



JOB POSTING

Title: Digital Marketing Manager
Department: Marketing, Communications & Tourism (MCT)
Reports To: Director of Marketing

Job Description

Visit Albuquerque, a private not-for-profit destination marketing organization, seeks an individual who will: Manage development and maintenance via CMS of Visit Albuquerque's responsive website and microsites including functionality, content, SEO and analytics. Aids in the development of digital content (blog, social media, photos, video and email). Manages and maintains the events calendar and its promotion. May also oversee other electronic media.

Qualified candidates will have:

- Bachelor's degree preferred
- 3 - 5 years directly related experience
- Previous website management experience
- Demonstrated proficiency in SEO in all aspects of the website
- Expertise in CMS website development and maintenance
- Experience in design programs and CRM software a plus
- Knowledge of the hospitality industry a plus.

Send or email resume and cover letter to:

Human Resources
Visit Albuquerque
20 First Plaza NW, Suite 601
Albuquerque, NM 87102

E-mail: jobs@visitABQ.org

EOE

The mission of Visit Albuquerque is to stimulate economic growth by marketing Albuquerque as a visitor and convention destination. For more information, call 505.842.9918 or visit our web site at www.VisitABQ.org.