



MEETINGS MADE
EXTRAORDINARY

MEET ALEXANDRIA GROUP SALES

Your Partners at Your Service

EXTRAORDINARY

Alexandria



Lorraine Lloyd
Sr. VP Sales

Executive Committee & Sales Team Leader
Marketing & Budgeting
International Tour & Travel
Board Reporting



Carla Bascopé – Hebble
Destination Sales Manager

Specialty: Association | Corporate
(East Coast | Midwest |
Washington DC A- M)
Membership Affiliation: PCMA



Robin Roane, CTE, HMCC, CMP
Senior Sales Manager

Specialty: Association | Corporate,
(Midwest-West Coast | | Washington
DC N - Z) | Healthcare/Life Sciences
Membership Affiliation: MPI
Potomac Chapter
Project Lead: HB Valued Partner
Program | Events Industry Council



Jen Deluca
Destination Sales Manager

Specialty: Government | LGBT
SMERF | Tour & Travel |
International
Membership Affiliations:
AMPS | SGMP
Project Lead: Wine & Wisdom
Wednesday

Alexandria, Ideal for Small to Mid-size Meetings



Get out of the hustle & bustle of big downtowns. In Alexandria, small to mid-size meetings are always a big deal!

**#1 BEST VALUE U.S. TRAVEL
DESTINATION 2018** *MONEY* magazine



CONVENIENT CAPITAL LOCATION

Within eyesight of Washington, D.C. & National Harbor

Minutes to Reagan National Airport

Accessible & Affordable

3 Airports/Lift & Carriers

4 Metro Stops

AMTRAK & VRE

Water Taxi to DC

Meeting Deals & Discounts

ALX Extra Perks

15% Discount on Attractions/Services

Transportation

PREMIER HOTELS & UNIQUE VENUES



- Walking distance to restaurants, shops & waterfront
- Metro access or shuttle to airport or Metro





Things to Do

A walkable mile recognized as one of the “Great Streets” of America with over 200 restaurants, boutiques, art galleries and intimate museums. Unique and plentiful off-site activities for groups or on own.

[Top 10 Reasons to Choose Alexandria](#)

Visit Alexandria Planner Services-Let Us Help!

- Restaurants & Dine-arounds
- Off property events, tours & activities
- Team Building & CSR Activities
- Transportation & Vendor Recommendations
- Attraction & Services Discounts (Extraordinary Meeting Partners)
- Maps & Visitors Guide
- Tailored Site Inspections/Virtual Tours
- Official Welcome letters
- Extraordinary You Benefits



Planner Promotional Tools

- [Promotional Videos & Virtual Reality Experience](#)
- Custom-tailored Social Media Posts through Visit Alexandria
- [Image Gallery](#)
- Printed & digital brochures, maps & guides
- Custom [Welcome Webpage](#) & [Delegate “Things to Do”](#)
- Pre & Post Stay Itineraries



Attendee Free Time

If you have an hour or two or stay a day late, there is plenty to do in Old Town and around the region.

[Learn More >](#)

Selling Tools For You To Use



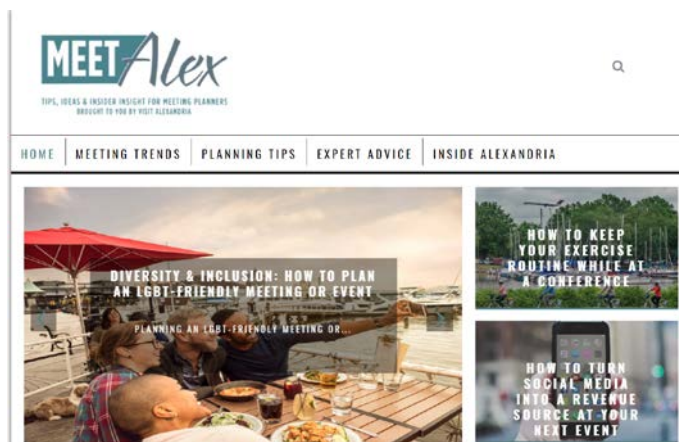
- [Videos](#)
- [Image Gallery](#)
- [Informational PDFs](#)
- [ALX EXTRA PERKS](#) (participating hotels)
- Full service Visit Alex sales team
- Keep in the “Know” & *follow us at:*



GET CONNECTED with Sales Team on LinkedIn

Working Together – Partners!

- Meetings Made Extraordinary Program
Extraordinary Site Inspections & Extraordinary You!
- [Tradeshows | Joint Sales Calls](#)
[Client Events | Sponsorships](#)
- [MeetAlexandriaVA](#) listings
- Follow [MeetAlex](#) blog



FY2018 Meeting Initiatives

Learn More! Contact Us About

- 2019 Alexandria Wedding Showcase
- Healthcare/Life Sciences
- National Science Foundation
- Cvent Advertising & Procedures
- EIC Educational Webinars
- M & C Marketing and Advertising

MeetAlexandriaVA.com

**Coming Soon: FY19 Initiatives
(July 2018-June 2019)**

