - EVENT MAP

**ALBUQUERQUE**  
WWW.ITSATRIP.ORG

**MENU**

### *Festival Flamenco Performance: El Baul de los Flamencos*

203 Cornell Dr.  
Albuquerque, NM 87131

[Details](#)



**Rodey Theater**  
203 Cornell Dr.  
Albuquerque, NM, 87131

Map data ©2015 Google

[M.VISITALBUQUERQUE.ORG](http://M.VISITALBUQUERQUE.ORG)

# WEB / TABLET WEBSITE - HOMEPAGE



[TABLET.VISITALBUQUERQUE.ORG](http://TABLET.VISITALBUQUERQUE.ORG)



# WEB / TABLET WEBSITE - EVENT LISTINGS

BACK HOME ALBUQUERQUE MENU MORE  
WWW.ITSATRIP.ORG




### Events

Keywords:   
Start Date: 6/8/2015  
End Date: 6/30/2015  
Search

PAGE 1 OF 15 NEXT

- EXHIBITION: ALBUQUERQUE INDIAN SCHOOL RETROSPECTIVE WITH A VISION FORWARD** >  
DATES: RECURRING DAILY
- EXHIBITION: AFROBRASIL-ART AND IDENTITIES** >  
DATES: RECURRING WEEKLY ON SUNDAY, TUESDAY, WEDNESDAY, THURSDAY, FRIDAY, SATURDAY
- EXHIBITION: BIRDS OF PARADISE: AMAZING AVIAN EVOLUTION** >  
DATES: RECURRING DAILY
- SUNDAY FAMILY FUN AT BACHECHI OPEN SPACE** >

### On the Map: Unfolding Albuquerque Art + Design



**ON THE MAP**  
UNFOLDING ALBUQUERQUE ART + DESIGN

Location: Multiple venues throughout Albuquerque

[TABLET.VISITALBUQUERQUE.ORG](http://TABLET.VISITALBUQUERQUE.ORG)

# WEB / TABLET WEBSITE - DEALS

BACK HOME **ALBUQUERQUE** MENU MORE  
WWW.ITSATRIP.ORG

**Deals**

Category:  SUBMIT

PAGE 1 OF 8 NEXT

- 20% DISCOUNT**  
A FEW OLD THINGS - ANTIQUES & COLLECTIBLES  
VALID: 01/01/15 - 12/31/15
- RELOCATING TO ALBUQUERQUE?**  
ABQ DREAM HOMES - KELLER WILLIAMS REALTY  
BY VERONICA GONZALES  
VALID: 01/01/15 - 12/31/15
- DISCOUNT AT RANCH STORE**  
ALBUQUERQUE ALPACAS  
VALID: 01/01/15 - 12/31/15
- FAMILY FUN - WIFI, BREAKFAST & LATE CHECKOUT**

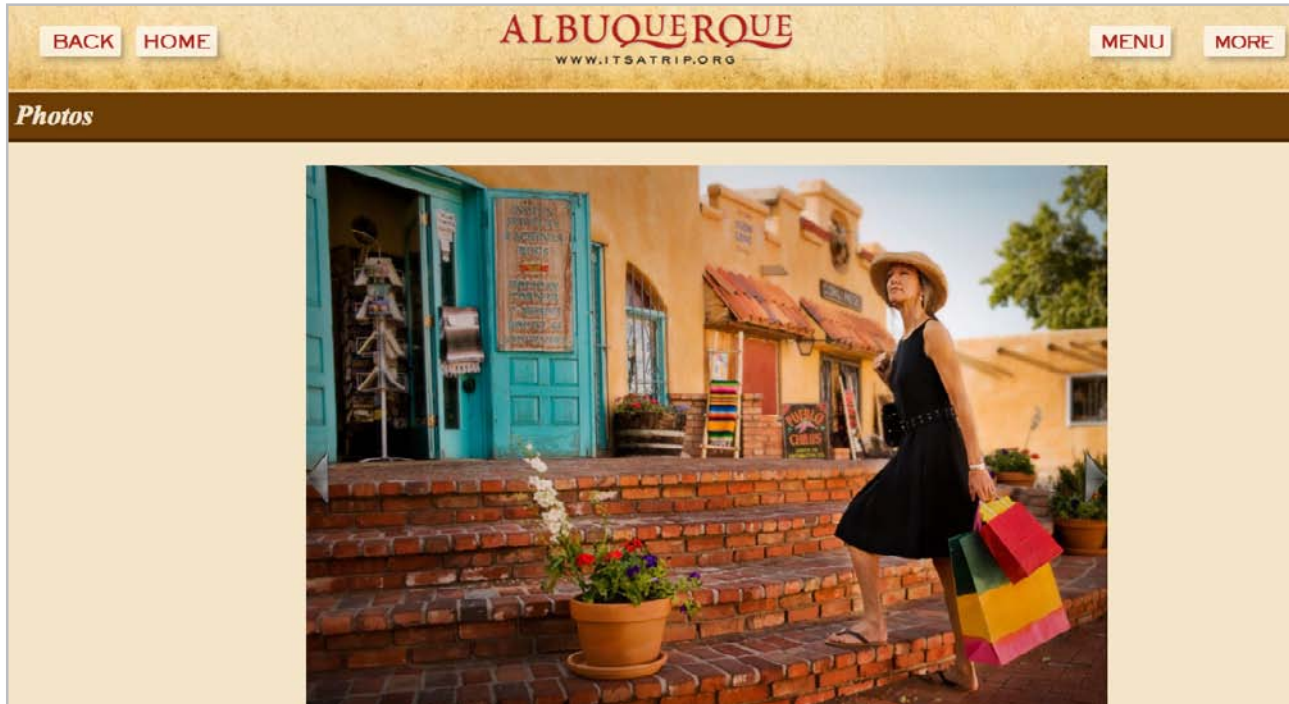
**Native American Culture Package**  
Nativo Lodge - A Heritage Hotel & Resort



Valid: 01/01/2015 - 12/31/2015  
6000 San Antonio East, N.E.

**TABLET.VISITALBUQUERQUE.ORG**

# WEB / TABLET WEBSITE - PHOTO GALLERY



[TABLET.VISITALBUQUERQUE.ORG](http://TABLET.VISITALBUQUERQUE.ORG)



# WEB / TABLET WEBSITE - VISITORS GUIDE REQUEST FORM

[BACK](#) [HOME](#) **ALBUQUERQUE** [MENU](#) [MORE](#)  
WWW.ITSATRIP.ORG

## Visitor's Guide

**VIEW OUR INTERACTIVE OFFICIAL ALBUQUERQUE VISITORS GUIDE**

Please enter the following information and we will send you a free Official Albuquerque Visitors Guide & Vacation Planner. It contains all you need to know about what events, attractions, dining, and shopping is available in the Albuquerque area. We will not send you anything except the Official Visitors Guide and Vacation Planner.

First Name\*:

Last Name\*:

Address Line 1\*:

Address Line 2:

City\*:

State:

Zip\*:

Province / Other:

Country:

Email Address\*:

Yes! I would like to receive emails from Albuquerque Convention & Visitors Bureau:  Yes  No

Please sign me up for the following E-Newsletters

- Visitor Information
- Arts & Culture
- Culisine
- Golf
- Outdoor Recreation

[TABLET.VISITALBUQUERQUE.ORG](http://TABLET.VISITALBUQUERQUE.ORG)

# **EMAIL MARKETING: LEISURE**

## **DESCRIPTION**

ACVB maintains an email list of over 130,000 opt-in subscribers that have been collected over the last 10 years. Contacts on this list receive a monthly email promoting relevant and timely Albuquerque offerings. This generally includes a main promotional graphic for ACVB sweepstakes and campaigns, general articles promoting hotel packages and partner deals and/or Visit Albuquerque website content, ABQ365 blog features, upcoming ABQ365 featured events, a call-to-action to order a visitors guide and Featured Partner paid placements.

# EMAIL / MONTHLY VISITOR E-NEWSLETTER

May eNewsletter  
Having trouble viewing this newsletter? [View it online.](#)  
Manage subscription preferences [here.](#)

FORWARD TO A FRIEND

www.VISITABQ.ORG

## ALBUQUERQUE

CONVENTION & VISITORS BUREAU

AUTHENTIC ALBUQUERQUE | PLACES TO STAY | EVENTS | SPECIALS & COUPONS | TRAVEL TOOLS



### ROUTE 66 SUMMERFEST Sweepstakes

July 18, 2015

[ENTER TO WIN »](#)



#### Summer Packages and Deals

*Plan an affordable trip to Albuquerque*

Get away to Albuquerque this summer! The weather is wonderful, with cool nights and warm days, so it's perfect for hiking or biking in the mountains, playing golf, and enjoying a margarita or dinner on the patio. Check out these great savings on lodging packages and coupons.

[» BOOK NOW](#)



#### Experience New Mexican Cuisine

*Red or Green? Which chile will you prefer?*

The smoke-kissed flavor of freshly roasted green chiles and the earthy fruitiness of red chile sauce are essential to New Mexico's favorite dishes, like breakfast burritos, stacked enchiladas and stuffed sopapillas. Come experience Albuquerque's unique culinary delights.

[» LEARN MORE](#)

---

### ABQ365 BLOG / Featured Posts





# EMAIL / JETBLUE SERVICE ANNOUNCEMENT

JetBlue Inaugural Flight | It's a Trip  
Having trouble viewing this newsletter? [View it online.](#)  
Manage subscription preferences [here.](#)

FORWARD TO A FRIEND

WWW.ITSATRIP.ORG

**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU

AUTHENTIC ALBUQUERQUE | PLACES TO STAY | EVENTS | SPECIALS & COUPONS | TRAVEL TOOLS

 Fares as low as  
**\$99!**

*Celebration Sale*

Now-April 24, 2013 book sale fares as low as \$99 one-way for travel between New York (JFK) & Albuquerque (ABQ) April 29-June 26, 2013.

**>> Book Your Flight Now**



**Albuquerque Welcomes JetBlue!**  
Albuquerque is pleased to welcome JetBlue Airways as the only nonstop service from New York's John F. Kennedy International Airport (JFK) and the Albuquerque International Sunport (ABQ) beginning on Monday, April 22, 2013.

**LEARN MORE**



**Albuquerque Getaway Packages**  
Once you book your flight to Albuquerque, use these getaway packages to plan a special trip organized around your interests. Packages include amazing summer deals, the best golf vacations, romantic getaways and much more!

**BOOK NOW**

**Order a Free 2013 Visitors Guide**  
Start planning your Albuquerque adventure today by ordering a free 2013 visitors guide. It contains all you need to know about events, attractions, dining, and shopping in the Albuquerque area.




**ORDER NOW**



# EMAIL / AMERICAN GIRL SWEEPSTAKES EMAIL

American Girl Albuquerque Sweepstakes | It's a Trip  
Having trouble viewing this newsletter? [View it online.](#)  
Manage subscription preferences [here.](#)

FORWARD TO A FRIEND

WWW.ITSATRIP.ORG


**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU

AUTHENTIC ALBUQUERQUE | PLACES TO STAY | EVENTS | SPECIALS & COUPONS | TRAVEL TOOLS

Meet **Saige**  
GIRL OF THE YEAR 2013

**ENTER TO WIN!**

**AMERICAN GIRL®  
SAIGE™ INSPIRED  
TRIP TO  
ALBUQUERQUE!**




**Enter to win a Saige-inspired trip to Albuquerque**

We are thrilled that American Girl's® Girl of the year, Saige Copeland, calls Albuquerque, New Mexico her home! She loves riding horses on her grandma's ranch, painting New Mexico's beautiful scenery and balloon rides above the city, which is known as the Hot Air Balloon Capital of the World.

To celebrate, we are sending one lucky girl and her family on a Saige-inspired trip to Albuquerque – plus she'll get her very own Saige Doll, signed books, a \$400 VISA gift card and more!

**ENTER NOW**



**Plan your own Saige-inspired trip to Albuquerque**

We hope many girls and their families will choose to travel to Albuquerque to experience a little taste of what Saige's story is all about. Visiting families can be inspired by the same types of activities that Saige would enjoy around the city.




Plan your own trip incorporating events and activities inspired by Saige's love for art, nature and hot air balloons. There are even some Saige-inspired hotel packages to choose from!

**PLAN YOUR TRIP**

# EMAIL / NEW MEXICO BOWL TEAM ANNOUNCEMENT

9th Annual Gildan New Mexico Bowl  
Having trouble viewing this newsletter? [View it online.](#)  
Manage subscription preferences [here.](#)

FORWARD TO A FRIEND


  



WWW.VISITABQ.ORG

# ALBUQUERQUE




CONVENTION & VISITORS BUREAU

AUTHENTIC ALBUQUERQUE | PLACES TO STAY | EVENTS | SPECIALS & COUPONS | TRAVEL TOOLS

SATURDAY  DECEMBER 20<sup>th</sup>

 Come watch the UTEP Miners take on the Utah State Aggies at the 2014 Gildan New Mexico Bowl. The game will kick-off in Albuquerque at the UNM Football Stadium on December 20 at 12:20 MT (2:20pm ET). 

Enjoy holiday events, traditions and shopping unique to New Mexico. Plan your trip today by visiting the [New Mexico Bowl web page](#) for Albuquerque hotel deals, coupons, special holiday events and more.








# EMAIL / NEW MEXICO BOWL TEAM ANNOUNCEMENT

USA Indoor Track & Field Championships | It's a Trip  
Having trouble viewing this newsletter? [View it online.](#)  
Manage subscription preferences [here.](#)

FORWARD TO A FRIEND

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**ALBUQUERQUE**

CONVENTION & VISITORS BUREAU

AUTHENTIC ALBUQUERQUE | PLACES TO STAY | EVENTS | SPECIALS & COUPONS | TRAVEL TOOLS

## USA Indoor Track & Field Championships

March 1-3, 2013 - Tickets on Sale Now




The USA Indoor Track & Field Championships is the final event of the Indoor Championship Series, which is a prestigious series of nationally televised USA Track & Field competitions featuring the very best track & field athletes from Team USA, the world's #1 track team.

For more information, visit [www.ItsATrip.org/track](http://www.ItsATrip.org/track).

### Tickets

Three-day reserved chairback seats are \$30 each. Two-day reserved chairback seats are \$25 each. Single day chairback tickets are \$15 each. General admission tickets are \$25 each for a three-day pass, \$20 each for a two-day pass and \$12 each for a single day. Discounts are available for seniors and children. Tickets can be purchased at the UNM Ticket Office located at 1155 University Boulevard SE, by phone at (505) 925-5858 or online at [unmtickets.com](http://unmtickets.com). The Albuquerque Convention and Visitors Bureau, along with the University of New Mexico and USATF New Mexico, are the official hosts.






**ALBUQUERQUE**

Contact the Albuquerque Convention & Visitors Bureau:  
800-284-2282 or 505-842-9918 e-mail: [info@itsatrip.org](mailto:info@itsatrip.org)  
20 First Plaza Ste. 601 Albuquerque, NM 87102

AUTHENTIC ALBUQUERQUE  
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GET CONNECTED:

FORWARD TO A FRIEND  
UNSUBSCRIBE

# **SOCIAL MEDIA: LEISURE**

## **DESCRIPTION**

By posting engaging content daily on @VisitABQ and @ABQ365 social media channels, ACVB serves as a reliable resource of Albuquerque's latest travel and tourism news. ACVB has built and maintains one of the largest travel industry social media presences in New Mexico and the Southwest. All social media channels are managed and monitored in-house, which allows for agile content development, strategic and comprehensive promotion planning, and optimal utilization of the vast destination knowledge base that ACVB possesses.

# SOCIAL / VISITABQ FACEBOOK

Visit Albuquerque

Home 16

Visit Albuquerque Company

Sign Up Liked Message

Timeline About Photos Likes More

99k people like this  
Gretchen Amstutz and 49 other friends

Invite friends to like this Page

ABOUT

Write something...

Post

Visit Albuquerque via Albuquerque International Balloon Fiesta  
21 mins ·

Last chance to vote for the 2016 Albuquerque International Balloon Fiesta theme!

Name the 2016 Balloon Fiesta Theme Finalists

- Adventure with Altitude
- A Desert Kaleidoscope
- Get Carried Away...
- High Expectations
- Sk-eye Candy

www.VisitABQ.org  
http://www.VisitABQ.org/

APPS

[WWW.FACEBOOK.COM/VISITABQ](http://WWW.FACEBOOK.COM/VISITABQ)



## SOCIAL / VISITABQ FACEBOOK POST

**Visit Albuquerque**  
Published by Erin Scott [?] · April 24 · 🌐

Gathering of Nations is this weekend in Albuquerque! Use [#AskABQ](#) on Twitter if you're in town visiting to get tourism advice from our [@VisitABQ](#) and [ABQ 365](#) teams.



### Gathering of Nations Pow Wow | Albuquerque Events

North America's largest pow wow and Native American competition featuring Indian singing and dancing with more than 3,000 participants, isles of sho

[VISITALBUQUERQUE.ORG](http://VISITALBUQUERQUE.ORG)

10,748 people reached Boost Post

Like · Comment · Share 

 Brenna Moore, Audrey Johnson, Lea Fortin and 230 others like this. Most Relevant ▾

 72 shares

 Write a comment...  

 **Marlene Tarwater** Wishing I could be there!  
Like · Reply ·  1 · April 24 at 3:48pm

 2 Replies

[WWW.FACEBOOK.COM/VISITABQ](http://WWW.FACEBOOK.COM/VISITABQ)

# SOCIAL / ABQ365 FACEBOOK

ABQ 365

Home

ABQ365

ABQ 365  
Local/Travel Website

Sign Up Liked Message

Timeline About Photos Likes More

8,116 people like this  
Gretchen Amstutz and 10 other friends

Invite friends to like this Page

ABOUT

ABQ365 is your source for what's going on around Albuquerque, New Mexico brought to you by the Albuquerque Convention & Visitors Bureau.  
[www.abq365.com](http://www.abq365.com)

<http://www.abq365.com/>

PHOTOS

Post Photo / Video

Write something...

Post

ABQ365 ABQ 365  
22 hrs ·

Tune into our weekly events segment on KRQE News 13 / KASA to stay in the know on everything happening in The Duke City.

[WWW.FACEBOOK.COM/ABQ365](http://WWW.FACEBOOK.COM/ABQ365)

# SOCIAL / ABQ365 FACEBOOK POST

**ABQ 365**  
Published by Erin Scott [?] · April 3 · 

The Rail Yards Market ABQ is going full steam ahead! Click below to read the highlights of the 2014 season and what to look forward to when the market opens on May 3rd.



### Albuquerque Rail Yards Market in 2015

The Rail Yards Market in Barelás, Albuquerque was a huge success in 2014. Alex tells us what's in store for 2015 and how to get involved in this ...

