

# ALASKA CHANNEL

## Summer Distribution Lead

Alaska Channel is looking for a motivated self-starter to join the team this summer, from May through September. Some weekend hours available while school is in session.

We are a small company of less than 10 people and each team member is key to the overall success of Alaska Channel. Your place in the company will be to distribute our Alaska Activity Guide and Alaska Activity Map, quality check our in-room TV Channel in hotels (Alaska Channel), promote The Alaska App in Anchorage - and most importantly, build rapport with the staff at each location.

This is more than a distribution job - you will be representing Alaska Channel across the Anchorage area.

### You will...

- Stock guides and maps at hotels, shops, restaurants, the airport, rental car agencies, and more according to usage.
- Recommend and ensure best placement of products at each location.
- Track inventory of products and report weekly to Alaska Channel.
- Audit guidebook and map stands for wear and tear.
- Maintain storage facility where materials are stored before delivery.
- Perform monthly room checks at hotels that play Alaska Channel TV to ensure the channel is displaying accurately and troubleshoot where possible.
- Educate staff on our products, and encourage use of our promotional materials (e.g., business cards and displays featuring The Alaska App).
- Switch over Alaska Channel TV programming when necessary.

### Apply if you...

- Are a confident communicator.
- Are a self-starter and independent thinker.
- Are comfortable getting support and coaching, but not being micro-managed.
- Have access to / have your own vehicle for delivery.
- Are responsible to hold a company issued credit card for gas.
- Are comfortable with forming and maintaining relationships with front-line staff.
- Motivated to ask for best placement of our products at hotels, shops, and restaurants.

### About Alaska Channel

Alaska Channel is a highly-regarded pioneer in the Alaska tourism industry, with visitor TV in 10,000 hotel rooms, a 5-star mobile app (The Alaska App), its own video production company, print products (500,000 annual print run), a travel planning website (Alaska.org), and is the advertising concessionaire for the Ted Stevens Anchorage International Airport, Fairbanks International Airport, and People Mover.

This position averages 30 hours/week, schedule is flexible. Starting at \$10/hour, depending on experience. Looking to hire immediately, with position starting as soon as school is not in session.

Interested? Send your resume to Darcy at [darcy@alaska.org](mailto:darcy@alaska.org).