

Albuquerque Convention and Visitors Bureau
FY09 Convention Media Schedule

	Size	Circ	# of Ads
Magazines (1%)			
Associations Now (ASAE)	FPFC Bleed	19,137	6
Leadership Supplement	FPFC Bleed	37,000	1
Convene	FPFC Bleed	35,139	5
PCMA Daily	FPFC Tabloid Bleed	10,500	1
Daily Now (ASAE)	FPFC Tabloid Bleed	16,500	1
Meeting Planners Guide	FPFC Bleed		1
Meetings & Convention (M&C)	FPFC Bleed	70,005	1
	FPFC Bleed	70,005	2
Gold Award Supplement	FPFC Bleed	70,005	1
	FP Advertorial	70,005	2
Bonus Ad	FPFC Bleed	70,005	2
Next Generation Pharmaceutical	FPFC Bleed	63,000	1
One+ (formerly TMP)	FPFC Bleed	30,000	3
Smart Meetings	1/2 page Horz.		3
The Meeting Professional	FPFC Bleed	30,000	3
Bonus Ad	FPFC Bleed	30,000	1
1% Magazine Total			34

Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
1	1			1		1			1		1
	1		1		1			1		1	
	1					1					
1											
			1			1					1
				1							1
							1		1		
									1	1	1
							1		1		1
1			1	1							
						1					
3	3	0	3	4	1	5	3	1	4	2	5

	Size	Circ	# of Ads
Online (1%)			
Association Meetings (email blast)	ACVB stand-alone	7,845	1
	ACVB stand-alone	7,845	1
	ACVB stand-alone	7,845	1
Double Click	n/a	n/a	0
M&C	728x90	56,000	8
	728x90	7,000	1
email blast	ACVB stand-alone	63,855	3
Meetings West	eNewsletter	evetorial sponsor	1
MiMegasite	300x250	35,000	5
	300x250	7,000	1
make good placement	300x250	7,000	1
eNewsletter	300x250	59,000	1
eNewsletter	300x250	59,000	1
MPI Web	728x90	132,000	12
Rejuvenate (email blast)	ACVB stand-alone	15,000	3
SmartMeetings.com	468x60	12,000	6
eNewsletter	468x60	114,000	3
eBlast	ACVB stand-alone	38,000	1
SMERF (email blast)	ACVB stand-alone	99,000	3
1% Online Total			53

Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
								4/14		5/12	
											6/9
			1	1	1	1	1	1	1	1	1
								3/10	4/9	5/15	
					1						
			1		1		1	1		1	1
				1					1		
1	1	1	1	1	1	1	1	1	1	1	1
								3/24	4/21	5/26	
			1	1		1	1			1	1
				1	1	1	1				
									4/21	5/19	6/16
1	1	1	2	5	6	4	6	6	7	8	6