[VISITALBUQUERQUE.ORG](http://VISITALBUQUERQUE.ORG)

6,276 people reached Boost Post

Like · Comment · Share  ▾

 Alex Paramo, Lea Fortin, Chad Gruber and 169 others like this.

 37 shares

 Write a comment...  

[WWW.FACEBOOK.COM/ABQ365](http://WWW.FACEBOOK.COM/ABQ365)



# SOCIAL / VISITABQ TWITTER

Home Notifications Messages Search Twitter Tweet

**Albuquerque**  
@VisitABQ  
Home of #greenchile and @BalloonFiesta along #Route66! Tag tweets #AskABQ to get trip advice from #ABQ experts and tag photos with #pictureABQ to be featured.  
Albuquerque, New Mexico  
PictureABQ.com  
Joined October 2008

TWEETS 10.2K FOLLOWING 5,128 FOLLOWERS 21.7K FAVORITES 935 LISTS 3

Tweets Tweets & replies Photos & videos

Albuquerque @VisitABQ · 1h  
Heights Summerfest, @NIFNM Festival Flamenco, and @ABQ\_Pride are all in #ABQ this weekend! [goo.gl/yhA86W](http://goo.gl/yhA86W)

Albuquerque retweeted  
Kara Williams @karasw · 12h  
If you're in @visitabq, take a day trip to the AMAZING Tent Rocks. Loved the landscape and hiking here! #pictureabq

Who to follow · Refresh · View all

- Bueno Foods @BuenoFoods Follow
- Hillary Fogelson @PaleGirlS... Follow
- Rich @nigablayde Follow

Trends · Change

- Christopher Lee  
Christopher Lee, 'Lord of the Rings' and Horror Star, Dead at 93  
499K Tweets about this trend
- Ornette Coleman  
Ornette Coleman dead: Pioneering jazz musician dies aged 85  
24.5K Tweets about this trend
- Rupert Murdoch  
Rupert Murdoch to Step Down as CEO of 21st Century Fox  
14.4K Tweets about this trend

[WWW.TWITTER.COM/VISITABQ](http://WWW.TWITTER.COM/VISITABQ)

## SOCIAL / VISITABQ TWITTER POST

 **Albuquerque**  
@VisitABQ

@abqnobhill Check out this #foodie @ABQ365 post on where to eat in your neck of the woods! [goo.gl/KDvHTh](http://goo.gl/KDvHTh)

← ↻ ★ || ...



RETWEETS 5 FAVORITES 5



10:20 AM - 7 Apr 2015

[WWW.TWITTER.COM/VISITABQ](http://WWW.TWITTER.COM/VISITABQ)



# SOCIAL / ABQ365 TWITTER

Home Notifications Messages Search Twitter

ABQ 365  
@ABQ365

Tag tweets #AskABQ to get advice from local event experts on what to do in #ABQ. Follow us @VisitABQ & pictureABQ.com, tag pics with #pictureABQ!

Albuquerque, New Mexico  
ABQ365.com

Tweet to Message

67 Followers you know

51 Photos and videos

TWEETS 175 FOLLOWING 190 FOLLOWERS 687 FAVORITES 89

Following

Tweets Tweets & replies Photos & videos

ABQ 365 @ABQ365 · Jun 10  
Fun segment today on @krqe @2kasafox with @AdamAtchison and @dot\_of\_scott! Tune in weekly for #ABQ event updates [krqe.com/2015/06/10/abq ...](http://krqe.com/2015/06/10/abq...)

ABQ 365 retweeted Albuquerque @VisitABQ · Jun 10  
#Route66 Summerfest is coming July 18! Mark your calendar and start planning your trip to #ABQ [goo.gl/aGQ3oE](http://goo.gl/aGQ3oE)

Who to follow · Refresh · View all

- Bueno Foods @BuenoFoods Follow
- CABQ Parks and Rec @CA... Followed by Canteen Brewh... Follow
- MiABQ Project @MIABQPro... Followed by Tania Armenta ... Follow

Find friends

Trends · Change

- Christopher Lee Christopher Lee, 'Lord of the Rings' and Horror Star, Dead at 93 513K Tweets about this trend
- Ornette Coleman Ornette Coleman dead: Pioneering jazz musician dies aged 85 26.6K Tweets about this trend
- #LiamDay 362K Tweets about this trend

[WWW.TWITTER.COM/ABQ365](http://WWW.TWITTER.COM/ABQ365)



# SOCIAL / ABQ365 TWITTER POST

 **ABQ 365**  
@ABQ365 ⚙️ Following

Vote daily for the [#ABQ @balloonfiesta](#) as the #1 cultural festival! Contest ends April 13th: [goo.gl/eSOUAI](http://goo.gl/eSOUAI)



RETWEETS **3** FAVORITES **6**




8:05 PM - 2 Apr 2015

[WWW.TWITTER.COM/ABQ365](http://WWW.TWITTER.COM/ABQ365)

# SOCIAL / VISITABQ INSTAGRAM


Instagram Get the app Log in





visitabq FOLLOW


Albuquerque CVB We are the official visitor information resource for Albuquerque, New Mexico. Find us @VisitABQ on Facebook, Twitter, Pinterest and YouTube. [www.PictureABQ.com](http://www.PictureABQ.com)


297 posts   1,198 followers   137 following























[WWW.INSTAGRAM.COM/VISITABQ](http://WWW.INSTAGRAM.COM/VISITABQ)

## SOCIAL / VISITABQ INSTAGRAM POSTS



[WWW.INSTAGRAM.COM/VISITABQ](http://WWW.INSTAGRAM.COM/VISITABQ)



# SOCIAL / VISITABQ PINTEREST

The screenshot shows the Pinterest profile for 'Visit Albuquerque'. At the top, there is a search bar and a navigation menu. The profile header includes a circular profile picture of a hot air balloon, the name 'Visit Albuquerque', and the location 'Albuquerque, New Mexico - visitabq.org'. Below the header, a bio reads: 'Official visitor Pinterest account for Albuquerque, New Mexico. We ♥ red & green chile & the most beautiful sunsets on Earth. Come #VisitABQ!'. Statistics are displayed: 36 Boards, 797 Pins, 5 Likes, 1,103 Followers, and 70 Following. The main content area features a grid of 12 boards, each with a cover image and a title. The boards are: 'Up, Up and Away! Balloon Ca...', 'See Albuquerque', 'Family Fun', 'Colors of the City', 'Red or Green? New Mexican ...', 'A Taste of the Town', 'Somethin' Sweet in the City', 'A Toast to You, ABQ!', 'Cultures of Albuquerque', 'Tee it Up!', 'Active Albuquerque', and 'Mi Casa es Su Casa- Decor f...'. Each board has an 'Unfollow' button and a pin count. A '+' and '?' icon are visible in the bottom right corner of the board grid.

Search

Unfollow

**Visit Albuquerque**  
Albuquerque, New Mexico - visitabq.org

Official visitor Pinterest account for Albuquerque, New Mexico. We ♥ red & green chile & the most beautiful sunsets on Earth. Come #VisitABQ!

36 Boards   797 Pins   5 Likes   1,103 Followers   70 Following

**Up, Up and Away! Balloon Ca...**  
#47  
Unfollow

**See Albuquerque**  
#12 Top 10 Value City  
Unfollow

**Family Fun**  
#41  
Free Things to Do in Albuquerque!  
Unfollow

**Colors of the City**  
#35  
Unfollow

**Red or Green? New Mexican ...**  
#30  
Unfollow

**A Taste of the Town**  
#28  
Unfollow

**Somethin' Sweet in the City**  
#8  
What you like of it  
Unfollow

**A Toast to You, ABQ!**  
#18  
Unfollow

**Cultures of Albuquerque**  
#39  
Unfollow

**Tee it Up!**  
#16  
Unfollow

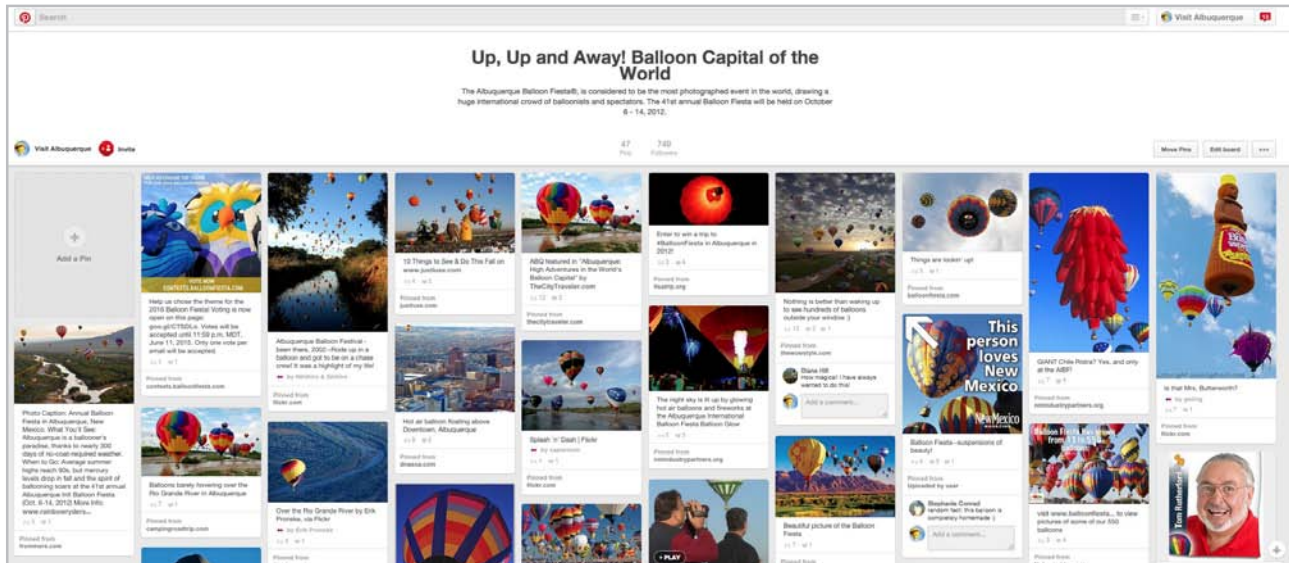
**Active Albuquerque**  
#37  
Unfollow

**Mi Casa es Su Casa- Decor f...**  
#38  
Unfollow

+  
?

[WWW.PINTEREST.COM/ABQ365](http://WWW.PINTEREST.COM/ABQ365)

# SOCIAL / VISITABQ PINTEREST BOARD & PIN



**Pin it** 478   **Like** 50   **Visit site**   **Edit**   **Send**   **Share**



Found on [itsatrip.org](http://itsatrip.org)



**Visit Albuquerque** • 3 years ago

Traditional Empanadas. A tasty traditional New Mexican delicacy. Filled and baked with meat, vegetables, fruits or chocolate.

[WWW.PINTEREST.COM/ABQ365](http://WWW.PINTEREST.COM/ABQ365)

# **OFFICIAL ALBUQUERQUE VISITORS GUIDE**

## **DESCRIPTION**

ACVB annually produces an 80-page visitors guide featuring maps, events, editorial highlights, local partner advertisements and extensive local partner listings. The Official Albuquerque Visitors Guide is a powerful tool for increasing visitation of leisure travelers, increasing the length of a visitor's stay and informing traveler decisions on lodging, restaurants and local attractions.



# **INTERACTIVE VISITORS GUIDE**

## **DESCRIPTION**

In addition to a printed visitors guide, an interactive edition is published for use on desktop, tablet and mobile devices. The interactive guide not only attracts hundreds of monthly users, but also provides excellent insight into travelers' usage of the publication and their interest through detailed metrics.

# INTERACTIVE VISITORS GUIDE / COVER

The screenshot shows a web browser window with a dark grey background. At the top, there is a navigation bar with a search icon, back and forward arrows, and a tab labeled "Cover1". To the right of the tab are social media icons for Facebook, LinkedIn, and Twitter, followed by icons for a menu, a grid, a download, a print, a question mark, and a shopping bag.

On the left side of the browser, there is a white box for the "ALBUQUERQUE E-NEWSLETTER". The title "ALBUQUERQUE" is in a large, red, serif font, and "E-NEWSLETTER" is in a smaller, black, sans-serif font below it. Below the title are three small images of newsletter covers: one with "ALBUQUERQUE" and "BUCKET LIST ESCAPE", one with "CELEBRATE THE NEW YEAR!", and one with "NEW YEAR'S". To the right of these images is a yellow box with the text "Stay up-to-date on Albuquerque info!" and "The Albuquerque e-newsletter is sent out monthly and contains tons of useful information, including specials, discounts, and the latest news and events." Below this is a blue button with the text "» Sign up now". At the bottom of the white box, there is a link: "To get information on the advertisers in this guide, [click here.](#)" and a question mark icon with the text "» Turn the page or [click here](#) for instructions."

On the right side of the browser, there is a large image of the "ALBUQUERQUE" cover. The cover features a bright sun in a blue sky over a brick building with a red sign that says "ALBUQUERQUE". In the foreground, there are baskets of fresh produce, including red and green peppers. The text "THE OFFICIAL VISITORS GUIDE" is at the top, and "ALBUQUERQUE" is in a large, white, serif font. At the bottom right of the cover, there are two sections: "2015 Event Highlights Page 30" and "CITY MAP & GUIDE Page 40". To the right of the cover is a vertical navigation bar with colored buttons for "Dining", "Ballooning", "Trip Ideas", "Events", "Area Map", and "Listings & Resources".

[WWW.NXTBOOK.COM/NXTBOOKS/ALBUQUERQUE/OVG2015/](http://WWW.NXTBOOK.COM/NXTBOOKS/ALBUQUERQUE/OVG2015/)

# INTERACTIVE VISITORS GUIDE / EDITORIAL

8 - 9

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⬇ ⬆ ?

## HISTORY & CULTURE



NATIVE AMERICAN CEREMONIAL DANCE (MAYOR RAY)

**W**ith majestic scenery framed by the Sandia Mountains to the east and ancient volcanoes on the western horizon, the setting of the Rio Grande Valley draws people in. Native Americans settled here thousands of years ago, many centuries before Europeans even reached the Americas.

In 1706, Spanish explorers established the Villa de Albuquerque, named after Spain's Duke of Albuquerque. The extra "r" was removed years later for pronunciation's sake, and favors the Portuguese spelling of the name, which means "white oak." For more than 300 years, the city's residents have embraced the blend of Native American culture, Hispanic heritage and Western influences.

Albuquerque's rich and diverse culture is evident in its public art, an impressive collection of museums, traditional and contemporary adobe architecture, and authentic restaurants. Visitors are drawn to cultural events such as Native American feast days and art markets, Latin and flamenco dance events, food fiestas, mariachi celebrations and much more.

For more information: [www.VisitABQ.org/culture](http://www.VisitABQ.org/culture)

Dining  
 Ballooning  
 Trip Ideas  
 Events  
 Area Map  
 Listings & Resources

**Route 66 History**  
 The Mother Road sliced a trail to the West and became a bustling thoroughfare for Albuquerque, beginning in the 1920s. Now devoid of segment and progress combined with vintage signage will guide you through three of Albuquerque's historic neighborhoods and entertainment districts — Old Town, Downtown and Nob Hill.  
[www.VisitABQ.org/R66](http://www.VisitABQ.org/R66)



**National Hispanic Cultural Center**  
 Explore an extensive collection of contemporary Hispanic art, experience an outdoor concert, traditional dance performance or Spanish film for an authentic Hispanic experience at this incredible cultural center. While there, don't miss the 4,000-square-foot Torreon Fresco, which celebrates 5,000 years of Hispanic history and is North America's largest concave fresco.  
[www.nhccnm.org](http://www.nhccnm.org)



**Indian Pueblo Cultural Center**  
 Visitors to the state are often intrigued by New Mexico's Native cultures. The **Indian Pueblo Cultural Center** is an excellent starting point for visitors to delve into the distinct history, traditions and artwork of each of the state's 19 pueblos. The center also features authentic dance performances, an impressive gift shop and a deliciously exciting Native fusion restaurant.  
[www.indianpueblo.org](http://www.indianpueblo.org)



**Albuquerque Museum**  
 The **Albuquerque Museum** features historic and cultural artifacts that celebrate the city's regional heritage. Showcasing a mix of permanent and rotating exhibits, the museum also holds events that celebrate Albuquerque's unique history and culture throughout the year.  
[www.cabq.gov/museum](http://www.cabq.gov/museum)



**WHY VISIT IN 2015**



**The National Institute of Flamenco** opens its new home this year, celebrating its quite literal rise from the ashes, after a devastating fire in 2013 destroyed its former facility.

**Petroglyph National Monument**  
 With amazing history as you explore more than 20,000 petroglyphs etched in basalt on the city's western edge. The monument preserves the rock carvings, which are thought to date back to the 1300s. The exact history and meaning of the images is known only to those who created them.  
[www.nps.gov/petr](http://www.nps.gov/petr)



**ATRIUM** THE OFFICIAL VISITORS GUIDE

[WWW.NXTBOOK.COM/NXTBOOKS/ALBUQUERQUE/OVG2015/#/10](http://WWW.NXTBOOK.COM/NXTBOOKS/ALBUQUERQUE/OVG2015/#/10)

ACVB RESPONSE TO RFP — SOLICITATION No. P2015000056



# INTERACTIVE VISITORS GUIDE / LISTINGS

58 - 59
f in t

Dining

Ballooning


Trip Ideas

Events

Area Map

Listings & Resources

DINING



**ALBUQUERQUE HAS A RICH AND DIVERSE CULINARY SCENE**

New Mexican cuisine, centered around chile, is the centerpiece of the cherished regional cuisine. Albuquerque restaurants range from Southwestern cuisine to international fare including Chinese, Thai, Indian, Mediterranean, Italian and more. Many Albuquerque restaurants use farm-fresh local produce, meats, cheeses, plus local wine and have to complement their culinary creations.

