

Local Flavor!

OFFICIAL ANCHORAGE RESTAURANT & ENTERTAINMENT GUIDE RATE CARD



JACK SPRAT



EXECUTIVE CHEF

Andrew Brown

CUISINE

Steak, seafood and vegetarian

NEIGHBORHOOD

Gridwood

OWNERS

Frank and Jennifer Wells

CONTACT

541 2nd Ave. S. Ste. 200
Gridwood, AK 99571
(907) 955-5535
jacksprat.net

JACK SPRAT COULD EAT NO FAT, HIS WIFE COULD EAT NO LEAN. Nursery rhymes aside, this is one place you'll wish you could eat it all. From the first bite to the last morsel, Jack Sprat's emphasis on seasonal ingredients, organic, local produce and fresh seafood plays out in amazing meals inspired by cuisines from around the world. Locally sourced mussels are steamed in a flavorful saffron broth. Heaps of sprouts and fresh pork top a bibimbabg with the soul of Seoul. Local purple potatoes pair beautifully with the rib-eye.

Dinner is the main event, but their draught beers and a selection of cocktails and espresso drinks are perfect après adventures. Eggs Benedict, Challah French toast and Red Fizzed! Hash compete for attention on the weekend brunch menu. The surrounding Chugach Mountains tower over the building, but "Fat and lean world cuisine" has Jack Sprat standing tall.

Local Favorites: Yam Fries, Chocolate Olive Oil Cake



PROMOTE YOUR BUSINESS TO VISITORS,
CONVENTIONEERS AND ANCHORAGE RESIDENTS!
DEADLINE: FEB. 9, 2018

 VISIT
anchorage
ALASKA

INCREASE YOUR BUSINESS EXPOSURE

PURCHASE AN ADVERTORIAL IN THE *LOCAL FLAVOR!* 2018 OFFICIAL ANCHORAGE RESTAURANT & ENTERTAINMENT GUIDE

ACT NOW! Proven wildly successful for 10 years and running, this guide stands out against the competition with its original photography and professional design. Don't miss out!

PUBLICATION SUMMARY

- Two-page restaurant advertorial spreads give visitors and locals a unique impression of what makes your dining experience exciting.
- Full-color chef and owner spotlights whet the appetites of hungry visitors and locals.
- Two-page entertainment advertorial spreads keep visitors and locals in the know about your events and attractions.
- Each restaurant and entertainment advertorial will be professionally designed and produced through Visit Anchorage, including original photography. For all other ads, please submit camera-ready art.
- Companion piece to the Official Guide to Anchorage, distributed by Visit Anchorage.
- 80,000 copies distributed throughout Anchorage at convention registration tables, in delegate bags, at tradeshow, hotels and all Visit Anchorage Visitor Information Centers where more than 170,000 visitors were hosted last year.
- Visit Anchorage dining and entertainment members receive a FREE listing in the guide.
- Distribution begins May 2018.

RESTAURANT OR ENTERTAINMENT ADVERTORIAL

Give visitors a taste of what makes your dining or attraction experience best. New advertisers receive a complimentary photo shoot, and returning advertorials receive a special discount.

New advertorial (with photo shoot)	\$1,775
Re-run 2017 advertorial (without changes)	\$1,525

DISPLAY ADVERTISING

Not a dining or entertainment venue? Not to worry. You can still be included in the guide when you submit your camera-ready display ad.

Back cover (includes 2-page advertorial)	\$3,750
Inside front cover or inside back cover	\$1,950
Full-page in directory	\$825
Half-page in directory	\$600

TO ADVERTISE, CALL YOUR MEMBER REPRESENTATIVE TODAY!

ANGELA ARTURO	(907) 257-2374
SPIFF CHAMBERS	(907) 257-2321
CLARE KREILKAMP	(907) 257-2377
MAIN OFFICE	(907) 276-4118

DEADLINE

Friday, February 9, 2018

CONTRACT AND PAYMENT DEADLINE
CAMERA-READY ADS DUE
VERIFY YOUR FREE LISTING

