ARLINGTON CONVENTION & VISITORS BUREAU

GROUP TOUR MANUAL ADVERTISING

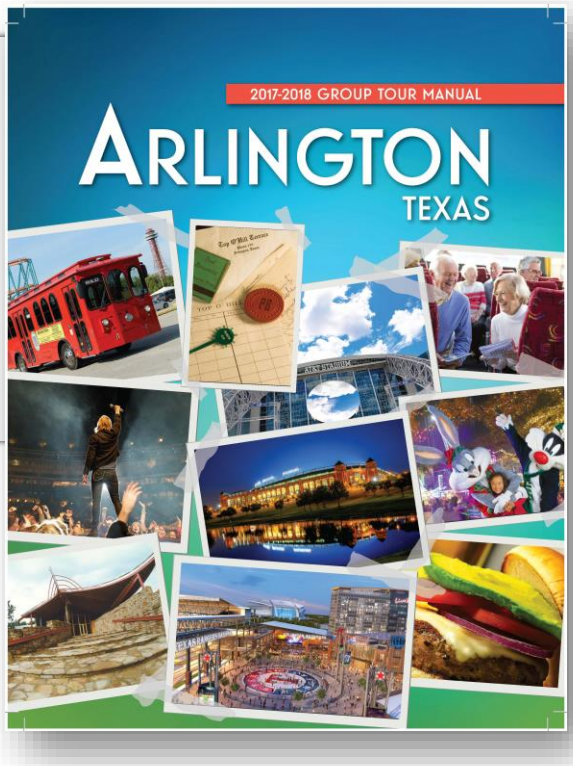
We are offering the opportunity to advertise in our comprehensive Group Tour Manual (GTM). This toolkit is distributed at tradeshows, on sales calls, on our website and via email to tour operators, group leaders, family reunions and other leisure group planners internationally. This is the second year printing of the GTM, and we are offering a limited number of half page ads. Join us in highlighting the best of Arlington and helping our leisure groups make the decision to "Choose Arlington!"

WHY ADVERTISE IN OUR GTM?

Hundreds of printed copies of the GTM are distributed annually, along with the countless digital versions for online and email viewing. This publication appeals to Tour Planners that are looking for information on hosting group tours or reunion in Arlington. They will use this guide to make decisions about venues, lodging, restaurants and fun activities. This is the perfect toolkit for you to showcase your business to a targeted leisure group market.

Ad Sales Open: October 2017
Space Closing: December 15, 2017
Materials Due: December 15, 2017
Distribution: February 2018

Half Page: $300



Ad Specs:

Half Page
Trim only: 8" x 5.125"
With bleed: 8.5"x 5.5"

Full Page
Trim only: 8" x 10.5"
With bleed: 8.5" x 11"

For more information, contact the Director of Partnerships & Programs at
partners@arlington.org or 817.704.7570