**KEY:** ♿ = Handicap Accessible, 🚐 = RV Parking, 🐾 = Pet Friendly, 🏠 = AAA Discount  
 🍳 = Breakfast, 🍷 = Lunch, 🍷 = Dinner

*All located in Albuquerque unless otherwise stated.*

Restaurant Name	Address	Phone	Website	Hours	Handicap Accessible	RV Parking	Pet Friendly	AAA Discount	Breakfast	Lunch	Dinner	Month Served	Year-Round	Full-Service Bar	Outdoor Dining	Live Entertainment	Neighborhood
<b>46 DINER</b>	1405 Central Ave. N.E.	(505) 242-1421	www.46diner.com	8:00-2:00	✓												
<b>ADD GRILL - ALBUQUERQUE SHERATON UPTOWN HOTEL</b>	2400 Louisiana Blvd. N.E.	(505) 881-8000	www.bonanzaalbuquerque.com	7:00-11:00	✓												
<b>ALBUQUERQUE BAR &amp; GRILL - BEST WESTERN PLUS RIO GRANDE INN</b>	1815 Rio Grande Blvd. N.W.	(505) 217-1818; (800) 959-4726	www.rggrandhotel.com	7:00-11:00	✓												
<b>AMERICAN BISTRO RESTAURANT - HOLIDAY INN HOTEL &amp; SUITES - NORTH-25</b>	5004 Jefferson St. N.E.	(505) 844-2222; (800) 466-4329	www.holidayinn.com	7:00-11:00	✓												
<b>AMPEO CAFÉ - HOTEL CASCADA</b>	2500 Central Blvd. N.E.	(505) 886-3311; (800) 876-7226	www.TheHotelCascada.com	7:00-11:00	✓												
<b>ARTICHOKE CAFÉ</b>	429 Central Ave. S.E.	(505) 243-6200	www.artichokecafe.com	7:00-11:00	✓												
<b>BISTRO RESTAURANT &amp; LOUNGE - COURTYARD BY MARRIOTT JOURNAL CENTER</b>	5151 Journal Center Blvd. N.E.	(505) 822-1811	www.marriott.com/courtyard	7:00-11:00	✓												
<b>BISTRONOMY K&amp;B</b>	3116 Central Ave. S.E.	(505) 262-2222	www.bistronomyknb.com	7:00-11:00	✓												
<b>BY 6 RESTAURANT &amp; BREWERY</b>	2100 Louisiana Blvd. N.E.	(505) 972-9999	www.by6restaurant.com	7:00-11:00	✓												
<b>CHICK-FIL-A (MONTGOMERY &amp; SAN MATEO)</b>	1001 Montgomery Blvd. N.E.	(505) 894-4171	www.chick-fil-a.com	7:00-11:00	✓												
<b>CIELO SANDIA - ALBUQUERQUE MARRIOTT HOTEL</b>	2101 Louisiana Blvd. N.E.	(505) 881-8800; (800) 334-2088	www.marriott.com/cielo	7:00-11:00	✓												

DINING

**NEIGHBORHOOD LOCATOR:**  
 Find Albuquerque's 11 neighborhoods on the full map on page 48.  
 1 Old Town, 2 Downtown, 3 Nob Hill, 4 Uptown, 5 Airport, 6 Balloon Fiesta Park/North 7-35, 7 Barrios & South Valley, 8 Eastside, 9 Midtown/University, 10 North Valley/Los Ranchos/Corralitos, 11 Westside, 12 Surrounding Areas

**CLAIM JUMPER RESTAURANT & SALON** (505) 872-2155  
 1001 Jefferson St. N.E. www.claimjumper.com  
 Delicious food, hearty portions and menus that suit everyone.

**CYPRUS GRILL - ALBUQUERQUE EMBASSY SUITES HOTEL & SPA** (505) 243-7100; (800) 478-8855  
 1600 Woodward Pk. N.E. www.albuquerqueembassysuites.com  
 Full-service casual Southwestern dining.

**DAVE & BUSTERS** (505) 248-0152  
 2100 Louisiana Blvd. N.E. www.daveandbusters.com  
 Dave & Buster's is the ultimate destination to eat, drink, play and watch sports. Enjoy the chef-created menu, innovative cocktails, 140+ of the latest games, and "bringer theatre stadium" sports viewing. Now Open at the Winrock Shopping Center.

**DESERT SUN BISTRO - HAWTHORN SUITES BY WYNDHAM AIRPORT** (505) 242-3555; (771) 242-1142  
 1511 Gibson Blvd. S.E. www.hawthorn.com  
 Enjoy a wonderful meal in comfortable surroundings.

**DD GRILL & CHILL - ROUTE 66 CASINO HOTEL** (505) 242-7800; (800) 771-7829  
 1-888-4-1-1-1-1  
 DD Grill & Chill offers an expanded menu including breakfast, lunch and dinner. [Add page 1](#)

**FARM TABLE** (505) 883-7174  
 8917 4th St. N.W. www.farmtable.com  
 Seasonal cuisine in a beautiful North Valley atmosphere, farm to table.

**FORDS KITCHEN AND BAR - ALBUQUERQUE HYATT REGENCY** (505) 842-1231  
 2309 Trosen Ave. N.W. www.albuquerquehyatt.com  
 An award-winning restaurant in an atmosphere of casual elegance.

**FUDDRUCKERS - CORONADO CENTER** (505) 883-4337; 800-FUDD-2-60  
 6000 Maxwell Blvd. N.E. #101-A www.fuddruckers.com  
 World's Greatest Hamburgers - Any Food, Any Place, Any Time!

**FUDDRUCKERS - PAN AMERICAN FREEWAY** (505) 244-7419; 800-FUDD-2-60  
 4855 Pan American Freeway N.E. www.fuddruckers.com  
 World's Greatest Hamburgers - Any Food, Any Place, Any Time!

**FUDDRUCKERS - VALE & GUYTON** (505) 774-3841; 800-FUDD-2-60  
 2120 Yale Blvd. S.E. www.fuddruckers.com  
 World's Greatest Hamburgers - Any Food, Any Place, Any Time!

**THE GARDEN GRILL - HILTON GARDEN INN ALBUQUERQUE JOURNAL CENTER** (505) 214-0000  
 5226 San Antonio Dr. N.E. www.albuquerquejournalcenterhilton.com  
 Cooked to order breakfast; dinner; evening room service.

**THE GROVE CAFÉ & MARKET** (505) 248-9880  
 800 Central Ave. S.E., Ste. A www.thegrovecafeandmarket.com  
 Cafe and specialty market. Open Tue-Sun.

**JIMMY JOHN'S - DOWNTOWN** (505) 243-8991  
 201 Central Ave. N.W. www.jimmyjohns.com  
 Fast and delicious sandwiches, catering. Delivery with a one-sandwich minimum.

**JIMMY HOCKETT'S - ROUTE 66 CASINO HOTEL** (505) 242-7800; (800) 771-7829  
 1-888-4-1-1-1-1  
 Enjoy great food in an atmosphere that is fun and casual! [Add page 1](#)

**KELLY'S BREW PUB IN HISTORIC NOB HILL** (505) 262-2729  
 2222 Central Ave. S.E. www.kellysbrewpub.com  
 Great food and appetizers, historic building, serving large groups and families welcome.

WWW.NXTBOOK.COM/NXTBOOKS/ALBUQUERQUE/OVG2015/#/60

# **LEISURE MARKETING AND PLANNING COLLATERAL**

## **DESCRIPTION**

ACVB employs a number of methods to expose new audiences to destination offerings, strengthen travelers' awareness of the Albuquerque brand, increase traveler stays within the destination and assist visitors in planning their trip to Albuquerque.



WWW.ITSATRIP.ORG

# ALBUQUERQUE

CONVENTION & VISITORS BUREAU



© Michael Hayes

*www.itsatrip.org*



## Location

### THE HEART OF NEW MEXICO

Albuquerque is easy to reach; the city is serviced daily by direct and nonstop flights on major airlines, and is a regular stop on Amtrak trains.



Once you've arrived in Albuquerque, you'll find that traffic moves smoothly with an average inner-city drive of less than 20 minutes. Interstates 25 and 40 are Albuquerque's major thoroughfares, intersecting in the center of the city. Albuquerque has a variety of public transportation options; you can catch a ride on the buses that service all parts of the city or ride the Rail Runner, a commuter rail that runs south to Belen and north to Santa Fe.



### DAY TRIPS

Within a few hours' drive of Albuquerque (or less), you can visit a 1,000-year-old American Indian pueblo, hike through unique geological formations, enjoy some of the country's best birding and tour beautiful scenic byways.

## Visitor Information

ALBUQUERQUE CONVENTION & VISITORS BUREAU

Your #1 resource for Albuquerque information.

Contact us to order a free

Official Albuquerque Visitors Guide & Vacation Planner.

800-284-2282 or 505-842-9918

[www.itsatrip.org](http://www.itsatrip.org) e-mail: [info@itsatrip.org](mailto:info@itsatrip.org)

Address: PO Box 26866; Albuquerque, NM 87125





## Experience



© Michael Barley

Located in central New Mexico, Albuquerque is the largest city in the state and is the ideal location to experience the authentic Southwest. Diverse cultures, arts and traditions have shaped the centuries-old story of Albuquerque. Come experience the history that continues to unfold. Visit [www.itsatrip.org](http://www.itsatrip.org) for more information.

### OVER 300 YEARS OF HISTORY

The Albuquerque area has been inhabited by American Indians for hundreds of years. The present-day city was founded in 1706 when Governor Francisco Cuervo y Valdez penned a letter to the Duke of Albuquerque reporting that he had founded a villa along the banks of the Rio Grande. Since then, the city—named after the Duke—has grown from a tiny settlement of families to a rich metropolis of more than 800,000 people. Experience the city where the people and culture are interwoven into the fabric of time and history.



Kim Ashley

## Sunshine



© Jeff Greenberg

AVERAGE  
**SPRING**

**70°**

AVERAGE  
**SUMMER**

**90°**

AVERAGE  
**AUTUMN**

**70°**

AVERAGE  
**WINTER**

**50°**

Albuquerque has 310 days of sunshine a year! A mild climate with four distinct seasons and very low humidity help keep every season comfortable.

## Flavor



For every palate and pocketbook, Albuquerque has an abundance of dining choices. Here, you can enjoy the delights of traditional New Mexican cuisine and wine, explore the differences between green and red chiles, sample ethnic dishes from around the world, or dine on the sophisticated edge of culinary invention.

## Treasure

Handmade Southwestern jewelry and art will provide tangible keepsakes of your unforgettable experience. From small boutiques to major department stores, handmade crafts to exotic imports, you are sure to find what you're looking for.



© Michael Barley



## Arts & Culture

As a nationally-ranked arts destination, Albuquerque boasts a thriving scene including more than 100 galleries and studios and a diverse performing arts community. Experience music, theater, dance, poetry and live performances year-round. For more information, visit [www.itsatrip.org/arts-culture](http://www.itsatrip.org/arts-culture).



### INDIAN PUEBLO CULTURAL CENTER

The Indian Pueblo Cultural Center showcases the distinctive art, history and culture of New Mexico's 19 pueblos. Jewelry, pottery, leather crafts and paintings are on display and available for sale and the restaurant serves authentic Native American food. On weekends you can enjoy Native American dances and craft demonstrations.

### THE NATIONAL HISPANIC CULTURAL CENTER

The National Hispanic Cultural Center is dedicated to preserving the rich artistic and cultural heritage integral to the Hispanic community worldwide. The center features a visual arts museum, a performing arts center and an amphitheater, plus educational community outreach programs.



### SKY CITY CULTURAL CENTER



© Michael Barley

The Sky City Cultural Center and Haak'u Museum strive to preserve Native American traditions while providing insight into the unique history of the Acoma Pueblo Indians. The Cultural Center offers guided tours, Acoma pottery and Native American crafts for sale by local artisans, cultural exhibits, and a host of performances and events.

## Museums

Albuquerque has more than 16 museums with a wide variety of themes. Following is just a glimpse of our great museums. For a complete list of museums, visit [www.itsatrip.org/activities](http://www.itsatrip.org/activities).



**ALBUQUERQUE MUSEUM OF ART & HISTORY** A museum featuring contemporary, regional and historical art exhibitions as well as a sculpture garden.

**ANDERSON-ABRUZZO ALBUQUERQUE INTERNATIONAL BALLOON MUSEUM** A museum dedicated to the art, culture, history, science and sport of lighter-than-air craft.

**¡EXPLORA!** New Mexico's premier hands-on science learning center for children of all ages.

**NATIONAL MUSEUM OF NUCLEAR SCIENCE & HISTORY** The nation's only Congressionally chartered museum of nuclear science and history.

**NEW MEXICO MUSEUM OF NATURAL HISTORY & SCIENCE** Dinosaurs, Extreme Screen Dyna Theater, a Planetarium and STARTUP: Albuquerque and the Personal Computer Revolution exhibit all highlight this museum.



## Events

Albuquerque is bursting at the seams with spectacular events year-round. Events include professional and amateur sporting events, theatre, music and dance performances, fairs and festivals, and many more. Major annual events include Gathering of Nations Pow Wow, Albuquerque International Balloon Fiesta® and the New Mexico State Fair. For a complete, updated list of Albuquerque events, visit [www.itsatrip.org/events](http://www.itsatrip.org/events).



## Outdoors



Spectacular year-round weather makes for exceptional outdoor activities. Whether your taste is for hiking, biking, rafting, tennis, soaring, hang gliding, jeep tours, mountain climbing, horseback riding, fishing, or skiing, Albuquerque has the activity for you. Visit [www.itsatrip.org/outdoors](http://www.itsatrip.org/outdoors) for more information.

## Golf



The Albuquerque area features affordable nationally acclaimed golf courses that are among the best in the country. From desert links to parkland to mountain courses, we offer arguably the most diverse golf experience available in one area. Learn more at [www.itsatrip.org/golf](http://www.itsatrip.org/golf).

## Ballooning

Don't pass up the chance to sail the sunny, blue skies of the world's hot air ballooning capital. Find out how at [www.itsatrip.org/balloon](http://www.itsatrip.org/balloon)



## Around Town

### DOWNTOWN - THE DISTRICT

Downtown is the center of Albuquerque's nightlife scene with a variety of restaurants, theatres, bars, clubs, shopping and galleries.

### HISTORIC NOB HILL

Neon lights illuminate the distinctive roadside architecture of Nob Hill along Historic Route 66 (Central Ave.). Nob Hill offers local flair with boutique shopping, eclectic dining and exciting nightlife.



### HISTORIC OLD TOWN

This site of Albuquerque's founding in 1706 is noted for Pueblo-Spanish style architecture. Visitors stroll the brick paths to more than 100 stores, galleries, restaurants and distinguished museums.

### UPTOWN

As the heart of the city's modern shopping and business district, Uptown boasts shopping with national chains and fine dining. Visit Expo New Mexico for sporting events, concerts, festivals and more.

## Attractions

Albuquerque's attractions offer intrigue and education for visitors of all ages. Attractions include nature centers, amusement parks, golf courses, scenic areas, historic sites, casinos, spas, wineries and much more. Below is just a sample of the many attractions Albuquerque has to offer:

### ALBUQUERQUE BIOLOGICAL PARK

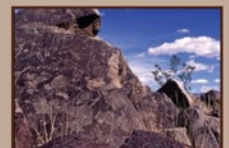
The Bio Park consists of the Albuquerque Aquarium, Rio Grande Botanic Garden, Rio Grande Zoo and Tingley Beach. The park features one of the leading zoos in the nation, a 285-gallon shark tank, a 10,000 sq. ft. conservatory, a Japanese and Children's Fantasy Garden, a Heritage Farm, and much more.

### SANDIA PEAK AERIAL TRAMWAY

The world's longest single-span aerial tramway transports visitors above deep canyons and breathtaking terrain via a 2.7 mile cable to the serenity of the mountain's 10,400 foot peak for a view that encompasses up to 11,000 square miles.

### PETROGLYPH NATIONAL MONUMENT

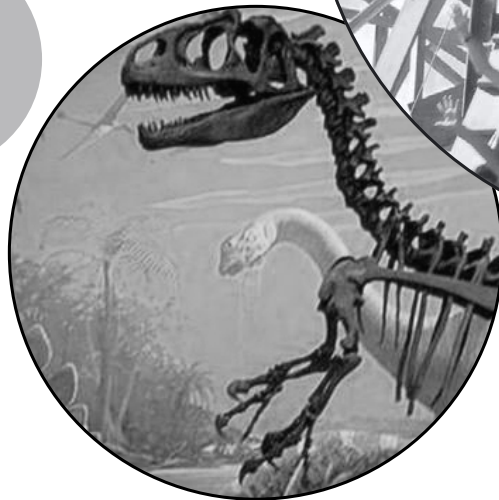
The monument contains the world's largest accessible collection of prehistoric rock art. More than 20,000 ancient petroglyphs are carved into the remnants of dormant volcanoes on Albuquerque's westside.





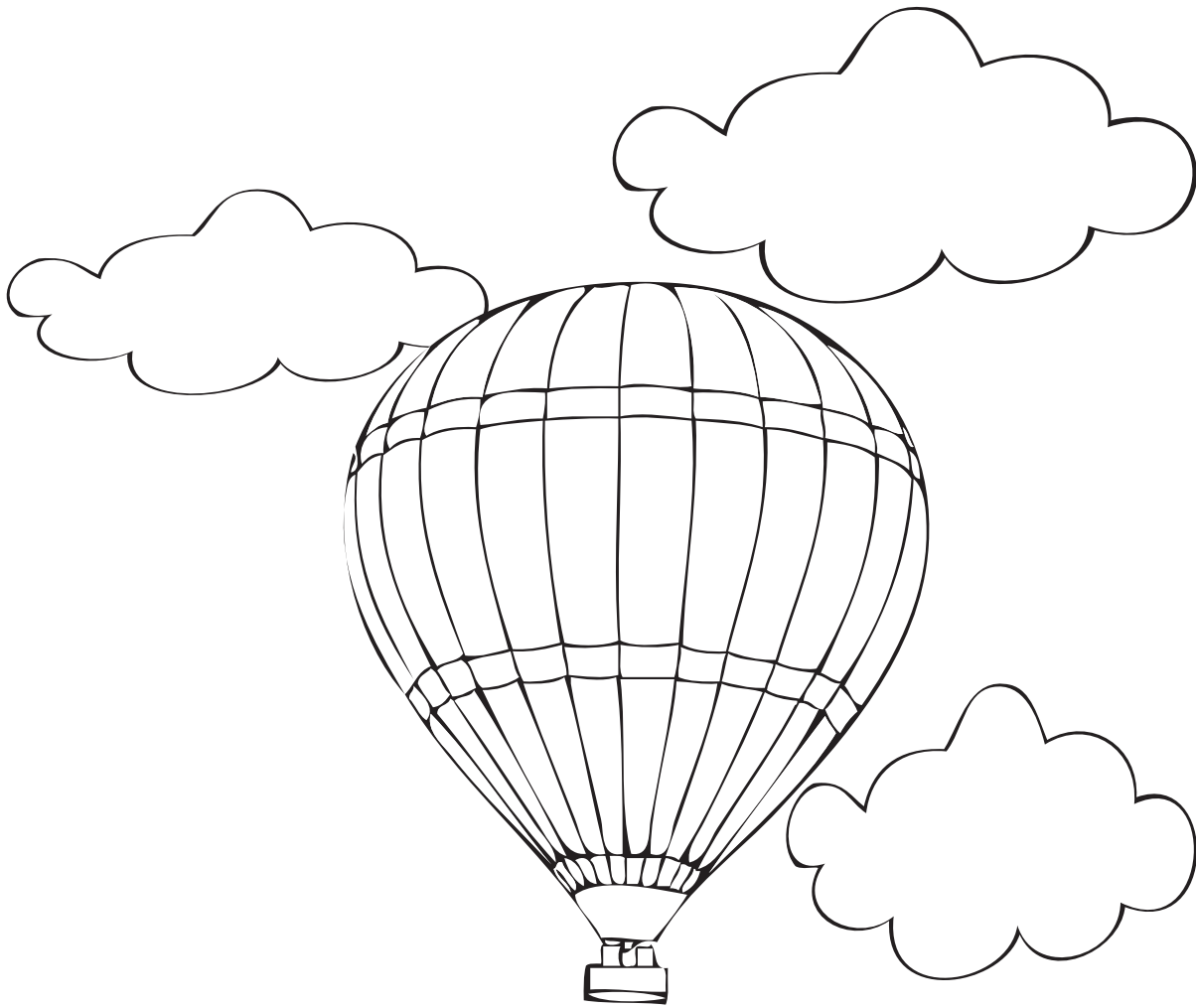
# ABQ KIDS ACTIVITY BOOK

— A FAMILY VACATION GUIDE —



Visit [www.VisitABQ.org/family](http://www.VisitABQ.org/family)  
for family and kid-friendly vacation ideas galore!

