

Arlington.org is the trusted source for more than **1.5 million travelers** that are planning trips to Arlington and North Texas. As an Arlington Marketing Partner, you have an exclusive invitation to position your business, attraction, or restaurant to be top of mind with this qualified audience through banner ads on our responsive website. We offer several ad placements to fit both your budget and marketing goals.

WHY ADVERTISE ON ARLINGTON.ORG ?

Our site reaches over **1.5 million mobile, tablet and desktop pageviews**, a year to highly targeted audience of decision makers to travel to Arlington.

ARLINGTON AUDIENCE OVERVIEW

Gender:

40% Male | 60% Female

Age:

18% 18-24 | 28% 25-34
 24% 35-44 | 15% 45-54
 10% 55-64 | 5% 65+



	WEB AD	LOCATION	MONTHLY	QUARTERLY	YEAR
AD RATES	Large Leaderboard* (970x90) + (600x400)	Upper Homepage	\$250	\$600	\$1800
	Homepage Callout* 600x400 + text	Lower Homepage	\$250	\$600	\$1800
	Medium Retangle** (500x360)	Interior pages	\$100	\$250	\$800

* Only available on homepage of the arlington.org

** Only available on deals & coupons, events listings, attractions, things to do, and Six Flags Over Texas interior pages.