**ALBUQUERQUE**  
CONVENTION & VISITORS BUREAU



**Did you  
Know?**

The Albuquerque International Balloon Fiesta® is the largest hot air balloon festival in the world where people watch over 500 balloons fly each year.

## ABQ Word Search

S A E K P L A N G Z F T B R C K U B E A  
T L N G S E I S Q Z E A H A U S Y J T S  
E V L U Y P G F X F L U E R L F U H E Q  
S W C O B D D M X L B L X T T X C G D Q  
Y E D L C A D A O S N I B M U M W Z S S  
B U B F Z A I O Q T I Y M O R Y P R T X  
T R E S A C N F Y R A W A Y E R U T A N  
Q U S W F S O K W O T U Y K H C S J Q H  
X C R I A G S G T P N C I Q W B H Q C Q  
P S O N M K A H B S U B A J F J W Y Q V  
Y K O F I B U A F J O W T B X G J Z M C  
Q Y D A L Z R D T X M N D K J T H A T V  
Z J T R Y N Z U H L L Y Z M X K R A P Q  
M O U O I N R L S V T V G V O L C A N O  
B K O I K F N V D G Y H J T W F T W I L  
W N Z F M A S Y E G X N I Z R U F H C N  
I C X P B Y L Y V W B F N Z M E S N T A  
M U S E U M E I C X D E J T O D S L T G  
T O U R S J F T K Y V B A B E M A E I E  
E N G I L H A G V U M H X Q J O K B D H

BALLOONS  
TRAIN  
ART  
SKY  
CULTURE  
OUTDOORS

FAMILY  
NATURE  
TOURS  
MOUNTAIN  
MUSEUM  
VOLCANO

SPORTS  
PARK  
ZOO  
DINOSAUR  
BIKE  
DESERT





## Amusement

### **Albuquerque Indoor Karting**

5110 Copper Ave. NE, 87108  
(505) 265-7223 | [www.abqkarting.com](http://www.abqkarting.com)

Do you have a need for speed? Get exciting racing action at this indoor kart racing facility.

### **Albuquerque International Balloon Fiesta®**

4401 Alameda Blvd. NE, 87113  
(505) 821-1000 | [www.balloonfiesta.com](http://www.balloonfiesta.com)

Starts first weekend in October and lasts for nine days. Welcome to the world of ballooning! Come out and see over 500 balloons take the skies. Kids and adults alike, from all over the world, just can't get enough.

### **Cliff's Amusement Park**

4800 Osuna Rd. NE, 87109  
(505) 881-9373 | [www.cliffsamusementpark.com](http://www.cliffsamusementpark.com)

Open April-September. Want an adrenaline rush? Ride the Cliff Hanger and New Mexico's first super coaster, The New Mexico Rattler. Prepare to get soaked at the water attractions and enjoy more fun and excitement with family rides and Kiddieland.

### **Hinkle Family Fun Center**

12931 Indian School Rd. NE, 87112  
(505) 299-3100 | [www.hinklefamilyfuncenter.com](http://www.hinklefamilyfuncenter.com)

Family fun for all ages. Enjoy Lazer Tag, go-karts, miniature golf, bumper boats, paintball and arcades.

### **Motiva Motor Speedway**

100 Speedway Park Blvd. SW, 87121  
(505) 352-8888 | [www.napaspeedway.com](http://www.napaspeedway.com)

New Mexico's finest racing action. See the Modifieds, Late Models, Hobby Stocks, Factory 4's, Legends, Bandoleros and Cruisers race side-by-side for the checkered flag.

### **Wagner's Farmland Experience**

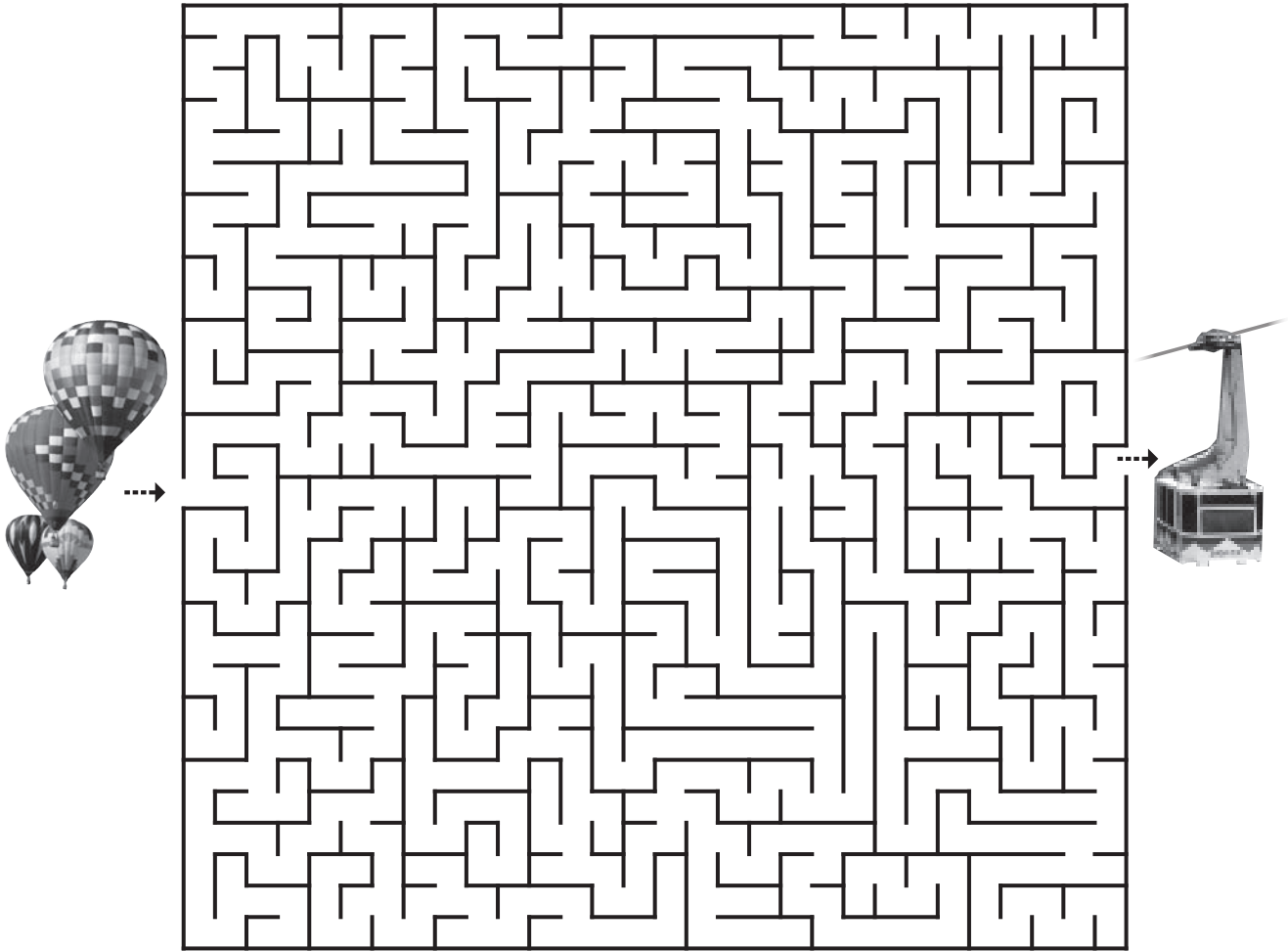
6445 Corrales Rd., Corrales, NM 87048  
(505) 459-0719 | [www.wagnersfarmlandexperience.com](http://www.wagnersfarmlandexperience.com)

Farm fun! Visit, learn, explore, play, escape, connect, experience, enjoy. Runs from mid-September through October and is open every day.



# aMAZEing

Fly the hot air balloons up to the Sandia Peak Tramway.



**Did you  
Know?**

The Sandia Peak Tramway is the longest tram in North America. It ascends 2.7 miles to 10,378 feet for an 11,000 square mile view of New Mexico.

# Museums

## **Albuquerque Museum**

2000 Mountain Rd. NW, 87104  
(505) 243-7255 | [www.cabq.gov/museum](http://www.cabq.gov/museum)

View the sculpture garden, art of the Southwest & learn about 400 years of Albuquerque history through permanent displays & traveling exhibitions.

## **American International Rattlesnake Museum**

202 San Felipe St. NW, 87104  
(505) 242-6569 | [www.rattlesnakes.com](http://www.rattlesnakes.com)

Slither among the world's largest public collections of captive born species in "natural" enclosures and receive a certificate of bravery.

## **Anderson-Abruzzo Albuquerque International Balloon Museum**

9201 Balloon Museum Dr. NE, 87113  
(505) 768-6020 | [www.cabq.gov/balloon](http://www.cabq.gov/balloon)

The grandest ballooning museum, located in the "World Capital of Ballooning." Learn how hot air and gas balloons have been used for adventure, scientific experiments, arts, warfare and the exploration of space.

## **Casa San Ysidro - Albuquerque Museum of Art & History**

973 Old Church Rd., Corrales, NM 87048  
(505) 898-3915 | [www.cabq.gov/museum/history/casatour.html](http://www.cabq.gov/museum/history/casatour.html)

Visit this historic house of The Albuquerque Museum, a reconstructed 18th/19th century New Mexican home; filled with Hispanic folk art, textiles & furniture collections.

## **Explora**

1701 Mountain Rd. NW, 87104  
(505) 224-8300 | [www.explora.us](http://www.explora.us)

Prepare to be entertained at New Mexico's premier hands-on learning center. The fun activities and exhibits encourage imagination, creativity and discovery.

## **Georgia O'Keeffe Museum**

217 Johnson St., Santa Fe, NM 87501  
(505) 946-1000 | [www.okeeffemuseum.org](http://www.okeeffemuseum.org)

The Museum's collection of over 139 O'Keeffe paintings, drawings, & sculpture, including promised gifts & extended loans, is the largest in the world. Throughout the year, visitors can see a changing selection of at least 50 of these works.

## **Holocaust & Intolerance Museum of New Mexico**

616 Central Ave. SW, 87102  
(505) 247-0606 | [www.nmholocaustmuseum.org](http://www.nmholocaustmuseum.org)

Exhibits illustrate historical conflicts caused by prejudice. They include the Holocaust, the Armenian and Greek genocides, the inhumane treatment of Native Americans and slavery in the United States.





**J&R Vintage Auto Museum**

3650-A Hwy. 528, Rio Rancho, NM 87144  
(888) 298-1885 | [www.jrvintageautos.com](http://www.jrvintageautos.com)

Over 60 cars. Books, diecast toys.

**Lockheed Martin DynaTheater at The New Mexico Museum of Natural History & Science**

1801 Mountain Rd. NW, 87104-1375  
(505) 841-2800 | [www.nmnaturalhistory.org](http://www.nmnaturalhistory.org)

Take in a film experience in a state-of-the-art 3D giant five-story screen theater.

**Maxwell Museum of Anthropology**

500 Redondo Drive, University of NM Campus, 87131  
(505) 277-4405 | [maxwellmuseum.unm.edu](http://maxwellmuseum.unm.edu)

One of the nation's finest anthropology museums, the Maxwell Museum offers exhibits and programs relating to cultures around the world, with a special emphasis on the cultural heritage of the Southwest.

**National Museum of Nuclear Science & History**

601 Eubank Blvd. SE, 87123  
(505) 245-2137 | [www.nuclearmuseum.org](http://www.nuclearmuseum.org)

America's official museum of nuclear science and history. Exhibits include weapons history, pioneers of science, nuclear medicine and radiation/nuclear energy. The experience is explosive!

**New Mexico Museum of Natural History & Science**

1801 Mountain Rd. NW, 87104  
(505) 841-2800 | [www.nmnaturalhistory.org](http://www.nmnaturalhistory.org)

Dinosaur bones, an "Evolator" time machine, volcanoes, and ancient seacoasts. Create a Jurassic experience!

**New Mexico Steam Locomotive and Railroad Historical Society**

1833 8th St. NW, 87102  
(505) 246-2926 | [www.nmslrhs.org/.](http://www.nmslrhs.org/)

See the rebuilding of a massive historic steam locomotive.

**The Planetarium at The New Mexico Museum of Natural History & Science**

1801 Mountain Rd. NW, 87104-1375  
(505) 841-2800 | [www.nmnaturalhistory.org](http://www.nmnaturalhistory.org)

Blast off and view the stars, planets and other fascinating celestial objects at the planetarium.

**Tinkertown Museum**

121 Sandia Crest Rd., 87047  
(505) 281-5233 | [www.tinkertown.com](http://www.tinkertown.com)

More than 20,000 miniatures and 1,000 figures from around the world. See a county fair, a three-ring circus and an entire hand-crafted village. April - October.

**Unser Racing Museum**

1776 Montano Rd. NW, 87107  
(505) 341-1776 | [www.unserracingmuseum.com](http://www.unserracingmuseum.com)

See the pride of Albuquerque - the Unser racing team! Features over 30 race cars and the history of four generations of Unsers.

# Nature & Zoological Centers

## **ABQ BioPark - Botanic Garden**

2601 Central Ave. NW, 87104  
(505) 768-2000 | [www.cabq.gov/biopark](http://www.cabq.gov/biopark)

Explore the Fantastic World of Bugs, the whimsical Children's Fantasy Garden, the Rio Grande Heritage Farm, the Sasebo Japanese Garden and the seasonal PNM Butterfly Pavilion featuring hundreds of free-flying North American butterflies and moths.

## **ABQ BioPark - Aquarium**

2601 Central Ave. NW, 87104  
(505) 764-6200 | [www.cabq.gov/biopark](http://www.cabq.gov/biopark)

Catch a piece of the action watching sharks have their dinner in a 280,000 gallon shark tank and much more.



## **ABQ BioPark - Zoo**

2601 Central Ave. NW, 87104  
(505) 768-2000 | [www.cabq.gov/biopark](http://www.cabq.gov/biopark)

Sitting on 60 acres of homeland, this is a kingdom of beastly adventure. Experience close encounters with more than 250 species of exotic and native animals like seals and sea lions, chimpanzees, elephants, polar bears, giraffes, hippos, koalas, Mexican wolves, monkeys, jaguars, Komodo dragons, zebras and more!

## **Albuquerque Alpacas**

9721 Guadalupe Trail NW, 87114  
(505) 269-6733 | [www.albuquerquealpacas.com](http://www.albuquerquealpacas.com)

Animal lovers and visitors of all ages delight in this hands-on experience as they get a private tour of a working alpaca ranch.

## **Rio Grande Nature Center State Park**

2901 Candelaria Rd. NW, 87107  
(505) 344-7240 | [www.emnrd.state.nm.us/prd/rgnc.htm](http://www.emnrd.state.nm.us/prd/rgnc.htm)

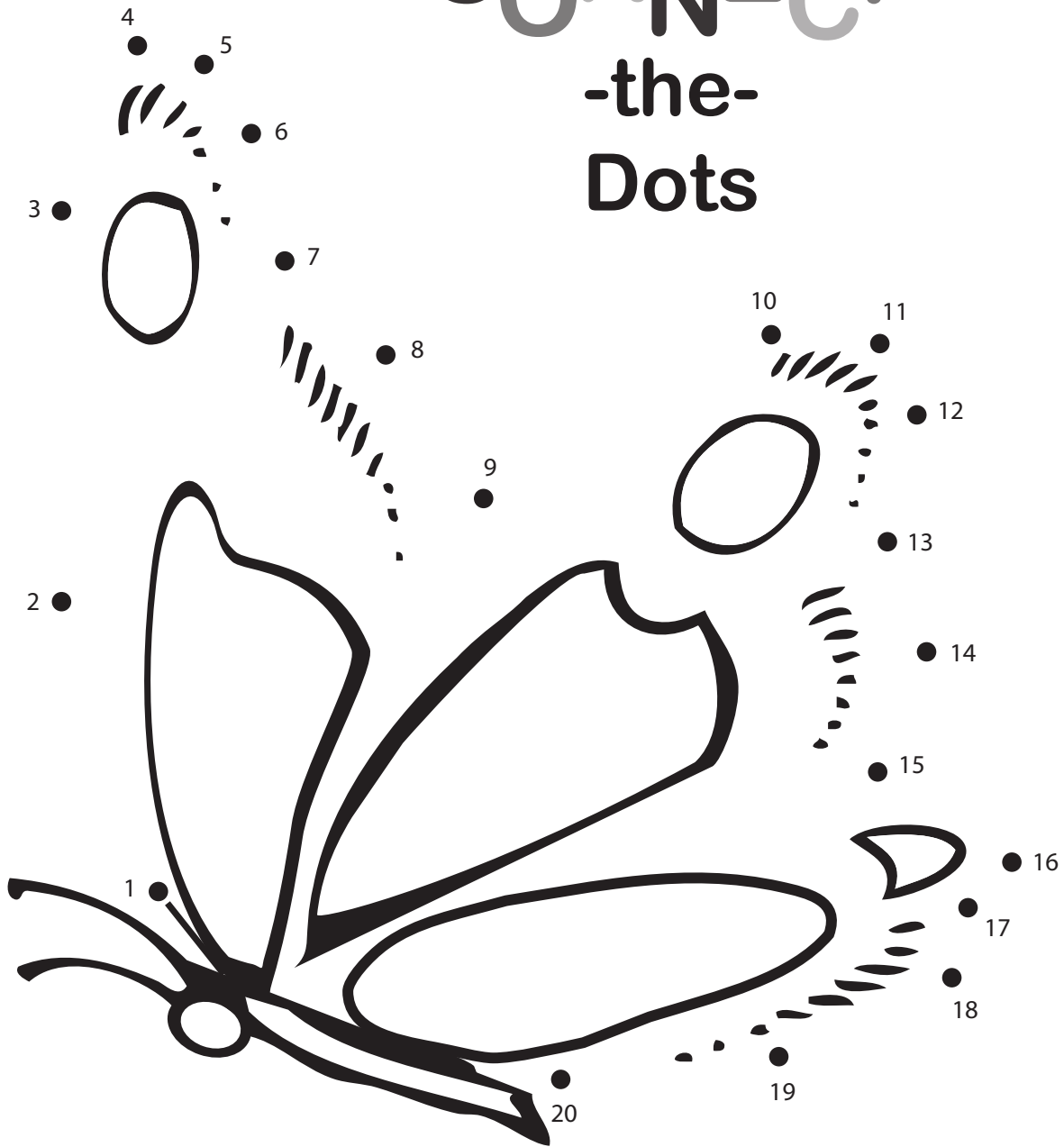
Visitors Center 10:00 a.m. - 5:00 p.m. Kid's interactive nature exhibits, ponds & 2 miles of trails winding through cottonwoods. Gift Shop. Free weekend guided nature & bird walks. \$3.00 parking.

## **Wildlife West Nature Park**

87 N. Frontage Rd., 87015 (30 miles east of Alb.)  
(505) 281-7655 | [www.wildlifewest.org](http://www.wildlifewest.org)

Walk with the wild birds, have a chuckwagon dinner and discover life on the wild open range in this wildlife refuge. Overnight wildlife adventures.

# CONNECT -the- Dots



**Did you  
Know?**

No matter the temperature, the Butterfly Pavilion houses more than 500 butterflies as well as amazing arthropods like caterpillars, tarantulas, grasshoppers and millipedes.



# Outdoor Recreation

## **City of Albuquerque Open Space Visitor Center (Westside)**

6500 Coors Blvd. NW, 87120  
(505) 897-8831 | [www.cabq.gov/openspace](http://www.cabq.gov/openspace)

Begin your discovery of the West Mesa, Bosque, Sandia Foothills and East Mountains through education and art exhibits, demonstration gardens and recreation trails.

## **Cottam's Rio Grande Rafting**

207 Paseo del Pueblo Sur, Ste. A, Taos, NM 87571  
(575) 758-2822 | [www.cottamsriogranderafting.com](http://www.cottamsriogranderafting.com)

The Race Course, comprised of Class II and III rapids, provides thrills for your entire family or Float the Lower Gorge through the basalt rock canyon.

## **Duke City BMX**

1011 Buena Vista Dr. SE, 87106  
(505) 890-1269 | [www.dukecitybmx.org](http://www.dukecitybmx.org)

BMX racing is clean, exciting fun that whole families can get involved in whether as a racer, spectator, pit crew or track volunteer.

## **Elena Gallegos Picnic Area, Albert G. Simms Park**

North on Tramway from I-40 to Simms, 87122  
(505) 452-5200 | [www.cabq.gov/openspace](http://www.cabq.gov/openspace)

640 acres with a nature preserve and hiking, mountain biking, horseback riding, picnicking and sightseeing.

## **Far Flung Adventures**

NM 522 at Ski Valley Rd. El Prado, NM 87529  
(575) 758-2628 | [www.farflung.com](http://www.farflung.com)

Half day, full day, and 2 & 3 day camping trips on the Rio Grande and the Rio Chama. River trips from mild to wild

## **Ice Cave & Bandera Volcano**

12000 Ice Caves Rd., 87020 (25 miles southwest of Grants, NM Hwy 53)  
(505) 783-4303 | [www.icecaves.com](http://www.icecaves.com).

For a real experience in contrast, visit the "Land of Fire and Ice."

## **Isleta Lakes & Recreation Area**

11000 Broadway Blvd. SE, 87105  
(505) 244-8102 | [www.hardrockcasinoabq.com](http://www.hardrockcasinoabq.com)

Fishing, covered pavilion, picnic tables, grills and RV park.

## **Kasha-Katuwe Tent Rocks National Monument**

Exit 259 off I-25 to NM 22, then follow signs, Cochiti Pueblo, NM 87072  
(505) 761-8700 | [www.blm.gov/nm](http://www.blm.gov/nm)

Observe, study and experience the geologic processes that shape natural landscapes.



**Los Rios River Runners**

4003 S. Hwy. #68, Ranchos de Taos, NM 87557  
(575) 776-8854 | [www.losriosriverrunners.com](http://www.losriosriverrunners.com)

Calm, scenic float on the Rio Grande with Native American guide and traditional "feast" meal.

**Petroglyph National Monument**

6001 Unser Blvd. NW, 87120-2069  
(505) 899-0205 | [www.nps.gov/petr](http://www.nps.gov/petr)

See ancient drawings and view an estimated 24,000 fascinating ancient Indian rock drawings on a volcano canvas.

**Routes Bicycle Rentals & Tours, Inc.**

1102 Mountain Rd. NW Ste. 101, 87102  
(505) 933-5667 | [www.routesrentals.com](http://www.routesrentals.com)

Routes features full-service bicycle and snowshoe rentals & tours accompanied by customized maps, accessories, gifts, and concierge-level service.

**Sandia Lakes Recreation Area**

100 Highway 313, 87004  
(505) 771-5190  
[www.sandiapueblo.nsn.us/indexlakes.html](http://www.sandiapueblo.nsn.us/indexlakes.html)

Grab your rod and bait your hook, then sit back and catch a family dinner.

**Sandia Peak Aerial Tramway**

East end of Tramway Road NE, 87122  
(505) 856-7325 | [www.sandiapeak.com](http://www.sandiapeak.com)

Ascend 2.7 miles to 10,378 feet to the peak of the Sandia Mountains. While there, make sure you visit the National Forest Visitor Center and learn about all of the wildlife and terrain of the Cibola National Park.

**Sandia Peak Mountain Biking**

Mile Marker 6, Crest Scenic Byway, Highway 536, 87059  
(505) 242-9052 | [www.sandiapeak.com](http://www.sandiapeak.com)

Get outside and bike along the 15+ miles of trail systems enjoying some amazing views.

**The Stables at Tamaya - Hyatt Regency Tamaya Resort & Spa**

1300 Tuyuna Trail, 87004  
(505) 867-1234 | [www.tamaya.hyatt.com](http://www.tamaya.hyatt.com)

Enjoy trail riding on horseback, carriage rides, hay rides and trolley rides along the Rio Grande or the Pueblo back country.

**Tingley Beach - ABQ BioPark**

1800 Tingley Dr. SW, 87104 (South of Central Ave)  
(505) 768-2000 | [www.cabq.gov/biopark](http://www.cabq.gov/biopark)

Grab your pole and fish at one of the three lakes currently stocked and ready to be fished. (A New Mexico fishing license is required for ages 12 & older.)

**Valles Caldera National Preserve**

18161 Highway. 4, 87025 (18 miles west of Los Alamos, NM)  
(505) 661-3333 | [www.vallescaldera.gov](http://www.vallescaldera.gov)

This 89,000 acre property is studded with eruptive domes inside a collapsed volcano crater. Year-round outdoor recreation in the heart of the Jemez Mountains.





**ALBUQUERQUE**  
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***Did You Know?***

# **ROADRUNNERS**

The New Mexico's state bird

Reaches speeds  
up to 20 MPH

Mostly eat scorpions, lizards,  
insects, rodents, other birds  
and snakes (even rattlesnakes)

Can survive 7 to 8 years  
in the wild

# Tours

## **ABQ Trolley Co.**

Boarding: Historic Old Town - Hotel Albuquerque  
800 Rio Grande Blvd. NW  
(505) 240-8000 | [www.abqtrolley.com](http://www.abqtrolley.com)

Experience the best of Albuquerque from a completely-custom, uniquely-Albuquerque, open-air trolley.

## **History & Ghost Tours of Old Town**

303 Romero St. NW - N120, 87104  
(505) 246-TOUR | [www.toursofoldtown.com](http://www.toursofoldtown.com)

Tours are filled with interesting trivia, fun facts & hidden secrets! Historical walking Tours held several times daily.

# Sports

## **Outpost CoolLoop® Ice Arenas**

9530 Tramway Blvd. NE, 87122  
(505) 856-7595 | [www.outposticearena.com](http://www.outposticearena.com)

"Albuquerque's Coolest Fun Place" is fun for the whole family! With two NHL-sized arenas, families can enjoy public skating, hockey, figure skating, speed skating, broomball and so much more.

## **Quiet Waters Paddling Adventures**

105-D Pleasant View Dr., 87004  
(505) 771-1234 | [www.quietwaterspaddling.com](http://www.quietwaterspaddling.com)

With 2-6 hours of adventure for the entire family, gear up and row your way along the Rio Grande River.

## **Sandia Peak Ski Area**

Mile Marker 6, Crest Scenic Byway, Highway 536, 87122  
(505) 242-9052 | [www.sandiapeak.com](http://www.sandiapeak.com)

Challenge the mountain and fly down the slopes on skis in the winter and a bike in the summer. 20 miles northeast of Albuquerque.

## **Stone Age Climbing Gym**

4130 Cutler Ave, NE 87110  
(505) 341-2016 | [www.climbstoneage.com](http://www.climbstoneage.com)

Scale the walls and learn to climb like the spiders with an awesome 20 foot overhanging cave, corners, cracks and buttresses.

# Spectator Sports

If you enjoy watching sports, be sure to check out a baseball game with the Albuquerque Isotopes, AAA Affiliate of the Colorado Rockies. The season runs from April-September yearly. The University of New Mexico Lobos also provide enjoyable collegiate competitions for spectators with football, basketball, volleyball, baseball, soccer and much more.

# Resources

## **Albuquerque Main Library**

501 Copper Ave. NW, 87102  
(505) 768-5140 | [www.abclibrary.org/mainlibrary](http://www.abclibrary.org/mainlibrary)

Explore the contents and take home some literary treasures. For location information of the 16 branches, contact Albuquerque Main Library.

## **Bookworks**

4022 Rio Grande Blvd. NW, 87107  
(505) 344-8139 | [www.bkwrks.com](http://www.bkwrks.com)

Bookworks is a locally-owned, independent bookstore. Bookworks offers a full selection of books, stationery, music, unique and quirky gifts, and children's books and toys.

# Cultural Attractions

## **Acoma Pueblo**

P.O. Box 309, Acoma, NM 87034 (50 miles West of Albuquerque)  
505-469-1052; 800-747-0181 | [www.acomaskycity.org](http://www.acomaskycity.org)

Acoma Pueblo is impressively situated atop a 365-foot sandstone mesa. Many fine pieces are for sale in the Visitors Center at the base of the mesa, which also houses a museum, a restaurant and the information center where tours of the pueblo are arranged.

## **African American Performing Arts Center and Exhibit Hall**

Expo New Mexico | 310 San Pedro NE, 87108  
505-222-0785 | [www.aapacnm.org](http://www.aapacnm.org)

This exhibit hall preserves, nurtures and supports the intellectual and culture history of African Americans in New Mexico and the Southwest.

## **Coronado Historic Site**

485 Kuaua Rd. (I-25 exit 242), 1 mi west of Bernalillo, 87004  
(505) 867-5351 | [www.nmmonuments.org](http://www.nmmonuments.org)

Experience Indian and Spanish exhibits with pueblo ruins and mural paintings dating back to the 14th century.

## **Indian Pueblo Cultural Center**

2401 12th St. NW, 87104  
(505) 843-7270 | [www.indianpueblo.org](http://www.indianpueblo.org)

Kids can live like Native Americans in the Children's Adobe House, watch Indian dances, explore the "Hands on Corner" and walk through the museum.



### **National Hispanic Cultural Center**

1701 Fourth St. SW, 87102  
(505) 246-2261 | [www.nhccnm.org](http://www.nhccnm.org)

Discover your family history at the genealogy center and library. Learn to speak Spanish.

### **Native American Feast Days**

Native American feast days allow tribal members to come together in a renewal of their language, culture, and religion. Feast days include traditional dances, cultural activities, food, and arts and crafts vendors.

Visit [www.VisitABQ/feastdays](http://www.VisitABQ/feastdays) for dates and details on feast day events.

## **Performing Arts & Theaters**

In Albuquerque, more theatrical performances take place every weekend than in any other U.S. city of its size. One of Albuquerque's busiest times for theater is late winter and early spring. Revolutions International Theatre Festival is a two-week theater celebration put on by Albuquerque's own Tricklock Theatre Company. It is also a busy time in the seasons of other local theaters such as Popejoy Hall, which brings in primarily touring shows, Albuquerque Little Theatre and The Cell Theatre which feature local productions, and the Albuquerque Theatre Guild, which is an association of over 30 local theaters.

## **City Facilities**

### **Albuquerque Skate Parks**

(505) 768-5300 | [www.cabq.gov/recreation](http://www.cabq.gov/recreation)

Albuquerque has five skate parks located throughout the metropolitan area, all designed to provide a recreational environment for in-line skaters, BMX bicyclists and skateboarders to ride and develop their technique:

Tower Skate Park - 86th and Tower NW

Los Altos Skate Park - 10140 Lomas NE

Coronado Skate Park - Fourth St and McKnight NW

Alamosa Skate Park - 6900 Gonzales Rd. SW

Northwest Modular Skate Park - Coors Boulevard Bypass and Seven Bar Loop

### **Albuquerque Swimming**

(505) 768-5300 | [www.cabq.gov/recreation](http://www.cabq.gov/recreation)

### **Albuquerque Tennis Complexes**

There are many locations throughout Albuquerque.

Visit [www.cabq.gov/recreation/tcourts](http://www.cabq.gov/recreation/tcourts) for more information.

# Albuquerque Events

No matter the season, Albuquerque is always bustling with a wide variety of special events. During any given week you'll be able to choose from cultural festivals, art exhibits, craft fairs, theater performances, sporting events and more. Visit [www.ABQ365.org](http://www.ABQ365.org) to search our calendar for events occurring during your stay.

# Albuquerque Information

Visit [www.VisitABQ.org](http://www.VisitABQ.org) for more information on what to do while in Albuquerque or [www.VisitABQ.org/kids](http://www.VisitABQ.org/kids) for kid-friendly information and activities.

To explore the best Albuquerque family activities, watch videos, read stories and view pictures, visit our Albuquerque Family Expert page at [www.VisitABQ.org/abqexperts/family](http://www.VisitABQ.org/abqexperts/family).

Once you're in town, you can visit our two information centers. One is located in the Albuquerque International Sunport (Airport) in the baggage claim area across from Carousel #4, and the other is located in Old Town Albuquerque at 303 Romero Street off of Plaza Don Luis.

For the latest on events & info visit  
**[www.ABQ365.org](http://www.ABQ365.org) | [www.VisitABQ.org](http://www.VisitABQ.org)**

**@ABQ365 & @VisitABQ**

Follow these hashtags: #PictureABQ, #VisitABQ & #BalloonFiesta



# ***Get to know New Mexico***

**Population of the state of New Mexico is 2.085 Million (2013).**

**New Mexico's capital city is Santa Fe which is the ending point of the 800 mile Santa Fe Trail.**

**The Rio Grande is New Mexico's longest river.**

**1/4 of New Mexico is forested, and the state has 7 National Forests including the Nation's largest, the 3.3 million acre Gila National Forest which includes the Gila Wilderness.**

**The state of New Mexico was born in 1912.**

**New Mexico's nickname is the Land of Enchantment.**





**DESIGN**  
your own  
ceramic pot





[www.VisitABQ.org](http://www.VisitABQ.org) | 800-284-2282

**ALBUQUERQUE**  
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Raymond Watt

# A Guide for RV Travelers

[www.itsatrip.org](http://www.itsatrip.org)

ALBUQUERQUE  
IT'S A TRIP™





# TABLE OF CONTENTS

Visitor Information.....	1
Museum Highlights.....	2
Cultural Centers.....	3
Attraction Highlights.....	4
Shopping Areas.....	5
RV Parks.....	6
Albuquerque Area Visitors Map.....	10
Albuquerque Neighborhoods.....	12
Regional Map.....	13
Tours.....	14
Services.....	17
Pet Services	
Auto Clubs & Services	
Dump Stations	
General Information.....	18
Emergency Information	
Hospitals	
Road Conditions	
New Mexico Motor Vehicle Department	
Radio Stations.....	19
Post Offices.....	19
TV Stations.....	19
Weather.....	20
Free Wi-Fi Spots.....	20

Please visit [www.itsatrip.org/trip-planning/RV](http://www.itsatrip.org/trip-planning/RV) for more information

# Visitor Information

## **Albuquerque Convention & Visitors Bureau**

Your number one source for Albuquerque information!

Information Line 800-284-2282

[www.itsatrip.org](http://www.itsatrip.org)

### **Visitor Information Centers:**

#### **Old Town - Plaza Don Luis**

303 Romero, NW, Albuquerque, NM 87104

#### **Albuquerque International Sunport (Airport)**

Across from baggage claim

### **New Mexico State Department of Tourism**

800-545-2040

[www.newmexico.org](http://www.newmexico.org)

..... WWW.ITSATRIP.ORG .....

# ALBUQUERQUE

CONVENTION & VISITORS BUREAU

# Museum Highlights

Albuquerque has more than 16 museums with a wide variety of themes. Following is just a glimpse of our great museums. For a complete list of museums, visit [www.itsatrip.org/activities](http://www.itsatrip.org/activities).

## **The Albuquerque Museum of Art & History**

A museum featuring contemporary, regional and historical art exhibitions as well as a sculpture garden.

## **Anderson-Abruzzo Albuquerque International Balloon Museum**

A museum dedicated to the art, culture, history, science and sport of lighter-than-air craft.

## **Explora**

New Mexico's premier hands-on science learning center for children of all ages.

## **National Museum of Nuclear Science and History**

The nation's only Congressionally chartered museum of nuclear science and history.

## **New Mexico Museum of Natural History & Science**

Dinosaurs, Extreme Screen Dyna Theater, a Planetarium and STARTUP: Albuquerque and the Personal Computer Revolution exhibit all highlight this museum.





# Cultural Centers

## Indian Pueblo Cultural Center

The Indian Pueblo Cultural Center showcases distinctive art, history and culture of New Mexico's 19 pueblos. Its museum tells the story of the New Mexico Pueblo Indians. The restaurant serves authentic Native American food. Jewelry, pottery, leather crafts and paintings are on display and available for sale. On weekends you can enjoy free Native American dances and craft demonstrations.

## National Hispanic Cultural Center

The National Hispanic Cultural Center is dedicated to preserving the rich artistic and cultural heritage integral to the Hispanic community worldwide. The center features a visual arts museum, a performing arts center and an amphitheater, plus educational community outreach programs.

## Sky City Cultural Center

The Sky City Cultural Center and Haak'u Museum strive to preserve Native American traditions while providing insight into the unique history of the Acoma Pueblo Indians. The Cultural Center offers guided tours, Acoma pottery & Native American crafts for sale by local artisans, cultural exhibits, and a host of performances and events.



# Attraction Highlights

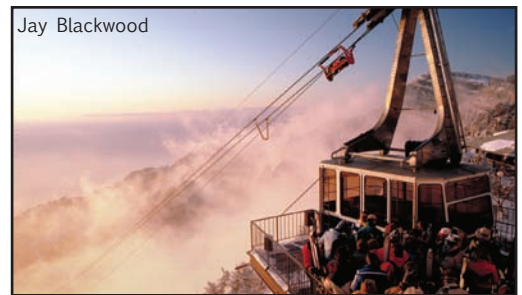
## Albuquerque Biological Park

The BioPark consists of three separate facilities: the Rio Grande Zoo is one of the leading zoos in the nation; the Albuquerque Aquarium features a 285,000-gallon shark tank, an eel cave and other aquatic displays; the Rio Grande Botanic Garden includes a 10,000 sq. ft. conservatory, formal gardens, a Children's Fantasy Garden and a Heritage Farm.



## Sandia Peak Aerial Tramway

The world's longest single-span aerial tramway transports visitors above deep canyons and breathtaking terrain via a 2.7 mile cable to the serenity of the mountain's 10,400 foot peak for a view that encompasses up to 15,000 square miles.



## Petroglyph National Monument

The monument contains the world's largest accessible collection of prehistoric rock art. More than 17,000 ancient petroglyphs are carved into the remnants of dormant volcanoes on Albuquerque's west side.



## Albuquerque International Balloon Fiesta®

Each October Albuquerque hosts the world's largest hot-air balloon festival. Expect to see over 700 balloons at a time flying high in the sky. Don't forget your cameras! For a complete list of events in the Albuquerque area, please visit [www.itsatrip.org/events](http://www.itsatrip.org/events).



# Shopping Areas

## ABQ Uptown

Indian School NE & Louisiana Blvd

[www.abquptown.com](http://www.abquptown.com)

Mon-Th 10am-9pm, Fri-Sat 10am-10pm, Sun 12pm-6pm. Your ultimate destination for upscale fashion, home furnishings & dining.

## Coronado Center located in the Uptown Area

Menaul NE & Louisiana Blvd

505-881-2700

[www.coronadocenter.com](http://www.coronadocenter.com)

Mon-Thur 10-9, Fri: 10-10, Sat: 8-10, Sun 11-7.

NM's largest mall. Macys, JCPenney, Sears.

## Downtown Shopping District

505-243-2230

[www.downtownabq.com](http://www.downtownabq.com)

An eclectic mix of art, entertainment, history, culture and commerce.

## Gold Avenue Shopping District

Gold Ave between 1st & 4th St SW

[www.discovergoldavenue.com](http://www.discovergoldavenue.com)

Award-winning boutiques & great dining unique to Albuquerque.

## Nob Hill

On Route 66 from Girard to Washington; Lomas to Silver.

505-265-0433

[www.rt66central.com](http://www.rt66central.com)

Historic shopping & dining district.

## Historic Old Town

Central Ave & Rio Grande Blvd

505-319-4087

[www.albuquerqueoldtown.com](http://www.albuquerqueoldtown.com)

More than 130 shops, boutiques, galleries, restaurants in Spanish-style plaza.



Michael Barley



Kip Malone



# RV Parks

## Albuquerque Central KOA

12400 Skyline NE, Albuquerque, NM 87123

505-296-2729, 800-562-7781, fax: 505-296-3354, web: [www.albuquerquekoa.com](http://www.albuquerquekoa.com)

What's in the city and the desert and boasts mountain views? The Albuquerque Central KOA - where the majestic Sandia Mountains provide a spectacular backdrop. You've got city conveniences: world-class museums, a great zoo and aquarium, and a Minor League baseball team, as well as the treasures of the southwest.

The many KOA treasures include a playground, a heated pool, indoor hot tub, air conditioned Kamping Kabins and Kamping Kitchens available. Wi-Fi capability. The campground store provides you with any forgotten items, as well as local treasures.

Restrooms, showers, laundry, pets welcome, major credit cards accepted. Convenient locations, RV dealers/service. Group discounts.

Total Sites: 157 paved. 100 pull-through sites.

Rates: 10% discount on daily registration w/KOA Value Kard.

## American RV Park

13500 Central Ave, SW, Albuquerque, NM 87121

505-831-3545, 800-282-8885, fax: 505-836-6095, web: [www.americanrvpark.com](http://www.americanrvpark.com)



Resort quality. New Mexico's highest rated RV Park. Rated 10. City conveniences, quiet, rural location, what more could you need to make your RV stay relaxing and enjoyable?

American RV Park is situated on the west side of Albuquerque just 1½ miles away from the city limits. With trees galore, set your lawn chair outside of your RV and enjoy the enchanting New Mexico sunrise and sunset while watching the Roadrunners, hawks and other wildlife trot by your site. Don't have an RV? No problem. American RV Park now has two lodges that will sleep up to eight.

Free wireless and modem use. Cabins, Clubhouse, Discounts, Hot Showers, Laundry, Cable, Pool, RV Hookups, RV Supplies. Will organize group activities, modern friendly, internet access, pool, spa, clubhouse, laundry room, convenience store. Total Sites: 186, 103 paved, 83 gravel, 99 pull-throughs, 30/50 amp hookups. Landscaped sites. Rates: \$25.89-\$28.62 10% Good Sam Club discount.

## **Enchanted Trails**

14305 Central Ave. NW, Albuquerque, NM 87121

505-831-6317, 800-326-6317, fax: 505-831-1000, web: [www.enchantedtrails.com](http://www.enchantedtrails.com)

Once a trading post on historic Route 66, Enchanted Trails offers the opportunity to relax and enjoy the southwest. From Albuquerque's West Side, we overlook the city of Albuquerque and the beautiful Sandia Mountains. We are just minutes away from Old Town, several museums, and the BioPark.



## **Isleta RV and Campgrounds**

4051 State Road 47 SE

Albuquerque, NM 87105

505-244-8102, web: [www.isleta-casino.com](http://www.isleta-casino.com)

A full-service RV Park and campground offering fishing, picnicking and grills. You will find all the comforts of home and all the excitement of being away.

Our 50 full-service RV sites are equipped with all the necessities, including water, 50 amp electricity and sewer hook ups. For added guest comfort, each site has a private grill, picnic table and grassy area. You will also find: Direct TV, High-speed wireless Internet access, shower and laundry facilities, and a full-service convenience store. If you have a tackle box, bring it along-you'll be staying next to two gorgeous lakes that are stocked with fish.

RV park fee: \$30 per night

RV park and store hours: Spring & Summer: 6 am-8 pm

Fall & Winter: 7 am-5 pm

Shower and laundry facilities available for guests only

## **Palisades RV Park**

9201 Central Ave. NW, Albuquerque, NM 87121

505-831-5000, 888-922-9595, fax: 505-352-9599, web: [www.palisadesrvpark.com](http://www.palisadesrvpark.com)

Full service, shady park, Palisades RV Park is clean, quiet and comfortable.

Outside our park there is easy access to the Botanical Gardens, rapid transportation & more. Call us local or toll free with any questions you may have!

Total Sites: 106 full hookups, 11 pull through sites. All back-in's 50 amp. 8 30-amp pull through sites.

Rates: \$27.00 daily; \$110.00 weekly; \$250.00 monthly (plus electric & deposit); \$2,500.00 yearly (plus deposit). 10% discount AAA, AARP, Golden Age and Good Sam Club.

## **Pendaries**

Park Place #3, Hwy 105, Rociada, NM 87742

505-454-8304, 800-820-8304, fax: 505-454-4361, web: [www.pendariesrvpark.com](http://www.pendariesrvpark.com)

Beautiful RV resort. Pendaries Valley is absolutely breathtaking! The park is situated against the Sangre De Cristo Mountains and the Santa Fe National Forest among the very tall Ponderosa pines. The Pendaries Golf Course and dinner lodge, lakes, streams, hiking and horseback riding are all in the



immediate area. There is cool mountain air all summer. We offer large spacious RV lots, an activity center and planned events.

We're just 143 miles north of ABQ. Discount coupons are available for golfing. We also offer deeded lots so you can enjoy your very own RV lot year-round. Enjoy our cool mountain top retreat. Enchanting and peaceful.

Total Sites: 44 total sites. 3 pull-through sites (2/30 amp, 1/50 amp). 6/50 amp sites, 35/30 amp sites. Pad rates: daily pad rental \$20 + tax without air conditioning or 50 amp service. \$24 + tax with air conditioning or 50 amp service. Weekly pad rental with options \$130 + tax. Cottage rates: daily cottage rental \$100 + tax (4 persons), weekly cottage rental \$600 + tax.

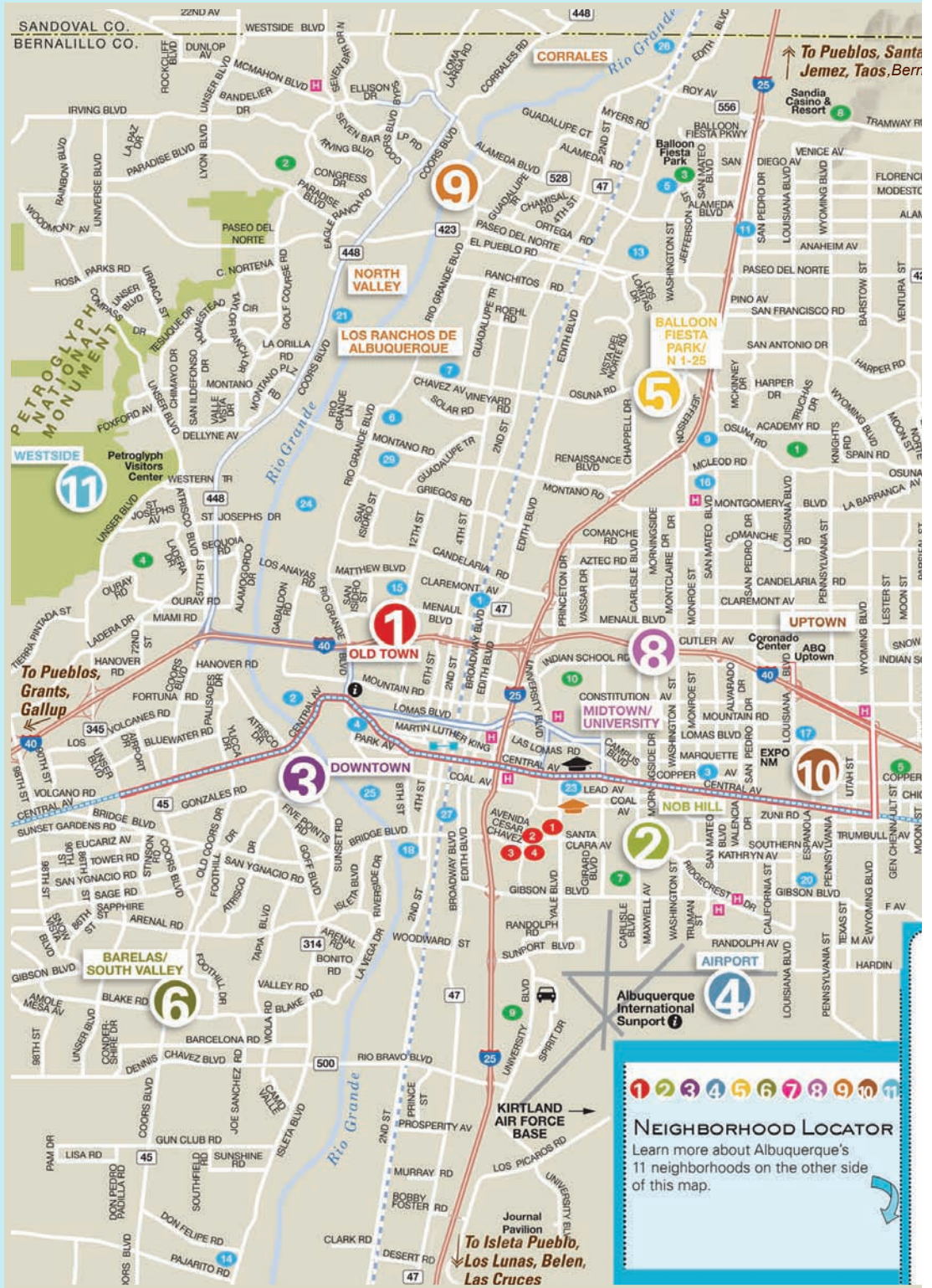
### **Turquoise Trail RV**

22 Calvary Road, (4 miles N. of Hwy 14), Cedar Crest, NM 87008  
505-281-2005, fax: 505-28-4745

Sandia Mountains, cool, quiet surroundings, laundry, hiking trails, showers, playground, Museum of Archaeology. Tents, RVs, cabins.

Total Sites: 57, 45 full hookups, 10 water/electric. Rates: \$21.00 (full hookups), \$12.50 (tent sites). \$2.00 discount available on RV sites. 3 Cabins.









**MUSEUMS AND ATTRACTIONS**

- 1 ABO Jump
  - 2 Albuquerque Aquarium, Rio Grande Botanic Garden
  - 3 Albuquerque Indoor Karting
  - 4 Albuquerque Little Theatre
  - 5 Anderson-Abruzzo Albuquerque International Balloon Museum
  - 6 Anderson Valley Vineyards
  - 7 Casa Rondeña Winery
  - 8 Casa San Ysidro
  - 9 Cliff's Amusement Park
  - 10 Corrales Winery
  - 11 Gruet Winery
  - 12 Hinkle Family Fun Center
  - 13 Hoot's Ultimate Party Zone
  - 14 Hubbell House Museum
  - 15 Indian Pueblo Cultural Center
  - 16 ITZ
  - 17 Leisure Bowl
  - 18 National Hispanic Cultural Center
  - 19 National Museum of Nuclear Science & History
  - 20 New Mexico Veterans Memorial
  - 21 Open Space Visitors Center
  - 22 Outpost CoolLOOP Ice Arenas
  - 23 Outpost Performance Space
  - 24 Rio Grande Nature Center
  - 25 Rio Grande Zoo
  - 26 Sandia Lakes
  - 27 South Broadway Cultural Center
  - 28 Tinkertown Museum
  - 29 Unser Racing Museum
- See reverse side for museums and attractions in Old Town, Downtown and Nob Hill / University.*

**GOLF COURSES**

- 1 Arroyo del Oso Golf Course
- 2 Desert Greens Golf Course
- 3 Golf Training Center
- 4 Ladera Golf Course
- 5 Los Altos Golf Course
- 6 Paa-Ko Ridge Golf Club
- 7 Puerto del Sol Golf Course
- 8 Sandia Golf Club
- 9 UNM Championship Golf Course
- 10 UNM North Golf Course

**SPORTS**

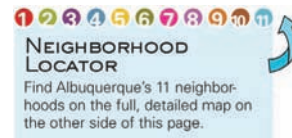
- 1 Duke City BMX
- 2 Isotopes Park
- 3 University Arena "The Pit"
- 4 UNM Stadium

**DISTANCES TO NEW MEXICO CITIES:**

Alamogordo .....	210 mi
Carlsbad .....	275 mi
Clovis .....	217 mi
Farmington .....	182 mi
Gallup .....	139 mi
Grants .....	79 mi
Las Cruces .....	224 mi
Las Vegas .....	118 mi
Roswell .....	198 mi
Santa Fe .....	58 mi
Silver City .....	240 mi
Taos .....	126 mi



# 12 Albuquerque Neighborhoods



## 1 Old Town

Historic Old Town has been the heart of Albuquerque since the city was founded in 1706. Today, Old Town continues to be the city's cultural center with distinguished museums and more than 100 shops, galleries and restaurants.

## 2 Nob Hill/ University

Located just east of the UNM campus, Nob Hill is a vibrant district bursting with eclectic shops, swank dining and chic nightspots. The neon signs and architecture of Route 66 combined with many locally owned shops, galleries and restaurants make this a hip and fashionable area.

## 3 Downtown

Downtown is in the middle of a successful 10-year, multi-million-dollar revitalization. Here you'll find a flourishing nightlife scene along Central (Route 66) and Gold Avenues, including many nightclubs, theaters, restaurants and event venues. The Albuquerque Convention Center is located downtown and is surrounded by several major hotels.

## 4 Airport

This area is home to the city's airport, major stadiums and arenas, as well as Kirtland Air Force Base and Sandia National Laboratories. You'll find many conveniently located hotels here.

## 5 Balloon Fiesta Park/ North I-25

Home to Balloon Fiesta Park and the Balloon Museum, this area has many major hotels and restaurants, plus easy access to entertainment.

## 6 Baretas & South Valley

This area maintains close ties to the city's Hispanic roots. Here you'll find many authentic New Mexican and Mexican restaurants, as well as the National Hispanic Cultural Center.

## 7 Eastside

In the foothills of the Sandia Mountains, this area offers outdoor activities such as hiking, mountain biking and skiing. Ride the Sandia Aerial Tramway to the top of the mountain.

## 8 Midtown/ University

Centered around the University of New Mexico campus, this area features hotels and restaurants located near the 1-25/i-40 (Big I) interchange.

## 9 North Valley/ Los Ranchos/ Corrales

A lush green valley running along the Rio Grande, this area is known for great outdoor and nature-lovers' activities, wineries, farmers markets and peaceful spas.

## 10 Uptown

The Uptown area encompasses a major business center as well as EXPO NM: Home of the State Fair. It's also home to two of Albuquerque's major shopping malls. Coronado Center and the new ABQ Uptown feature department stores with national recognized brands.

## 11 Westside

The Westside area is marked by the peaks of dormant volcanoes and the treasures of Petroglyph National Monument, where visitors can walk among ancient volcanic rock etchings.

# Regional Map

## New Mexico & Surrounding Areas



# Tours

## **ABQ Trolley Co.**

505-453-5161, web: [www.ABQTrolley.com](http://www.ABQTrolley.com)

The best first thing to do in Albuquerque. Experience the best of Albuquerque from a completely-custom, uniquely-Albuquerque, open-air trolley. Invest 66 minutes in our comprehensive city tour to better plan the rest of your stay. New in April 2009.

## **Active Knowledge Trips & Tours (Nob Hill)**

3407 Central NE, Albuquerque, NM 87106

505-238-8638, fax: 505-212-0162, email: [activeknow@gmail.com](mailto:activeknow@gmail.com),

web: [www.activeknow.com](http://www.activeknow.com)

Open Daily. Cultural and Educational tours of the Southwest: New Mexico, Colorado, Arizona, Utah, Wyoming.

## **Alpacas and Store at Victory Ranch**

1 Mile North of Mora, Highway 434, Mora, NM 87732

575-387-2254, fax: 575-387-9005, e-mail: [alpacas@victoryranch.com](mailto:alpacas@victoryranch.com),

web: [www.victoryranch.com](http://www.victoryranch.com)

Open Daily 10 A.M. to 4 P.M. Enjoy hugging and feeding lovable Alpacas at Victory Ranch located on 1100 acres of the most spectacular scenery in the Sangre de Cristo mountains of Northern New Mexico. Informational tours about Victory Ranch and alpacas are conducted daily at 11 am, 1pm, 3pm.

## **Bob Ayre Southwest Photography Tours**

P.O. Box 1049, Moriarty, NM 87035

505-269-7882, fax: 505-832-4882, email: [ayre@lobo.net](mailto:ayre@lobo.net), web: [www.bobayre.com](http://www.bobayre.com)

Guided tours for committed photographers. I get you there at best light.





**Follow the Sun Inc.**

8201 Golf Course Road, NW Bldg. D3, Suite 314, Albuquerque, NM 87120  
505-897-2886, 866-428-4SUN, fax: 505-897-2878,  
email: info@ftstours.com, web: www.ftstours.com

Enjoy a day in the Land of Enchantment. Specializing in Day Tours & Multiple Day Tours with luxury vehicles. We offer complete Destination Management Services. "Where friends & memories last a lifetime."

**New Mexico Dual-Sport Adventures**

5617 Bentwood Tr NE, Albuquerque, NM 87109  
505-977-6952, email: dion39@comcast.net, web: www.nmdualsportadventures.com  
Open Daily. We rent dual-purpose motorcycles for on-road & off-road adventures; guided tours.

**New Mexico Jeep & ATV Tours**

505-864-9400, Toll Free: 800-840-9449, email: waggertail@aol.com,  
web: www.newmexicoatvtours.com  
We supply the Jeeps & ATVs & all necessary safety equipment.

**New Mexico Jeep Tours**

9950 Florence NE, Albuquerque, NM 87122  
505-252-0112, fax: 505-856-9988, email: roch@nmjeeptours.com,  
web: www.nmjeeptours.com  
Open Daily. Guided tours. Explore off-road ruins, petroglyphs & scenic sights by jeep, on foot or both.

**Pimentel Guitars Music & Entertainment**

3316 Lafayette Drive, NE, Albuquerque, NM 87107  
505-884-1669, fax: 505-884-1669, email: info@pimentelguitars.com,  
web: www.pimentelguitars.com  
Guitar music entertainment of all styles for all occasions. Tours of the guitar making shop. Pimentel Guitars have received numerous awards.

**Pueblo Arts Inc./Ron Phillips, Artist & Guide**

P.O. Box 12944, Albuquerque, NM 87195  
505-873-6162, email: ronpuebloarts@juno.com  
1/2-day or week trips for 1 or more. Food, museum fees included. Ron Phillips, artist & guide.

**Santa Fe Japan Connection, Inc.**

3649 Mimbres Lane, Santa Fe, NM 87507

505-471-9022, fax: 505-474-8445, email: [tour@santafejapan.com](mailto:tour@santafejapan.com),

web: [www.santafejapan.com](http://www.santafejapan.com)

Japanese full receptive operator. Customized group & personal tours. NM & Southwest.

**Segway New Mexico**

1816-B Lomas Blvd NW, Albuquerque, NM 87104-1206

505-244-1420,, 866-910-1420, fax: 505-212-0903, email: [info@segwaynm.com](mailto:info@segwaynm.com),

web: [www.segwaynm.com](http://www.segwaynm.com)

Tour Albuquerque on a Segway. \$65.00 per person for 3 hours.

**Southwest Wing Safaris**

P.O. Box 945, Santa Fe, NM 87504-0945

505-988-4246, 800-842-4246, fax: 505-983-6061, email: [swsafaris@qwest.net](mailto:swsafaris@qwest.net),

web: [www.southwestsafaris.com](http://www.southwestsafaris.com)

Natural History Airventures explore NM, CO, UT & AZ. Bushflying - Jeeping - Photography. Geology. Archaeology. History.

**Through the Flower Corp.**

107 Becker Avenue, Belen, NM 87002

505-864-4080, fax: 505-864-4088, email: [info@throughtheflower.org](mailto:info@throughtheflower.org)

web: [www.throughtheflower.org](http://www.throughtheflower.org)

New Mexico Women's Cultural Corridor- Belen to Taos tour.

**Tours of Old Town**

303 Romero St NW Plaza Don Luis, Albuquerque, NM 87104

505-246-TOUR, email: [info@toursofoldtown.com](mailto:info@toursofoldtown.com), web: [www.toursofoldtown.com](http://www.toursofoldtown.com)

Daily-Year-round walking tours. Discover Old Town! History, ghosts, magic, legends & lore.

**Wings West Birding Tours**

2599 Camino Chueco,

Santa Fe, NM 87505

505-473-2780, 800-583-6928, fax: 505-473-4218,

email: [wingswestnm@earthlink.net](mailto:wingswestnm@earthlink.net), web: [www.home.earthlink.net](http://www.home.earthlink.net).

Year-round birdwatching tours throughout New Mexico & Northern Mexico, including Copper Canyon.

# Services

## **Pet Services**

### **Petroglyph Animal Hospital**

6633 Caminito Coors NW Albuquerque, NM 87102

505-898-8874, fax: 505-899-5343, web: [www.pahvets.com](http://www.pahvets.com)

Dogs, cats, exotics. By appointment and emergency. Days, nights and weekends.

### **Zoey's TLC Bed & Breakfast for Dogs & Cats**

114 Industrial Park Pl NE, Rio Rancho, NM 87124

505-892-5811, fax: 505-892-5814, web: [www.zoeystlc.com](http://www.zoeystlc.com)

Boarding, grooming, day care for dogs & cats. Refrigerated air/central heat, on-site residence.

## **Auto Clubs & Services**

### **AAA New Mexico**

10501 Montgomery Blvd NE, Albuquerque, NM 87111

505-291-6655, 877-222-1020, fax: 505-291-6613, web: [www.aaa.com](http://www.aaa.com)

Travel, insurance, financial, automotive and member services.

### **Leonard Tire & Automotive Repair**

201 Lomas NW, Albuquerque, NM 87102

505-243-5587, fax: 505-243-4683

Mon-Fri 7:30-5 pm. Full-service automotive repairs and tires. 15% discount with Visitors Guide.

## **Dump Stations**

### **Albuquerque Auto Truck Plaza**

I-25 and NM Route 44; Exit 242

### **Flying J Travel Plazas**

I-40 Exit 15

### **American RV Park**

I-40; 13500 Central Ave SW

### **TravelCenters of America**

Albuquerque Travel Center:

I-25 North Exit 225

I-25 South Exit 227

I-40 East Exit 159A

I-40 West Exit 159D

2501 University NE

### **Giant Service Stations**

201 Rio Bravo Blvd SE

6104 Academy Rd NE



# General Information

## Emergency Information

AAA Emergency Road Service:  
505-291-600  
Albuquerque Animal Emergency Clinic:  
505-884-3433  
Poison Control: 505-272-2222  
Police Non-Emergency Dispatch:  
505-242-2677  
State Police, Albuquerque:  
505-841-9256

## Hospitals

Albuquerque Regional Medical Center:  
505-727-8000  
Carrie Tingley Hospital for Children:  
505-272-5200  
Lovelace Medical Center:  
505-262-7000  
Presbyterian Hospital: 505-841-1234  
University of NM Hospital:  
505-272-2111  
Veterans Affairs Medical Center:  
505-265-1711

## Weather

National Weather Service, Albuquerque:  
505-243-0702

## NM Motor Vehicle Department

MVD Information: 888-683-4363  
Cottonwood Mall 10000 Coors NW,  
505-890-5799

## Road Conditions

State Highway Hotline: 800-432-4269,  
505-827-9300 or weather line forecast  
(Time & Temp): 505-821-1111

## Albuquerque Laws

- Seat belts are required by law. Any child under one year must be in a child restraint seat. Any child under five riding in the front seat must be in a child seat secured by the seat belt.
- Drivers are prohibited from driving while talking on a cell phone without a hands-free device. For more information: 505-768-2020

## Other

Fishing & Hunting Regulations:  
505-841-8881  
New Mexico Game and Fish:  
800-862-9310  
New Mexico Gun Laws (State Police):  
505-841-9256



# Radio Stations

KDLW-FM	97.7	Rhythmic contemporary
KABG-FM	98.5	Classic Hits
KAGM-FM	106.3	Country
KARS-AM	860	Classic Country & Spanish
KHFM-FM	95.5	Classical
KKIM-AM	1000	Christian Talk
KLVO-FM	106.7	Mexican regional
KBZU-FM	96.3	Spanish Sports
KDRF-FM	103.3	Adult Hits
KKOB-AM	770	News Talk
KKOB-FM	93.3	Top-40
KMGA-FM	99.5	Light Rock
KNML-AM	610	Sports Talk
KRST-FM	92.3	Country
KTBL-AM	1050	News Talk
KABQ-AM	1350	Talk
KABQ-FM	104.7	Smooth Jazz
KBQI-FM	107.9	Country
KPEK-FM	100.3	Adult contemporary
KSYU-FM	95.1	Rhythmic Oldies
KTEG - FM	104.1	Alternative Rock
KZRR- FM	94.1	Rock
KALY - AM	1240	Radio Disney

# Post Offices

- ▶ Albuquerque Station  
1135 Broadway Blvd NE  
Albuquerque, NM 87101  
(505) 346-8484
- ▶ Alameda Station  
9132 4th St. NW  
Albuquerque, NM 87114  
(505) 890-7948
- ▶ Downtown Station  
201 5th St. SW  
Albuquerque, NM 87102  
(505) 346-1674
- ▶ Foothills Station  
13101 Lomas Blvd NE  
Albuquerque, NM 87123  
(505) 346-1822

# TV Stations

Channel 2 ·	KASA	FOX
Channel 4 ·	KOB	NBC
Channel 5 ·	KNME	PBS
Channel 7 ·	KOAT	ABC
Channel 13 ·	KRQE	CBS
Channel 16 ·	GOV	
Channel 19 ·	KWBQ	WB
Channel 32 ·	KAZQ	
Channel 41 ·	KLUZ	Univision
Channel 50 ·	KASY	UPN
Channel 53 ·	KTEL	



# 30 Weather

Month	Avg. High/Low	Avg. Humidity	Chance of Sunshine
January	47/23	55%	88%
February	53/27	49%	77%
March	61/33	39%	73%
April	70/41	33%	79%
May	79/50	32%	76%
June	89/59	28%	85%
July	92/64	42%	75%
August	89/63	45%	67%
September	82/56	49%	71%
October	71/44	43%	69%
November	57/31	48%	87%
December	48/24	56%	86%

Albuquerque has 310 days of sunshine! Our weather is nothing less than spectacular. Low humidity & comfortable temperatures make Albuquerque a desirable destination year-round.

## Free Wi-Fi Hotspots

- Albuquerque Biological Park, 2601 Central Ave NW
- Albuquerque International Sunport, 2200 Sunport Blvd SE
- Albuquerque Civic Plaza, One Civic Plaza NW
- Albuquerque Convention Center, 1401 2nd St NW
- Cherry Hills Public Library, 6901 Barstow St NE
- Special Collections Library, 423 Central Ave NE
- Erna Fergusson Library, 3700 San Mateo NE
- Ernie Pyle Library, 900 Girard Blvd SE
- Juan Tabo Library, 3407 Juan Tabo NE
- Lomas Tramway Library, 908 Eastridge NE
- Main Public Library, 501 Copper NW
- Old Town Plaza, 303 Romero St NW





# NOTES

*Like no place you've ever been before*



Kim Ashley

# ALBUQUERQUE

WWW.ITSATRIP.ORG

Dining photo by Michael Barley. San Felipe de Neri Church photo by Marblestreetstudio.com





...and 10 is only the beginning.

Visit [www.ItsATrip.org/CultureABQ](http://www.ItsATrip.org/CultureABQ) to explore the many reasons to plan your next trip to Albuquerque.

[www.ItsATrip.org/CultureABQ](http://www.ItsATrip.org/CultureABQ) • 800.284.2282



# WIN A Getaway FOR TWO

Package valued at \$600

- » Two-night stay and daily breakfast for two at the Albuquerque Sheraton Uptown Hotel
- » Admission for two to *Titanic: The Artifact Exhibition* at the New Mexico Museum of Natural History & Science
- » Admission for two to the ABQ BioPark Zoo, Aquarium and Botanic Garden
- » Admission for two to the Albuquerque Museum of Art & History
- » Admission for two to the Albuquerque Balloon Museum
- » \$200 VISA card for airfare, gas or shopping

Sign up by June 15, 2013 at  
[www.ItsATrip.org/CultureABQ](http://www.ItsATrip.org/CultureABQ)



CITY OF ALBUQUERQUE  
CULTURAL SERVICES DEPARTMENT  
400 Marquette Ave  
Albuquerque, New Mexico 87103

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10 ways to find  
your essence in  
ALBUQUERQUE



CULTURAL SERVICES DEPARTMENT,  
City of Albuquerque, Richard J. Berry, Mayor

ALBUQUERQUE  
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NEW MEXICO *True*  
newmexico.org



# ALBUQUERQUE

IT'S A TRIP®

## Authenticity Awaits

Diverse cultures, authentic art and vibrant traditions have shaped the centuries-old story of Albuquerque. Come experience the history that continues to unfold with premier cultural events, distinctive attractions, museums and shopping.

Leading travel websites are touting Albuquerque as the place to be. *Hotwire.com*® recognized Albuquerque as one of the Top 10 Value Cities in the U.S. based on low hotel rates, discounts, affordable entertainment and destination appeal. *Fodor's Travel* recently named Albuquerque one of the Top 25 Places to Go in 2013 highlighting the city's family-friendly attractions, accessible outdoor recreation and great weather—all at an incredible value.

So, what are you waiting for? Start planning your trip today.

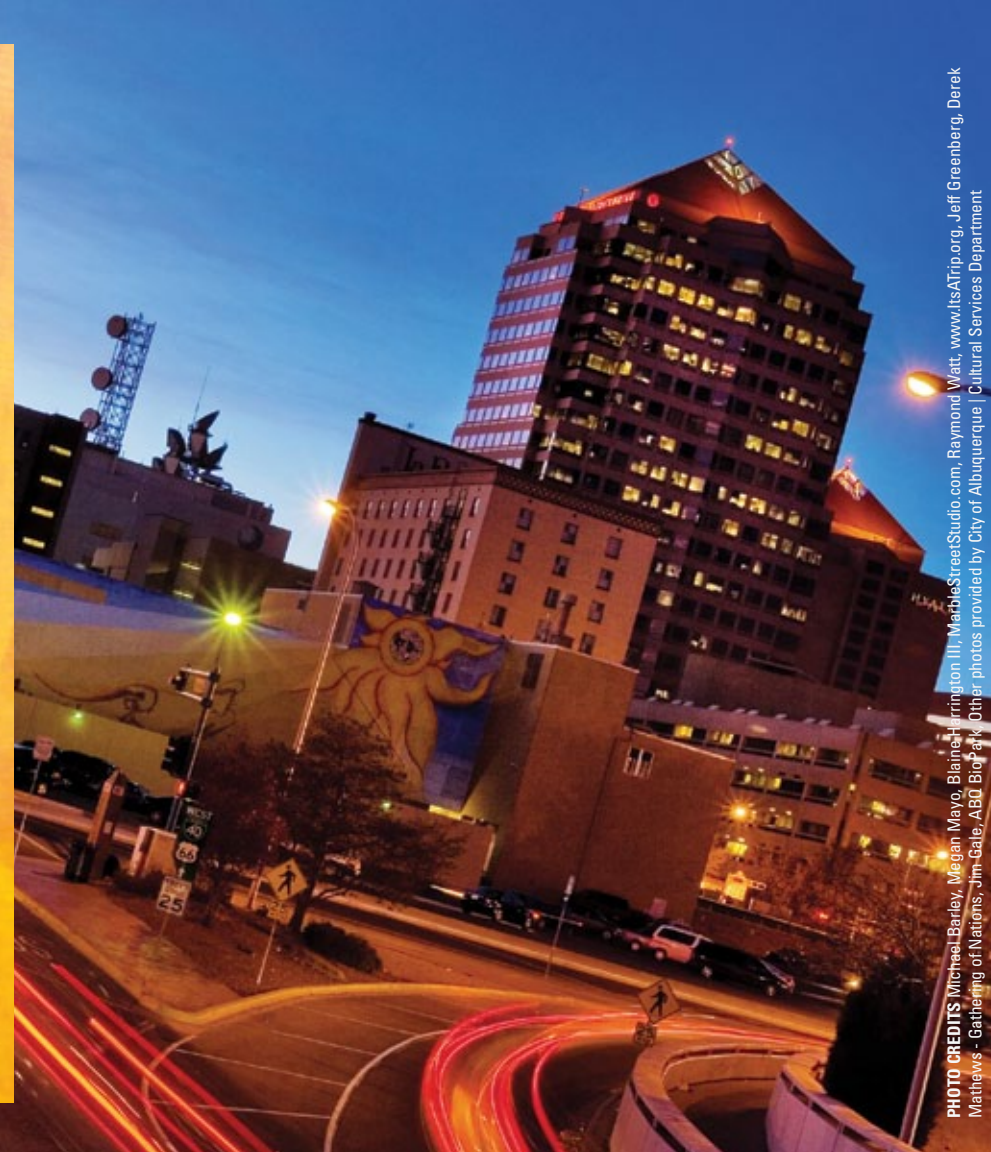


PHOTO CREDITS: Michele Barley, Megan Mayo, Blaine Harrington III, MarbleStreetStudio.com, Raymond Watt, www.ItsATrip.org, Jeff Greenberg, Derek Mathews - Gathering of Nations, Jim Gale, ABQ Blog 'n' Ark. Other photos provided by City of Albuquerque Cultural Services Department

### 1 NOW—OCT 27<sup>TH</sup> Titanic: The Artifact Exhibition

Viewed by millions, this exhibition features the stories of Titanic passengers and over 125 artifacts recovered from the ship. »



### 4 JULY 4<sup>TH</sup> Freedom Fourth

Celebrate our Nation's Independence at Albuquerque's annual Fourth of July Celebration. »



### 6 SEPT 14<sup>TH</sup> Salsa Fiesta in Historic Old Town

Taste the flavors, feel the rhythms and dance to the sounds of salsa in Historic Old Town. »



### 9 OCT—NOV Dia de los Muertos & Marigold Parade

Celebrate the memories of your loved ones at our annual festivities and parade. »



### 2 JUNE 2<sup>ND</sup> Blues at the Bluseum

Enjoy an afternoon at the Albuquerque Balloon Museum with local and national Blues acts. «



### 3 JUNE 3–9 Albuquerque Film & Media Experience

This event offers something for everyone, including domestic and international movies, family events, food, art, and panels with film industry leaders. »



### 5 JULY 20<sup>TH</sup> Route 66 Summerfest

Enjoy live music, food and fun at a block party in the heart of old Route 66. »



### 8 OCT 5–13 Albuquerque International Balloon Fiesta®

After the morning launch, visit the Balloon Museum to see why Albuquerque is the "Hot Air Ballooning Capital of the World." »



### 10 NOV 30<sup>TH</sup>—DEC 30<sup>TH</sup> River of Lights and Twinkle Light Parade

Enjoy the magic of millions of twinkling lights and dazzling holiday displays at New Mexico's largest walk-through light show at the ABQ BioPark. «







# WIN A Getaway FOR TWO

Package valued at \$650

- » Two night stay at Hotel Albuquerque at OldTown or Nativo Lodge
- » Admission for two to the ABQ BioPark Zoo, Aquarium and Botanic Garden
- » Admission for two to the Albuquerque Museum of Art & History
- » Admission for two to the Albuquerque Balloon Museum
- » \$200 VISA card for airfare, gas or shopping

Enter to win by June 30, 2014 at [www.ItsATrip.org/CultureABQ](http://www.ItsATrip.org/CultureABQ)



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**ALBUQUERQUE**  
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**APRIL 26<sup>TH</sup>  
Albuquerque  
Renaissance  
Faire**

Enjoy food, music, archery, fencing, arts and activities—all recreated from the Middle Ages



**MAY–  
AUGUST  
ABQ BioPark  
Concert  
Series**

Summer Nights on Thursdays at the Botanic Garden and Zoo Music on Fridays



**JUNE–AUGUST  
Summerfest Street  
Parties**

Enjoy live music, food and fun at street parties throughout the city—including one in the heart of old Route 66 and another featuring the Cherry Poppin' Daddies



*Find your essence in*  
**ALBUQUERQUE**



CULTURAL SERVICES DEPARTMENT,  
City of Albuquerque, Richard J. Berry, Mayor

[www.ItsATrip.org/CultureABQ](http://www.ItsATrip.org/CultureABQ) • 800.284.2282

**JULY 4<sup>TH</sup>  
Freedom 4<sup>TH</sup>**

Celebrate our nation's independence at Albuquerque's annual Fourth of July celebration



**SEPTEMBER 13<sup>TH</sup>  
10<sup>th</sup> Annual Old  
Town Salsa Fiesta**

Celebrate all things salsa from salsa music and dancing to a homemade salsa-making competition



**OCTOBER 4–12  
Albuquerque  
International  
Balloon Fiesta®**

After the morning launch, visit the Balloon Museum to see why Albuquerque is the "Hot Air Ballooning Capital of the World"



**NOVEMBER 29  
– JANUARY 3  
River of Lights**

Enjoy the magic of millions of twinkling lights and dazzling holiday displays at New Mexico's largest walk-through light show at the ABQ BioPark

# Authenticity Awaits

Come experience the diverse cultures, authentic art and vibrant traditions of Albuquerque, New Mexico. From hot air balloons rising with the sun to the mild, sunny climate enjoyed year-round—adventures abound in this Southwestern city.

Albuquerque is New Mexico's metropolitan center, boasting entertainment options, world-class cuisine, shopping and nightlife. The city also offers up a dramatic landscape full of parks as well as hiking and biking trails to inspire the outdoor adventurer. At the end of the day, the Sandia Mountains serve as the perfect backdrop to the city's stunning sunsets. From its Native American and Hispanic roots to its red and green chiles, Albuquerque is an authentic destination that also happens to be affordable.

So, what are you waiting for? Start planning your trip today.

**ALBUQUERQUE**  
IT'S A TRIP®



# ABQ365

*Albuquerque's Daily Source for What to Do*  
Be in the know about all the city's art galleries, museums, sporting events, food trucks, fine dining, live music and cultural performances. Then get out there and make the most of all that amazing Albuquerque has to offer this summer.

## Featured Summer Events



### ONGOING EXHIBITION: ONLY IN ALBUQUERQUE

Discover Albuquerque, from prehistory to modern day, in this vibrant and interactive exhibit at the Albuquerque Museum. The museum is closed on Mondays.



### JUNE 4–AUGUST 27 ALBUQUERQUE BIOPARK SUMMER CONCERT SERIES

Enjoy live music performed by local, national and international artists throughout the summer at the ABQ BioPark. Concerts are held on Thursdays and Fridays.



### JUNE 7–14 FESTIVAL FLAMENCO INTERNACIONAL DE ALBURQUERQUE

Be a part of the most important and longest standing flamenco event outside of Spain, Festival Flamenco.



### JULY 11–AUGUST 1 2015 USA ROLLER SPORTS NATIONAL CHAMPIONSHIPS

Witness world-class athletes compete in rink hockey, roller figure skating and inline speed skating competitions and events.



### JULY 18 ROUTE 66 SUMMERFEST

Enjoy live music and entertainment, car shows, tours of historic Nob Hill, kids events, arts, sidewalk sales plus local wine, beer and culinary events.



### AUGUST 28–30 VIVA NEW MEXICO CHILE FESTIVAL

Celebrate a centuries-long tradition of agriculture in the Middle Rio Grande Valley with food, music and, of course, New Mexico chile.

FIND MORE EVENTS AT

[ABQ365.com](http://ABQ365.com)



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[ABQ365.com](http://ABQ365.com)





## SUMMER 2015 EVENTS *on Civic Plaza*



### **TRUCKIN' TUESDAYS** *Every Tuesday*

Get out of the office on Tuesdays and head to sunny Civic Plaza, where Albuquerque's premier food trucks gather to serve lunch.



### **SUNSET MARKET** *Every Wednesday*

Come see a unique array of local craft and food vendors. Soak up the afternoon sun and relax over some dinner by the Civic Plaza fountain.



### **ABQ FOOD FRIDAYS** *Every Friday*

Gather with friends for happy hour on Civic Plaza. Every Friday, enjoy craft beer, wine, gourmet food, and music in a fun and unique atmosphere.



### **MOVIES ON THE PLAZA** *Fridays at sunset*

Join us for an open-air movie series in the heart of downtown Albuquerque. The event series is free and family-friendly. Don't forget your lawn chair!



### **CREATIVE 505** *May 30*

Creative 505 is a free festival of Albuquerque's art, theater, tech, start-up, artisan, and music communities. Celebrate our vibrant creative community on Civic Plaza with live music, performance arts, vendors, food trucks, craft beer, and more.



### **SHAKESPEARE ON THE PLAZA** *Every weekend in June and July*

It's classic Shakespeare with a New Mexican twist! Shakespeare on the Plaza is a collaborative project between The Vortex Theatre and the City of Albuquerque, with summer performances of Julius Caesar and The Taming of the Shrew.

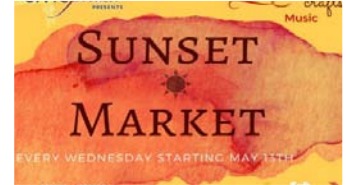


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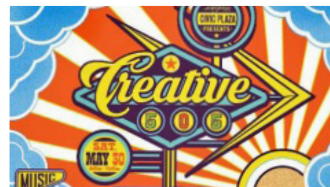
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[www.civicplazapresents.com](http://www.civicplazapresents.com)

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[www.civicplazapresents.com](http://www.civicplazapresents.com)

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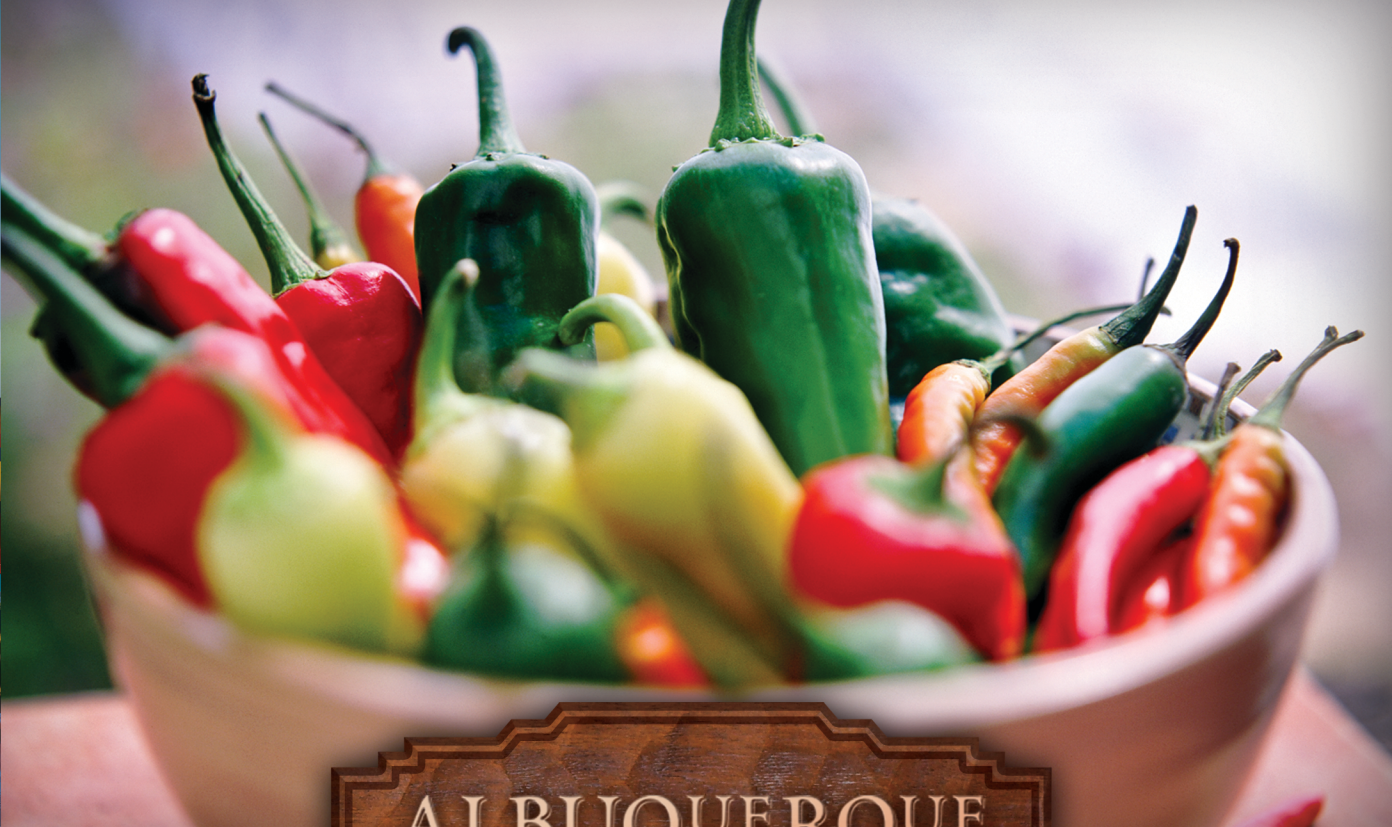
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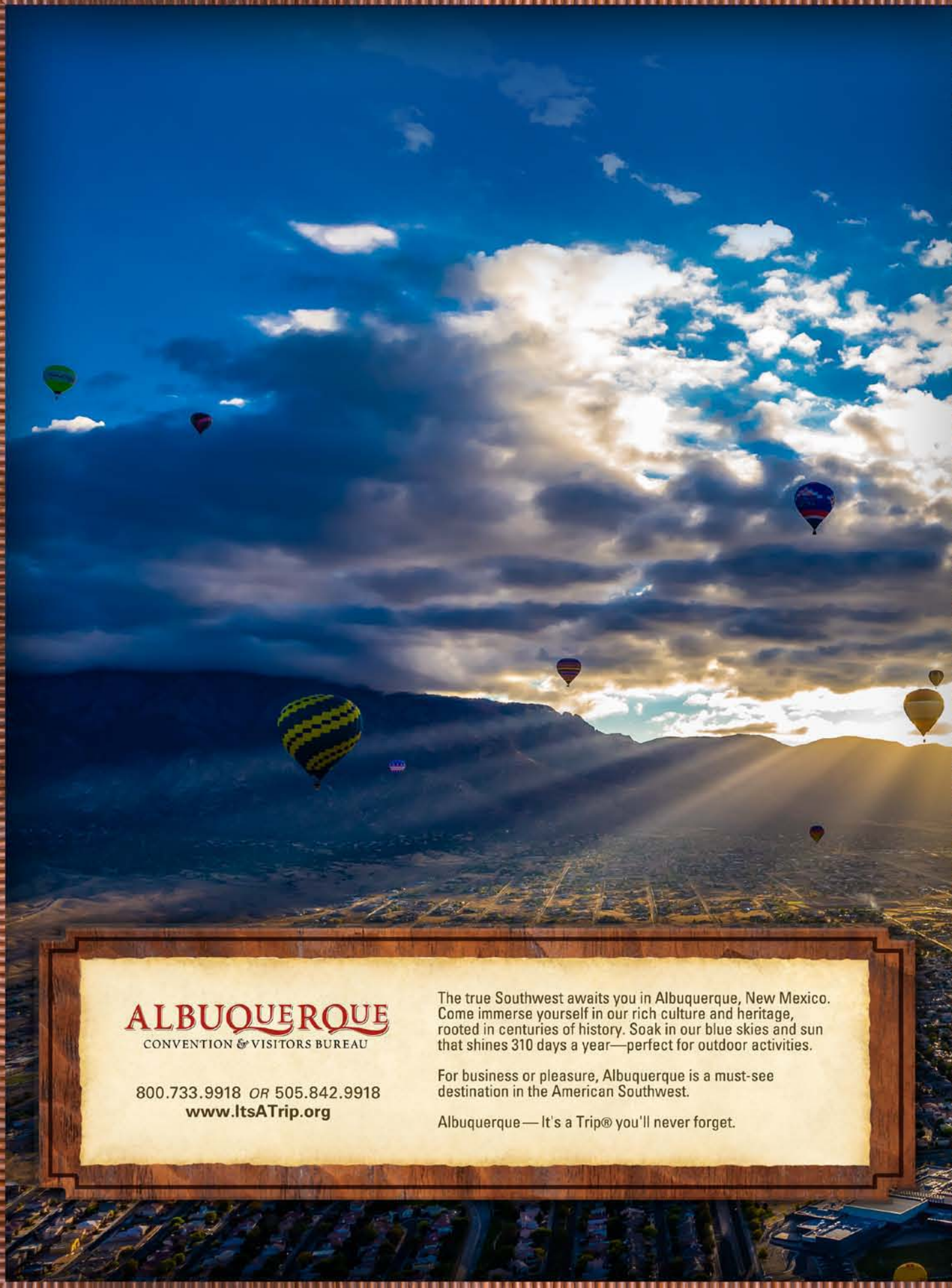
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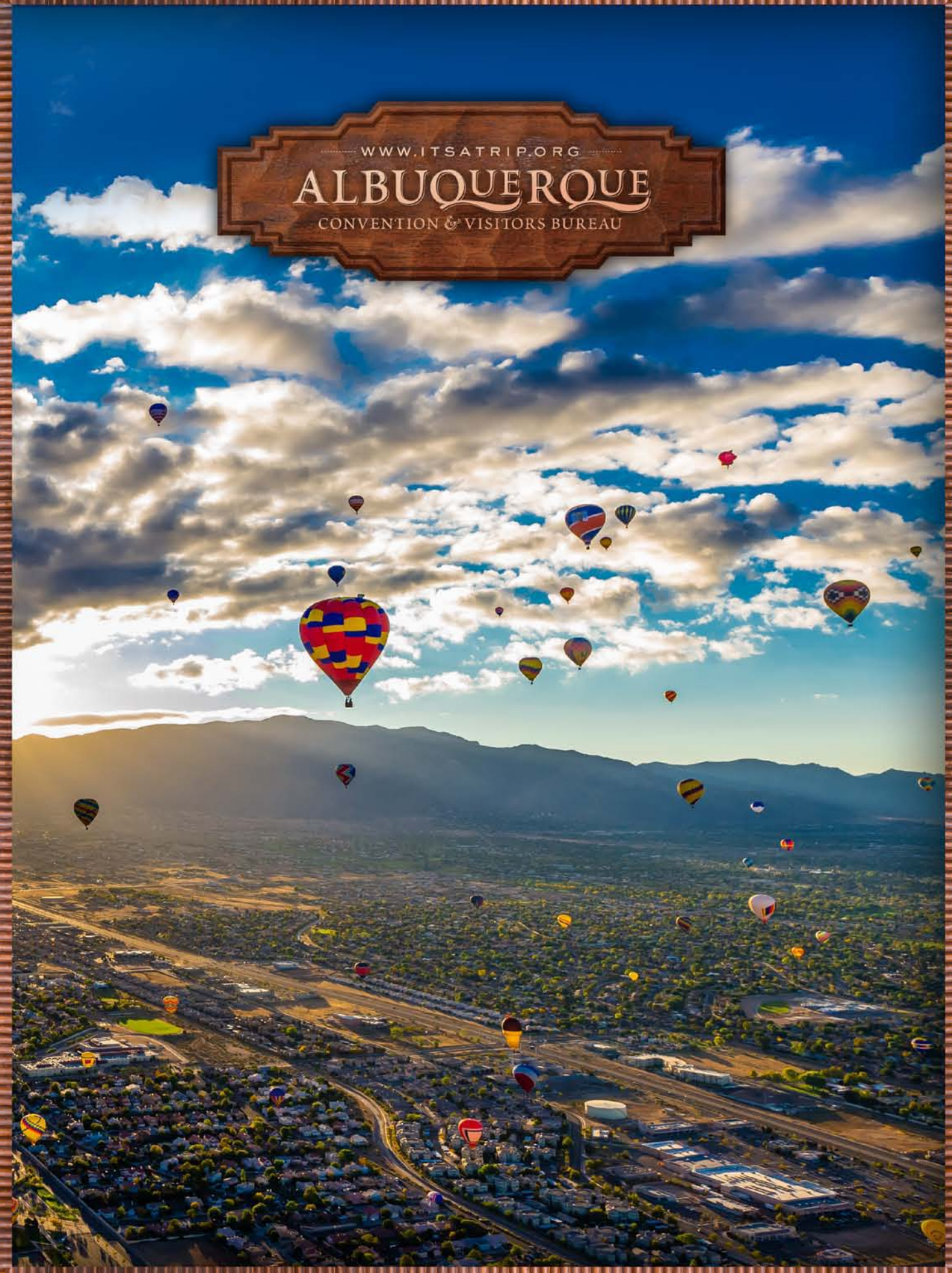




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